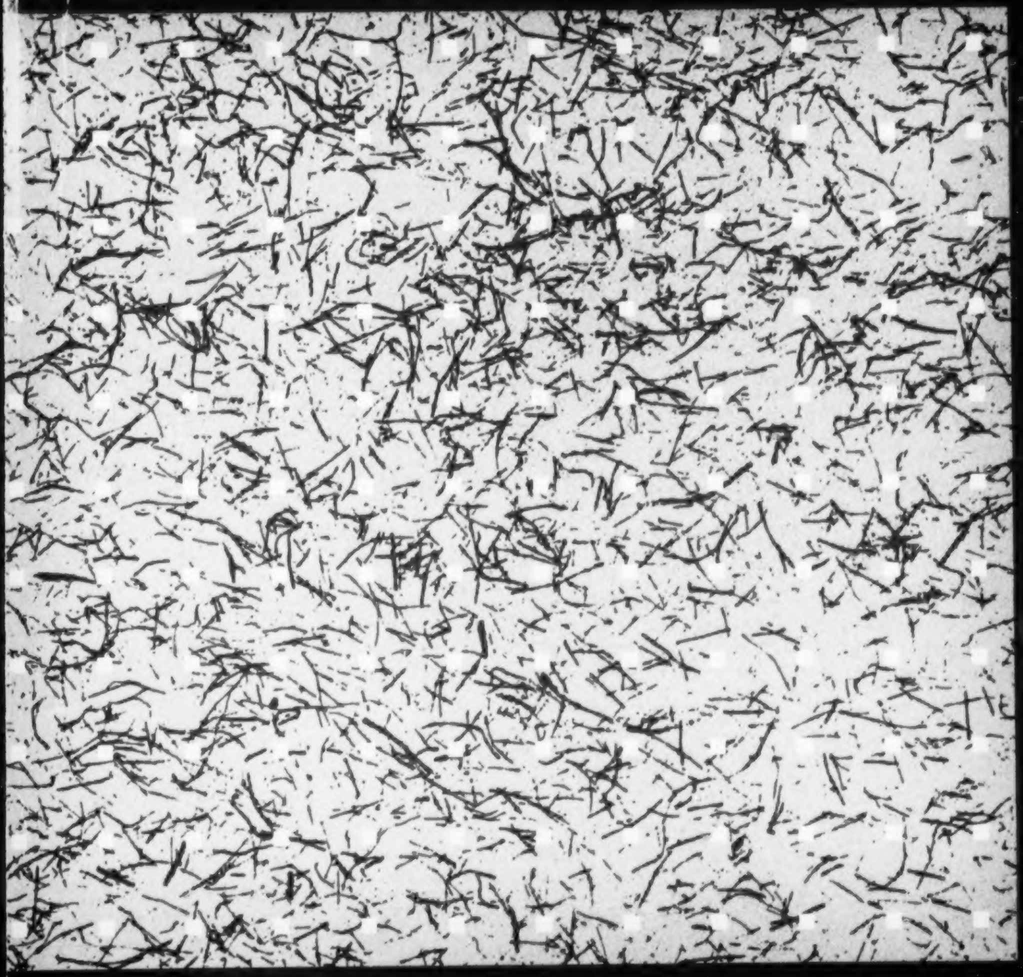
U.S. Travel Data Center

$100



1991
SPRING TRAVEL MARKET REPORT

RESULTS FROM THE NATIONAL TRAVEL SURVEY

U.S. Travel Data Center
Two Lafayette Centre, 1133 21st Street, NW, Washington, DC 20036-3390
(202) 293-1040

1991 SPRING TRAVEL MARKET REPORT:

NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

U.S. Travel Data Center

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1991 SPRING TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

March 1992

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

© 1992 U.S. Travel Data Center

SPRING 1991 TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

TABLE OF CONTENTS

Introduction i
Guide to Reading Tables ii
Key to Abbreviations iii

Executive Summary
Summary of Tables S1-S10

Trip Characteristics (Trip Tables)

Round-Trip Mileage 1
Primary Mode of Transportation 4
Nights Away From Home 7
Types of Lodging Used 10
Travel Party Size and Structure 13
Weekend Trip, Vacation Trip, Purpose of Trip 16
Census Region of Final Destination 19
Census Region of Origin 22
Use of Rental Car, Package Tour, Travel Agent 25

Trip Characteristics (Person-Trip Tables)

Round-Trip Mileage 28
Primary Mode of Transportation 31
Nights Away From Home 34
Types of Lodging Used 37
Travel Party Size and Structure 40
Weekend Trip, Vacation Trip, Purpose of Trip 43
Census Region of Final Destination 46
Census Region of Origin 49
Use of Rental Car, Package Tour, Travel Agent 52

Demographic Characteristics (Trip Tables)

Marital Status, Sex, Age 55
Education, Occupation 58
Family Income 61
Household Size, Structure, Number of Wage Earners 64

Appendices

Appendix A: Glossary of Terms A1
Appendix B: Survey Questionnaire B1
Appendix C: Census Regions C1
Appendix D: Survey Methodology and Sampling Error D1
Appendix E: Sample Characteristics E1

INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on spring 1991 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. The tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The SPRING 19991 TRAVEL MARKET REPORT encompasses U.S. resident travel over December 1990, January and February 1991, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 185.9 million. For example, an estimated volume of 143.3 million trips were taken by U.S. resident adults during the spring of 1991. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 296.1 million total person-trips for spring 1991 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 27
Trip Characteristics	Person-Trips	28 - 54
Demographic Characteristics	Trips	55 - 66

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

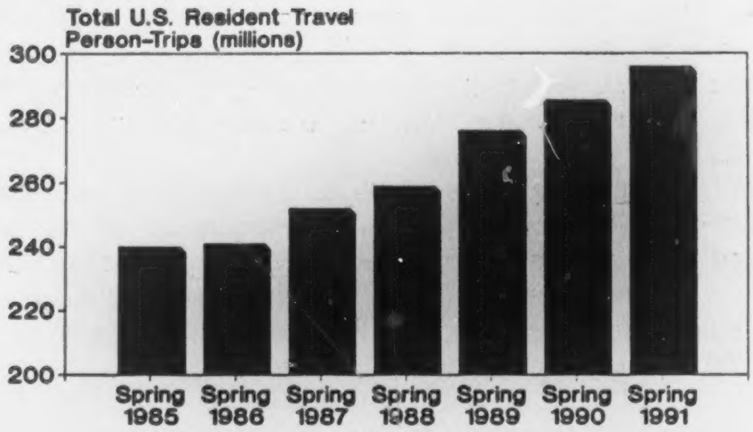
Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
SPRING 1991



- The economic situation was less positive than a year ago. Consumer prices rose nearly nine percent, slightly higher than the 8 percent increase last spring. Disposable income remained relatively unchanged and payroll employment declined 1.3 percent. Real GNP showed a drop of 0.9 percent this spring.
- A total of 143 million trips were taken during the spring (March-May) of 1991, a decrease of three percent from a year ago. However, larger travel parties produced nearly a four percent increase in person-trips.
- Weekend and auto/truck/RV travel showed the largest growth over spring 1990 (9.8% and 7.6%, respectively). Vacation person-trips increased more than 5 percent. Use of hotels and motels declined 4 percent this spring, while air person-trips decreased by 5 percent; business person-trips also dropped slightly.
- The Southeast region received the greatest number of visitors, as 88.9 million person-trips were recorded. This region also posted the highest percentage increase from last spring. The Northeast, however, had the fewest number of visitors with 30.5 million person-trips.

- Overall, 44 percent of all travelers stayed in commercial lodgings, 81 percent used personal vehicles for transportation, and another 16 percent traveled by air to their destination. Most travelers stayed between two to three nights on their trip, spending an average of 3.8 nights.

- Nearly three-fourths of the spring 1991 travelers indicated they went for pleasure purposes. Of the 216.5 million pleasure person-trips reported, the majority went to visit friends and relatives (51%). Twenty-nine percent traveled for entertainment purposes and 20 percent traveled for outdoor recreation purposes. The average duration for a spring 1991 pleasure trip was 3.6 nights.

- On a trip basis, three-quarters of the 35.5 million business trips made use of auto/truck/RV transportation. Fifty-nine percent of all business trips were considered to be a vacation trip as well. Many spring 1991 business travelers went to the Southeast region (30%). Nearly one-half of these travelers stayed in commercial lodging and 31 percent stayed with friends or relatives. Thirteen percent did not stay overnight.

- In total, person-trips taken during spring 1991 averaged 790 round-trip miles. With the exception of vacation and auto/truck/RV travel, average round-trip distances decreased in all categories from the previous spring, supporting the trend toward closer-to-home travel noted by many. Average trip duration, on the other hand, increased or stayed the same in most travel categories. Business/ convention travel experienced the largest increase from 3.4 nights last spring to 4.8 nights in spring 1991 reflecting largely the impact of travelers combining business and vacation.

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: SPRING 1990 AND 1991

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	SPRING 1990	SPRING 1991	% CHG	SPRING 1990	SPRING 1991	% CHG	SPRING 1990	SPRING 1991
TYPE OF TRAVEL								
TOTAL	148.2	143.3	-3.3%	285.5	296.1	3.7%	1.93	2.07
VACATION	86.7	89.0	2.7	183.3	193.1	5.3	2.11	2.17
PLEASURE	100.1	98.9	-1.2	213.6	216.5	1.4	2.13	2.19
BUSINESS/CONVENTION*	39.0	35.5	-9.0	52.6	52.2	-0.8	1.35	1.47
WEEKEND	78.7	82.7	5.1	167.5	183.9	9.8	2.13	2.22
AUTO/TRUCK/RV	106.7	107.2	0.5	222.1	239.0	7.6	2.08	2.23
AIR	33.1	29.9	-9.7	49.5	46.9	-5.3	1.50	1.57
HOTEL/MOTEL	74.1	67.9	-8.4	134.6	129.2	-4.0	1.82	1.90
CENSUS REGION OF ORIGIN								
NORTHEAST	30.4	25.2	-17.1%	56.3	48.4	-14.0%	1.85	1.92
SOUTHEAST	29.6	35.7	20.6	57.3	79.1	38.0	1.94	2.22
GREAT LAKES	26.3	22.8	-13.3	49.2	43.3	-12.0	1.87	1.90
MIDWEST	30.9	29.1	-5.8	61.2	63.5	3.8	1.98	2.18
WEST	31.0	30.5	-1.6	61.5	61.8	0.5	1.98	2.03
CENSUS REGION OF DESTINATION								
NORTHEAST	21.3	15.1	-29.1%	41.1	30.5	-25.8%	1.93	2.02
SOUTHEAST	38.9	41.0	5.4	74.8	88.9	18.9	1.92	2.17
GREAT LAKES	19.5	20.2	3.6	36.7	38.6	5.2	1.88	1.91
MIDWEST	27.3	28.1	2.9	53.1	58.2	9.6	1.95	2.07
WEST	33.5	27.9	-16.7	65.3	57.1	-12.6	1.95	2.05

**Includes volume and characteristics of travelers combining business and vacation.
Note: Destination figures do not include travel outside the U.S.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SPRING 1991 TRAVEL CHARACTERISTICS	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	143.3	98.9	35.5	296.1	216.5	52.2
WEEKEND TRIP	58%	64%	40%	62%	67%	43%
VACATION TRIP	62	63	59	65	66	63
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	69%	100%	*%	73%	100%	*%
VISIT FRIENDS OR RELATIVES	35	51	*	38	51	*
OUTDOOR RECREATION	14	20	*	14	20	*
ENTERTAINMENT	20	29	*	21	29	*
BUSINESS (ANY)	25	*	100	18	*	100
CONVENTION, ETC.	3	*	13	3	*	14
OTHER BUSINESS	12	*	49	7	*	42
BUSINESS/VACATION	10	*	38	8	*	44
OTHER	6	*	*	9	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	75%	75%	75%	81%	81%	81%
RENTAL CAR	2	2	3	2	2	3
AIRPLANE	21	21	20	16	16	16
BUS	2	2	2	1	1	2
TRAIN	1	1	*	1	1	*
OTHER	2	1	4	1	1	1
HOUSEHOLD MEMBERS ON TRIP						
ONE	52%	49%	66%	31%	28%	47%
TWO	32	33	23	36	36	28
THREE	8	9	6	13	14	12
FOUR	5	5	5	11	11	10
FIVE	3	4	1	8	9	3
SIX OR MORE	1	1	*	2	2	*
TRIP DURATION						
NO NIGHTS	7%	5%	13%	6%	4%	11%
1 NIGHT	10	10	10	10	10	9
2 OR 3 NIGHTS	46	52	28	48	51	30
4 TO 9 NIGHTS	29	26	37	29	28	40
10 NIGHTS OR MORE	8	6	11	7	6	10
AVERAGE DURATION (INCL. 0)	3.9	3.6	4.8	3.8	3.6	4.8

---

*Less than 0.5 percent.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SPRING 1991 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	143.3	98.9	35.5	296.1	216.5	52.2
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	84%	83%	90%	69%	65%	79%
ONE ADULT	52	49	66	31	28	47
TWO ADULTS	29	31	21	33	33	26
THREE OR MORE ADULTS	3	3	3	5	4	6
PARTIES WITH CHILDREN	16%	18%	11%	31	34	22
ONE ADULT	5	6	2	7	9	3
TWO ADULTS	10	11	9	21	22	19
THREE OR MORE ADULTS	1	1	*	3	3	*
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	41%	43%	31%	44%	44%	36%
HOTEL OR MOTEL	47	48	47	44	44	44
RENTED CABIN OR CONDOMINIUM	2	2	3	3	3	5
OWNED CABIN OR CONDOMINIUM	4	3	7	4	3	7
CAMPER, TRAILER, OR RV	3	5	*	5	7	*
OTHER	2	2	5	2	1	4
NO OVERNIGHT STAY	7	5	13	6	4	11
CENSUS REGION OF ORIGIN						
NORTHEAST	18%	20%	14%	16%	18%	12%
SOUTHEAST	25	27	19	27	28	21
GREAT LAKES	16	15	18	15	14	19
MIDWEST	20	18	25	21	20	26
WEST	21	20	24	21	20	23
CENSUS REGION OF DESTINATION						
NORTHEAST	11%	12%	5%	10%	11%	4%
SOUTHEAST	29	28	30	30	30	31
GREAT LAKES	14	14	17	13	12	16
MIDWEST	20	19	23	20	18	26
WEST	19	19	21	19	20	20

---

*Less than 0.5 percent.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Destination percentages do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON DEMOGRAPHIC CHARACTERISTICS

SPRING 1991 DEMOGRAPHICS

	PROJECTED TO TRIPS		
	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	143.3	98.9	35.5
MARITAL STATUS			
MARRIED	59%	57%	61%
NOT MARRIED	40	42	38
SEX			
MALE	57%	53%	73%
FEMALE	43	47	27
AGE*			
18 - 24	17%	17%	17%
25 - 34	27	27	30
35 - 44	20	19	21
45 - 54	14	15	13
55 AND OVER	22	22	19
AVERAGE	42	42	40
EDUCATION			
HIGH SCHOOL OR LESS	26%	27%	19%
COLLEGE INCOMPLETE	33	30	42
COLLEGE COMPLETE	24	26	17
GRADUATE WORK	16	15	18
NO ANSWER	2	1	3
OCCUPATION			
PROFESSIONAL/MANAGERIAL	20%	19%	23%
OTHER WHITE COLLAR	28	26	34
BLUE COLLAR	21	21	27
RETIRED	17	19	10
OTHER	13	3	1
NO ANSWER	10	12	6
FAMILY INCOME*			
LESS THAN $20,000	12%	11%	13%
$20,000 - $29,999	15	15	14
$30,000 - $39,999	18	18	19
$40,000 - $49,999	18	18	18
$50,000 OR MORE	37	38	35

---

*Adjusted for non-response.

Note: Demographic characteristics are based on respondents

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

	SPRING 1990	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	SPRING 1991
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	830	830	780	871	790
VACATION	880	870	830	942	910
PLEASURE	800	830	760	849	750
BUSINESS/CONVENTION*	990	990	900	918	890
WEEKEND	650	630	620	619	600
AUTO/TRUCK/RV	560	600	560	580	590
AIR	2,060	2,140	2,030	2,019	2,010
HOTEL/MOTEL	1,040	940	930	938	950
AVERAGE DURATION INCLUDING NO NIGHTS					
TOTAL	3.8	4.4	3.8	4.1	3.8
VACATION	4.3	4.9	4.3	4.8	4.6
PLEASURE	3.9	4.6	4.0	4.5	3.6
BUSINESS/CONVENTION*	3.4	4.3	3.7	3.1	4.8
WEEKEND	2.6	2.7	2.6	2.8	2.7
AUTO/TRUCK/RV	3.3	4.0	3.3	3.5	3.3
AIR	6.0	6.5	6.6	5.6	6.6
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.2	4.7	4.0	4.0	4.0
NIGHTS SPENT IN HOTEL ONLY	3.2	3.6	3.3	3.1	3.1

---

*Includes volume and characteristics of travelers combining business and vacation.

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	SPRING 1990	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	SPRING 1991	PERCENT CHANGE FROM PREVIOUS SPRING
TYPE OF TRIP						
TOTAL	148.2	222.6	163.5	123.9	143.3	-3.3%
VACATION	86.7	156.2	101.9	80.3	89.0	2.7
PLEASURE	100.1	167.7	111.1	82.6	98.9	-1.2
BUSINESS/CONVENTION*	39.0	40.1	42.7	29.2	35.5	-9.0
WEEKEND	78.7	104.3	83.5	58.2	82.7	5.1
AUTO/TRUCK/RV	106.7	165.6	119.4	94.0	107.2	0.5
AIR	33.1	47.9	34.8	26.2	29.9	-9.7
HOTEL/MOTEL	74.1	98.8	82.1	52.8	67.9	-8.4
CENSUS REGION OF RESIDENCE						
NORTHEAST	30.4	38.3	29.2	18.3	25.2	-17.1%
SOUTHEAST	29.6	52.8	41.6	37.1	35.7	20.6
GREAT LAKES	26.3	39.6	30.4	19.8	22.8	-13.3
MIDWEST	30.9	48.3	28.6	23.6	29.1	-5.8
WEST	31.0	43.6	33.7	24.6	30.5	-1.6
CENSUS REGION OF DESTINATION						
NORTHEAST	21.3	25.5	20.2	14.5	15.1	-29.1%
SOUTHEAST	38.9	55.8	45.3	41.0	41.0	5.4
GREAT LAKES	19.5	34.9	25.4	14.9	20.2	3.6
MIDWEST	27.3	40.7	26.7	22.4	28.1	2.9
WEST	33.5	48.1	35.7	25.5	27.9	-16.7

---

*Includes volume and characteristics of travelers combining business and vacation.
Note: Destination and residence figures do not include travel outside the U.S.

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON CF TRAVEL

PERSON-TRIPS (MILLIONS)	SPRING 1990	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	SPRING 1991	PERCENT CHANGE FROM PREVIOUS SPRING
TYPE OF TRIP						
TOTAL	285.5	437.0	307.0	238.8	296.1	3.7%
VACATION	183.3	326.4	210.6	168.0	193.1	5.3
PLEASURE	213.6	348.4	233.3	176.3	216.5	1.4
BUSINESS/CONVENTION*	52.6	54.9	55.5	40.0	52.2	-0.8
WEEKEND	167.5	215.4	169.6	117.4	183.9	9.8
AUTO/TRUCK/RV	222.1	353.2	242.7	191.0	239.0	7.6
AIR	49.5	68.8	51.6	42.8	46.9	-5.3
HOTEL/MOTEL	134.6	189.0	146.4	92.4	129.2	-4.0
CENSUS REGION OF RESIDENCE						
NORTHEAST	56.3	71.7	54.5	35.2	48.4	-14.0%
SOUTHEAST	57.3	108.5	77.7	67.6	79.1	38.0
GREAT LAKES	49.2	75.9	58.2	40.9	43.3	-12.0
MIDWEST	61.2	98.9	52.7	46.7	63.5	3.8
WEST	61.5	82.0	63.9	46.5	61.8	0.5
CENSUS REGION OF DESTINATION						
NORTHEAST	41.1	51.1	39.4	29.6	30.5	-25.8%
SOUTHEAST	74.8	114.7	85.7	75.8	88.9	18.9
GREAT LAKES	36.7	67.1	48.2	28.5	38.6	5.2
MIDWEST	53.1	86.3	48.7	46.2	58.2	9.6
WEST	65.3	89.6	67.6	48.8	57.1	-12.6

---

*Includes volume and characteristics of travelers combining business and vacation.
Note: Destination and residence figures do not include travel outside the U.S.

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS SPRING)

MEASURE	SPRING 1990	SPRING 1991
REAL GNP*	1.5%	-0.9%
PAYROLL EMPLOYMENT	2.0	-1.3
DISPOSABLE INCOME*	1.7	-0.9
PERSONAL OUTLAYS*	5.7	4.5
CONSUMER PRICE INDEX	4.7	5.0

---

*Available for April through June only (quarterly)

Note: Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

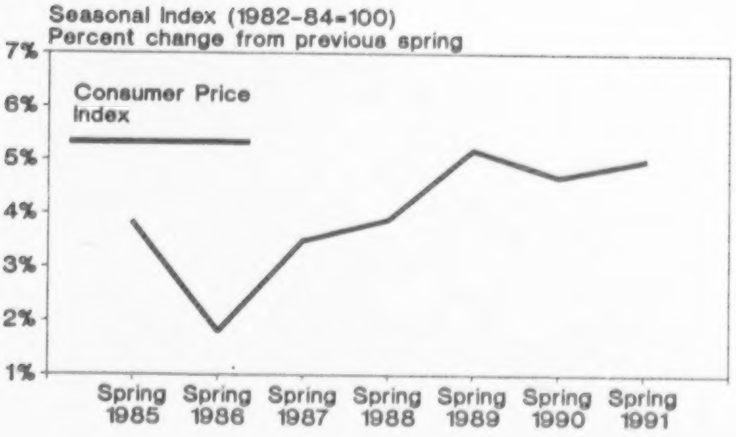
Source: U.S. Department of Commerce, U.S. Department of Labor

BACKGROUND FACTORS

SEASONAL PRICE INDICES

SEASON	CONSUMER PRICE INDEX*
SPRING 1989	123.1
SUMMER 1989	124.4
AUTUMN 1989	125.5
WINTER 1989-90	127.2
SPRING 1990	128.9
SUMMER 1990	130.6
AUTUMN 1990	133.3
WINTER 1990-91	134.4
SPRING 1991	135.3

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	24%	31%	0%	25%	22%	19%	26%	21%
300-399	16%	20%	1%	16%	17%	14%	18%	13%
400-499	11%	13%	5%	12%	8%	10%	14%	9%
500-599	6%	6%	4%	6%	6%	6%	6%	6%
600-999	14%	14%	15%	13%	16%	17%	16%	15%
1000-1999	14%	10%	29%	12%	19%	15%	12%	17%
2000 OR MORE	10%	5%	31%	10%	11%	13%	5%	12%
OUTSIDE U.S.	4%	0%	15%	5%	1%	6%	3%	6%
AVG. DISTANCE OF TRIP	868	604	1941	830	954	1003	674	945
CUMULATIVE (U.S. ONLY)								
300 OR MORE	71%	68%	85%	69%	78%	75%	72%	73%
400 OR MORE	56%	48%	84%	54%	60%	61%	54%	60%
500 OR MORE	45%	35%	79%	42%	52%	51%	39%	50%
600 OR MORE	38%	28%	75%	35%	47%	45%	33%	45%
1000 OR MORE	25%	15%	60%	22%	31%	28%	17%	29%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE							
200-299	24%	24%	26%	22%	22%	26%	29%
300-399	16%	15%	19%	14%	15%	17%	16%
400-499	11%	11%	11%	12%	12%	10%	12%
500-599	6%	6%	4%	7%	5%	6%	9%
600-999	14%	13%	15%	13%	14%	14%	13%
1000-1999	14%	16%	12%	16%	17%	10%	14%
2000 OR MORE	10%	11%	9%	11%	11%	11%	5%
OUTSIDE U.S.	4%	4%	3%	4%	4%	6%	2%
AVG. DISTANCE OF TRIP	868	891	846	879	949	831	669
CUMULATIVE (U.S. ONLY)							
300 OR MORE	71%	72%	70%	73%	74%	69%	68%
400 OR MORE	56%	57%	51%	59%	59%	52%	53%
500 OR MORE	45%	45%	40%	48%	48%	41%	41%
600 OR MORE	38%	40%	37%	41%	42%	35%	32%
1000 OR MORE	25%	27%	21%	28%	28%	21%	19%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	24%	20%	31%	23%	21%	24%	30%	26%	19%	25%	27%
300-399	16%	13%	15%	14%	25%	12%	21%	10%	25%	18%	13%
400-499	11%	7%	12%	11%	14%	12%	13%	9%	15%	12%	13%
500-599	6%	6%	7%	9%	7%	2%	7%	6%	9%	7%	2%
600-999	14%	10%	15%	15%	15%	15%	16%	14%	13%	14%	16%
1000-1999	14%	19%	12%	18%	12%	12%	4%	17%	11%	20%	15%
2000 OR MORE	10%	16%	6%	7%	5%	18%	8%	17%	8%	4%	13%
OUTSIDE U.S.	4%	10%	2%	4%	2%	4%	0%	0%	0%	0%	0%
AVG. DISTANCE OF TRIP	868	1044	673	810	696	1176	769	1039	706	687	985
CUMULATIVE (U.S. ONLY)											
300 OR MORE	71%	70%	67%	73%	77%	71%	70%	73%	81%	75%	73%
400 OR MORE	56%	57%	52%	59%	53%	59%	48%	63%	56%	57%	60%
500 OR MORE	45%	50%	40%	48%	39%	47%	35%	54%	41%	45%	47%
600 OR MORE	38%	45%	33%	39%	32%	45%	29%	48%	31%	38%	44%
1000 OR MORE	25%	35%	18%	25%	17%	30%	12%	34%	19%	24%	28%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-1
PRIMARY MODE OF TRANSPORTATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	70%	94%	0%	69%	71%	66%	73%	68%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	3%	0%	3%	1%	3%	2%	2%
SELF CONTAINED R.V.	1%	1%	0%	1%	0%	1%	0%	0%
RENTAL CAR	2%	2%	0%	2%	3%	2%	2%	2%
AIRPLANE	21%	0%	100%	21%	20%	22%	18%	21%
BUS	2%	0%	0%	2%	2%	2%	2%	3%
TRAIN	1%	0%	0%	1%	0%	1%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	2%	0%	0%	1%	4%	2%	1%	2%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL		INCOME		HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION							
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	70%	70%	73%	68%	64%	73%	86%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	2%	2%	2%	2%	2%	3%
SELF CONTAINED R.V.	1%	1%	1%	1%	0%	1%	1%
RENTAL CAR	2%	2%	3%	1%	2%	1%	3%
AIRPLANE	21%	22%	14%	26%	27%	18%	8%
BUS	2%	1%	3%	0%	2%	3%	0%
TRAIN	1%	0%	1%	0%	1%	0%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%
OTHER	2%	2%	4%	0%	2%	2%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	70%	56%	79%	77%	75%	62%	73%	75%	77%	76%	63%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	1%	3%	1%	1%	4%	1%	4%	1%	2%	3%
SELF CONTAINED R.V.	1%	1%	0%	1%	0%	2%	1%	1%	1%	0%	1%
RENTAL CAR	2%	2%	2%	1%	1%	3%	3%	1%	1%	1%	4%
AIRPLANE	21%	33%	11%	19%	23%	22%	13%	18%	20%	19%	21%
BUS	2%	5%	1%	1%	1%	1%	5%	1%	0%	0%	1%
TRAIN	1%	2%	1%	0%	0%	0%	3%	0%	0%	0%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
OTHER	2%	0%	2%	0%	0%	5%	0%	1%	0%	0%	6%

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	7%	8%	4%	5%	13%	2%	0%	0%
1	10%	13%	1%	10%	10%	6%	11%	12%
2 TO 3	46%	48%	37%	52%	28%	42%	66%	50%
4 TO 9	29%	26%	41%	26%	37%	38%	24%	29%
TEN OR MORE	8%	4%	16%	6%	11%	11%	0%	8%
AVG. NIGHTS, IF ANY	4.2	3.6	6.4	3.9	5.5	5.0	2.7	4.0
AVG. INCL. ZERO	3.9	3.2	6.1	3.6	4.8	4.8	2.7	4.0

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME							
NONE	7%	8%	8%	7%	10%	4%	4%
1	10%	11%	10%	11%	9%	11%	12%
2 TO 3	46%	46%	44%	47%	45%	48%	44%
4 TO 9	29%	27%	28%	29%	26%	31%	35%
TEN OR MORE	8%	8%	10%	6%	9%	6%	5%
AVG. NIGHTS, IF ANY	4.2	4.2	4.7	4.0	4.5	4.1	3.8
AVG. INCL. ZERO	3.9	3.9	4.3	3.7	4.0	3.9	3.6

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	7%	11%	6%	9%	8%	4%	14%	5%	7%	12%	5%
1	10%	7%	9%	7%	11%	15%	7%	9%	11%	7%	17%
2 TO 3	46%	35%	50%	50%	52%	40%	46%	39%	47%	57%	44%
4 TO 9	29%	37%	30%	25%	26%	26%	28%	35%	30%	21%	25%
TEN OR MORE	8%	9%	4%	8%	3%	14%	5%	10%	6%	3%	9%
AVG. NIGHTS, IF ANY	4.2	4.8	3.6	4.4	3.3	5.3	3.4	5.1	4.4	3.2	3.8
AVG. INCL. ZERO	3.9	4.2	3.4	4.0	3.0	5.0	2.8	4.8	4.1	2.9	3.6

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	41%	42%	44%	43%	31%	43%	44%	12%
HOTEL/MOTEL	47%	46%	48%	48%	47%	47%	49%	100%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	2%	2%	4%	2%	3%	4%	2%	1%
OWNED CABIN/CONDO	4%	3%	5%	3%	7%	5%	3%	1%
CAMPER/RV	3%	4%	0%	5%	0%	5%	4%	0%
ENROUTE	0%	1%	0%	0%	1%	0%	0%	0%
OTHER	2%	2%	3%	2%	4%	3%	2%	1%
NO OVER NIGHT	7%	8%	4%	5%	13%	2%	0%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.9	3.8	8.9	4.5	7.4	6.0	2.6	5.6
HOTEL, MOTEL	3.1	2.8	4.1	3.1	3.0	3.4	2.5	3.1

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE							
FRIENDS/RELATIVES HOME	41%	39%	44%	39%	44%	33%	44%
HOTEL/MOTEL	47%	49%	41%	52%	44%	54%	46%
BED/BREAKFAST	0%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	2%	2%	2%	2%	1%	4%	4%
OWNED CABIN/CONDO	4%	4%	3%	5%	2%	6%	2%
CAMPER/RV	3%	4%	4%	3%	2%	6%	5%
ENROUTE	0%	1%	1%	0%	1%	0%	0%
OTHER	2%	2%	3%	2%	3%	2%	1%
NO OVER NIGHT	7%	8%	8%	7%	10%	4%	4%
AVE. # OF NIGHTS SPEND:							
FRIENDS, RELATIVES HOMES	4.9	4.6	5.5	4.0	6.1	3.4	3.4
HOTEL, MOTEL	3.1	3.0	3.0	3.1	3.0	3.1	3.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	41%	34%	38%	36%	49%	45%	48%	39%	60%	33%	37%
HOTEL/MOTEL	47%	47%	46%	50%	43%	51%	34%	48%	38%	49%	53%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	2%	1%	2%	2%	4%	3%	0%	4%	2%	2%	3%
OWNED CABIN/CONDO	4%	6%	5%	4%	1%	2%	1%	8%	1%	3%	3%
CAMPER/RV	3%	3%	7%	2%	0%	4%	4%	5%	1%	1%	4%
ENROUTE	0%	2%	0%	0%	0%	0%	0%	1%	1%	0%	0%
OTHER	2%	2%	2%	5%	1%	1%	2%	2%	1%	4%	0%
NO OVER NIGHT	7%	11%	6%	9%	8%	4%	14%	5%	7%	12%	5%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.9	7.1	3.4	5.3	3.3	6.5	3.7	6.9	4.6	3.4	4.1
HOTEL, MOTEL	3.1	3.7	2.9	2.9	3.0	2.9	2.7	3.4	2.9	2.8	2.9

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-1
TRAVEL PARTY SIZE AND STRUCTURE
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	52%	48%	67%	49%	66%	51%	47%	48%
TWO	32%	33%	25%	33%	23%	31%	34%	34%
THREE	8%	9%	5%	9%	6%	8%	8%	8%
FOUR	5%	6%	3%	5%	5%	7%	5%	5%
FIVE	3%	4%	0%	4%	1%	2%	4%	3%
SIX OR MORE	1%	1%	0%	1%	0%	1%	1%	1%
PARTIES WITHOUT CHILDREN								
ONE ADULT	52%	48%	67%	49%	66%	51%	47%	48%
TWO ADULTS	29%	31%	23%	31%	21%	28%	32%	33%
3+ ADULTS	3%	3%	4%	3%	3%	3%	3%	3%
PARTIES WITH CHILDREN								
ONE ADULT	5%	5%	2%	6%	2%	5%	5%	3%
TWO ADULTS	10%	13%	3%	11%	9%	11%	12%	11%
3+ ADULTS	1%	1%	0%	1%	0%	1%	1%	1%
AVE. # ON TRIP, INCL. RESPONDENT	2.1	2.2	1.6	2.2	1.5	2.2	2.2	1.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.1	.3	.2	.3	.3	.3

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.							
ONE	52%	51%	55%	50%	100%	0%	0%
TWO	32%	33%	30%	34%	0%	91%	16%
THREE	8%	7%	8%	8%	0%	6%	37%
FOUR	5%	6%	3%	7%	0%	2%	27%
FIVE	3%	2%	4%	2%	0%	0%	17%
SIX OR MORE	1%	1%	1%	0%	0%	0%	3%
PARTIES WITHOUT CHILDREN							
ONE ADULT	52%	51%	55%	50%	100%	0%	0%
TWO ADULTS	29%	30%	26%	32%	0%	91%	0%
3+ ADULTS	3%	3%	2%	3%	0%	9%	0%
PARTIES WITH CHILDREN							
ONE ADULT	5%	5%	6%	4%	0%	0%	29%
TWO ADULTS	10%	11%	10%	11%	0%	0%	63%
3+ ADULTS	1%	1%	2%	0%	0%	0%	6%
AVE. # ON TRIP, INCL. RESPONDENT	2.1	2.1	2.1	2.1	1.2	2.5	4.1
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.3	.3	.3	.0	.0	1.8

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	52%	57%	47%	49%	52%	58%	63%	45%	59%	53%	54%
TWO	32%	30%	33%	38%	31%	27%	24%	35%	30%	31%	31%
THREE	8%	9%	10%	8%	6%	6%	8%	11%	6%	5%	6%
FOUR	5%	3%	5%	4%	6%	6%	3%	5%	4%	7%	6%
FIVE	3%	1%	5%	1%	3%	2%	1%	4%	1%	4%	2%
SIX OR MORE	1%	1%	0%	0%	1%	1%	1%	0%	1%	1%	1%
PARTIES WITHOUT CHILDREN											
ONE ADULT	52%	57%	47%	49%	52%	58%	63%	45%	59%	53%	54%
TWO ADULTS	29%	27%	30%	37%	30%	24%	23%	31%	29%	30%	29%
3+ ADULTS	3%	3%	3%	2%	3%	4%	2%	3%	1%	2%	4%
PARTIES WITH CHILDREN											
ONE ADULT	5%	5%	7%	2%	4%	4%	2%	7%	3%	4%	3%
TWO ADULTS	10%	8%	12%	10%	10%	10%	8%	12%	8%	11%	9%
3+ ADULTS	1%	1%	2%	0%	1%	1%	1%	2%	0%	1%	1%
AVE. # ON TRIP, INCL. RESPONDENT	2.1	1.9	2.2	1.9	2.2	2.0	2.0	2.2	1.9	2.1	2.0
AVE. # OF CHILDREN ON TRIP INCL. NONE	.3	.2	.4	.2	.3	.3	.2	.3	.2	.3	.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	60%	51%	64%	40%	57%	100%	60%
VACATION TRIP	62%	60%	67%	63%	59%	100%	61%	62%
PLEASURE (ANY)	69%	69%	70%	100%	0%	70%	76%	69%
VISIT FRIENDS/ RELATIVES	35%	34%	46%	51%	0%	33%	39%	21%
OUTDOOR RECREATION	14%	15%	8%	20%	0%	16%	16%	16%
ENTERTAINMENT	20%	20%	15%	29%	0%	22%	21%	33%
BUSINESS (ANY)	25%	25%	24%	0%	100%	24%	17%	25%
CONVENTION/ MEETING	3%	4%	1%	0%	13%	3%	3%	3%
BUSINESS	12%	11%	18%	0%	49%	6%	6%	9%
BUSINESS/VACATION	10%	10%	5%	0%	38%	15%	9%	12%
PERSONAL	6%	6%	6%	0%	0%	6%	6%	6%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	57%	58%	58%	52%	62%	68%
VACATION TRIP	62%	59%	68%	55%	61%	61%	70%
PLEASURE (ANY)	69%	70%	68%	70%	65%	71%	79%
VISIT FRIENDS/ RELATIVES	35%	35%	36%	36%	37%	30%	41%
OUTDOOR RECREATION	14%	14%	13%	13%	12%	15%	18%
ENTERTAINMENT	20%	21%	19%	21%	16%	26%	20%
BUSINESS (ANY)	25%	24%	26%	24%	31%	18%	17%
CONVENTION/ MEETING	3%	3%	3%	3%	3%	3%	3%
BUSINESS	12%	13%	10%	14%	18%	6%	4%
BUSINESS/VACATION	10%	8%	13%	7%	9%	9%	10%
PERSONAL	6%	6%	6%	6%	4%	10%	4%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	47%	63%	53%	71%	51%	60%	49%	66%	65%	57%
VACATION TRIP	62%	69%	57%	62%	61%	64%	67%	67%	52%	52%	67%
PLEASURE (ANY)	69%	78%	74%	67%	63%	64%	79%	68%	67%	65%	66%
VISIT FRIENDS/ RELATIVES	35%	44%	33%	30%	34%	35%	46%	31%	38%	37%	34%
OUTDOOR RECREATION	14%	11%	21%	17%	7%	12%	8%	21%	6%	13%	14%
ENTERTAINMENT	20%	23%	19%	20%	21%	17%	25%	16%	22%	16%	18%
BUSINESS (ANY)	25%	19%	19%	28%	31%	28%	11%	26%	29%	29%	27%
CONVENTION/ MEETING	3%	1%	3%	2%	6%	3%	1%	3%	7%	2%	3%
BUSINESS	12%	13%	9%	18%	9%	14%	3%	14%	11%	17%	11%
BUSINESS/VACATION	10%	5%	7%	8%	16%	11%	7%	9%	11%	10%	13%
PERSONAL	6%	3%	7%	5%	7%	7%	10%	5%	4%	6%	7%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	11%	11%	7%	12%	5%	11%	11%	8%
NEW ENGLAND	3%	4%	1%	4%	2%	3%	3%	4%
MID ATLANTIC	7%	7%	5%	8%	3%	8%	8%	4%
SOUTHEAST	29%	31%	24%	28%	30%	31%	24%	29%
SOUTH ATLANTIC	24%	25%	21%	24%	24%	27%	19%	23%
E.S. CENTRAL	5%	6%	3%	5%	7%	4%	6%	6%
GREAT LAKES	14%	15%	14%	14%	17%	12%	16%	11%
E.N. CENTRAL	14%	15%	14%	14%	17%	12%	16%	11%
MIDWEST	20%	21%	18%	19%	23%	17%	22%	20%
W.S. CENTRAL	13%	13%	16%	13%	13%	9%	14%	14%
W.N. CENTRAL	7%	8%	2%	5%	10%	7%	8%	6%
WEST	19%	18%	19%	19%	21%	21%	19%	22%
MOUNTAIN	9%	8%	13%	9%	10%	10%	10%	11%
PACIFIC	11%	11%	7%	10%	11%	10%	10%	10%
OUTSIDE U.S.	2%	0%	8%	3%	1%	3%	1%	3%
NO ANSWER	5%	4%	9%	4%	3%	5%	7%	6%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP							
NORTHEAST	11%	10%	13%	8%	13%	8%	8%
NEW ENGLAND	3%	4%	5%	2%	4%	3%	3%
MID ATLANTIC	7%	7%	9%	6%	9%	5%	4%
SOUTHEAST	29%	29%	28%	29%	24%	31%	38%
SOUTH ATLANTIC	24%	24%	21%	25%	20%	26%	29%
E.S. CENTRAL	5%	5%	7%	4%	4%	5%	9%
GREAT LAKES	14%	13%	12%	17%	16%	13%	10%
E.N. CENTRAL	14%	13%	12%	17%	16%	13%	10%
MIDWEST	20%	20%	19%	20%	20%	19%	20%
W.S. CENTRAL	13%	14%	12%	13%	13%	15%	9%
W.N. CENTRAL	7%	6%	7%	6%	7%	4%	10%
WEST	19%	20%	21%	19%	20%	20%	17%
MOUNTAIN	9%	9%	8%	10%	9%	11%	5%
PACIFIC	11%	11%	12%	9%	12%	8%	12%
OUTSIDE U.S.	2%	2%	2%	3%	2%	3%	2%
NO ANSWER	5%	6%	5%	4%	5%	6%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	11%	36%	10%	4%	1%	3%	100%	0%	0%	0%	0%
NEW ENGLAND	3%	18%	1%	0%	0%	0%	33%	0%	0%	0%	0%
MID ATLANTIC	7%	18%	10%	4%	1%	3%	67%	0%	0%	0%	0%
SOUTHEAST	29%	33%	69%	16%	7%	8%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	24%	33%	54%	12%	4%	7%	0%	82%	0%	0%	0%
E.S. CENTRAL	5%	0%	14%	4%	3%	1%	0%	18%	0%	0%	0%
GREAT LAKES	14%	1%	4%	8%	53%	4%	0%	0%	100%	0%	0%
E.N. CENTRAL	14%	1%	4%	8%	53%	4%	0%	0%	100%	0%	0%
MIDWEST	20%	15%	6%	59%	27%	2%	0%	0%	0%	100%	0%
W.S. CENTRAL	13%	13%	6%	48%	5%	1%	0%	0%	0%	66%	0%
W.N. CENTRAL	7%	1%	0%	11%	22%	1%	0%	0%	0%	34%	0%
WEST	19%	4%	2%	6%	5%	77%	0%	0%	0%	0%	100%
MOUNTAIN	9%	2%	1%	4%	5%	32%	0%	0%	0%	0%	46%
PACIFIC	11%	1%	1%	2%	1%	45%	0%	0%	0%	0%	54%
OUTSIDE U.S.	2%	7%	1%	1%	1%	2%	0%	0%	0%	0%	0%
NO ANSWER	5%	4%	7%	6%	6%	4%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	18%	14%	28%	20%	14%	19%	14%	17%
NEW ENGLAND	6%	4%	12%	6%	7%	7%	4%	6%
MID ATLANTIC	12%	10%	16%	14%	7%	12%	10%	11%
SOUTHEAST	25%	28%	14%	27%	19%	23%	27%	24%
SOUTH ATLANTIC	19%	21%	9%	21%	11%	18%	20%	18%
E.S. CENTRAL	6%	7%	4%	6%	8%	5%	7%	6%
GREAT LAKES	16%	17%	14%	15%	18%	16%	15%	17%
E.N. CENTRAL	16%	17%	14%	15%	18%	16%	15%	17%
MIDWEST	20%	21%	22%	18%	25%	20%	25%	19%
W.S. CENTRAL	15%	15%	18%	13%	19%	14%	18%	14%
W.N. CENTRAL	6%	6%	4%	5%	6%	6%	7%	5%
WEST	21%	20%	23%	20%	24%	22%	19%	23%
MOUNTAIN	6%	6%	5%	5%	8%	7%	5%	6%
PACIFIC	15%	14%	17%	15%	16%	15%	14%	17%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE							
NORTHEAST	18%	17%	18%	16%	19%	16%	16%
NEW ENGLAND	6%	5%	6%	5%	5%	7%	4%
MID ATLANTIC	12%	12%	12%	12%	14%	9%	11%
SOUTHEAST	25%	26%	23%	27%	22%	25%	34%
SOUTH ATLANTIC	19%	19%	16%	21%	17%	20%	22%
E.S. CENTRAL	6%	6%	7%	6%	5%	5%	12%
GREAT LAKES	16%	17%	18%	15%	15%	19%	12%
E.N. CENTRAL	16%	17%	18%	15%	15%	19%	12%
MIDWEST	20%	19%	18%	22%	20%	21%	20%
W.S. CENTRAL	15%	14%	13%	17%	16%	15%	11%
W.N. CENTRAL	6%	5%	5%	6%	4%	6%	8%
WEST	21%	21%	24%	19%	24%	19%	19%
MOUNTAIN	6%	5%	7%	5%	6%	6%	5%
PACIFIC	15%	16%	16%	14%	17%	13%	14%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	18%	100%	0%	0%	0%	0%	60%	20%	1%	13%	3%
NEW ENGLAND	6%	33%	0%	0%	0%	0%	21%	8%	0%	0%	1%
MID ATLANTIC	12%	67%	0%	0%	0%	0%	39%	13%	1%	13%	2%
SOUTHEAST	25%	0%	100%	0%	0%	0%	25%	60%	8%	8%	2%
SOUTH ATLANTIC	19%	0%	75%	0%	0%	0%	24%	48%	2%	2%	2%
E.S. CENTRAL	6%	0%	25%	0%	0%	0%	1%	12%	6%	6%	1%
GREAT LAKES	16%	0%	0%	100%	0%	0%	7%	9%	9%	48%	5%
E.N. CENTRAL	16%	0%	0%	100%	0%	0%	7%	9%	9%	48%	5%
MIDWEST	20%	0%	0%	0%	100%	0%	2%	5%	76%	28%	6%
W.S. CENTRAL	15%	0%	0%	0%	73%	0%	1%	4%	73%	8%	3%
W.N. CENTRAL	6%	0%	0%	0%	27%	0%	1%	1%	3%	20%	2%
WEST	21%	0%	0%	0%	0%	100%	6%	6%	7%	3%	84%
MOUNTAIN	6%	0%	0%	0%	0%	28%	1%	1%	1%	2%	24%
PACIFIC	15%	0%	0%	0%	0%	72%	5%	4%	5%	1%	60%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-1
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED TRIP (00,000)	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	2%	38%	10%	10%	10%	10%	14%
PACKAGE TOUR	5%	2%	10%	6%	3%	7%	4%	9%
CONSULTED TRAVEL AGENT	13%	3%	48%	11%	17%	16%	10%	15%
USED FOR HOTEL, TRANSP. RESERVATION	9%	1%	34%	8%	10%	10%	6%	12%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED TRIP (00,000)	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	10%	7%	13%	10%	12%	7%
PACKAGE TOUR	5%	5%	6%	4%	5%	6%	2%
CONSULTED TRAVEL AGENT	13%	13%	10%	14%	13%	15%	7%
USED FOR HOTEL, TRANSP. RESERVATION	9%	8%	7%	9%	9%	9%	6%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED TRIP (00,000)	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	19%	4%	10%	5%	12%	9%	10%	5%	12%	11%
PACKAGE TOUR	5%	10%	4%	4%	3%	4%	5%	4%	3%	1%	4%
CONSULTED TRAVEL AGENT	13%	19%	9%	11%	11%	15%	10%	13%	5%	14%	12%
USED FOR HOTEL, TRANSP. RESERVATION	9%	13%	6%	7%	8%	10%	4%	8%	2%	11%	9%

PERSON-TRIP TABLES:
TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	26%	30%	0%	26%	23%	20%	28%	22%
300-399	16%	20%	1%	17%	17%	15%	19%	13%
400-499	13%	14%	7%	13%	8%	10%	16%	11%
500-599	7%	7%	4%	7%	7%	8%	7%	7%
600-999	14%	14%	15%	13%	17%	17%	15%	16%
1000-1999	13%	11%	25%	12%	17%	14%	10%	16%
2000 OR MORE	8%	4%	33%	8%	10%	11%	3%	10%
OUTSIDE U.S.	4%	1%	16%	4%	1%	5%	2%	5%
AVG. DISTANCE OF TRIP	788	585	2007	752	892	907	601	863
CUMULATIVE (U.S. ONLY)								
300 OR MORE	71%	69%	84%	69%	76%	75%	70%	72%
400 OR MORE	55%	50%	84%	53%	59%	60%	51%	59%
500 OR MORE	42%	35%	77%	39%	51%	49%	35%	48%
600 OR MORE	35%	28%	73%	32%	44%	41%	28%	41%
1000 OR MORE	21%	14%	59%	19%	27%	25%	14%	25%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	26%	24%	29%	21%	28%	24%	29%	20%	22%	25%	29%
300-399	16%	16%	19%	15%	15%	14%	16%	20%	15%	17%	16%
400-499	13%	13%	12%	14%	17%	13%	8%	11%	12%	12%	14%
500-599	7%	6%	5%	7%	9%	7%	6%	4%	5%	6%	9%
600-999	14%	14%	14%	14%	11%	15%	13%	14%	14%	15%	12%
1000-1999	13%	15%	11%	15%	14%	11%	16%	13%	16%	10%	14%
2000 OR MORE	8%	8%	8%	8%	4%	11%	7%	13%	11%	10%	4%
OUTSIDE U.S.	4%	4%	3%	4%	2%	4%	4%	5%	2%	5%	2%
AVG. DISTANCE OF TRIP	788	802	754	802	646	842	802	928	941	794	630
CUMULATIVE (U.S. ONLY)											
300 OR MORE	71%	72%	68%	75%	70%	71%	67%	75%	74%	70%	68%
400 OR MORE	55%	56%	50%	59%	55%	58%	51%	55%	59%	53%	52%
500 OR MORE	42%	43%	38%	45%	38%	44%	43%	44%	47%	40%	38%
600 OR MORE	35%	37%	33%	38%	29%	37%	37%	40%	42%	35%	29%
1000 OR MORE	21%	23%	19%	23%	18%	22%	23%	26%	27%	20%	18%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	26%	22%	33%	23%	22%	24%	31%	28%	21%	25%	27%
300-399	16%	13%	13%	14%	24%	16%	18%	10%	25%	21%	17%
400-499	13%	7%	15%	10%	17%	12%	14%	11%	15%	14%	14%
500-599	7%	6%	8%	8%	7%	4%	8%	6%	11%	6%	4%
600-999	14%	11%	12%	16%	13%	17%	16%	14%	13%	12%	18%
1000-1999	13%	17%	14%	20%	11%	7%	4%	18%	10%	19%	8%
2000 OR MORE	8%	14%	4%	7%	4%	14%	9%	12%	4%	4%	11%
OUTSIDE U.S.	4%	9%	1%	3%	2%	5%	0%	0%	0%	0%	0%
AVG. DISTANCE OF TRIP	788	951	614	809	647	1030	769	926	626	663	842
CUMULATIVE (U.S. ONLY)											
300 OR MORE	71%	69%	65%	75%	76%	71%	69%	72%	79%	75%	73%
400 OR MORE	55%	56%	52%	60%	53%	55%	51%	62%	54%	54%	55%
500 OR MORE	42%	49%	38%	50%	36%	42%	37%	51%	39%	40%	42%
600 OR MORE	35%	42%	30%	43%	28%	38%	29%	44%	27%	34%	37%
1000 OR MORE	21%	31%	17%	27%	15%	21%	13%	31%	14%	23%	19%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	75%	93%	0%	74%	78%	72%	79%	75%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	4%	0%	4%	0%	3%	3%	2%
SELF CONTAINED R.V.	1%	1%	0%	1%	0%	1%	0%	0%
RENTAL CAR	2%	2%	0%	2%	3%	2%	2%	3%
AIRPLANE	16%	0%	100%	16%	16%	17%	12%	16%
BUS	1%	0%	0%	1%	2%	2%	1%	3%
TRAIN	1%	0%	0%	1%	0%	1%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%	0%
OTHER	1%	0%	0%	1%	1%	1%	1%	1%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	75%	74%	77%	73%	87%	69%	74%	72%	65%	75%	86%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	3%	3%	3%	4%	3%	2%	2%	2%	3%	5%
SELF CONTAINED R.V.	1%	1%	1%	1%	0%	0%	1%	2%	0%	2%	1%
RENTAL CAR	2%	2%	3%	1%	2%	3%	1%	1%	2%	1%	3%
AIRPLANE	16%	17%	11%	20%	6%	21%	18%	17%	27%	15%	6%
BUS	1%	1%	2%	0%	0%	0%	0%	6%	2%	2%	0%
TRAIN	1%	0%	1%	0%	0%	1%	0%	0%	2%	0%	0%
SHIP/BOAT	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%
OTHER	1%	1%	3%	0%	0%	2%	2%	0%	1%	2%	0%

USTDC NATIONAL TRAVEL SURVEY

TABLE 11-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	75%	64%	81%	80%	79%	69%	77%	78%	78%	80%	73%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	2%	4%	1%	2%	4%	1%	5%	1%	4%	3%
SELF CONTAINED R.V.	1%	1%	0%	2%	0%	2%	1%	1%	1%	1%	2%
RENTAL CAR	2%	2%	2%	1%	1%	3%	3%	1%	1%	1%	4%
AIRPLANE	16%	26%	8%	15%	18%	17%	12%	13%	19%	13%	14%
BUS	1%	5%	1%	1%	1%	1%	4%	1%	0%	0%	1%
TRAIN	1%	1%	1%	0%	0%	0%	3%	0%	0%	0%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
OTHER	1%	0%	3%	0%	0%	2%	0%	1%	0%	0%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	6%	7%	3%	4%	11%	2%	0%	0%
1	10%	12%	1%	10%	9%	6%	12%	12%
2 TO 3	48%	50%	34%	51%	30%	44%	66%	48%
4 TO 9	29%	27%	42%	28%	40%	38%	22%	32%
TEN OR MORE	7%	4%	19%	6%	10%	9%	0%	7%
AVG. NIGHTS, IF ANY	4.1	3.5	6.8	3.8	5.4	4.8	2.7	3.9
AVG. INCL. ZERO	3.8	3.3	6.6	3.6	4.8	4.6	2.7	3.9

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	6%	6%	5%	3%	5%	5%	8%	9%	4%	4%
1	10%	10%	10%	11%	11%	9%	14%	7%	10%	10%	11%
2 TO 3	48%	49%	48%	47%	48%	48%	46%	43%	46%	48%	49%
4 TO 9	29%	28%	27%	31%	33%	31%	27%	30%	26%	30%	32%
TEN OR MORE	7%	7%	8%	6%	4%	6%	7%	11%	9%	7%	5%
AVG. NIGHTS, IF ANY	4.1	4.1	4.3	4.0	3.7	3.9	4.2	4.8	4.5	4.1	3.7
AVG. INCL. ZERO	3.8	3.8	4.0	3.7	3.6	3.6	4.0	4.2	4.1	3.9	3.6

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	9%	5%	6%	6%	4%	9%	5%	5%	8%	5%
1	10%	7%	10%	7%	11%	14%	8%	9%	10%	8%	16%
2 TO 3	48%	36%	50%	49%	57%	44%	49%	38%	55%	58%	48%
4 TO 9	29%	36%	31%	30%	23%	27%	28%	36%	26%	23%	26%
TEN OR MORE	7%	11%	4%	8%	3%	11%	5%	10%	5%	3%	5%
AVG. NIGHTS, IF ANY	4.1	4.8	3.6	4.4	3.2	5.0	3.4	4.9	3.9	3.3	3.6
AVG. INCL. ZERO	3.8	4.3	3.4	4.1	3.0	4.8	3.1	4.6	3.7	3.1	3.4

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961 100%	2390 100%	469 100%	2165 100%	522 100%	1931 100%	1839 100%	1292 100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	44%	45%	47%	44%	36%	46%	47%	12%
HOTEL/MOTEL	44%	43%	44%	44%	44%	43%	45%	100%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	3%	3%	6%	3%	5%	5%	2%	1%
OWNED CABIN/CONDO	4%	4%	4%	3%	7%	5%	3%	1%
CAMPER/RV	5%	5%	1%	7%	0%	6%	5%	1%
ENROUTE	0%	0%	0%	0%	1%	0%	0%	0%
OTHER	2%	1%	3%	1%	3%	2%	1%	1%
NO OVER NIGHT	6%	7%	3%	4%	11%	2%	0%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.2	3.4	8.2	3.9	6.8	4.9	2.5	4.6
HOTEL, MOTEL	3.1	2.8	4.6	3.1	3.1	3.5	2.5	3.1

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	44%	42%	47%	42%	5%	5%	4%	5%	48%	39%	47%
HOTEL/MOTEL	44%	46%	39%	48%	6%	5%	7%	6%	39%	48%	43%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	3%	3%	3%	3%	1%	0%	1%	0%	1%	4%	4%
OWNED CABIN/CONDO	4%	4%	2%	5%	0%	1%	0%	1%	3%	5%	3%
CAMPER/RV	5%	5%	6%	4%	1%	0%	1%	0%	2%	7%	5%
ENROUTE	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
OTHER	2%	2%	2%	2%	0%	0%	0%	0%	3%	2%	1%
NO OVER NIGHT	6%	6%	6%	5%	3%	5%	5%	8%	9%	4%	4%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.2	3.9	4.8	3.5	3.2	3.7	4.4	6.2	6.1	3.3	3.2
HOTEL, MOTEL	3.1	3.1	2.9	3.2	2.9	3.1	3.0	3.3	3.0	3.2	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	44%	37%	38%	44%	54%	47%	53%	39%	60%	45%	40%
HOTEL/MOTEL	44%	47%	44%	47%	39%	43%	34%	47%	35%	43%	46%
BED/BREAKFAST	0%	1%	0%	0%	0%	1%	0%	1%	0%	0%	1%
RENTED CABIN/CONDO	3%	2%	3%	1%	4%	4%	1%	5%	3%	2%	4%
OWNED CABIN/CONDO	4%	5%	4%	5%	2%	3%	3%	7%	1%	2%	4%
CAMPER/RV	5%	3%	9%	4%	0%	6%	3%	7%	1%	2%	5%
ENROUTE	0%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%
OTHER	2%	2%	1%	4%	1%	2%	1%	1%	1%	2%	0%
NO OVER NIGHT	6%	9%	5%	6%	6%	4%	9%	5%	5%	8%	5%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.2	5.9	3.3	4.4	3.0	5.5	3.7	5.9	3.9	3.0	3.6
HOTEL, MOTEL	3.1	3.9	2.8	3.0	3.0	2.9	2.6	3.3	2.7	2.9	2.9

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	31%	26%	52%	28%	47%	29%	27%	28%
TWO	36%	36%	32%	36%	28%	35%	37%	38%
THREE	13%	14%	9%	14%	12%	14%	12%	12%
FOUR	11%	12%	6%	11%	10%	13%	10%	10%
FIVE	8%	9%	1%	9%	3%	6%	11%	9%
SIX OR MORE	2%	2%	0%	2%	0%	3%	3%	3%
PARTIES WITHOUT CHILDREN								
ONE ADULT	31%	26%	52%	28%	47%	29%	27%	28%
TWO ADULTS	33%	33%	29%	33%	26%	32%	34%	36%
3+ ADULTS	5%	4%	7%	4%	6%	5%	4%	6%
PARTIES WITH CHILDREN								
ONE ADULT	7%	8%	4%	9%	3%	8%	9%	6%
TWO ADULTS	21%	24%	7%	22%	19%	23%	23%	20%
3+ ADULTS	3%	3%	1%	3%	0%	3%	4%	4%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	910	1131	919
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.							
ONE	31%	30%	33%	29%	100%	0%	0%
TWO	36%	38%	33%	38%	0%	87%	9%
THREE	13%	12%	13%	13%	0%	8%	32%
FOUR	11%	11%	9%	12%	0%	4%	29%
FIVE	8%	7%	10%	5%	0%	1%	24%
SIX OR MORE	2%	2%	2%	2%	0%	0%	6%
PARTIES WITHOUT CHILDREN							
ONE ADULT	31%	30%	33%	29%	100%	0%	0%
TWO ADULTS	33%	34%	29%	36%	0%	87%	0%
3+ ADULTS	5%	5%	4%	6%	0%	13%	0%
PARTIES WITH CHILDREN							
ONE ADULT	7%	8%	9%	6%	0%	0%	24%
TWO ADULTS	21%	22%	21%	22%	0%	0%	67%
3+ ADULTS	3%	2%	4%	1%	0%	0%	9%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	31%	37%	26%	31%	29%	34%	40%	25%	36%	32%	31%
TWO	36%	33%	38%	43%	35%	33%	33%	38%	37%	35%	36%
THREE	13%	17%	16%	14%	10%	10%	14%	18%	12%	8%	10%
FOUR	11%	7%	7%	9%	14%	15%	7%	8%	12%	13%	16%
FIVE	8%	2%	12%	3%	10%	6%	3%	9%	1%	10%	4%
SIX OR MORE	2%	3%	1%	1%	3%	2%	4%	1%	2%	2%	2%
PARTIES WITHOUT CHILDREN											
ONE ADULT	31%	37%	26%	31%	29%	34%	40%	25%	36%	32%	31%
TWO ADULTS	33%	29%	34%	41%	33%	30%	32%	33%	35%	33%	33%
3+ ADULTS	5%	6%	4%	3%	5%	7%	5%	5%	2%	4%	6%
PARTIES WITH CHILDREN											
ONE ADULT	7%	8%	11%	4%	6%	6%	3%	11%	6%	6%	5%
TWO ADULTS	21%	16%	22%	21%	23%	22%	16%	22%	19%	22%	21%
3+ ADULTS	3%	4%	3%	1%	4%	1%	4%	3%	1%	4%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	62%	65%	47%	67%	43%	59%	100%	64%
VACATION TRIP	65%	64%	69%	66%	63%	100%	62%	65%
PLEASURE (ANY)	73%	73%	73%	100%	0%	74%	79%	73%
VISIT FRIENDS/ RELATIVES	38%	37%	47%	51%	0%	34%	41%	23%
OUTDOOR RECREATION	14%	16%	8%	20%	0%	17%	17%	15%
ENTERTAINMENT	21%	21%	19%	29%	0%	23%	21%	35%
BUSINESS (ANY)	18%	18%	17%	0%	100%	17%	12%	18%
CONVENTION/ MEETING	3%	3%	1%	0%	14%	2%	2%	2%
BUSINESS	7%	7%	13%	0%	42%	3%	3%	6%
BUSINESS/VACATION	8%	8%	4%	0%	44%	12%	7%	9%
PERSONAL	9%	9%	9%	0%	0%	9%	9%	8%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	62%	63%	62%	63%	73%	65%	64%	45%	54%	62%	71%
VACATION TRIP	65%	63%	67%	62%	68%	69%	57%	61%	62%	63%	71%
PLEASURE (ANY)	73%	74%	72%	75%	84%	74%	77%	75%	66%	72%	82%
VISIT FRIENDS/ RELATIVES	38%	37%	39%	37%	42%	37%	31%	34%	39%	32%	43%
OUTDOOR RECREATION	14%	15%	14%	15%	16%	13%	16%	12%	11%	15%	17%
ENTERTAINMENT	21%	22%	19%	23%	23%	20%	24%	22%	16%	25%	22%
BUSINESS (ANY)	18%	17%	19%	16%	16%	26%	23%	25%	27%	15%	12%
CONVENTION/ MEETING	3%	2%	2%	2%	2%	3%	3%	4%	3%	3%	2%
BUSINESS	7%	8%	7%	8%	3%	11%	9%	8%	17%	4%	3%
BUSINESS/VACATION	8%	6%	10%	6%	10%	10%	9%	11%	8%	8%	8%
PERSONAL	9%	9%	9%	9%	4%	6%	7%	9%	7%	14%	6%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	62%	50%	69%	55%	74%	55%	64%	55%	68%	71%	60%
VACATION TRIP	65%	75%	57%	67%	62%	70%	72%	68%	55%	59%	71%
PLEASURE (ANY)	73%	81%	76%	70%	68%	72%	78%	73%	69%	67%	74%
VISIT FRIENDS/ RELATIVES	38%	42%	35%	35%	36%	41%	44%	33%	41%	40%	38%
OUTDOOR RECREATION	14%	12%	20%	17%	8%	14%	9%	20%	8%	13%	16%
ENTERTAINMENT	21%	27%	20%	18%	23%	17%	25%	19%	21%	14%	20%
BUSINESS (ANY)	18%	13%	14%	23%	21%	19%	6%	18%	22%	23%	18%
CONVENTION/ MEETING	3%	1%	3%	1%	5%	2%	1%	3%	5%	2%	2%
BUSINESS	7%	8%	5%	11%	6%	9%	2%	8%	9%	10%	6%
BUSINESS/VACATION	8%	5%	6%	10%	10%	8%	4%	8%	7%	11%	10%
PERSONAL	9%	5%	10%	8%	11%	9%	16%	8%	9%	9%	8%
NO ANSWER	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-1
CENSUS REGION OF FINAL DESTINATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	10%	10%	8%	11%	4%	11%	11%	8%
NEW ENGLAND	3%	4%	2%	4%	2%	3%	3%	4%
MID ATLANTIC	7%	7%	6%	7%	2%	8%	8%	4%
SOUTHEAST	30%	32%	25%	30%	31%	32%	27%	32%
SOUTH ATLANTIC	24%	25%	22%	24%	24%	27%	19%	24%
E.S. CENTRAL	6%	7%	3%	6%	7%	5%	7%	8%
GREAT LAKES	13%	13%	15%	12%	16%	11%	14%	11%
E.N. CENTRAL	13%	13%	15%	12%	16%	11%	14%	11%
MIDWEST	20%	21%	17%	18%	26%	18%	22%	19%
W.S. CENTRAL	12%	12%	14%	12%	15%	9%	13%	12%
W.N. CENTRAL	8%	9%	2%	6%	11%	8%	10%	7%
WEST	19%	20%	17%	20%	20%	21%	19%	20%
MOUNTAIN	9%	8%	11%	9%	11%	10%	9%	11%
PACIFIC	11%	11%	6%	11%	8%	11%	10%	10%
OUTSIDE U.S.	2%	0%	8%	3%	1%	3%	1%	3%
NO ANSWER	6%	4%	10%	6%	2%	4%	6%	7%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	10%	10%	11%	9%	8%	13%	10%	9%	13%	10%	8%
NEW ENGLAND	3%	3%	4%	2%	3%	5%	3%	3%	4%	3%	3%
MID ATLANTIC	7%	7%	7%	7%	5%	8%	7%	5%	10%	7%	5%
SOUTHEAST	30%	30%	30%	30%	39%	31%	32%	34%	25%	30%	35%
SOUTH ATLANTIC	24%	24%	22%	25%	26%	25%	25%	27%	21%	25%	25%
E.S. CENTRAL	6%	6%	8%	5%	13%	5%	7%	6%	4%	5%	10%
GREAT LAKES	13%	13%	10%	16%	11%	14%	13%	17%	15%	13%	11%
E.N. CENTRAL	13%	13%	10%	16%	11%	14%	13%	16%	15%	13%	11%
MIDWEST	20%	20%	20%	20%	24%	21%	22%	19%	20%	19%	20%
W.S. CENTRAL	12%	13%	11%	12%	11%	13%	15%	13%	13%	14%	9%
W.N. CENTRAL	8%	7%	8%	7%	13%	8%	7%	6%	7%	5%	12%
WEST	19%	19%	20%	19%	18%	21%	22%	22%	20%	20%	18%
MOUNTAIN	9%	9%	8%	10%	7%	9%	10%	11%	8%	11%	6%
PACIFIC	11%	10%	12%	9%	11%	11%	11%	10%	11%	9%	12%
OUTSIDE U.S.	2%	2%	2%	2%	1%	2%	2%	4%	2%	3%	1%
NO ANSWER	6%	6%	7%	4%	0%	0%	0%	0%	5%	5%	7%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	10%	38%	9%	4%	1%	3%	100%	0%	0%	0%	0%
NEW ENGLAND	3%	18%	1%	0%	0%	0%	32%	0%	0%	0%	0%
MID ATLANTIC	7%	21%	8%	4%	1%	3%	68%	0%	0%	0%	0%
SOUTHEAST	30%	34%	70%	20%	8%	6%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	24%	34%	53%	15%	4%	6%	0%	79%	0%	0%	0%
E.S. CENTRAL	6%	0%	17%	5%	4%	0%	0%	21%	0%	0%	0%
GREAT LAKES	13%	1%	3%	7%	49%	2%	0%	0%	100%	0%	0%
E.N. CENTRAL	13%	1%	3%	7%	49%	2%	0%	0%	100%	0%	0%
MIDWEST	20%	12%	7%	59%	31%	3%	0%	0%	0%	100%	0%
W.S. CENTRAL	12%	11%	7%	49%	4%	1%	0%	0%	0%	60%	0%
W.N. CENTRAL	8%	1%	0%	10%	27%	1%	0%	0%	0%	40%	0%
WEST	19%	3%	2%	5%	5%	80%	0%	0%	0%	0%	100%
MOUNTAIN	9%	2%	0%	3%	4%	33%	0%	0%	0%	0%	45%
PACIFIC	11%	1%	1%	2%	0%	47%	0%	0%	0%	0%	55%
OUTSIDE U.S.	2%	7%	1%	1%	1%	3%	0%	0%	0%	0%	0%
NO ANSWER	6%	5%	8%	4%	5%	3%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961	2390	469	2165	522	1931	1839	1292
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	16%	14%	26%	18%	12%	19%	13%	18%
NEW ENGLAND	5%	3%	10%	5%	5%	6%	4%	6%
MID ATLANTIC	11%	10%	16%	13%	7%	13%	9%	12%
SOUTHEAST	27%	29%	14%	28%	21%	24%	30%	27%
SOUTH ATLANTIC	20%	22%	11%	22%	11%	18%	22%	19%
E.S. CENTRAL	7%	7%	3%	6%	10%	6%	7%	7%
GREAT LAKES	15%	15%	14%	14%	19%	15%	13%	16%
E.N. CENTRAL	15%	15%	14%	14%	19%	15%	13%	16%
MIDWEST	21%	22%	24%	20%	26%	20%	25%	19%
W.S. CENTRAL	14%	14%	18%	13%	18%	13%	16%	13%
W.N. CENTRAL	7%	8%	6%	7%	8%	7%	10%	6%
WEST	21%	20%	22%	20%	23%	22%	19%	21%
MOUNTAIN	6%	6%	5%	6%	8%	6%	5%	7%
PACIFIC	15%	14%	17%	15%	15%	16%	13%	14%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	16%	16%	16%	15%	13%	21%	12%	18%	20%	15%	15%
NEW ENGLAND	5%	4%	5%	4%	4%	8%	3%	7%	5%	5%	4%
MID ATLANTIC	11%	12%	11%	12%	9%	13%	10%	11%	15%	9%	10%
SOUTHEAST	27%	28%	26%	27%	35%	24%	26%	26%	22%	27%	31%
SOUTH ATLANTIC	20%	21%	19%	22%	24%	17%	20%	20%	17%	22%	21%
E.S. CENTRAL	7%	6%	8%	6%	12%	7%	7%	6%	5%	5%	10%
GREAT LAKES	15%	15%	17%	14%	11%	15%	19%	14%	15%	17%	12%
E.N. CENTRAL	15%	15%	17%	14%	11%	15%	19%	14%	15%	17%	12%
MIDWEST	21%	21%	18%	24%	22%	19%	21%	22%	20%	21%	23%
W.S. CENTRAL	14%	14%	12%	17%	11%	15%	14%	16%	15%	15%	12%
W.N. CENTRAL	7%	7%	6%	7%	11%	4%	7%	6%	5%	7%	10%
WEST	21%	20%	23%	19%	19%	21%	21%	20%	23%	20%	20%
MOUNTAIN	6%	5%	8%	5%	6%	5%	6%	7%	6%	6%	6%
PACIFIC	15%	15%	15%	15%	13%	16%	16%	12%	17%	14%	14%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	16%	100%	0%	0%	0%	0%	61%	19%	1%	10%	3%
NEW ENGLAND	5%	30%	0%	0%	0%	0%	24%	5%	0%	0%	1%
MID ATLANTIC	11%	70%	0%	0%	0%	0%	37%	14%	1%	10%	2%
SOUTHEAST	27%	0%	100%	0%	0%	0%	24%	62%	7%	9%	2%
SOUTH ATLANTIC	20%	0%	76%	0%	0%	0%	24%	49%	1%	3%	2%
E.S. CENTRAL	7%	0%	24%	0%	0%	0%	1%	13%	6%	7%	0%
GREAT LAKES	15%	0%	0%	100%	0%	0%	6%	10%	8%	44%	4%
E.N. CENTRAL	15%	0%	0%	100%	0%	0%	6%	10%	8%	44%	4%
MIDWEST	21%	0%	0%	0%	100%	0%	2%	6%	81%	34%	5%
W.S. CENTRAL	14%	0%	0%	0%	66%	0%	1%	5%	77%	7%	3%
W.N. CENTRAL	7%	0%	0%	0%	34%	0%	1%	1%	4%	27%	2%
WEST	21%	0%	0%	0%	0%	100%	7%	4%	4%	3%	86%
MOUNTAIN	6%	0%	0%	0%	0%	28%	2%	1%	1%	1%	25%
PACIFIC	15%	0%	0%	0%	0%	72%	5%	4%	2%	1%	62%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
PROJECTED PERSON TRIP (00,000)	2961 100%	2390 100%	469 100%	2165 100%	522 100%	1931 100%	1839 100%	1292 100%
RENTAL CAR	8%	2%	40%	8%	8%	8%	8%	13%
PACKAGE TOUR	4%	1%	11%	5%	3%	6%	3%	8%
CONSULTED TRAVEL AGENT	11%	4%	48%	10%	14%	13%	8%	15%
USED FOR HOTEL, TRANSP. RESERVATION	8%	2%	35%	7%	9%	9%	5%	11%

* Includes volume and characteristics of travelers combining business and vacation

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	359	607	554	392	380	366	201
PROJECTED PERSON TRIP (00,000)	2961	2425	1242	1502	396	853	762	512	910	1131	919
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	9%	6%	10%	6%	11%	11%	8%	10%	9%	6%
PACKAGE TOUR	4%	4%	5%	4%	2%	4%	3%	9%	5%	6%	2%
CONSULTED TRAVEL AGENT	11%	11%	8%	12%	7%	15%	15%	7%	13%	13%	7%
USED FOR HOTEL, TRANSP. RESERVATION	8%	7%	6%	8%	6%	8%	11%	6%	9%	8%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
PROJECTED PERSON TRIP (00,000)	2961	484	791	433	635	618	305	889	386	582	571
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	15%	4%	9%	5%	12%	8%	8%	5%	9%	8%
PACKAGE TOUR	4%	10%	3%	3%	3%	3%	5%	3%	2%	2%	4%
CONSULTED TRAVEL AGENT	11%	16%	7%	11%	8%	14%	10%	9%	4%	11%	11%
USED FOR HOTEL, TRANSP. RESERVATION	8%	12%	5%	7%	6%	9%	7%	7%	2%	8%	8%

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-1
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
WEIGHTED TOTAL	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS								
MARRIED	59%	62%	50%	57%	61%	51%	59%	66%
SINGLE, NEVER MARRIED	29%	26%	37%	30%	30%	36%	30%	23%
SEPARATED	0%	0%	2%	0%	1%	1%	0%	1%
DIVORCED	6%	7%	4%	6%	7%	7%	6%	6%
WIDOWED	5%	4%	5%	6%	0%	4%	4%	4%
NO ANSWER	1%	0%	1%	0%	1%	1%	1%	0%
SEX								
MALE	57%	58%	54%	53%	73%	54%	55%	58%
FEMALE	43%	42%	46%	47%	27%	46%	45%	42%
AGE								
18-24	17%	17%	14%	17%	16%	22%	19%	10%
25-34	26%	25%	32%	26%	29%	25%	29%	27%
35-44	19%	19%	20%	19%	20%	19%	20%	19%
45-54	14%	15%	13%	15%	13%	11%	15%	18%
55-64	11%	11%	11%	10%	12%	9%	9%	12%
65-74	8%	8%	4%	9%	6%	8%	5%	9%
75+	3%	2%	3%	3%	1%	4%	1%	4%
NO ANSWER	2%	2%	2%	1%	3%	2%	2%	2%
AVERAGE	42	42	40	42	40	40	39	44

* Includes volume and characteristics of travelers combining business and vacation.

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-2
MARITAL STATUS, SEX, AGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
WEIGHTED TOTAL	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS							
MARRIED	59%	62%	43%	72%	39%	78%	84%
SINGLE, NEVER MARRIED	29%	27%	42%	19%	41%	19%	11%
SEPARATED	0%	0%	0%	0%	1%	0%	0%
DIVORCED	6%	6%	8%	5%	9%	2%	4%
WIDOWED	5%	4%	6%	4%	9%	0%	0%
NO ANSWER	1%	0%	0%	0%	1%	1%	1%
SEX							
MALE	57%	60%	57%	60%	62%	54%	46%
FEMALE	43%	40%	43%	40%	38%	46%	54%
AGE							
18-24	17%	15%	27%	10%	23%	10%	10%
25-34	26%	28%	28%	26%	27%	22%	33%
35-44	19%	22%	15%	24%	16%	11%	48%
45-54	14%	16%	7%	21%	12%	21%	6%
55-64	11%	11%	10%	11%	10%	17%	0%
65-74	8%	7%	9%	7%	6%	15%	0%
75+	3%	1%	5%	1%	4%	2%	0%
NO ANSWER	2%	0%	0%	0%	2%	1%	2%
AVERAGE	42	41	40	42	40	47	35

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-3
MARITAL STATUS, SEX, AGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
WEIGHTED TOTAL	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS											
MARRIED	59%	49%	68%	52%	65%	55%	52%	61%	62%	60%	58%
SINGLE, NEVER MARRIED	29%	43%	20%	35%	25%	29%	36%	28%	27%	32%	26%
SEPARATED	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	2%
DIVORCED	6%	4%	7%	8%	7%	5%	6%	6%	8%	4%	5%
WIDOWED	5%	4%	5%	5%	3%	8%	6%	5%	1%	3%	9%
NO ANSWER	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	0%
SEX											
MALE	57%	50%	51%	62%	66%	57%	50%	57%	69%	52%	57%
FEMALE	43%	50%	49%	38%	34%	43%	50%	43%	31%	48%	43%
AGE											
18-24	17%	26%	11%	19%	18%	13%	29%	12%	23%	18%	12%
25-34	26%	29%	30%	22%	21%	28%	27%	27%	25%	26%	28%
35-44	19%	13%	23%	24%	12%	23%	19%	25%	13%	16%	19%
45-54	14%	10%	10%	13%	24%	13%	10%	9%	17%	16%	17%
55-64	11%	13%	9%	12%	12%	9%	7%	10%	12%	14%	11%
65-74	8%	7%	12%	5%	7%	8%	3%	12%	8%	5%	7%
75+	3%	2%	3%	5%	2%	3%	4%	3%	1%	2%	4%
NO ANSWER	2%	2%	1%	1%	3%	3%	2%	1%	2%	3%	3%
AVERAGE	42	39	43	42	42	42	37	43	40	41	43

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-1
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
WEIGHTED TOTAL	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION								
LESS THAN HIGH SCHOOL	2%	2%	1%	2%	0%	2%	1%	2%
HIGH SCHOOL COMPLETE	24%	24%	21%	25%	19%	26%	24%	26%
COLLEGE INCOMPLETE	33%	35%	26%	30%	42%	34%	37%	29%
COLLEGE COMPLETE	24%	24%	26%	26%	17%	23%	23%	24%
GRADUATE	16%	13%	26%	15%	18%	14%	13%	18%
NO ANSWER	2%	2%	1%	1%	3%	2%	2%	1%
OCCUPATION								
PROFESSIONAL, MANAGERIAL	20%	21%	21%	19%	23%	18%	22%	24%
LOW LEVEL, TECHNICAL	17%	14%	24%	16%	21%	19%	18%	16%
CLERICAL, SALE	11%	10%	14%	10%	13%	9%	12%	12%
BLUE COLLAR	21%	24%	17%	21%	27%	21%	22%	17%
HOUSEHOLD, SERVICE	2%	2%	0%	2%	1%	2%	1%	1%
RETIRED	17%	17%	15%	19%	10%	16%	13%	22%
UNEMPLOYED	1%	1%	1%	1%	0%	1%	1%	1%
OTHER	0%	0%	1%	0%	0%	0%	0%	0%
NO ANSWER	10%	10%	7%	12%	6%	14%	10%	7%

* Includes volume and characteristics of travelers combining business and vacation.

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-2
EDUCATION, OCCUPATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
WEIGHTED TOTAL	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
EDUCATION							
LESS THAN HIGH SCHOOL	2%	1%	3%	0%	2%	1%	2%
HIGH SCHOOL COMPLETE	24%	24%	33%	18%	22%	28%	24%
COLLEGE INCOMPLETE	33%	31%	37%	30%	36%	31%	27%
COLLEGE COMPLETE	24%	26%	18%	29%	22%	23%	30%
GRADUATE	16%	17%	9%	22%	16%	16%	14%
NO ANSWER	2%	0%	0%	0%	2%	1%	2%
OCCUPATION							
PROFESSIONAL, MANAGERIAL	20%	22%	13%	27%	16%	21%	32%
LOW LEVEL, TECHNICAL	17%	19%	17%	18%	19%	15%	15%
CLERICAL, SALE	11%	10%	8%	12%	12%	11%	7%
BLUE COLLAR	21%	21%	25%	20%	25%	12%	28%
HOUSEHOLD, SERVICE	2%	2%	2%	1%	2%	3%	1%
RETIRED	17%	15%	21%	13%	16%	27%	1%
UNEMPLOYED	1%	1%	1%	1%	1%	1%	0%
OTHER	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	10%	9%	13%	8%	10%	9%	15%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-3
EDUCATION, OCCUPATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
WEIGHTED TOTAL	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION											
LESS THAN HIGH SCHOOL	2%	1%	1%	3%	2%	0%	2%	1%	2%	3%	0%
HIGH SCHOOL COMPLETE	24%	26%	19%	28%	20%	31%	22%	24%	18%	21%	36%
COLLEGE INCOMPLETE	33%	28%	34%	34%	35%	34%	26%	30%	36%	35%	36%
COLLEGE COMPLETE	24%	26%	33%	21%	25%	13%	35%	26%	22%	26%	13%
GRADUATE	16%	18%	12%	13%	16%	20%	12%	19%	20%	13%	13%
NO ANSWER	2%	1%	1%	1%	3%	3%	2%	1%	2%	2%	2%
OCCUPATION											
PROFESSIONAL, MANAGERIAL	20%	17%	23%	17%	29%	15%	15%	22%	23%	23%	15%
LOW LEVEL, TECHNICAL	17%	16%	21%	15%	10%	22%	22%	18%	9%	19%	18%
CLERICAL, SALE	11%	11%	9%	14%	15%	7%	9%	9%	11%	14%	11%
BLUE COLLAR	21%	24%	14%	21%	18%	32%	24%	18%	27%	17%	30%
HOUSEHOLD, SERVICE	2%	1%	2%	4%	2%	0%	3%	1%	2%	2%	1%
RETIRED	17%	21%	18%	17%	14%	16%	13%	21%	13%	15%	17%
UNEMPLOYED	1%	1%	0%	1%	1%	0%	1%	0%	1%	1%	0%
OTHER	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
NO ANSWER	10%	10%	12%	11%	11%	7%	13%	10%	13%	8%	8%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-1
FAMILY INCOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
WEIGHTED TOTAL	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
INCOME								
< 15,000	4%	4%	3%	4%	2%	5%	4%	2%
15,000- 19,999	7%	8%	3%	6%	10%	9%	7%	5%
20,000- 29,999	14%	15%	9%	14%	13%	17%	14%	15%
20,000- 39,999	17%	17%	12%	17%	18%	16%	16%	14%
40,000- 49,999	17%	19%	12%	17%	17%	13%	14%	17%
50,000- 74,999	18%	18%	21%	19%	14%	19%	20%	17%
75,000- 99,999	8%	5%	19%	7%	9%	5%	9%	11%
>100,000	8%	8%	11%	8%	9%	7%	8%	10%
NO ANSWER	8%	7%	9%	7%	8%	9%	8%	8%
$20,000 OR MORE	82%	81%	85%	83%	79%	77%	81%	85%
$30,000 OR MORE	67%	66%	76%	68%	66%	60%	67%	70%
$40,000 OR MORE	51%	49%	64%	51%	48%	44%	51%	55%
$50,000 OR MORE	34%	30%	52%	35%	31%	32%	37%	38%
$75,000 OR MORE	16%	12%	30%	15%	17%	12%	17%	21%

* Includes volume and characteristics of travelers combining business and vacation

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-2
FAMILY INCOME

DEMOGRAPHIC

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
WEIGHTED TOTAL	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
INCOME							
< 15,000	4%	0%	10%	0%	5%	3%	3%
15,000- 19,999	7%	0%	16%	0%	8%	5%	8%
20,000- 29,999	14%	18%	34%	0%	15%	15%	12%
20,000- 39,999	17%	20%	40%	0%	17%	14%	23%
40,000- 49,999	17%	21%	0%	33%	18%	17%	11%
50,000- 74,999	18%	22%	0%	36%	14%	21%	25%
75,000- 99,999	8%	9%	0%	15%	9%	5%	9%
>100,000	8%	10%	0%	16%	7%	12%	5%
NO ANSWER	8%	0%	0%	0%	8%	8%	5%
$20,000 OR MORE	82%	100%	74%	100%	79%	84%	85%
$30,000 OR MORE	67%	82%	40%	100%	64%	69%	72%
$40,000 OR MORE	51%	62%	0%	100%	48%	55%	50%
$50,000 OR MORE	34%	41%	0%	67%	29%	39%	38%
$75,000 OR MORE	16%	19%	0%	31%	15%	18%	13%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-3
FAMILY INCOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
WEIGHTED TOTAL	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME											
< 15,000	4%	3%	5%	4%	4%	3%	5%	6%	5%	2%	3%
15,000- 19,999	7%	7%	4%	5%	11%	7%	7%	5%	12%	6%	7%
20,000- 29,999	14%	14%	12%	28%	9%	12%	16%	12%	6%	21%	13%
20,000- 39,999	17%	18%	17%	10%	11%	25%	24%	18%	11%	11%	21%
40,000- 49,999	17%	10%	21%	18%	19%	15%	12%	17%	26%	18%	12%
50,000- 74,999	18%	20%	23%	20%	17%	11%	19%	22%	16%	20%	12%
75,000- 99,999	8%	11%	6%	5%	8%	8%	3%	7%	7%	7%	10%
>100,000	8%	7%	5%	6%	11%	11%	6%	5%	10%	6%	14%
NO ANSWER	8%	10%	6%	4%	9%	8%	8%	8%	6%	9%	7%
$20,000 OR MORE	82%	79%	84%	87%	76%	82%	80%	81%	78%	83%	83%
$30,000 OR MORE	67%	65%	72%	59%	67%	70%	63%	69%	71%	61%	69%
$40,000 OR MORE	51%	47%	55%	49%	55%	45%	40%	51%	60%	51%	48%
$50,000 OR MORE	34%	37%	34%	31%	37%	30%	27%	34%	34%	33%	36%
$75,000 OR MORE	16%	17%	11%	12%	20%	19%	9%	12%	18%	13%	24%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-1
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	947	726	184	650	193	621	530	452
WEIGHTED TOTAL	1433	1072	299	989	355	890	827	679
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	11%	10%	13%	13%	5%	11%	11%	10%
TWO OR MORE ADULTS, NO CHILDREN	56%	55%	56%	57%	54%	56%	52%	58%
SINGLE ADULT WITH CHILD(REN)	3%	2%	5%	3%	1%	2%	4%	3%
TWO OR MORE ADULTS WITH CHILD(REN)	30%	33%	25%	27%	40%	30%	33%	28%
HOUSEHOLD SIZE								
ONE	11%	10%	13%	13%	5%	11%	11%	10%
TWO	34%	33%	37%	35%	30%	35%	33%	41%
THREE	22%	21%	26%	22%	23%	22%	21%	20%
FOUR	17%	19%	12%	13%	29%	18%	18%	14%
FIVE OR MORE	14%	15%	10%	15%	10%	13%	15%	13%
NO ANSWER	2%	2%	2%	1%	3%	2%	2%	2%
NUMBER OF WAGE EARNERS								
NONE	18%	18%	17%	19%	17%	19%	15%	19%
ONE	31%	32%	28%	32%	27%	30%	31%	29%
TWO	35%	34%	38%	33%	39%	35%	38%	41%
THREE OR MORE	14%	14%	15%	14%	14%	14%	13%	10%
NO ANSWER	2%	2%	2%	1%	3%	2%	2%	2%

* Includes volume and characteristics of travelers combining business and vacation

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-2
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER DEMOGRAPHIC

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	947	723	424	428	380	366	201
WEIGHTED TOTAL	1433	1169	599	724	750	461	222
	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	11%	8%	15%	6%	20%	1%	0%
TWO OR MORE ADULTS, NO CHILDREN	56%	58%	54%	60%	55%	85%	3%
SINGLE ADULT WITH CHILD(REN)	3%	3%	3%	3%	3%	1%	6%
TWO OR MORE ADULTS WITH CHILD(REN)	30%	31%	28%	31%	22%	14%	91%
HOUSEHOLD SIZE							
ONE	11%	8%	15%	6%	20%	1%	0%
TWO	34%	36%	30%	39%	27%	62%	4%
THREE	22%	24%	24%	23%	22%	18%	30%
FOUR	17%	18%	15%	20%	15%	10%	36%
FIVE OR MORE	14%	14%	15%	12%	13%	8%	27%
NO ANSWER	2%	0%	0%	0%	2%	1%	2%
NUMBER OF WAGE EARNERS							
NONE	18%	13%	24%	13%	19%	24%	1%
ONE	31%	30%	36%	26%	33%	24%	36%
TWO	35%	41%	23%	49%	30%	35%	54%
THREE OR MORE	14%	16%	16%	12%	15%	16%	6%
NO ANSWER	2%	0%	0%	0%	2%	1%	2%

** All tabulations for demographic characteristics are based on respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-3
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	947	162	232	155	178	220	104	278	116	182	206
WEIGHTED TOTAL	1433	252	357	228	291	305	151	410	202	281	279
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	11%	11%	12%	9%	8%	12%	12%	10%	15%	7%	10%
TWO OR MORE ADULTS, NO CHILDREN	56%	62%	55%	56%	56%	53%	58%	58%	53%	55%	56%
SINGLE ADULT WITH CHILD(REN)	3%	1%	4%	1%	2%	5%	2%	3%	0%	3%	5%
TWO OR MORE ADULTS WITH CHILD(REN)	30%	25%	29%	34%	33%	30%	28%	29%	32%	35%	28%
HOUSEHOLD SIZE											
ONE	11%	11%	12%	9%	8%	12%	12%	10%	15%	7%	10%
TWO	34%	35%	39%	29%	36%	30%	28%	39%	36%	30%	34%
THREE	22%	19%	22%	24%	19%	25%	27%	25%	12%	21%	22%
FOUR	17%	15%	12%	26%	23%	12%	10%	13%	24%	28%	14%
FIVE OR MORE	14%	17%	13%	11%	11%	17%	21%	12%	11%	10%	18%
NO ANSWER	2%	2%	0%	1%	3%	3%	2%	0%	2%	3%	2%
NUMBER OF WAGE EARNERS											
NONE	18%	21%	20%	16%	20%	14%	11%	22%	24%	15%	16%
ONE	31%	35%	25%	23%	31%	39%	35%	26%	31%	25%	38%
TWO	35%	26%	40%	34%	37%	37%	25%	38%	35%	34%	39%
THREE OR MORE	14%	17%	15%	25%	9%	8%	27%	13%	7%	23%	5%
NO ANSWER	2%	2%	1%	2%	3%	3%	2%	1%	2%	3%	2%

** All tabulations for demographic characteristics are based on respondents.

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN ___________

LOCATION NUMBER _____________ PHONE # ______________

Hello, my name is ___________ and I'm calling for the U.S. Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

   ______ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...

   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ____ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

   IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ______ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week ____________ Month ____________

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

____________ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:
5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1	________ Years	1 Male	2 Female
Person #2	________ Years	1 Male	2 Female
Person #3	________ Years	1 Male	2 Female
Person #4	________ Years	1 Male	2 Female
Person #5	________ Years	1 Male	2 Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:
[Q.6a. Test for two months to check incidence]
*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ]

1	Friday night?	1 Yes	2 No
2	Saturday night?	1 Yes	2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:
10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) ____________________

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ________________________________

State, country ____

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) _________________________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)_______________	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:

17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:

19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:
D3. What is your occupation? ______________________

D4. What is the last grade or level that you completed in school? [DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _______
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older

D6. How many people live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New-England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States. The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SPRING 1990-91

	PERSON-TRIPS (Millions)		TRIPS (Millions)	
	Estimate	Range	Estimate	Range
Total	238.8	236.3 - 241.3	123.9	122.4 - 125.4
Vacation	168.0	166.0 - 170.0	80.3	78.8 - 81.8
Pleasure	176.3	174.3 - 178.3	82.6	81.1 - 84.1
Business/conv	40.0	39.0 - 41.0	29.2	28.2 - 30.2
Weekend	117.4	115.9 - 118.9	58.2	57.2 - 59.2
Auto	191.0	189.0 - 193.0	94.0	93.0 - 95.0
Air	42.8	41.8 - 43.8	26.2	25.2 - 27.2
Hotel	92.4	91.4 - 93.4	52.8	51.8 - 53.8

In looking at characteristics of trips and person-trips for the for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

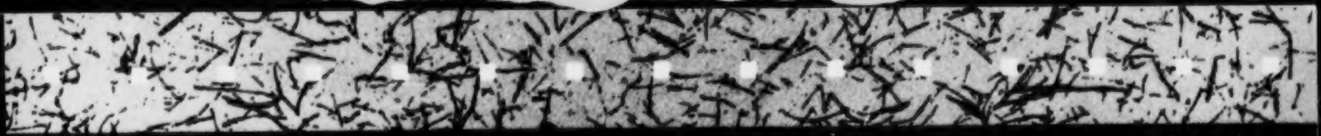
SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Spring 1990-91

Number of telephone interviews completed	4,512
Number of respondents reporting one or more qualifying trips*	1,047
Total number of qualifying trips	1,132

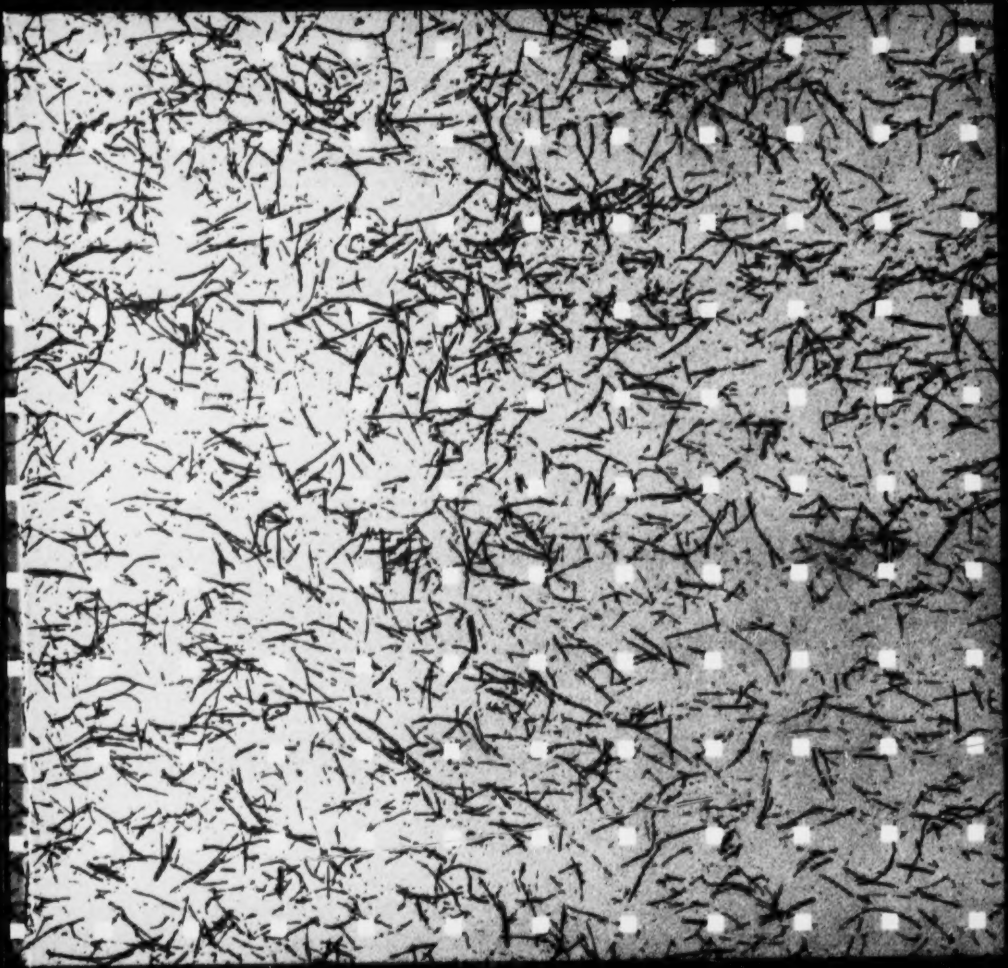
---

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.



U.S. Travel Data Center

$100



1991
SUMMER TRAVEL MARKET REPORT

RESULTS FROM THE NATIONAL TRAVEL SURVEY

U.S. Travel Data Center
Two Lafayette Centre, 1133 21st Street, NW, Washington, DC 20036-3390
(202) 293-1040

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1991 SUMMER
TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY
TABULATIONS AND ANALYSIS

U.S. Travel
Data Center

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1991 SUMMER TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

April 1992

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

©1992 U.S. Travel Data Center

The U.S. Travel Data Center

The recognized source for domestic and international travel and tourism research

The U.S. Travel Data Center, established in 1973, is the national, non-profit research center dedicated to providing the travel industry with the most current travel statistics. In addition, the Data Center has the research capabilities to provide the travel industry with custom research through economic and market research studies.

CUSTOM RESEARCH PROJECTS...

The Data Center's experienced research analysts can gather and analyze proprietary data to meet your research needs. Custom research is available through the National Travel Survey, Travel Economic Impact Model, telephone surveys, focus groups as well as international custom research from the *European Travel Intelligence Center* and the *U.S. Travel and Tourism Administration.*

ECONOMIC STUDIES...

The Travel Economic Impact Model (TEIM) is the only national model which produces the economic impact of travel at the national, state and local levels. The model provides states, cities and regions with a reliable estimate of economic impact and enables government officials and legislators to make intelligent policy decisions concerning the travel and tourism industry.

NATIONAL TRAVEL SURVEY...

The Data Center's National Travel Survey (NTS), has been tracking consumer travel patterns on a national and regional basis since 1979. The NTS, with an annual sampling of 18,000, is the longest running monthly telephone survey that continuously measures trip characteristics and demographics of American travelers.

DATA CENTER PUBLICATIONS...

The Data Center provides a variety of annual, seasonal and special reports that detail U.S. resident travel in the United States. Reports include the economic impact of travel on a national and state level, trip characteristics and forecasting information. Also available through the Data Center is the Travel Industry Association's Discover America 2000 Series, which reports on expanding markets and special topics in the travel industry.

INTERNATIONAL TRAVEL...

The Data Center acts as marketing representative for the *United States Travel and Tourism Administration* (USTTA) on publications and databases include information on international traveler's characteristics, spending patterns, and demographic information.

Through an arrangement with the *European Travel Intelligence Center* (ETIC), the foremost source of information regarding the European travel market, the Data Center is able to offer information on the inbound and outbound markets of 19 Western European countries and five Eastern European countries.

For additional information on custom research, publications and other Data Center services or to receive a free publication guide, contact the marketing department at (202) 293-1040.

U.S. Travel Data Center, 1133 21st Street, NW Washington, DC 20036-3390, Fax (202) 293-3155.

SUMMER 1991 TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

TABLE OF CONTENTS

Introduction i
Guide to Reading Tables ii
Key to Abbreviations iii

Executive Summary

Summary of Tables S1-S11

Trip Characteristics (Trip Tables)

Round-Trip Mileage 1
Primary Mode of Transportation 4
Nights Away From Home 7
Types of Lodging Used 10
Travel Party Size and Structure 13
Weekend Trip, Vacation Trip, Purpose of Trip 16
Census Region of Final Destination 19
Census Region of Origin 22
Use of Rental Car, Package Tour, Travel Agent 25

Trip Characteristics (Person-Trip Tables)

Round-Trip Mileage 29
Primary Mode of Transportation 32
Nights Away From Home 35
Types of Lodging Used 38
Travel Party Size and Structure 41
Weekend Trip, Vacation Trip, Purpose of Trip 44
Census Region of Final Destination 47
Census Region of Origin 50
Use of Rental Car, Package Tour, Travel Agent 53

Demographic Characteristics (Trip Tables)

Marital Status, Sex, Age 57
Education, Occupation 60
Family Income 63
Household Size, Structure, Number of Wage Earners 66

Appendices

Appendix A: Glossary of Terms A1
Appendix B: Survey Questionnaire B1
Appendix C: Census Regions C1
Appendix D: Survey Methodology and Sampling Error D1
Appendix E: Sample Characteristics E1

INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on summer 1991 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. The tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The SUMMER 1991 TRAVEL MARKET REPORT encompasses U.S. resident travel over June, July and August 1991, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 185.9 million. For example, an estimated volume of 214.7 million trips were taken by U.S. resident adults during the summer of 1991. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 425.4 million total person-trips for summer 1991 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 27
Trip Characteristics	Person-Trips	29 - 55
Demographic Characteristics	Trips	57 - 68

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS *

Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip
NE:	Northeast (New England and Mid-Atlantic census regions)

* For detailed definitions, see Appendix A: Glossary of Terms

KEY TO ABBREVIATIONS *

SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

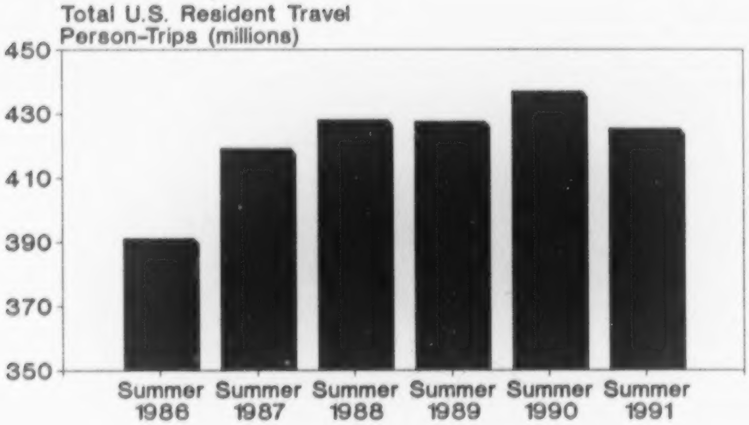
---

* For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
SUMMER 1991



- Nearly 215 million trips were taken during the summer (June - August) of 1991, down 3.5 percent from a year ago. On a person-trip basis, travel decreased nearly 3 percent, from 437.0 million person-trips during summer 1990 to 425.4 million person-trips in summer 1991. Overall travel party size remained about the same.

- Weekend travel, the only segment which showed an increase, grew substantially, as nearly 245 million person-trips were recorded. Business/convention travel dropped nearly 8 percent from summer 1990; air person-trips fell almost 5 percent. Vacation travel during June, July and August also declined from a year ago, down 4 percent.

- The West region produced the largest number of person-trips during summer 1991 (99.4 million), while fewer people traveled from the Southeast and Midwest regions than did last summer. The Northeast and Great Lakes produced slightly fewer travelers during summer 1991.

- The most popular destination region during summer 1991 was the Southeast as it received 109.5 million person-trips. However, the region experienced nearly a five percent decrease from summer 1990 when 114.7 million person-trips were recorded. The Northeast region posted the largest percent increase over last summer. The Great Lakes region experienced a substantial loss of visitors from a year ago.

- Overall, 44 percent of all travelers stayed in a hotel/motel versus 38 percent who stayed with friends and relatives. Eighty-two percent of summer 1991 travelers used auto, truck or RV transportation while 15 percent traveled by air. These travelers spent an average of 4.2 nights away from home, while 7 percent of total travelers reported a day trip only.

- Over 80 percent of all summer 1991 travelers indicated they traveled for pleasure purposes. Of the total 425.4 million person-trips, 33 percent were taken to visit friends and relatives, 31 percent for entertainment purposes and 17 percent were for outdoor recreation activities. Twelve percent of all travelers traveled for business reasons and 7 percent traveled for other purposes.

- Of the total number of business travelers, 44 percent stayed in commercial lodgings while 32 percent stayed with friends and family. Fourteen percent traveled for the day only. The average duration for a summer 1991 business person-trip was 3.7 nights. Eighty-two percent of all business travelers used auto, truck or RV transportation while 16 percent flew to their destination.

- Demographically, many of the summer 1991 travelers were married (57%), male (54%), between the ages of 25 - 44 (46%), had completed college or more (42%), worked in professional/managerial or other white collar positions (46%) and earned an annual family income of $40,000 or more (50%). The average age of these travelers was 42.

- In total, person-trips taken during the summer of 1991 averaged 820 round-trip miles. With the exception of air and hotel/motel travel, average round-trip distances in all travel categories decreased from the previous summer, especially for business/convention travel. Average durations among many travel categories also decreased; business/convention, weekend and air travel durations were the only segments in which durations increased.

- The Consumer Price Index was 136.3 during summer 1991, up 4.4 percent from the previous summer. Gross Domestic Product declined by 0.8 percent from summer 1990 and personal outlays increased 3.3 percent. Payroll employment posted a 1.4 percent decline and real disposable income showed a slight drop of 0.2 percent.

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: SUMMER 1990 AND 1991

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	SUMMER 1990	**SUMMER 1991**	%CHG	SUMMER 1990	**SUMMER 1991**	%CHG	SUMMER 1990	**SUMMER 1991**
TYPE OF TRAVEL								
TOTAL	222.6	**214.7**	-3.5%	437.0	**425.4**	-2.7%	1.96	**1.98**
VACATION	156.2	**147.5**	-5.6	326.4	**313.4**	-4.0	2.09	**2.12**
PLEASURE	167.7	**161.7**	-3.6	348.4	**345.0**	-1.0	2.08	**2.13**
BUSINESS/CONVENTION*	40.1	**36.9**	-8.0	54.9	**50.7**	-7.7	1.37	**1.37**
WEEKEND	104.3	**119.0**	14.1	215.4	**244.8**	13.6	2.07	**2.06**
AUTO/TRUCK/RV	165.6	**162.8**	-1.7	353.2	**347.0**	-1.8	2.13	**2.13**
AIR	47.9	**43.6**	-9.0	68.8	**65.5**	-4.8	1.44	**1.50**
HOTEL/MOTEL	98.8	**99.2**	0.4	189.0	**187.9**	-0.6	1.91	**1.89**
CENSUS REGION OF ORIGIN								
NORTHEAST	38.3	**35.6**	-7.0%	71.7	**71.1**	-0.8%	1.87	**1.99**
SOUTHEAST	52.8	**47.4**	-10.2	108.5	**93.4**	-13.9	2.05	**1.97**
GREAT LAKES	39.6	**36.9**	-6.8	75.9	**74.8**	-1.4	1.92	**2.03**
MIDWEST	48.3	**42.5**	-12.0	98.9	**86.7**	-12.3	2.05	**2.04**
WEST	43.6	**52.3**	20.0	82.0	**99.4**	21.2	1.88	**1.90**
CENSUS REGION OF DESTINATION								
NORTHEAST	25.5	**27.5**	7.8%	51.1	**56.8**	11.2%	2.00	**2.07**
SOUTHEAST	55.8	**54.3**	-2.7	114.7	**109.5**	-4.5	2.06	**2.02**
GREAT LAKES	34.9	**19.8**	-43.3	67.1	**40.6**	-39.5	1.92	**2.05**
MIDWEST	40.7	**44.0**	8.1	86.3	**90.3**	4.6	2.12	**2.05**
WEST	48.1	**49.3**	2.5	89.6	**93.1**	3.9	1.86	**1.89**

---

*Includes volume and characteristics of travelers combining business and vacation.
Note: Destination figures do not include travel outside the U.S. or non-response.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SUMMER 1991 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	214.7	161.7	36.9	425.4	345.0	50.7
WEEKEND TRIP	55%	56%	52%	58%	58%	57%
VACATION TRIP	69	69	68	74	74	74
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	75%	100%	*%	81%	100%	*%
VISIT FRIENDS OR RELATIVES	33	43	*	33	40	*
OUTDOOR RECREATION	14	18	*	17	21	*
ENTERTAINMENT	29	38	*	31	39	*
BUSINESS (ANY)	17	*	100	12	*	100
CONVENTION, ETC.	4	*	21	2	*	20
OTHER BUSINESS	6	*	33	3	*	28
BUSINESS/VACATION	8	*	46	6	*	52
OTHER	7	*	*	7	*	*
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	76%	75%	80%	82%	82%	82%
RENTAL CAR	2	2	4	2	2	3
AIRPLANE	20	21	19	15	15	16
BUS	2	2	1	1	2	1
TRAIN	1	1	*	*	*	*
OTHER	1	2	*	*	2	1
HOUSEHOLD MEMBERS ON TRIP						
ONE	49%	47%	61%	28%	25%	42%
TWO	31	32	28	33	33	34
THREE	10	11	5	16	17	9
FOUR	7	7	5	15	15	11
FIVE	2	3	*	6	7	2
SIX OR MORE	1	1	1	2	2	2
TRIP DURATION						
NO NIGHTS	7%	5%	16%	7%	6%	14%
1 NIGHT	10	9	12	9	9	13
2 OR 3 NIGHTS	42	44	37	43	44	36
4 TO 9 NIGHTS	29	31	25	31	32	26
10 NIGHTS OR MORE	11	11	10	10	10	10
AVERAGE DURATION (INCL. 0)	4.3	4.4	3.8	4.2	4.3	3.7

---

*Less than 0.5 percent.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

SUMMER 1991 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	214.7	161.7	36.9	425.4	345.0	50.7
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	79%	78%	88%	62%	59%	76%
ONE ADULT	49	47	61	28	25	42
TWO ADULTS	27	28	26	29	29	32
THREE OR MORE ADULTS	3	3	1	5	5	2
PARTIES WITH CHILDREN	21%	22%	12%	38	40	25
ONE ADULT	7	7	5	10	10	8
TWO ADULTS	13	14	7	25	26	17
THREE OR MORE ADULTS	1	1	*	3	4	*
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	38%	41%	26%	38%	38%	32%
HOTEL OR MOTEL	46	46	48	44	44	44
RENTED CABIN OR CONDOMINIUM	5	6	5	7	7	5
OWNED CABIN OR CONDOMINIUM	4	3	6	4	4	5
CAMPER, TRAILER, OR RV	7	7	5	8	8	4
OTHER	4	4	3	4	3	3
NO OVERNIGHT STAY	7	5	16	7	6	14
CENSUS REGION OF ORIGIN						
NORTHEAST	17%	18%	7%	17%	18%	6%
SOUTHEAST	22	21	26	22	21	24
GREAT LAKES	17	17	15	18	18	13
MIDWEST	20	18	26	20	19	28
WEST	24	25	26	23	24	28
CENSUS REGION OF DESTINATION						
NORTHEAST	13%	14%	6%	13%	14%	5%
SOUTHEAST	25	25	26	26	26	26
GREAT LAKES	9	9	10	10	9	10
MIDWEST	21	19	24	21	21	24
WEST	23	24	22	22	23	20

---

*Less than 0.5 percent.
Note: Lodging type may add to more than 100 percent due to multiple answers.
Destination percentages do not include travel outside the U.S. or non-response.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON DEMOGRAPHIC CHARACTERISTICS

SUMMER 1991 DEMOGRAPHICS

	PROJECTED TO TRIPS		
	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	214.7	161.7	36.9
MARITAL STATUS			
MARRIED	57%	56%	62%
NOT MARRIED	41	43	37
SEX			
MALE	54%	51%	71%
FEMALE	46	49	29
AGE*			
18 - 24	14%	15%	12%
25 - 34	25	24	23
35 - 44	21	22	13
45 - 54	16	15	28
55 AND OVER	24	23	23
AVERAGE	42	42	43
EDUCATION			
HIGH SCHOOL OR LESS	23%	26%	13%
COLLEGE INCOMPLETE	32	34	28
COLLEGE COMPLETE	22	22	23
GRADUATE WORK	20	17	34
NO ANSWER	2	1	2
OCCUPATION			
PROFESSIONAL/MANAGERIAL	27%	25%	44%
OTHER WHITE COLLAR	19	19	19
BLUE COLLAR	17	18	13
RETIRED	17	18	11
OTHER	7	10	3
NO ANSWER	11	11	10
FAMILY INCOME*			
LESS THAN $20,000	18%	19%	11%
$20,000 - $29,999	17	15	19
$30,000 - $39,999	15	18	10
$40,000 - $49,999	15	15	13
$50,000 OR MORE	35	33	47

---

*Adjusted for non-response.
Note: Demographic characteristics are based on respondents

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	SPRING 1991	SUMMER 1991
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	830	780	871	790	820
VACATION	870	830	942	910	860
PLEASURE	830	760	849	750	800
BUSINESS/CONVENTION	990	900	918	890	850
WEEKEND	630	620	619	600	610
AUTO/TRUCK/RV	600	560	580	590	580
AIR	2,140	2,030	2,019	2,010	2,440
HOTEL/MOTEL	940	930	938	860	950
AVERAGE DURATION INCLUDING NO NIGHTS					
TOTAL	4.4	3.8	4.1	3.8	4.2
VACATION	4.9	4.3	4.8	4.6	4.8
PLEASURE	4.6	4.0	4.5	3.6	4.3
BUSINESS/CONVENTION	4.3	3.7	3.1	4.8	3.7
WEEKEND	2.7	2.6	2.8	2.7	2.8
AUTO/TRUCK/RV	4.0	3.3	3.5	3.3	3.6
AIR	6.5	6.6	5.6	6.6	7.7
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.7	4.0	4.0	4.0	4.2
NIGHTS SPENT IN HOTEL ONLY	3.6	3.3	3.1	3.1	3.3

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (MILLIONS)	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	SPRING 1991	SUMMER 1991	PERCENT CHANGE FROM PREVIOUS SUMMER
TYPE OF TRIP						
TOTAL	222.6	163.5	123.9	143.3	**214.7**	-3.5%
VACATION	156.2	101.9	80.3	89.0	**147.5**	-5.6
PLEASURE	167.7	111.1	82.6	98.9	**161.7**	-3.6
BUSINESS/CONVENTION	40.1	42.7	29.2	35.5	**36.9**	-8.0
WEEKEND	104.3	83.5	58.2	82.7	**119.0**	14.1
AUTO/TRUCK/RV	165.6	119.4	94.0	107.2	**162.8**	-1.7
AIR	47.9	34.8	26.2	29.9	**43.6**	-9.0
HOTEL/MOTEL	98.8	82.1	52.8	67.9	**99.2**	0.4
CENSUS REGION OF ORIGIN						
NORTHEAST	38.3	29.2	18.3	25.2	**35.6**	-7.0%
SOUTHEAST	52.8	41.6	37.1	35.7	**47.4**	-10.2
GREAT LAKES	39.6	30.4	19.8	22.8	**36.9**	-6.8
MIDWEST	48.3	28.6	23.6	29.1	**42.5**	-12.0
WEST	43.6	33.7	24.6	30.5	**52.3**	20.0
CENSUS REGION OF DESTINATION						
NORTHEAST	25.5	20.2	14.5	15.1	**27.5**	7.8%
SOUTHEAST	55.8	45.3	41.0	41.0	**54.3**	-2.7
GREAT LAKES	34.9	25.4	14.9	20.2	**19.8**	-43.3
MIDWEST	40.7	26.7	22.4	28.1	**44.0**	8.1
WEST	48.1	35.7	25.5	27.9	**49.3**	2.5

Note: Destination figures do not include travel outside the U.S. or non-response.

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (MILLIONS)	SUMMER 1990	AUTUMN 1990	WINTER 1990-91	SPRING 1991	**SUMMER 1991**	PERCENT CHANGE FROM PREVIOUS SUMMER
TYPE OF TRIP						
TOTAL	437.0	307.0	238.8	296.1	**425.4**	-2.7%
VACATION	326.4	210.6	168.0	193.1	**313.4**	-4.0
PLEASURE	348.4	233.3	176.3	216.5	**345.0**	-1.0
BUSINESS/CONVENTION*	54.9	55.5	40.0	52.2	**50.7**	-7.7
WEEKEND	215.4	169.6	117.4	183.9	**244.8**	13.6
AUTO/TRUCK/RV	353.2	242.7	191.0	239.0	347.0	-1.8
AIR	68.8	51.6	42.8	46.9	**65.5**	-4.8
HOTEL/MOTEL	189.0	146.4	92.4	129.2	**187.9**	-0.6
CENSUS REGION OF ORIGIN						
NORTHEAST	71.7	54.5	35.2	48.4	**71.1**	-0.8%
SOUTHEAST	108.5	77.7	67.6	79.1	**93.4**	-13.9
GREAT LAKES	75.9	58.2	40.9	43.3	**74.8**	-1.4
MIDWEST	98.9	52.7	46.7	63.5	**86.7**	-12.3
WEST	82.0	63.9	46.5	61.8	**99.4**	21.2
CENSUS REGION OF DESTINATION						
NORTHEAST	51.1	39.4	29.6	30.5	**56.8**	11.2%
SOUTHEAST	114.7	85.7	75.8	88.9	**109.5**	-4.5
GREAT LAKES	67.1	48.2	28.5	38.6	**40.6**	-39.5
MIDWEST	86.3	48.7	46.2	58.2	**90.3**	4.6
WEST	89.6	67.6	48.8	57.1	**93.1**	3.9

---

*Includes volume and characteristics of travelers combining business and vacation.

Note: Destination figures do not include travel outside the U.S. or non-response.

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS SUMMER)

MEASURE	SUMMER 1990	SUMMER 1991
REAL GDP*	1.2%	-0.8%
PAYROLL EMPLOYMENT	1.6	-1.4
REAL DISPOSABLE INCOME*	2.3	-0.2
PERSONAL OUTLAYS*	6.5	3.3
CONSUMER PRICE INDEX	5.0	4.4

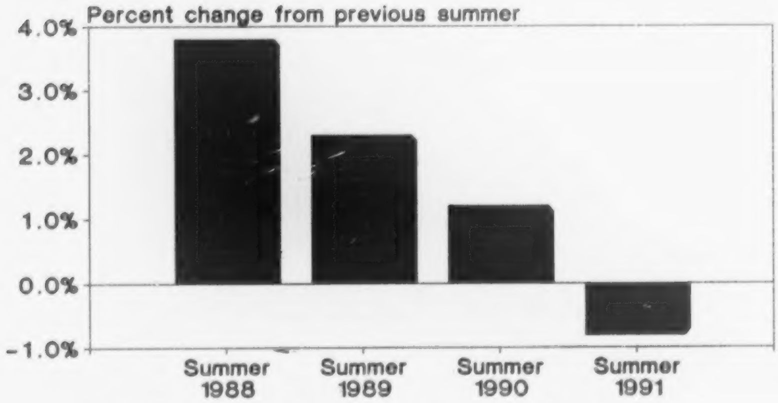
---

*Available for July through September only (quarterly). Base year is 1987.

Note: Gross Domestic Product (GDP) excludes net receipts of factor income from the rest of the world. Personal Outlays include personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

Source: U.S. Department of Commerce, U.S. Department of Labor

REAL GDP



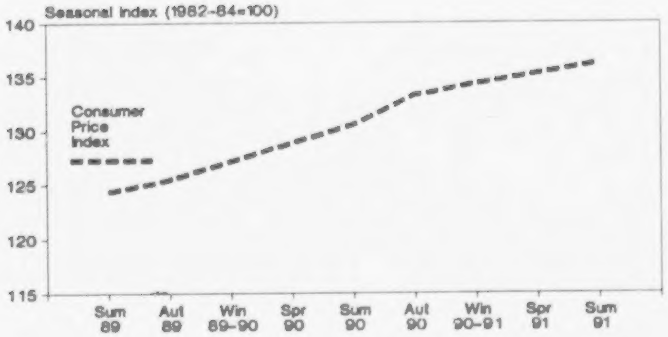
Note: Available for July through September only (quarterly). Base year is 1987.

BACKGROUND FACTORS

SEASONAL PRICE INDEX

SEASON	CONSUMER PRICE INDEX*
SUMMER 1989	124.4
AUTUMN 1989	125.5
WINTER 1989-90	127.2
SPRING 1990	128.9
SUMMER 1990	130.6
AUTUMN 1990	133.3
WINTER 1990-91	134.4
SPRING 1991	135.3
SUMMER 1991	136.3

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	28%	35%	2%	29%	30%	26%	33%	23%
300-399	14%	17%	0%	14%	13%	13%	17%	15%
400-499	10%	13%	1%	10%	11%	10%	12%	8%
500-599	8%	9%	2%	7%	8%	8%	9%	9%
600-999	11%	10%	18%	12%	11%	10%	13%	12%
1000-1999	10%	10%	12%	9%	10%	12%	6%	13%
2000 OR MORE	11%	4%	42%	12%	9%	12%	6%	10%
OUTSIDE U.S.	6%	3%	19%	6%	8%	8%	3%	8%
AVG. DISTANCE OF TRIP	875	576	2351	873	826	947	627	945
CUMULATIVE (U.S. ONLY)								
300 OR MORE	64%	62%	76%	64%	62%	65%	63%	68%
400 OR MORE	50%	44%	75%	49%	49%	52%	46%	52%
500 OR MORE	40%	32%	74%	40%	38%	42%	34%	45%
600 OR MORE	32%	23%	72%	32%	30%	34%	25%	35%
1000 OR MORE	21%	13%	54%	21%	19%	24%	12%	23%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE							
200-299	28%	28%	32%	26%	26%	31%	30%
300-399	14%	14%	15%	11%	12%	16%	14%
400-499	10%	10%	10%	11%	11%	9%	11%
500-599	8%	8%	8%	7%	9%	8%	5%
600-999	11%	11%	11%	12%	12%	11%	11%
1000-1999	10%	10%	9%	11%	10%	11%	10%
2000 OR MORE	11%	12%	10%	12%	12%	9%	13%
OUTSIDE U.S.	6%	6%	4%	7%	8%	4%	6%
AVG. DISTANCE OF TRIP	875	889	777	952	883	847	897
CUMULATIVE (U.S. ONLY)							
300 OR MORE	64%	65%	63%	66%	65%	64%	63%
400 OR MORE	50%	51%	48%	54%	53%	48%	49%
500 OR MORE	40%	41%	38%	43%	42%	38%	38%
600 OR MORE	32%	33%	30%	36%	33%	31%	34%
1000 OR MORE	21%	22%	18%	23%	21%	20%	23%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	28%	27%	31%	30%	26%	28%	34%	27%	19%	38%	29%
300-399	14%	15%	17%	12%	19%	8%	18%	15%	23%	17%	8%
400-499	10%	11%	11%	10%	7%	12%	16%	10%	10%	8%	13%
500-599	8%	8%	9%	7%	7%	6%	8%	10%	11%	7%	6%
600-999	11%	7%	12%	8%	12%	15%	4%	15%	19%	8%	16%
1000-1999	10%	8%	11%	19%	9%	6%	6%	15%	8%	10%	8%
2000 OR MORE	11%	13%	6%	8%	12%	15%	12%	7%	9%	12%	19%
OUTSIDE U.S.	6%	12%	3%	4%	5%	7%	0%	0%	0%	0%	0%
AVG. DISTANCE OF TRIP	875	928	786	836	809	1010	740	790	735	726	1226
CUMULATIVE (U.S. ONLY)											
300 OR MORE	64%	61%	66%	65%	67%	63%	65%	73%	79%	62%	71%
400 OR MORE	50%	46%	49%	53%	48%	55%	47%	57%	56%	44%	63%
500 OR MORE	40%	36%	38%	43%	41%	43%	31%	48%	46%	36%	50%
600 OR MORE	32%	27%	29%	35%	33%	36%	23%	37%	35%	29%	43%
1000 OR MORE	21%	20%	17%	27%	21%	21%	19%	23%	16%	22%	27%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-1
PRIMARY MODE OF TRANSPORTATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	67%	88%	0%	66%	69%	65%	76%	69%
AUTO/TRUCK WITH CAMPER EQUIPMENT	6%	8%	0%	6%	6%	8%	6%	3%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	1%	0%
RENTAL CAR	2%	3%	0%	2%	4%	2%	3%	3%
AIRPLANE	20%	0%	100%	21%	19%	20%	11%	21%
BUS	2%	0%	0%	2%	1%	2%	2%	3%
TRAIN	1%	0%	0%	1%	0%	1%	0%	1%
SHIP/BOAT	0%	0%	0%	1%	0%	1%	0%	0%
OTHER	1%	0%	0%	1%	0%	1%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL		INCOME		HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION							
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	67%	66%	73%	60%	60%	74%	71%
AUTO/TRUCK WITH CAMPER EQUIPMENT	6%	7%	5%	7%	6%	3%	12%
SELF CONTAINED R.V.	1%	1%	1%	1%	1%	1%	0%
RENTAL CAR	2%	2%	3%	2%	2%	3%	2%
AIRPLANE	20%	21%	14%	27%	27%	14%	14%
BUS	2%	1%	2%	1%	2%	3%	1%
TRAIN	1%	1%	0%	1%	1%	0%	0%
SHIP/BOAT	0%	0%	0%	1%	0%	1%	0%
OTHER	1%	1%	1%	1%	1%	1%	0%
NO ANSWER	0%	0%	1%	0%	0%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	67%	64%	75%	73%	71%	52%	75%	77%	68%	77%	51%
AUTO/TRUCK WITH CAMPER EQUIPMENT	6%	6%	3%	6%	2%	13%	5%	4%	2%	5%	14%
SELF CONTAINED R.V.	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%
RENTAL CAR	2%	2%	3%	2%	2%	2%	4%	3%	3%	1%	3%
AIRPLANE	20%	22%	14%	14%	21%	29%	8%	13%	22%	13%	29%
BUS	2%	4%	1%	1%	2%	2%	4%	2%	2%	1%	2%
TRAIN	1%	1%	1%	0%	0%	0%	3%	0%	1%	0%	0%
SHIP/BOAT	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%
OTHER	1%	1%	0%	2%	0%	0%	1%	1%	0%	1%	0%
NO ANSWER	0%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	7%	7%	5%	5%	16%	3%	0%	0%
1	10%	12%	1%	9%	12%	8%	11%	12%
2 TO 3	42%	49%	19%	44%	37%	41%	65%	44%
4 TO 9	29%	25%	42%	31%	25%	34%	24%	33%
TEN OR MORE	11%	6%	32%	11%	10%	14%	0%	11%
AVG. NIGHTS, IF ANY	4.7	3.8	8.1	4.7	4.5	5.1	2.8	4.3
AVG. INCL. ZERO	4.3	3.5	7.4	4.4	3.8	4.9	2.8	4.2

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME							
NONE	7%	6%	8%	6%	8%	5%	8%
1	10%	10%	11%	9%	9%	14%	6%
2 TO 3	42%	43%	46%	40%	40%	44%	43%
4 TO 9	29%	31%	27%	32%	30%	27%	31%
TEN OR MORE	11%	10%	8%	13%	12%	10%	12%
AVG. NIGHTS, IF ANY	4.7	4.6	4.2	4.9	4.7	4.3	5.1
AVG. INCL. ZERO	4.3	4.3	3.9	4.6	4.2	4.1	4.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	7%	5%	8%	7%	10%	6%	4%	7%	11%	11%	6%
1	10%	3%	14%	6%	10%	14%	3%	11%	14%	9%	14%
2 TO 3	42%	40%	41%	44%	44%	41%	54%	37%	50%	46%	41%
4 TO 9	29%	37%	29%	31%	26%	26%	32%	34%	20%	25%	28%
TEN OR MORE	11%	15%	8%	11%	11%	13%	6%	11%	4%	9%	11%
AVG. NIGHTS, IF ANY	4.7	5.4	4.2	4.5	4.6	4.7	4.4	4.9	3.3	4.4	4.5
AVG. INCL. ZERO	4.3	5.2	3.8	4.0	4.2	4.4	4.2	4.5	3.0	3.9	4.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	38%	38%	43%	41%	26%	40%	40%	12%
HOTEL/MOTEL	46%	46%	47%	46%	48%	46%	50%	100%
BED/BREAKFAST	1%	1%	1%	1%	0%	0%	1%	1%
RENTED CABIN/CONDO	5%	6%	6%	6%	5%	8%	4%	2%
OWNED CABIN/CONDO	4%	4%	4%	3%	6%	5%	4%	1%
CAMPER/RV	7%	8%	1%	7%	5%	8%	6%	2%
ENROUTE	1%	1%	1%	1%	1%	1%	1%	1%
OTHER	2%	1%	6%	2%	2%	2%	1%	1%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.7	3.4	8.8	5.0	3.2	4.9	2.6	5.1
HOTEL, MOTEL	3.3	2.7	5.5	3.3	3.6	3.7	2.4	3.3

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE							
FRIENDS/RELATIVES HOME	38%	36%	46%	32%	42%	35%	35%
HOTEL/MOTEL	46%	48%	40%	53%	42%	54%	45%
BED/BREAKFAST	1%	1%	0%	1%	0%	1%	0%
RENTED CABIN/CONDO	5%	6%	4%	5%	4%	7%	7%
OWNED CABIN/CONDO	4%	4%	3%	4%	3%	4%	5%
CAMPER/RV	7%	7%	7%	6%	7%	5%	9%
ENROUTE	1%	1%	1%	0%	0%	1%	1%
OTHER	2%	2%	2%	1%	3%	1%	0%
AVE. # OF NIGHTS SPEND:							
FRIENDS, RELATIVES HOMES	4.7	4.5	4.7	4.7	4.9	3.8	5.4
HOTEL, MOTEL	3.3	3.4	2.6	3.9	3.5	3.2	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	38%	37%	40%	32%	40%	41%	50%	39%	42%	40%	33%
HOTEL/MOTEL	46%	44%	52%	48%	44%	44%	36%	53%	42%	36%	52%
BED/BREAKFAST	1%	0%	0%	1%	0%	2%	1%	0%	0%	0%	2%
RENTED CABIN/CONDO	5%	6%	4%	4%	9%	5%	5%	5%	6%	5%	3%
OWNED CABIN/CONDO	4%	5%	2%	7%	2%	3%	2%	4%	0%	7%	3%
CAMPER/RV	7%	10%	1%	7%	6%	10%	8%	3%	3%	7%	12%
ENROUTE	1%	0%	0%	0%	1%	1%	0%	0%	1%	0%	1%
OTHER	2%	1%	1%	5%	0%	3%	1%	2%	1%	1%	3%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.7	5.2	4.2	3.8	5.3	4.7	4.4	4.3	3.2	5.3	4.5
HOTEL, MOTEL	3.3	3.6	3.1	3.2	2.9	3.5	2.7	3.3	2.7	2.4	2.9

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	49%	44%	64%	47%	61%	45%	45%	44%
TWO	31%	32%	25%	32%	28%	32%	32%	33%
THREE	10%	12%	7%	11%	5%	11%	12%	11%
FOUR	7%	8%	3%	7%	5%	9%	8%	8%
FIVE	2%	3%	1%	3%	0%	2%	3%	3%
SIX OR MORE	1%	1%	0%	1%	1%	1%	1%	1%
PARTIES WITHOUT CHILDREN								
ONE ADULT	49%	44%	64%	47%	61%	45%	45%	44%
TWO ADULTS	27%	29%	21%	28%	26%	29%	30%	31%
3+ ADULTS	3%	4%	0%	3%	1%	3%	4%	4%
PARTIES WITH CHILDREN								
ONE ADULT	7%	8%	4%	7%	5%	8%	6%	5%
TWO ADULTS	13%	14%	9%	14%	7%	15%	13%	14%
3+ ADULTS	1%	1%	1%	1%	0%	2%	1%	1%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	2.1	1.5	2.1	1.4	2.1	2.1	1.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.4	.4	.2	.4	.2	.4	.4	.4

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.							
ONE	49%	44%	54%	42%	100%	0%	0%
TWO	31%	32%	27%	35%	0%	90%	17%
THREE	10%	12%	10%	12%	0%	8%	39%
FOUR	7%	8%	6%	9%	0%	2%	31%
FIVE	2%	3%	2%	2%	0%	0%	10%
SIX OR MORE	1%	1%	1%	1%	0%	0%	3%
PARTIES WITHOUT CHILDREN							
ONE ADULT	49%	44%	54%	42%	100%	0%	0%
TWO ADULTS	27%	29%	24%	31%	0%	90%	0%
3+ ADULTS	3%	3%	3%	3%	0%	10%	0%
PARTIES WITH CHILDREN							
ONE ADULT	7%	7%	8%	7%	0%	0%	33%
TWO ADULTS	13%	15%	10%	17%	0%	0%	61%
3+ ADULTS	1%	1%	1%	1%	0%	0%	6%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	2.1	1.9	2.1	1.1	2.2	3.6
AVE. # OF CHILDREN ON TRIP INCL. NONE	.4	.4	.3	.4	.0	.0	1.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	49%	48%	47%	54%	47%	49%	47%	48%	42%	50%	50%
TWO	31%	33%	31%	25%	31%	33%	35%	27%	31%	30%	35%
THREE	10%	10%	12%	9%	9%	11%	6%	14%	16%	9%	9%
FOUR	7%	7%	7%	8%	9%	5%	8%	9%	10%	6%	4%
FIVE	2%	2%	2%	3%	3%	2%	3%	2%	0%	4%	2%
SIX OR MORE	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%
PARTIES WITHOUT CHILDREN											
ONE ADULT	49%	48%	47%	54%	47%	49%	47%	48%	42%	50%	50%
TWO ADULTS	27%	28%	26%	23%	29%	30%	29%	23%	30%	27%	31%
3+ ADULTS	3%	3%	4%	3%	2%	2%	4%	4%	3%	2%	3%
PARTIES WITH CHILDREN											
ONE ADULT	7%	9%	9%	3%	6%	7%	8%	7%	7%	6%	7%
TWO ADULTS	13%	11%	13%	16%	15%	10%	11%	17%	19%	14%	7%
3+ ADULTS	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	1%
AVE. # ON TRIP, INCL. RESPONDENT	2.0	2.0	2.0	2.0	2.0	1.9	2.1	2.0	2.1	2.1	1.9
AVE. # OF CHILDREN ON TRIP INCL. NONE	.4	.3	.4	.4	.4	.3	.4	.4	.4	.4	.3

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	55%	62%	31%	56%	52%	55%	100%	60%
VACATION TRIP	69%	69%	68%	69%	68%	100%	68%	69%
PLEASURE (ANY)	75%	74%	77%	100%	0%	76%	77%	75%
VISIT FRIENDS/ RELATIVES	33%	32%	37%	43%	0%	30%	35%	20%
OUTDOOR/ RECREATION	14%	16%	6%	18%	0%	15%	16%	12%
ENTERTAINMENT	29%	26%	34%	38%	0%	31%	26%	43%
BUSINESS (ANY)	17%	18%	16%	0%	100%	17%	16%	18%
CONVENTION/ MEETING	4%	3%	4%	0%	21%	4%	3%	3%
BUSINESS	6%	6%	5%	0%	33%	2%	4%	5%
BUSINESS/VACATION	8%	9%	7%	0%	46%	11%	9%	9%
PERSONAL	7%	7%	7%	0%	0%	7%	7%	7%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	0%	0%	0%	1%	0%	1%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	55%	57%	61%	53%	51%	63%	55%
VACATION TRIP	69%	69%	68%	69%	63%	71%	79%
PLEASURE (ANY)	75%	74%	77%	74%	71%	77%	81%
VISIT FRIENDS/ RELATIVES	33%	31%	40%	26%	34%	31%	32%
OUTDOOR/ RECREATION	14%	15%	10%	17%	13%	12%	17%
ENTERTAINMENT	29%	28%	26%	31%	24%	34%	32%
BUSINESS (ANY)	17%	18%	14%	20%	21%	16%	10%
CONVENTION/ MEETING	4%	3%	4%	3%	5%	2%	2%
BUSINESS	6%	6%	3%	8%	9%	3%	1%
BUSINESS/VACATION	8%	8%	6%	9%	7%	11%	6%
PERSONAL	7%	7%	7%	6%	6%	7%	9%
OTHER	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	1%	0%	1%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	55%	45%	59%	57%	59%	56%	61%	54%	63%	58%	57%
VACATION TRIP	69%	72%	63%	77%	67%	68%	66%	67%	58%	78%	63%
PLEASURE (ANY)	75%	82%	72%	74%	70%	78%	84%	74%	71%	71%	80%
VISIT FRIENDS/ RELATIVES	33%	29%	33%	34%	36%	32%	36%	31%	41%	36%	32%
OUTDOOR/ RECREATION	14%	17%	12%	15%	11%	15%	16%	14%	7%	15%	13%
ENTERTAINMENT	29%	36%	27%	25%	24%	32%	32%	29%	23%	20%	35%
BUSINESS (ANY)	17%	8%	20%	15%	23%	18%	8%	18%	19%	20%	16%
CONVENTION/ MEETING	4%	1%	4%	4%	6%	3%	2%	4%	1%	5%	3%
BUSINESS	6%	2%	8%	3%	6%	7%	3%	5%	11%	4%	7%
BUSINESS/VACATION	8%	4%	8%	8%	10%	9%	3%	9%	6%	11%	7%
PERSONAL	7%	10%	8%	8%	7%	3%	8%	7%	8%	7%	4%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	0%	1%	2%	0%	0%	0%	1%	1%	2%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	13%	14%	5%	14%	6%	12%	14%	10%
NEW ENGLAND	3%	4%	2%	4%	3%	4%	2%	2%
MID ATLANTIC	9%	10%	3%	10%	3%	8%	12%	8%
SOUTHEAST	25%	28%	16%	25%	26%	25%	24%	29%
SOUTH ATLANTIC	20%	21%	14%	19%	18%	19%	17%	22%
E.S. CENTRAL	6%	7%	1%	5%	8%	5%	7%	6%
GREAT LAKES	9%	9%	10%	9%	10%	8%	11%	8%
E.N. CENTRAL	9%	9%	10%	9%	10%	8%	11%	8%
MIDWEST	21%	23%	13%	19%	24%	23%	21%	16%
W.S. CENTRAL	11%	12%	10%	11%	11%	12%	12%	8%
W.N. CENTRAL	9%	11%	3%	8%	14%	11%	10%	7%
WEST	23%	21%	33%	24%	22%	21%	23%	26%
MOUNTAIN	11%	9%	17%	12%	10%	9%	12%	13%
PACIFIC	12%	12%	16%	12%	11%	12%	12%	13%
OUTSIDE U.S.	6%	3%	19%	6%	8%	8%	3%	8%
NO ANSWER	3%	2%	4%	3%	4%	3%	4%	3%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-2
CENSUS REGION OF FINAL DESTINATION
DEMOGRAPHICS

	TOTL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP							
NORTHEAST	13%	12%	12%	13%	12%	14%	12%
NEW ENGLAND	3%	3%	3%	3%	3%	4%	5%
MID ATLANTIC	9%	9%	9%	10%	10%	10%	7%
SOUTHEAST	25%	26%	26%	26%	25%	23%	30%
SOUTH ATLANTIC	20%	20%	18%	21%	21%	14%	25%
E.S. CENTRAL	6%	6%	7%	5%	4%	9%	6%
GREAT LAKES	9%	10%	10%	8%	8%	10%	11%
E.N. CENTRAL	9%	10%	10%	8%	8%	10%	11%
MIDWEST	21%	20%	25%	17%	21%	20%	21%
W.S. CENTRAL	11%	11%	12%	12%	13%	9%	12%
W.N. CENTRAL	9%	9%	14%	5%	8%	10%	9%
WEST	23%	22%	20%	25%	24%	26%	17%
MOUNTAIN	11%	11%	10%	12%	10%	15%	9%
PACIFIC	12%	11%	10%	14%	14%	11%	8%
OUTSIDE U.S.	6%	6%	4%	7%	8%	4%	6%
NO ANSWER	3%	4%	3%	4%	2%	3%	3%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	13%	49%	10%	7%	4%	1%	100%	0%	0%	0%	0%
NEW ENGLAND	3%	17%	1%	1%	1%	0%	27%	0%	0%	0%	0%
MID ATLANTIC	9%	32%	9%	7%	3%	1%	73%	0%	0%	0%	0%
SOUTHEAST	25%	24%	71%	20%	7%	4%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	20%	22%	56%	14%	3%	2%	0%	77%	0%	0%	0%
E.S. CENTRAL	6%	2%	15%	6%	4%	1%	0%	23%	0%	0%	0%
GREAT LAKES	9%	1%	3%	1%	37%	3%	0%	0%	100%	0%	0%
E.N. CENTRAL	9%	1%	3%	1%	37%	3%	0%	0%	100%	0%	0%
MIDWEST	21%	4%	5%	58%	36%	8%	0%	0%	0%	100%	0%
W.S. CENTRAL	11%	3%	4%	47%	6%	4%	0%	0%	0%	56%	0%
W.N. CENTRAL	9%	1%	1%	11%	30%	4%	0%	0%	0%	44%	0%
WEST	23%	7%	5%	7%	8%	74%	0%	0%	0%	0%	100%
MOUNTAIN	11%	3%	2%	2%	6%	35%	0%	0%	0%	0%	48%
PACIFIC	12%	3%	3%	5%	3%	39%	0%	0%	0%	0%	52%
OUTSIDE U.S.	6%	12%	3%	4%	5%	7%	0%	0%	0%	0%	0%
NO ANSWER	3%	3%	3%	3%	3%	3%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	17%	16%	18%	18%	7%	17%	13%	16%
NEW ENGLAND	4%	5%	2%	4%	3%	5%	3%	2%
MID ATLANTIC	12%	11%	15%	14%	5%	13%	10%	13%
SOUTHEAST	22%	24%	16%	21%	26%	20%	23%	25%
SOUTH ATLANTIC	17%	19%	11%	17%	17%	16%	18%	18%
E.S. CENTRAL	5%	5%	5%	4%	8%	4%	5%	7%
GREAT LAKES	17%	18%	12%	17%	15%	19%	18%	18%
E.N. CENTRAL	17%	18%	12%	17%	15%	19%	18%	18%
MIDWEST	20%	20%	20%	18%	26%	19%	21%	19%
W.S. CENTRAL	11%	10%	16%	11%	13%	10%	12%	12%
W.N. CENTRAL	8%	9%	4%	7%	13%	9%	9%	6%
WEST	24%	22%	35%	25%	26%	24%	25%	23%
MOUNTAIN	8%	6%	14%	7%	11%	8%	6%	5%
PACIFIC	17%	16%	21%	18%	15%	16%	18%	18%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE							
NORTHEAST	17%	17%	13%	19%	16%	17%	17%
NEW ENGLAND	4%	4%	4%	3%	3%	5%	6%
MID ATLANTIC	12%	13%	9%	15%	13%	12%	11%
SOUTHEAST	22%	22%	22%	22%	21%	22%	24%
SOUTH ATLANTIC	17%	17%	17%	17%	16%	18%	19%
E.S. CENTRAL	5%	5%	5%	5%	5%	4%	6%
GREAT LAKES	17%	16%	17%	17%	19%	15%	17%
E.N. CENTRAL	17%	16%	17%	17%	19%	15%	17%
MIDWEST	20%	20%	28%	13%	19%	20%	21%
W.S. CENTRAL	11%	12%	15%	9%	11%	12%	13%
W.N. CENTRAL	8%	8%	13%	3%	8%	8%	8%
WEST	24%	25%	20%	29%	25%	26%	21%
MOUNTAIN	8%	8%	8%	8%	9%	8%	6%
PACIFIC	17%	17%	12%	21%	16%	18%	16%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED TRIP (00,000)	2147 100%	356 100%	474 100%	369 100%	425 100%	523 100%	275 100%	543 100%	198 100%	440 100%	493 100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	17%	100%	0%	0%	0%	0%	63%	16%	2%	3%	5%
NEW ENGLAND	4%	26%	0%	0%	0%	0%	21%	2%	0%	1%	1%
MID ATLANTIC	12%	74%	0%	0%	0%	0%	42%	14%	2%	2%	3%
SOUTHEAST	22%	0%	100%	0%	0%	0%	18%	62%	8%	5%	4%
SOUTH ATLANTIC	17%	0%	78%	0%	0%	0%	18%	47%	2%	4%	4%
E.S. CENTRAL	5%	0%	22%	0%	0%	0%	0%	15%	6%	1%	0%
GREAT LAKES	17%	0%	0%	100%	0%	0%	10%	13%	2%	48%	5%
E.N. CENTRAL	17%	0%	0%	100%	0%	0%	10%	13%	2%	48%	5%
MIDWEST	20%	0%	0%	0%	100%	0%	6%	5%	79%	35%	7%
W.S. CENTRAL	11%	0%	0%	0%	58%	0%	5%	3%	76%	4%	5%
W.N. CENTRAL	8%	0%	0%	0%	42%	0%	1%	3%	3%	31%	2%
WEST	24%	0%	0%	0%	0%	100%	3%	4%	9%	9%	78%
MOUNTAIN	8%	0%	0%	0%	0%	32%	1%	1%	3%	5%	22%
PACIFIC	17%	0%	0%	0%	0%	68%	1%	3%	6%	4%	56%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED TRIP (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	3%	30%	8%	10%	9%	6%	13%
PACKAGE TOUR	5%	1%	14%	5%	5%	5%	2%	6%
CONSULTED TRAVEL AGENT	13%	3%	52%	13%	13%	14%	8%	17%
USED FOR HOTEL, TRANSP. RESERVATION	8%	1%	34%	7%	9%	9%	4%	11%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY

TABLE 9-2

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
PROJECTED TRIP (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	10%	5%	13%	9%	9%	6%
PACKAGE TOUR	5%	3%	3%	5%	6%	5%	1%
CONSULTED TRAVEL AGENT	13%	13%	9%	15%	15%	11%	11%
USED FOR HOTEL, TRANSP. RESERVATION	8%	8%	6%	9%	11%	5%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED TRIP (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	9%	10%	8%	7%	8%	6%	9%	13%	4%	8%
PACKAGE TOUR	5%	7%	1%	4%	4%	6%	4%	2%	2%	1%	6%
CONSULTED TRAVEL AGENT	13%	15%	12%	11%	9%	17%	7%	13%	6%	5%	18%
USED FOR HOTEL, TRANSP. RESERVATION	8%	8%	8%	7%	7%	9%	6%	8%	3%	2%	11%

PERSON-TRIP TABLES

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	30%	35%	2%	31%	31%	28%	35%	25%
300-399	15%	18%	0%	15%	14%	14%	19%	16%
400-499	10%	12%	2%	11%	9%	11%	11%	7%
500-599	7%	8%	2%	7%	6%	8%	8%	8%
600-999	11%	10%	17%	12%	10%	10%	12%	12%
1000-1999	10%	10%	12%	9%	9%	11%	6%	13%
2000 OR MORE	10%	4%	44%	10%	10%	10%	6%	9%
OUTSIDE U.S.	5%	3%	19%	5%	10%	7%	3%	7%
AVG. DISTANCE OF TRIP	816	580	2440	804	845	864	609	895
CUMULATIVE (U.S. ONLY)								
300 OR MORE	64%	62%	77%	64%	59%	65%	62%	66%
400 OR MORE	49%	43%	77%	48%	44%	50%	43%	50%
500 OR MORE	38%	32%	75%	38%	35%	39%	32%	43%
600 OR MORE	31%	23%	73%	30%	30%	32%	23%	34%
1000 OR MORE	20%	13%	56%	19%	20%	21%	12%	22%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254	3312	1865	2019	763	1184	1216	806	1173	1460	1621
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	30%	30%	32%	30%	32%	27%	29%	30%	27%	31%	31%
300-399	15%	15%	15%	13%	15%	16%	14%	14%	12%	17%	16%
400-499	10%	11%	10%	11%	11%	11%	12%	6%	11%	9%	11%
500-599	7%	7%	9%	6%	5%	8%	7%	9%	9%	9%	5%
600-999	11%	11%	11%	12%	12%	11%	12%	11%	12%	11%	11%
1000-1999	10%	10%	8%	11%	9%	11%	9%	11%	9%	11%	10%
2000 OR MORE	10%	10%	8%	11%	11%	9%	11%	11%	11%	8%	10%
OUTSIDE U.S.	5%	5%	4%	5%	6%	7%	5%	6%	8%	4%	5%
AVG. DISTANCE OF TRIP	816	836	725	888	833	853	876	859	866	796	799
CUMULATIVE (U.S. ONLY)											
300 OR MORE	64%	63%	62%	64%	62%	66%	64%	63%	63%	64%	64%
400 OR MORE	49%	49%	47%	51%	47%	50%	51%	49%	51%	47%	48%
500 OR MORE	38%	38%	37%	39%	37%	39%	39%	43%	41%	38%	36%
600 OR MORE	31%	31%	28%	33%	32%	31%	32%	33%	32%	29%	31%
1000 OR MORE	20%	21%	17%	22%	20%	20%	20%	22%	20%	19%	20%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	30%	28%	35%	32%	26%	29%	36%	30%	19%	39%	30%
300-399	15%	17%	15%	14%	21%	9%	18%	16%	23%	20%	10%
400-499	10%	12%	12%	9%	9%	10%	16%	11%	13%	8%	11%
500-599	7%	7%	10%	6%	6%	7%	8%	9%	8%	7%	7%
600-999	11%	7%	12%	10%	12%	14%	5%	15%	17%	8%	14%
1000-1999	10%	6%	9%	17%	11%	7%	6%	14%	7%	9%	11%
2000 OR MORE	10%	13%	5%	6%	8%	16%	10%	6%	9%	9%	16%
OUTSIDE U.S.	5%	8%	3%	4%	5%	6%	0%	0%	0%	0%	0%
AVG. DISTANCE OF TRIP	816	880	693	739	731	1026	697	733	746	663	1139
CUMULATIVE (U.S. ONLY)											
300 OR MORE	64%	63%	62%	63%	67%	63%	63%	70%	79%	61%	70%
400 OR MORE	49%	46%	47%	49%	46%	54%	45%	55%	55%	40%	60%
500 OR MORE	38%	34%	35%	39%	37%	44%	29%	44%	43%	33%	49%
600 OR MORE	31%	27%	26%	33%	31%	37%	21%	35%	34%	26%	42%
1000 OR MORE	20%	19%	14%	23%	19%	23%	16%	20%	17%	18%	28%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	72%	88%	0%	71%	73%	70%	79%	75%
AUTO/TRUCK WITH CAMPER EQUIPMENT	7%	9%	0%	8%	5%	9%	7%	3%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	1%	0%
RENTAL CAR	2%	3%	0%	2%	3%	2%	2%	3%
AIRPLANE	15%	0%	100%	15%	16%	15%	9%	15%
BUS	1%	0%	0%	2%	1%	1%	1%	2%
TRAIN	0%	0%	0%	0%	0%	0%	0%	0%
SHIP/BOAT	0%	0%	0%	1%	0%	1%	0%	0%
OTHER	0%	0%	0%	1%	1%	1%	0%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	1%	0%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254	3312	1865	2019	763	1184	1216	806	1173	1460	1621
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	72%	71%	75%	68%	73%	71%	68%	71%	60%	77%	75%
AUTO/TRUCK WITH CAMPER EQUIPMENT	7%	8%	8%	6%	13%	7%	5%	3%	7%	3%	11%
SELF CONTAINED R.V.	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%
RENTAL CAR	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%
AIRPLANE	15%	16%	10%	20%	11%	17%	20%	16%	26%	12%	11%
BUS	1%	1%	1%	1%	1%	1%	1%	4%	2%	2%	0%
TRAIN	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%	0%
SHIP/BOAT	0%	1%	0%	1%	0%	0%	1%	0%	1%	1%	0%
OTHER	0%	0%	0%	1%	0%	0%	1%	0%	1%	0%	0%
NO ANSWER	0%	0%	1%	0%	0%	0%	0%	1%	0%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	72%	67%	81%	75%	77%	59%	76%	82%	68%	80%	59%
AUTO/TRUCK WITH CAMPER EQUIPMENT	7%	7%	4%	9%	3%	13%	5%	4%	5%	8%	13%
SELF CONTAINED R.V.	1%	0%	1%	1%	1%	1%	0%	1%	0%	1%	1%
RENTAL CAR	2%	2%	3%	2%	2%	2%	3%	3%	4%	1%	2%
AIRPLANE	15%	18%	9%	9%	14%	25%	7%	9%	18%	8%	22%
BUS	1%	5%	1%	1%	1%	1%	5%	1%	1%	1%	1%
TRAIN	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	1%
SHIP/BOAT	0%	0%	0%	2%	0%	0%	0%	0%	0%	1%	0%
OTHER	0%	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%
NO ANSWER	0%	0%	0%	0%	2%	0%	0%	0%	4%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	7%	7%	6%	6%	14%	3%	0%	0%
1	9%	11%	1%	9%	13%	8%	10%	11%
2 TO 3	43%	48%	19%	44%	36%	41%	65%	46%
4 TO 9	31%	28%	42%	32%	26%	35%	25%	33%
TEN OR MORE	10%	6%	32%	10%	10%	12%	0%	10%
AVG. NIGHTS, IF ANY	4.6	3.9	8.4	4.7	4.4	5.0	2.8	4.3
AVG. INCL. ZERO	4.2	3.6	7.7	4.3	3.7	4.8	2.8	4.3

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254 100%	3312 100%	1865 100%	2019 100%	763 100%	1184 100%	1216 100%	806 100%	1173 100%	1460 100%	1621 100%
NIGHTS AWAY FROM HOME											
NONE	7%	6%	9%	5%	7%	4%	7%	9%	10%	5%	7%
1	9%	9%	10%	9%	7%	10%	7%	14%	9%	12%	7%
2 TO 3	43%	44%	45%	42%	43%	48%	44%	35%	40%	46%	43%
4 TO 9	31%	32%	29%	32%	34%	28%	31%	30%	30%	28%	34%
TEN OR MORE	10%	9%	7%	12%	10%	9%	12%	13%	11%	9%	9%
AVG. NIGHTS, IF ANY	4.6	4.6	4.2	4.9	4.8	4.2	4.8	5.1	4.6	4.2	4.9
AVG. INCL. ZERO	4.2	4.3	3.8	4.6	4.5	3.9	4.5	4.6	4.1	4.0	4.5

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	7%	5%	7%	6%	9%	7%	5%	7%	8%	11%	8%
1	9%	3%	13%	7%	9%	12%	2%	10%	16%	9%	12%
2 TO 3	43%	39%	43%	46%	45%	42%	51%	38%	48%	48%	42%
4 TO 9	31%	39%	31%	29%	28%	27%	36%	36%	23%	26%	28%
TEN OR MORE	10%	14%	7%	10%	8%	11%	6%	9%	4%	7%	11%
AVG. NIGHTS, IF ANY	4.6	5.7	4.1	4.4	4.2	4.7	4.6	4.9	3.3	4.1	4.5
AVG. INCL. ZERO	4.2	5.4	3.8	4.1	3.8	4.3	4.3	4.5	3.0	3.7	4.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	38%	38%	44%	38%	32%	40%	39%	12%
HOTEL/MOTEL	44%	44%	44%	44%	44%	44%	48%	100%
BED/BREAKFAST	1%	1%	1%	1%	0%	0%	1%	1%
RENTED CABIN/CONDO	7%	7%	9%	7%	5%	9%	5%	2%
OWNED CABIN/CONDO	4%	4%	5%	4%	5%	5%	5%	1%
CAMPER/RV	8%	9%	1%	8%	4%	8%	7%	2%
ENROUTE	1%	1%	1%	1%	1%	1%	1%	1%
OTHER	2%	1%	4%	1%	2%	2%	1%	1%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.4	3.5	8.5	4.7	3.1	4.7	2.6	5.2
HOTEL, MOTEL	3.2	2.7	5.5	3.2	3.5	3.5	2.4	3.2

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254 100%	3312 100%	1865 100%	2019 100%	763 100%	1184 100%	1216 100%	806 100%	1173 100%	1460 100%	1621 100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	38%	37%	45%	34%	4%	5%	4%	5%	43%	37%	35%
HOTEL/MOTEL	44%	46%	38%	49%	6%	6%	6%	6%	38%	49%	44%
BED/BREAKFAST	1%	1%	0%	1%	0%	0%	0%	0%	0%	2%	0%
RENTED CABIN/CONDO	7%	7%	5%	8%	1%	1%	1%	1%	5%	7%	8%
OWNED CABIN/CONDO	4%	4%	3%	5%	1%	0%	1%	0%	3%	5%	5%
CAMPER/RV	8%	8%	9%	6%	1%	1%	1%	1%	7%	6%	10%
ENROUTE	1%	1%	1%	0%	0%	0%	0%	0%	0%	1%	1%
OTHER	2%	2%	2%	1%	0%	0%	0%	0%	3%	2%	1%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.4	4.2	4.6	4.3	5.0	4.2	4.8	4.6	4.7	3.6	4.9
HOTEL, MOTEL	3.2	3.3	2.6	3.7	2.8	3.2	3.5	2.9	3.5	3.2	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	38%	36%	41%	31%	39%	41%	47%	39%	48%	36%	32%
HOTEL/MOTEL	44%	39%	49%	46%	44%	42%	35%	49%	36%	36%	52%
BED/BREAKFAST	1%	0%	0%	1%	0%	2%	1%	0%	0%	0%	2%
RENTED CABIN/CONDO	7%	10%	5%	6%	9%	5%	9%	7%	8%	5%	4%
OWNED CABIN/CONDO	4%	6%	3%	8%	2%	4%	2%	5%	1%	7%	3%
CAMPER/RV	8%	11%	2%	10%	8%	8%	9%	3%	4%	11%	11%
ENROUTE -	1%	1%	0%	0%	1%	1%	1%	1%	0%	0%	1%
OTHER	2%	1%	0%	4%	0%	2%	1%	1%	1%	2%	2%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.4	5.2	3.9	3.7	4.5	4.7	4.3	4.2	3.2	4.7	4.4
HOTEL, MOTEL	3.2	3.5	3.2	3.2	2.9	3.1	2.6	3.4	2.8	2.4	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	28%	23%	47%	25%	42%	24%	24%	24%
TWO	33%	33%	31%	33%	34%	33%	34%	34%
THREE	16%	17%	12%	17%	9%	16%	18%	17%
FOUR	15%	16%	7%	15%	11%	18%	16%	16%
FIVE	6%	7%	3%	7%	2%	6%	7%	8%
SIX OR MORE	2%	3%	1%	2%	2%	3%	2%	2%
PARTIES WITHOUT CHILDREN								
ONE ADULT	28%	23%	47%	25%	42%	24%	24%	24%
TWO ADULTS	29%	29%	26%	29%	32%	29%	31%	32%
3+ ADULTS	5%	6%	1%	5%	2%	5%	7%	7%
PARTIES WITH CHILDREN								
ONE ADULT	10%	11%	5%	10%	8%	10%	9%	7%
TWO ADULTS	25%	27%	19%	26%	17%	28%	26%	28%
3+ ADULTS	3%	4%	3%	4%	0%	4%	3%	3%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254	3312	1865	2019	763	1184	1216	806	1173	1460	1621
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	28%	23%	32%	21%	0%	37%	30%	32%	100%	0%	0%
TWO	33%	33%	30%	36%	10%	29%	36%	58%	0%	85%	10%
THREE	16%	18%	17%	17%	31%	14%	17%	7%	0%	11%	33%
FOUR	15%	16%	13%	18%	36%	14%	12%	2%	0%	3%	36%
FIVE	6%	6%	6%	6%	17%	5%	4%	1%	0%	1%	15%
SIX OR MORE	2%	2%	2%	2%	6%	1%	1%	0%	0%	0%	6%
PARTIES WITHOUT CHILDREN											
ONE ADULT	28%	23%	32%	21%	0%	51%	44%	34%	100%	0%	0%
TWO ADULTS	29%	29%	26%	31%	0%	38%	48%	61%	0%	85%	0%
3+ ADULTS	5%	6%	6%	5%	0%	11%	9%	5%	0%	15%	0%
PARTIES WITH CHILDREN											
ONE ADULT	10%	10%	11%	9%	31%	21%	16%	30%	0%	0%	25%
TWO ADULTS	25%	28%	20%	31%	63%	68%	73%	55%	0%	0%	66%
3+ ADULTS	3%	3%	4%	3%	6%	11%	11%	15%	0%	0%	9%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	28%	28%	26%	29%	26%	30%	27%	26%	21%	26%	30%
TWO	33%	36%	33%	28%	31%	35%	36%	28%	33%	32%	37%
THREE	16%	15%	18%	14%	16%	18%	10%	20%	25%	13%	16%
FOUR	15%	14%	16%	17%	17%	10%	17%	19%	20%	13%	9%
FIVE	6%	5%	5%	8%	8%	5%	8%	5%	1%	11%	6%
SIX OR MORE	2%	1%	2%	5%	1%	2%	2%	2%	1%	5%	1%
PARTIES WITHOUT CHILDREN											
ONE ADULT	28%	28%	26%	29%	26%	30%	27%	26%	21%	26%	30%
TWO ADULTS	29%	30%	28%	26%	29%	32%	31%	24%	31%	28%	34%
3+ ADULTS	5%	5%	7%	6%	4%	4%	7%	7%	4%	3%	6%
PARTIES WITH CHILDREN											
ONE ADULT	10%	11%	12%	5%	9%	11%	11%	9%	10%	8%	11%
TWO ADULTS	25%	23%	24%	31%	29%	20%	22%	31%	32%	28%	16%
3+ ADULTS	3%	2%	3%	4%	3%	4%	2%	3%	1%	6%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	63%	33%	58%	57%	56%	100%	62%
VACATION TRIP	74%	74%	73%	74%	74%	100%	72%	74%
PLEASURE (ANY)	81%	81%	81%	100%	0%	81%	81%	81%
VISIT FRIENDS/ RELATIVES	33%	33%	37%	40%	0%	29%	35%	21%
OUTDOOR/ RECREATION	17%	19%	7%	21%	0%	18%	19%	14%
ENTERTAINMENT	31%	29%	37%	39%	0%	34%	28%	46%
BUSINESS (ANY)	12%	12%	12%	0%	100%	12%	12%	12%
CONVENTION/ MEETING	2%	2%	3%	0%	20%	2%	2%	3%
BUSINESS	3%	4%	3%	0%	28%	1%	2%	3%
BUSINESS /VACATION	6%	6%	6%	0%	52%	8%	7%	6%
PERSONAL	7%	7%	7%	0%	0%	7%	7%	7%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254 100%	3312 100%	1865 100%	2019 100%	763 100%	1184 100%	1216 100%	806 100%	1173 100%	1460 100%	1621 100%
WEEKEND TRIP	58%	59%	62%	55%	57%	64%	56%	52%	50%	64%	57%
VACATION TRIP	74%	75%	71%	76%	81%	75%	69%	66%	64%	74%	81%
PLEASURE (ANY)	81%	81%	82%	80%	89%	84%	82%	84%	75%	82%	85%
VISIT FRIENDS/ RELATIVES	33%	32%	41%	27%	29%	31%	30%	36%	35%	33%	31%
OUTDOOR/ RECREATION	17%	18%	13%	20%	18%	15%	17%	9%	14%	14%	21%
ENTERTAINMENT	31%	31%	28%	34%	33%	31%	29%	32%	26%	34%	33%
BUSINESS (ANY)	12%	12%	10%	14%	11%	16%	18%	16%	18%	12%	8%
CONVENTION/ MEETING	2%	2%	3%	2%	2%	2%	3%	5%	5%	2%	1%
BUSINESS	3%	4%	3%	4%	1%	5%	6%	2%	8%	2%	1%
BUSINESS/VACATION	6%	6%	5%	8%	7%	7%	8%	8%	5%	8%	5%
PERSONAL	7%	7%	8%	6%	9%	8%	5%	8%	6%	7%	7%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	0%	0%	1%	0%	0%	1%	1%	0%	1%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	46%	62%	56%	62%	[illegible]	59%	56%	66%	59%	58%
VACATION TRIP	74%	77%	70%	81%	70%	73%	74%	73%	65%	81%	67%
PLEASURE (ANY)	81%	87%	79%	81%	77%	82%	87%	82%	79%	79%	84%
VISIT FRIENDS/ RELATIVES	33%	31%	33%	32%	37%	31%	35%	31%	46%	33%	33%
OUTDOOR/ RECREATION	17%	18%	14%	23%	15%	16%	15%	17%	10%	22%	15%
ENTERTAINMENT	31%	38%	32%	27%	26%	35%	37%	34%	23%	24%	36%
BUSINESS (ANY)	12%	5%	13%	9%	17%	14%	5%	12%	12%	13%	11%
CONVENTION/ MEETING	2%	1%	3%	2%	4%	2%	1%	2%	1%	3%	2%
BUSINESS	3%	1%	4%	2%	4%	5%	2%	3%	6%	2%	4%
BUSINESS/VACATION	6%	3%	6%	5%	9%	8%	2%	7%	5%	8%	5%
PERSONAL	7%	8%	7%	9%	6%	4%	9%	6%	8%	7%	5%
OTHER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	13%	14%	6%	14%	5%	13%	14%	11%
NEW ENGLAND	4%	4%	2%	4%	2%	4%	2%	2%
MID ATLANTIC	10%	10%	4%	10%	3%	9%	11%	8%
SOUTHEAST	26%	28%	15%	26%	26%	26%	25%	29%
SOUTH ATLANTIC	20%	21%	14%	20%	16%	20%	18%	22%
E.S. CENTRAL	6%	7%	1%	5%	9%	6%	7%	7%
GREAT LAKES	10%	9%	11%	9%	10%	8%	11%	8%
E.N. CENTRAL	10%	9%	11%	9%	10%	8%	11%	8%
MIDWEST	21%	23%	11%	21%	24%	23%	22%	17%
W.S. CENTRAL	12%	13%	7%	12%	9%	13%	12%	9%
W.N. CENTRAL	9%	10%	4%	9%	14%	10%	9%	9%
WEST	22%	20%	32%	23%	20%	20%	22%	26%
MOUNTAIN	11%	11%	17%	12%	11%	9%	12%	15%
PACIFIC	10%	10%	15%	11%	10%	11%	10%	11%
OUTSIDE U.S.	5%	3%	19%	5%	10%	7%	3%	7%
NO ANSWER	3%	3%	6%	2%	5%	3%	5%	2%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-2
CENSUS REGION OF FINAL DESTINATION
DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254	3312	1865	2019	763	1184	1216	806	1173	1460	1621
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	13%	13%	11%	15%	13%	13%	14%	14%	13%	15%	12%
NEW ENGLAND	4%	4%	3%	4%	4%	3%	5%	3%	3%	4%	4%
MID ATLANTIC	10%	10%	8%	11%	9%	10%	9%	11%	10%	11%	8%
SOUTHEAST	26%	26%	25%	27%	29%	28%	28%	23%	24%	23%	29%
SOUTH ATLANTIC	20%	20%	18%	22%	23%	22%	21%	15%	20%	15%	24%
E.S. CENTRAL	6%	6%	7%	5%	6%	6%	7%	8%	4%	8%	5%
GREAT LAKES	10%	10%	11%	9%	11%	12%	8%	9%	7%	10%	11%
E.N. CENTRAL	10%	10%	11%	9%	11%	12%	8%	9%	7%	10%	11%
MIDWEST	21%	21%	2[illegible]%	18%	23%	20%	22%	21%	20%	20%	23%
W.S. CENTRAL	12%	12%	12%	12%	13%	10%	13%	11%	12%	11%	13%
W.N. CENTRAL	9%	9%	13%	6%	10%	10%	9%	10%	9%	9%	10%
WEST	22%	21%	20%	23%	18%	20%	25%	26%	24%	25%	17%
MOUNTAIN	11%	11%	11%	11%	10%	9%	13%	16%	10%	15%	10%
PACIFIC	10%	10%	9%	11%	8%	11%	12%	10%	14%	11%	8%
OUTSIDE U.S.	5%	5%	4%	5%	6%	7%	5%	6%	8%	4%	5%
NO ANSWER	3%	4%	3%	3%	0%	0%	0%	0%	4%	3%	3%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	13%	54%	11%	6%	3%	2%	100%	0%	0%	0%	0%
NEW ENGLAND	4%	18%	2%	1%	0%	1%	27%	0%	0%	0%	0%
MID ATLANTIC	10%	36%	10%	5%	2%	1%	73%	0%	0%	0%	0%
SOUTHEAST	26%	25%	72%	22%	7%	3%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	20%	23%	57%	14%	2%	2%	0%	77%	0%	0%	0%
E.S. CENTRAL	6%	2%	15%	8%	4%	1%	0%	23%	0%	0%	0%
GREAT LAKES	10%	1%	3%	1%	38%	4%	0%	0%	100%	0%	0%
E.N. CENTRAL	10%	1%	3%	1%	38%	4%	0%	0%	100%	0%	0%
MIDWEST	21%	3%	4%	60%	37%	8%	0%	0%	0%	100%	0%
W.S. CENTRAL	12%	3%	4%	51%	5%	4%	0%	0%	0%	56%	0%
W.N. CENTRAL	9%	1%	1%	9%	32%	4%	0%	0%	0%	44%	0%
WEST	22%	6%	4%	5%	9%	74%	0%	0%	0%	0%	100%
MOUNTAIN	11%	3%	2%	2%	7%	37%	0%	0%	0%	0%	52%
PACIFIC	10%	3%	2%	3%	2%	36%	0%	0%	0%	0%	48%
OUTSIDE U.S.	5%	8%	3%	4%	5%	6%	0%	0%	0%	0%	0%
NO ANSWER	3%	3%	3%	2%	2%	3%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254	3470	655	3450	507	3134	2448	1879
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	17%	16%	19%	18%	6%	17%	13%	15%
NEW ENGLAND	4%	5%	3%	4%	2%	5%	3%	3%
MID ATLANTIC	12%	11%	17%	14%	4%	13%	10%	12%
SOUTHEAST	22%	24%	13%	21%	24%	21%	24%	24%
SOUTH ATLANTIC	17%	19%	10%	17%	17%	17%	19%	18%
E.S. CENTRAL	5%	5%	3%	4%	7%	4%	5%	6%
GREAT LAKES	18%	19%	10%	18%	13%	19%	17%	18%
E.N. CENTRAL	18%	19%	10%	18%	13%	19%	17%	18%
MIDWEST	20%	21%	19%	19%	28%	19%	22%	20%
W.S. CENTRAL	12%	11%	15%	12%	15%	10%	14%	13%
W.N. CENTRAL	9%	10%	4%	8%	14%	9%	8%	7%
WEST	23%	21%	38%	24%	28%	23%	24%	22%
MOUNTAIN	8%	7%	16%	7%	15%	8%	7%	5%
PACIFIC	15%	15%	22%	17%	13%	15%	17%	17%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254	3312	1865	2019	763	1184	1216	806	1173	1460	1621
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	17%	17%	13%	20%	16%	18%	14%	18%	17%	17%	16%
NEW ENGLAND	4%	4%	4%	4%	6%	3%	4%	6%	4%	5%	4%
MID ATLANTIC	12%	13%	9%	15%	11%	15%	10%	12%	13%	13%	12%
SOUTHEAST	22%	21%	22%	22%	23%	22%	24%	19%	21%	22%	23%
SOUTH ATLANTIC	17%	17%	17%	18%	18%	19%	16%	17%	16%	19%	17%
E.S. CENTRAL	5%	5%	5%	4%	6%	3%	8%	2%	4%	4%	5%
GREAT LAKES	18%	17%	17%	19%	18%	17%	18%	16%	18%	16%	18%
E.N. CENTRAL	18%	17%	17%	19%	18%	17%	18%	16%	18%	16%	18%
MIDWEST	20%	20%	29%	13%	22%	22%	16%	23%	19%	20%	22%
W.S. CENTRAL	12%	13%	16%	9%	13%	14%	9%	13%	10%	12%	13%
W.N. CENTRAL	9%	8%	13%	4%	9%	8%	7%	10%	9%	7%	9%
WEST	23%	24%	19%	26%	21%	21%	28%	24%	25%	24%	21%
MOUNTAIN	8%	8%	9%	8%	7%	7%	7%	9%	10%	7%	7%
PACIFIC	15%	16%	11%	19%	14%	13%	21%	15%	15%	17%	14%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	17%	100%	0%	0%	0%	0%	67%	16%	1%	2%	5%
NEW ENGLAND	4%	26%	0%	0%	0%	0%	23%	2%	0%	1%	1%
MID ATLANTIC	12%	74%	0%	0%	0%	0%	44%	14%	1%	2%	4%
SOUTHEAST	22%	0%	100%	0%	0%	0%	19%	61%	6%	4%	4%
SOUTH ATLANTIC	17%	0%	79%	0%	0%	0%	19%	47%	2%	3%	3%
E.S. CENTRAL	5%	0%	21%	0%	0%	0%	0%	14%	4%	1%	0%
GREAT LAKES	18%	0%	0%	100%	0%	0%	7%	14%	2%	49%	4%
E.N. CENTRAL	18%	0%	0%	100%	0%	0%	7%	14%	2%	49%	4%
MIDWEST	20%	0%	0%	0%	100%	0%	4%	5%	81%	36%	8%
W.S. CENTRAL	12%	0%	0%	0%	58%	0%	3%	3%	77%	3%	7%
W.N. CENTRAL	9%	0%	0%	0%	42%	0%	1%	2%	4%	33%	1%
WEST	23%	0%	0%	0%	0%	100%	3%	3%	10%	8%	79%
MOUNTAIN	8%	0%	0%	0%	0%	34%	1%	1%	3%	3%	25%
PACIFIC	15%	0%	0%	0%	0%	66%	2%	2%	7%	5%	54%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
PROJECTED PERSON TRIP (00,000)	4254 100%	3470 100%	655 100%	3450 100%	507 100%	3134 100%	2448 100%	1879 100%
RENTAL CAR	7%	3%	31%	7%	8%	7%	5%	10%
PACKAGE TOUR	4%	1%	15%	4%	4%	4%	2%	6%
CONSULTED TRAVEL AGENT	11%	3%	50%	11%	11%	12%	7%	14%
USED FOR HOTEL, TRANSP. RESERVATION	6%	1%	31%	5%	9%	7%	4%	9%

* Including volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	630	751	840	455	438	420	357
PROJECTED PERSON TRIP (00,000)	4254 100%	3312 100%	1865 100%	2019 100%	763 100%	1184 100%	1216 100%	806 100%	1173 100%	1460 100%	1621 100%
RENTAL CAR	7%	8%	4%	11%	37%	37%	34%	19%	9%	7%	5%
PACKAGE TOUR	4%	3%	3%	4%	1%	4%	3%	7%	8%	4%	1%
CONSULTED TRAVEL AGENT	11%	11%	7%	14%	11%	12%	11%	14%	15%	9%	10%
USED FOR HOTEL, TRANSP. RESERVATION	6%	6%	5%	7%	49%	62%	58%	44%	10%	5%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-3
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
PROJECTED PERSON TRIP (00,000)	4254	711	934	748	867	994	568	1095	406	903	931
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	7%	7%	7%	7%	7%	7%	5%	6%	15%	4%	7%
PACKAGE TOUR	4%	7%	1%	4%	3%	6%	5%	2%	2%	1%	5%
CONSULTED TRAVEL AGENT	11%	14%	10%	10%	6%	15%	9%	12%	5%	3%	14%
USED FOR HOTEL, TRANSP. RESERVATION	6%	7%	7%	5%	4%	7%	7%	5%	2%	1%	9%

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-1
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
WEIGHTED TOTAL TRIPS (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS								
MARRIED	57%	58%	55%	56%	62%	55%	57%	57%
SINGLE, NEVER MARRIED	24%	26%	18%	25%	19%	27%	28%	25%
SEPARATED	2%	1%	6%	2%	1%	2%	2%	3%
DIVORCED	10%	9%	12%	10%	13%	11%	10%	10%
WIDOWED	5%	5%	8%	6%	4%	5%	3%	5%
NO ANSWER	1%	1%	1%	1%	1%	1%	0%	1%
SEX								
MALE	54%	57%	42%	51%	71%	52%	57%	53%
FEMALE	46%	43%	58%	49%	29%	48%	43%	47%
AGE								
18-24	14%	14%	14%	15%	12%	17%	16%	15%
25-34	24%	25%	24%	24%	23%	24%	27%	23%
35-44	20%	20%	18%	22%	13%	20%	21%	22%
45-54	16%	16%	20%	15%	27%	15%	14%	15%
55-64	11%	12%	8%	11%	12%	11%	10%	13%
65-74	9%	7%	12%	9%	5%	7%	6%	7%
75+	3%	4%	1%	3%	6%	3%	4%	3%
NO ANSWER	2%	2%	2%	1%	2%	2%	1%	2%
AVERAGE	42	42	42	42	43	41	40	41

* Including volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-2
MARITAL STATUS, SEX, AGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
WEIGHTED TOTAL TRIPS (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS							
MARRIED	57%	63%	44%	71%	34%	82%	79%
SINGLE, NEVER MARRIED	24%	22%	30%	19%	38%	13%	7%
SEPARATED	2%	2%	2%	3%	4%	0%	1%
DIVORCED	10%	10%	14%	6%	15%	2%	11%
WIDOWED	5%	2%	10%	1%	9%	2%	2%
NO ANSWER	1%	0%	1%	0%	1%	0%	1%
SEX							
MALE	54%	56%	51%	56%	56%	53%	50%
FEMALE	46%	44%	49%	44%	44%	47%	50%
AGE							
18-24	14%	13%	16%	12%	20%	10%	6%
25-34	24%	26%	29%	22%	22%	18%	38%
35-44	20%	23%	17%	26%	19%	10%	38%
45-54	16%	19%	9%	23%	15%	23%	10%
55-64	11%	11%	10%	12%	10%	18%	4%
65-74	9%	5%	14%	3%	10%	13%	1%
75+	3%	3%	4%	2%	2%	7%	0%
NO ANSWER	2%	0%	1%	0%	2%	0%	3%
AVERAGE	42	41	42	41	41	48	37

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-3
MARITAL STATUS, SEX, AGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
WEIGHTED TOTAL TRIPS (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS											
MARRIED	57%	50%	64%	55%	62%	55%	54%	59%	62%	61%	56%
SINGLE, NEVER MARRIED	24%	25%	18%	31%	25%	22%	30%	22%	31%	25%	19%
SEPARATED	2%	5%	2%	2%	1%	2%	1%	2%	1%	2%	2%
DIVORCED	10%	14%	9%	6%	9%	13%	9%	9%	5%	8%	16%
WIDOWED	5%	6%	6%	5%	3%	6%	6%	7%	2%	4%	7%
NO ANSWER	1%	0%	2%	0%	0%	1%	0%	1%	0%	1%	1%
SEX											
MALE	54%	54%	52%	52%	58%	52%	53%	53%	67%	55%	47%
FEMALE	46%	46%	48%	48%	42%	48%	47%	47%	33%	45%	53%
AGE											
18-24	14%	13%	12%	20%	12%	14%	10%	15%	18%	15%	13%
25-34	24%	28%	24%	18%	30%	20%	25%	23%	31%	22%	21%
35-44	20%	16%	22%	22%	14%	25%	21%	21%	18%	20%	22%
45-54	16%	18%	19%	15%	14%	16%	17%	18%	11%	17%	17%
55-64	11%	10%	10%	10%	19%	8%	14%	10%	10%	13%	11%
65-74	9%	12%	6%	10%	6%	11%	9%	7%	7%	9%	12%
75+	3%	1%	4%	2%	4%	4%	3%	4%	5%	2%	3%
NO ANSWER	2%	3%	3%	1%	1%	2%	1%	2%	0%	2%	2%
AVERAGE	42	42	42	41	42	43	43	42	40	42	44

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-1
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
WEIGHTED TOTAL TRIPS (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION								
LESS THAN HIGH SCHOOL	5%	5%	5%	6%	2%	4%	5%	3%
HIGH SCHOOL COMPLETE	18%	20%	12%	20%	11%	18%	21%	18%
COLLEGE INCOMPLETE	32%	33%	29%	34%	28%	33%	32%	30%
COLLEGE COMPLETE	22%	20%	31%	22%	23%	23%	22%	28%
GRADUATE	20%	20%	20%	17%	34%	20%	19%	20%
NO ANSWER	2%	1%	2%	1%	2%	2%	1%	1%
OCCUPATION								
PROFESSIONAL, MANAGERIAL	27%	26%	35%	25%	44%	27%	25%	30%
LOW LEVEL, TECHNICAL	8%	9%	5%	7%	12%	8%	9%	9%
CLERICAL, SALE	11%	11%	13%	12%	7%	11%	12%	13%
BLUE COLLAR	17%	19%	8%	18%	13%	17%	21%	17%
HOUSEHOLD, SERVICE	4%	4%	6%	5%	2%	4%	5%	4%
RETIRED	17%	17%	17%	18%	11%	16%	14%	15%
UNEMPLOYED	0%	1%	0%	1%	0%	1%	1%	0%
OTHER	3%	3%	4%	4%	1%	5%	3%	3%
NO ANSWER	11%	11%	12%	11%	10%	11%	10%	9%

* Including volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-2
EDUCATION, OCCUPATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
WEIGHTED TOTAL TRIPS (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
EDUCATION							
LESS THAN HIGH SCHOOL	5%	2%	10%	1%	5%	5%	7%
HIGH SCHOOL COMPLETE	18%	18%	25%	11%	13%	25%	22%
COLLEGE INCOMPLETE	32%	33%	34%	32%	35%	27%	33%
COLLEGE COMPLETE	22%	26%	18%	29%	24%	22%	20%
GRADUATE	20%	22%	13%	27%	22%	20%	16%
NO ANSWER	2%	0%	0%	0%	2%	1%	3%
OCCUPATION							
PROFESSIONAL, MANAGERIAL	27%	31%	13%	41%	28%	27%	28%
LOW LEVEL, TECHNICAL	8%	9%	9%	7%	6%	8%	11%
CLERICAL, SALE	11%	12%	12%	11%	13%	9%	11%
BLUE COLLAR	17%	17%	17%	17%	16%	14%	23%
HOUSEHOLD, SERVICE	4%	3%	7%	2%	5%	3%	4%
RETIRED	17%	13%	25%	9%	19%	23%	5%
UNEMPLOYED	0%	0%	1%	0%	1%	0%	0%
OTHER	3%	4%	5%	3%	3%	3%	5%
NO ANSWER	11%	11%	12%	10%	10%	12%	13%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-3
EDUCATION, OCCUPATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
WEIGHTED TOTAL TRIPS (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION											
LESS THAN HIGH SCHOOL	5%	6%	6%	5%	5%	5%	11%	5%	4%	4%	5%
HIGH SCHOOL COMPLETE	18%	14%	22%	24%	19%	14%	14%	20%	17%	27%	15%
COLLEGE INCOMPLETE	32%	29%	28%	33%	31%	39%	34%	30%	28%	31%	37%
COLLEGE COMPLETE	22%	27%	20%	20%	27%	19%	22%	21%	30%	21%	21%
GRADUATE	20%	21%	23%	17%	17%	21%	19%	22%	21%	16%	21%
NO ANSWER	2%	3%	2%	0%	1%	2%	1%	1%	0%	2%	2%
OCCUPATION											
PROFESSIONAL, MANAGERIAL	27%	31%	26%	25%	28%	28%	26%	27%	31%	22%	29%
LOW LEVEL, TECHNICAL	8%	8%	11%	8%	9%	3%	5%	11%	10%	8%	3%
CLERICAL, SALE	11%	11%	8%	12%	16%	10%	11%	9%	15%	12%	12%
BLUE COLLAR	17%	20%	17%	21%	13%	15%	21%	20%	20%	17%	11%
HOUSEHOLD, SERVICE	4%	3%	4%	5%	3%	5%	4%	4%	3%	5%	4%
RETIRED	17%	17%	15%	17%	20%	17%	21%	17%	10%	20%	19%
UNEMPLOYED	0%	1%	0%	1%	0%	1%	1%	0%	0%	0%	0%
OTHER	3%	2%	4%	4%	3%	5%	3%	3%	5%	5%	4%
NO ANSWER	11%	8%	15%	8%	8%	16%	8%	10%	6%	11%	16%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-1
FAMILY INCOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
WEIGHTED TOTAL TRIPS (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
INCOME								
< 15,000	6%	7%	3%	7%	2%	5%	6%	4%
15,000- 19,999	10%	9%	12%	10%	8%	10%	9%	9%
20,000- 29,999	15%	18%	5%	14%	17%	15%	17%	14%
30,000- 39,999	14%	15%	12%	16%	9%	15%	17%	13%
40,000- 49,999	14%	12%	18%	14%	12%	11%	13%	15%
50,000- 74,999	15%	15%	16%	15%	18%	16%	13%	20%
75,000- 99,999	9%	8%	13%	8%	12%	9%	9%	9%
>100,000	8%	6%	12%	7%	11%	10%	8%	7%
NO ANSWER	10%	10%	10%	10%	11%	10%	8%	10%
$20,000 OR MORE	74%	74%	76%	73%	78%	75%	77%	78%
$30,000 OR MORE	60%	56%	71%	60%	62%	60%	60%	64%
$40,000 OR MORE	45%	42%	59%	44%	53%	45%	43%	51%
$50,000 OR MORE	32%	29%	41%	30%	41%	34%	30%	36%
$75,000 OR MORE	16%	14%	25%	15%	23%	19%	16%	16%

* Including volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-2
FAMILY INCOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
WEIGHTED TOTAL TRIPS (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
INCOME							
< 15,000	6%	0%	13%	0%	9%	2%	3%
15,000- 19,999	10%	0%	22%	0%	12%	9%	5%
20,000- 29,999	15%	20%	33%	0%	16%	11%	18%
30,000- 39,999	14%	19%	32%	0%	13%	18%	13%
40,000- 49,999	14%	18%	0%	30%	14%	11%	16%
50,000- 74,999	15%	20%	0%	34%	11%	17%	22%
75,000- 99,999	9%	12%	0%	19%	8%	10%	9%
>100,000	8%	10%	0%	17%	6%	12%	6%
NO ANSWER	10%	0%	0%	0%	12%	9%	7%
$20,000 OR MORE	74%	100%	65%	100%	67%	79%	84%
$30,000 OR MORE	60%	80%	32%	100%	51%	69%	66%
$40,000 OR MORE	45%	61%	0%	100%	38%	51%	53%
$50,000 OR MORE	32%	42%	0%	70%	25%	39%	37%
$75,000 OR MORE	16%	22%	0%	36%	13%	22%	15%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-3
FAMILY INCOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
WEIGHTED TOTAL TRIPS (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME											
< 15,000	6%	4%	5%	11%	5%	5%	6%	5%	3%	9%	5%
15,000- 19,999	10%	7%	10%	9%	12%	10%	8%	9%	11%	11%	13%
20,000- 29,999	15%	10%	14%	11%	26%	11%	13%	15%	22%	17%	11%
30,000- 39,999	14%	14%	15%	13%	20%	11%	12%	16%	14%	19%	11%
40,000- 49,999	14%	11%	13%	17%	11%	16%	11%	11%	10%	16%	16%
50,000- 74,999	15%	16%	17%	12%	11%	19%	16%	18%	19%	9%	16%
75,000- 99,999	9%	15%	6%	7%	4%	11%	13%	10%	7%	7%	9%
>100,000	8%	9%	8%	9%	4%	8%	8%	8%	6%	6%	7%
NO ANSWER	10%	13%	11%	9%	8%	9%	13%	8%	8%	7%	12%
$20,000 OR MORE	74%	76%	74%	70%	75%	76%	72%	77%	77%	73%	71%
$30,000 OR MORE	60%	66%	60%	58%	49%	65%	59%	62%	55%	56%	60%
$40,000 OR MORE	45%	51%	45%	46%	29%	54%	47%	46%	41%	38%	49%
$50,000 OR MORE	32%	40%	32%	28%	18%	39%	36%	35%	31%	21%	33%
$75,000 OR MORE	16%	24%	15%	17%	7%	20%	20%	17%	12%	13%	17%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-1
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1215	986	183	925	163	883	637	570
WEIGHTED TOTAL TRIPS (00,000)	2147	1628	436	1617	369	1475	1190	992
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	15%	18%	16%	14%	14%	15%	15%
TWO OR MORE ADULTS, NO CHILDREN	46%	48%	40%	46%	47%	46%	47%	46%
SINGLE ADULT WITH CHILD(REN)	2%	2%	3%	2%	3%	3%	2%	2%
TWO OR MORE ADULTS WITH CHILD(REN)	36%	35%	40%	35%	37%	36%	35%	36%
HOUSEHOLD SIZE								
ONE	15%	15%	18%	16%	14%	14%	15%	15%
TWO	29%	30%	24%	29%	30%	29%	29%	29%
THREE	23%	24%	23%	23%	24%	23%	24%	23%
FOUR	18%	18%	18%	17%	22%	19%	20%	18%
FIVE OR MORE	12%	12%	16%	14%	8%	12%	11%	13%
NO ANSWER	2%	1%	2%	1%	2%	2%	1%	2%
NUMBER OF WAGE EARNERS								
NONE	17%	16%	18%	19%	9%	16%	14%	15%
ONE	35%	36%	35%	34%	39%	35%	34%	33%
TWO	35%	35%	36%	35%	35%	35%	38%	38%
THREE OR MORE	10%	11%	8%	10%	13%	12%	12%	11%
NO ANSWER	3%	3%	2%	2%	4%	3%	1%	3%

* Including volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-2
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1215	918	575	522	438	420	357
WEIGHTED TOTAL TRIPS (00,000)	2147	1594	965	969	1052	649	446
	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	13%	23%	9%	30%	1%	1%
TWO OR MORE ADULTS, NO CHILDREN	46%	47%	43%	49%	43%	82%	4%
SINGLE ADULT WITH CHILD(REN)	2%	2%	4%	1%	1%	0%	8%
TWO OR MORE ADULTS WITH CHILD(REN)	36%	38%	30%	41%	25%	17%	88%
HOUSEHOLD SIZE							
ONE	15%	13%	23%	9%	30%	1%	1%
TWO	29%	29%	30%	29%	22%	56%	5%
THREE	23%	26%	23%	24%	19%	25%	30%
FOUR	18%	20%	13%	23%	15%	9%	37%
FIVE OR MORE	12%	13%	11%	14%	12%	7%	22%
NO ANSWER	2%	0%	0%	0%	2%	1%	3%
NUMBER OF WAGE EARNERS							
NONE	17%	10%	28%	5%	19%	21%	7%
ONE	35%	39%	41%	33%	41%	26%	35%
TWO	35%	39%	23%	48%	26%	41%	47%
THREE OR MORE	10%	12%	7%	14%	11%	12%	7%
NO ANSWER	3%	0%	1%	0%	3%	1%	4%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-3
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1215	203	289	244	219	260	164	337	98	278	253
WEIGHTED TOTAL TRIPS (00,000)	2147	356	474	369	425	523	275	543	198	440	493
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	15%	18%	13%	17%	14%	16%	16%	13%	15%	16%	14%
TWO OR MORE ADULTS, NO CHILDREN	46%	48%	43%	47%	49%	46%	54%	44%	45%	48%	50%
SINGLE ADULT WITH CHILD(REN)	2%	2%	4%	2%	1%	2%	1%	3%	1%	2%	3%
TWO OR MORE ADULTS WITH CHILD(REN)	36%	32%	39%	34%	35%	36%	29%	39%	39%	35%	33%
HOUSEHOLD SIZE											
ONE	15%	18%	13%	17%	14%	16%	16%	13%	15%	16%	14%
TWO	29%	28%	32%	26%	31%	28%	27%	27%	37%	31%	31%
THREE	23%	20%	24%	24%	25%	23%	29%	25%	20%	21%	20%
FOUR	18%	18%	19%	18%	17%	18%	16%	19%	20%	16%	21%
FIVE OR MORE	12%	14%	10%	15%	11%	12%	11%	15%	9%	14%	11%
NO ANSWER	2%	3%	1%	1%	1%	2%	1%	0%	1%	2%	2%
NUMBER OF WAGE EARNERS											
NONE	17%	17%	15%	17%	17%	18%	19%	16%	10%	15%	23%
ONE	35%	33%	31%	34%	41%	37%	34%	28%	35%	41%	34%
TWO	35%	30%	42%	36%	36%	30%	33%	42%	51%	30%	28%
THREE OR MORE	10%	18%	8%	11%	5%	12%	13%	12%	1%	11%	12%
NO ANSWER	3%	3%	4%	1%	1%	3%	1%	3%	2%	2%	3%

Note: Data based on demographic characteristics of respondents.

APPENDICES

GLOSSARY OF TERMS

ADI. An ADI or area of dominant influences, as defined by the Arbitron Ratings Company, includes all counties in which television stations from a given city are watched more than television stations from any other city. Therefore, an ADI includes not only the metropolitan statistical area (MSA), but also all the surrounding towns and counties receiving the major share of their television exposure from that point.

ADI of Destination. Following Arbitron's standards, four county types are identified: "A" Counties are those counties located in the 25 most populated metropolitan statistical areas (MSAs) in the U.S.; "B" Counties have populations of or are located within MSAs of over 150,000 (but are not "A" Counties); "C" Counties have populations of or are located within MSAs of 35,000 to 150,000; "D" Counties describe all others. Also, those who visit the actual city within the top 25 MSAs are shown as a component of the "A" County category.

ADI of Origin. The geographic area of origin is defined as the ADI in which the respondent resides. Following Arbitron's standards, the ADIs of origin are classified according to four population categories: Over one million (large); 250,000 to 999,999 (medium); 50,000 to 249,999 (small); and under 50,000 (also small).

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Each trip was classified as to whether it is a weekend trip by asking the respondents, "Was this a weekend or long weekend trip" for each trip reported.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN ________
LOCATION NUMBER __________ PHONE # __________

Hello, my name is ________ and I'm calling for the U.S. Travel Data Center. We are conducting a study to learn how often people in the United States take trips.

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

    ____ Number, if any

    IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
    In the past 12 months, would you say that you have taken ...
    1 1 or 2 trips
    2 3 to 5 trips
    3 6 to 9 trips
    4 10 to 20 trips
    5 More than 20 trips

    IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the ___ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

    IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ____ ( ) IDENTICAL TO TRIP # 1

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week ________ Month ________

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this first trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip?

_________ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:

5a. Please give me the age and sex of each person who lives in your household and went with you on that trip:

Person #1	______	Years	1 Male	2 Female
Person #2	______	Years	1 Male	2 Female
Person #3	______	Years	1 Male	2 Female
Person #4	______	Years	1 Male	2 Female
Person #5	______	Years	1 Male	2 Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:
[Q.6a. Test for two months to check incidence]

*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:
9. Did you stay over a . . . [READ]

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights
______________	____________	_________
______________	____________	_________
______________	____________	_________
______________	____________	_________

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Enroute--did not stay anyplace overnight
8 Other (specify) ______________

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ________________________

State, country ______________________________

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Outdoor recreation such as fishing, boating or camping
5 Entertainment such as sightseeing, theater or sports event
6 Personal, family (medical, funeral, wedding)
7 Other (specify) ____________________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Other (specify)____________	9

IF 4, 5, 6, 7, 8, OR 9 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:

19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed

IF 1 OR 2 CIRCLED IN Q.D2, ASK:

D3. What is your occupation? ________________

D4. What is the last grade or level that you completed in school? [DO NOT READ]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed

D5. May I please have your age as of your last birthday? _____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older

D6. How many people live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, live in your household?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? __ __ __ __ __

Sex of respondent: 1 Male 2 Female

* Rotated in every other month

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New-England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Survey is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States.
The sample design is a two-stage, stratified, internally replicated national probability sample using a new sample each month.

Respondents are asked about all trips of 75 miles or more, one-way, taken during the month preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimate of the number of trips. Starting in 1986, data are also being collected on trips of less than 100 miles which included one or more nights spent in paid accommodations. Demographic information is collected from all 1,500 respondents each month.

In projecting results, an unequal probability of selection of individuals is corrected by weighting all respondents where the weight given each individual is inversely proportional to the probability of selection of the individual. Such weighting is used to correct for the limitation of one respondent per household in order to give a more accurate count of all trips taken and to correct for unequal probabilities of selection among household members. Weighting is also done when necessary by demographic factors to compensate for any random variation in response.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
SUMMER 1991

	PERSON-TRIPS (Millions)		TRIPS (Millions)	
	Estimate	Range	Estimate	Range
Total	425.4	422.2 - 428.4	214.7	212.2 - 217.2
Vacation	313.4	310.4 - 316.4	147.5	145.5 - 149.5
Pleasure	345.0	342.0 - 348.0	161.7	159.7 - 163.7
Business/conv	50.7	50.7 - 51.7	36.9	35.9 - 37.9
Weekend	244.8	242.3 - 247.3	119.0	118.5 - 120.5
Auto	347.0	344.0 - 350.0	162.8	160.8 - 164.8
Air	65.5	64.5 - 66.5	43.6	42.6 - 44.6
Hotel	187.9	185.9 - 189.9	99.2	97.7 - 100.7

In looking at characteristics of trips and person-trips for the for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

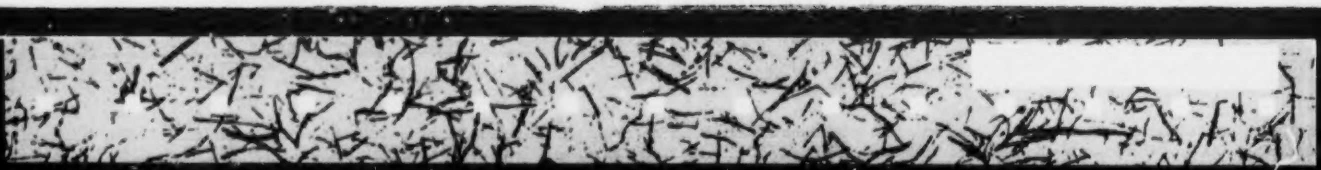
SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

SAMPLE CHARACTERISTICS
Summer 1991

Number of telephone interviews completed	4,543
Number of respondents reporting one or more qualifying trips*	1,215
Total number of qualifying trips	1,359

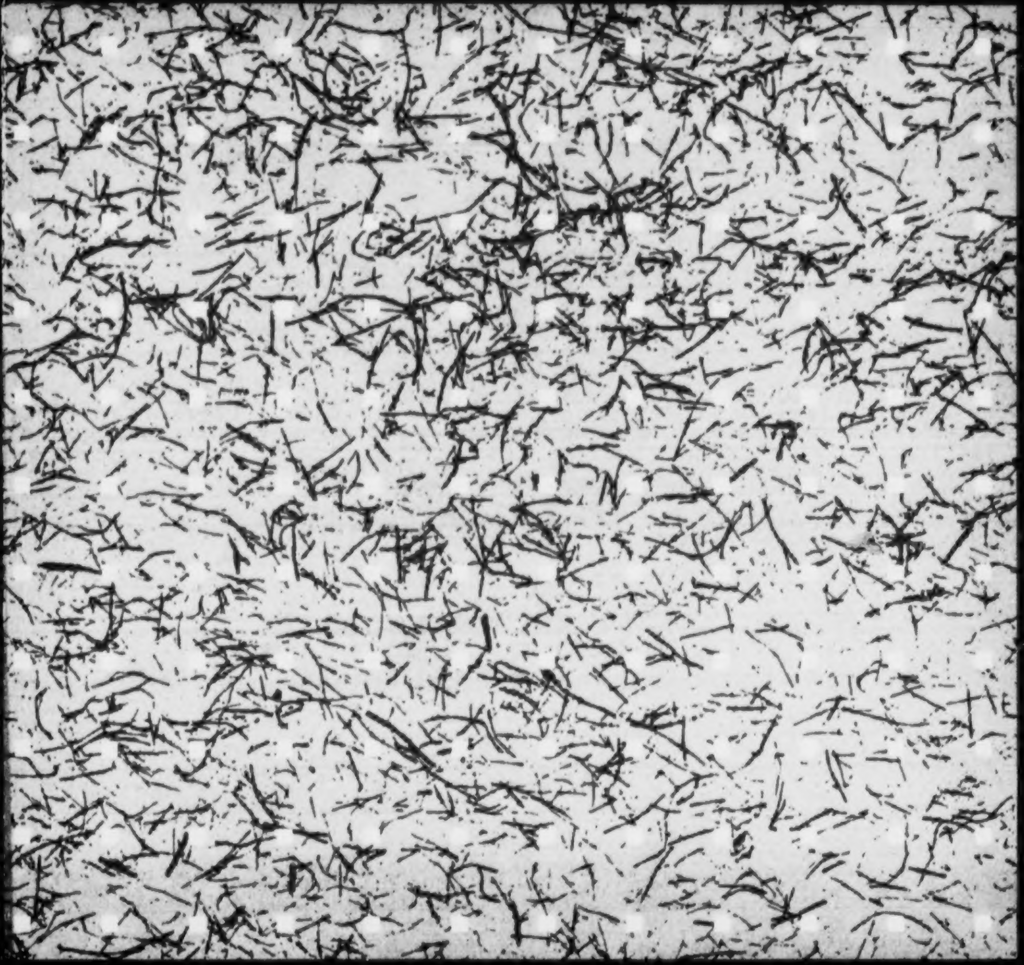
---

*A trip must be at least 100 miles away from home to qualify for the National Travel Survey.



U.S. Travel Data Center

$100



1991
AUTUMN TRAVEL MARKET REPORT

RESULTS FROM THE NATIONAL TRAVEL SURVEY

U.S. Travel Data Center
Two Lafayette Centre, 1133 21st Street, NW, Washington, DC 20036-3390
(202) 293-1040

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1991 AUTUMN
TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY
TABULATIONS AND ANALYSIS

U.S. Travel
Data Center

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1991 AUTUMN TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

June 1992

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

© 1992 U.S. Travel Data Center

The U.S. Travel Data Center

The recognized source for domestic and international travel and tourism research

The U.S. Travel Data Center, established in 1973, is the national, non-profit research center dedicated to providing the travel industry with the most current travel statistics. In addition, the Data Center has the research capabilities to provide the travel industry with custom research through economic and market research studies.

CUSTOM RESEARCH PROJECTS...

The Data Center's experienced research analysts can gather and analyze proprietary data to meet your research needs. Custom research is available through the National Travel Survey, Travel Economic Impact Model, telephone surveys, focus groups as well as international custom research from the *European Travel Intelligence Center* and the *U.S. Travel and Tourism Administration.*

ECONOMIC STUDIES...

The Travel Economic Impact Model (TEIM) is the only national model which produces the economic impact of travel at the national, state and local levels. The model provides states, cities and regions with a reliable estimate of economic impact and enables government officials and legislators to make intelligent policy decisions concerning the travel and tourism industry.

NATIONAL TRAVEL SURVEY...

The Data Center's National Travel Survey (NTS), has been tracking consumer travel patterns on a national and regional basis since 1979. The NTS, with an annual sampling of 18,000, is the longest running monthly telephone survey that continuously measures trip characteristics and demographics of American travelers.

DATA CENTER PUBLICATIONS...

The Data Center provides a variety of annual, seasonal and special reports that detail U.S. resident travel in the United States. Reports include the economic impact of travel on a national and state level, trip characteristics and forecasting information. Also available through the Data Center is the Travel Industry Association's Discover America 2000 Series, which reports on expanding markets and special topics in the travel industry.

INTERNATIONAL TRAVEL...

The Data Center acts as marketing representative for the *United States Travel and Tourism Administration* (USTTA) on publications and databases include information on international traveler's characteristics, spending patterns, and demographic information.

Through an arrangement with the *European Travel Intelligence Center* (ETIC), the foremost source of information regarding the European travel market, the Data Center is able to offer information on the inbound and outbound markets of 19 Western European countries and five Eastern European countries.

For additional information on custom research, publications and other Data Center services or to receive a free publication guide, contact the marketing department at (202) 293-1040.

U.S. Travel Data Center, 1133 21st Street, NW Washington, DC 20036-3390, Fax (202) 293-3155.

AUTUMN 1991 TRAVEL MARKET REPORT: NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

TABLE OF CONTENTS

Introduction i
Guide to Reading Tables ii
Key to Abbreviations iii

Executive Summary

Summary of Tables S1-S11

Trip Characteristics (Trip Tables)

Round-Trip Mileage 1
Primary Mode of Transportation 4
Nights Away From Home 7
Types of Lodging Used 10
Travel Party Size and Structure 13
Weekend Trip, Vacation Trip, Purpose of Trip 16
Census Region of Final Destination 19
Census Region of Origin 22
Use of Rental Car, Package Tour, Travel Agent 25

Trip Characteristics (Person-Trip Tables)

Round-Trip Mileage 29
Primary Mode of Transportation 32
Nights Away From Home 35
Types of Lodging Used 38
Travel Party Size and Structure 41
Weekend Trip, Vacation Trip, Purpose of Trip 44
Census Region of Final Destination 47
Census Region of Origin 50
Use of Rental Car, Package Tour, Travel Agent 53

Demographic Characteristics (Trip Tables)

Marital Status, Sex, Age 57
Education, Occupation 60
Family Income 63
Household Size, Structure, Number of Wage Earners 66

Appendices

Appendix A: Glossary of Terms A1
Appendix B: Survey Questionnaire B1
Appendix C: Census Regions C1
Appendix D: Survey Methodology and Sampling Error D1
Appendix E: Sample Characteristics E1

INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on autumn 1991 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This TRAVEL MARKET REPORT provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. The tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The AUTUMN 1991 TRAVEL MARKET REPORT encompasses U.S. resident travel over September, October, November 1991, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 185.9 million. For example, an estimated volume of 175.8 million trips were taken by U.S. resident adults during the autumn of 1991. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 327.7 million total person-trips for autumn 1991 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 27
Trip Characteristics	Person-Trips	29 - 55
Demographic Characteristics	Trips	57 - 68

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents, excluding multiple identical trips taken by the same respondent.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for the primary purpose of trip and lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income; household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS[*]

Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business or conventions
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
LT 18	Less than 18 years old
18-34:	Between 18 and 34 years old
35-54:	Between 35 and 54 years old
55+:	55 years and over
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip

---

[*] For detailed definitions, see Appendix A: Glossary of Terms

KEY TO ABBREVIATIONS[*]

NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

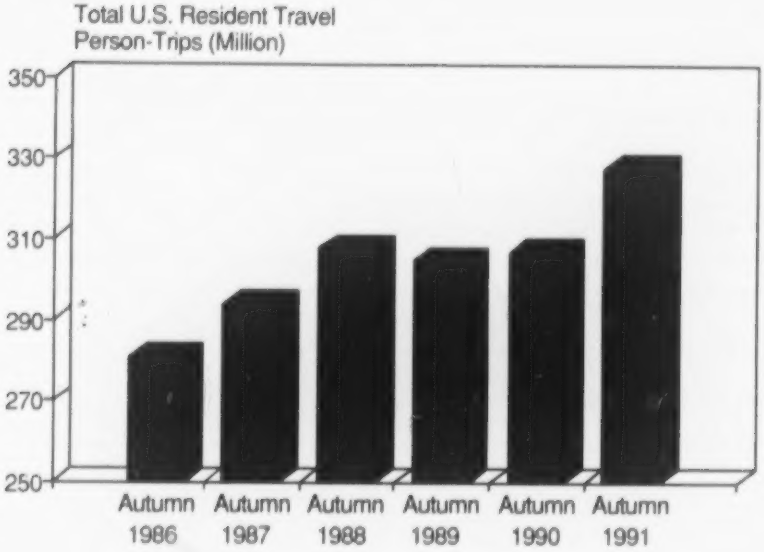
---

[*] For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
AUTUMN 1991



- Nearly 176 million trips were taken during the autumn (September - November) of 1991, an increase of over 7 percent from autumn 1990. Person-trips also rose by nearly 7 percent, from 307.0 million during autumn 1990 to 327.7 million in autumn 1991. Overall, most travel segments showed an increase in trip and person-trip volumes from last autumn. Part of this growth may reflect a postponement of trips from the summer to autumn.

- The Southeast region, once again, was the most popular travel destination, hosting the largest number of person-trips during autumn 1991 (88.7 million person-trips). Travel to the Great Lakes region dropped during autumn 1991, while travel to the Midwest region grew from last autumn.

- Vacationers traveled in the largest groups during autumn 1991, averaging 2.13 persons per trip; while business travelers were most likely to travel with a smaller party size, averaging 1.39 persons per trip.

- Of the total 327.7 million person-trips, 74 percent were taken to visit friends or relatives, for outdoor recreation or other entertainment purposes. One fifth were taken for business, convention or business/vacation purposes. A high percentage of business travelers combined their business trips with vacations, as 51 percent of the business person-trips were considered to be business/vacation trips.

- A high percentage of the autumn 1991 travelers stayed in a hotel/motel or with friends and relatives during their trips, 45 percent and 41 percent of the total person-trips, respectively.

- Sixty percent of the total person-trips were short trips, as travelers spent less than three days away from home. Nearly one tenth of all person-trips were day trips. The average duration per trip was 3.5 nights during autumn 1991, down from 3.8 nights in the autumn of 1990.

- Seventy eight percent of total person-trips involved travel by auto/truck/R.V. Sixteen percent involved air transportation.

- With the exception of weekend travel, average round-trip distances in all travel categories decreased from the previous autumn. The overall average round-trip milage during this autumn remained unchanged compared to the previous autumn (784 miles vs. 783 miles).

- Demographically, the majority of the autumn 1991 travelers were married (51%) and male (54%). Forty five percent were between the ages of 25 and 44, 47 percent worked in a professional/managerial or other white collar positions, and 43 percent earned an annual family income of $40,000 or more.

- Economic conditions during autumn 1991 remained fairly stable from the previous year. Gross Domestic Product and real disposable income rose slightly from last autumn (0.2 percent and 0.4 percent, respectively). Personal outlays, however, increased by 3.1 percent, while payroll employment posted a 0.9 percent decline. The Consumer Price Index was 137.5 during autumn 1991, up 3.2 percent from the previous autumn.

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: AUTUMN 1990 AND 1991

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	AUTUMN 1990	**AUTUMN 1991**	%CHG	AUTUMN 1990	**AUTUMN 1991**	%CHG	AUTUMN 1990	**AUTUMN 1991**
TYPE OF TRAVEL								
TOTAL	163.5	**175.8**	7.5%	307.0	**327.7**	6.7%	1.88	**1.86**
VACATION	101.9	**102.5**	0.6	210.6	**218.6**	3.8	2.07	**2.13**
PLEASURE	111.1	**117.4**	5.7	233.3	**241.0**	3.3	2.10	**2.05**
BUSINESS/CONVENTION*	42.7	**46.8**	9.6	55.5	**65.2**	17.5	1.30	**1.39**
WEEKEND	83.5	**101.7**	21.8	169.6	**202.5**	19.4	2.03	**1.99**
AUTO/TRUCK/RV	119.4	**125.1**	4.8	242.7	**259.2**	6.8	2.03	**2.07**
AIR	34.8	**36.2**	4.0	51.6	**51.1**	-1.0	1.48	**1.41**
HOTEL/MOTEL	82.1	**88.3**	7.6	146.4	**146.8**	0.3	1.78	**1.66**
CENSUS REGION OF ORIGIN								
NORTHEAST	29.2	**33.1**	13.4%	54.5	**59.8**	9.7%	1.87	**1.81**
SOUTHEAST	41.6	**43.5**	4.6	77.7	**81.4**	4.8	1.87	**1.87**
GREAT LAKES	30.4	**23.9**	-21.4	58.2	**48.6**	-16.5	1.91	**2.03**
MIDWEST	28.6	**37.1**	29.7	52.7	**69.3**	31.5	1.84	**1.87**
WEST	33.7	**38.2**	13.4	63.9	**68.6**	7.4	1.90	**1.80**
CENSUS REGION OF DESTINATION								
NORTHEAST	20.2	**27.3**	35.1%	39.4	**46.9**	19.0%	1.95	**1.72**
SOUTHEAST	45.3	**43.5**	-4.0	85.7	**88.7**	3.5	1.89	**2.04**
GREAT LAKES	25.4	**19.7**	-22.4	48.2	**39.4**	-18.3	1.90	**1.84**
MIDWEST	26.7	**32.4**	21.3	48.7	**58.1**	19.3	1.82	**1.89**
WEST	35.7	**38.2**	7.0	67.6	**69.8**	3.3	1.89	**1.83**

---

* Includes volume and characteristics of travelers combining business and vacation.

Note: Destination figures do not include travel outside the U.S. or non-response.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

AUTUMN 1991 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	175.8	117.4	46.8	327.7	241.0	65.2
WEEKEND TRIP	58%	68%	33%	62%	69%	36%
VACATION TRIP	58%	73%	29%	67%	77%	39%
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	67%	100%	0%	74%	100%	0%
VISIT FRIENDS OR RELATIVES	30	45	0	37	50	0
OUTDOOR RECREATION	9	13	0	10	13	0
ENTERTAINMENT	28	42	0	27	37	0
BUSINESS (ANY)	27	0	100	20	0	100
CONVENTION, ETC.	3	0	13	2	0	11
OTHER BUSINESS	12	0	46	8	0	38
BUSINESS/VACATION	11	0	41	10	0	51
OTHER	6	0	0	6	0	0
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	72%	78%	50%	78%	85%	57%
RENTAL CAR	3	2	4	2	2	3
AIRPLANE	21	16	33	16	12	31
BUS	5	3	7	3	2	9
TRAIN	2	1	5	1	1	2
OTHER	1	1	2	1	1	2
HOUSEHOLD MEMBERS ON TRIP INCL. RESPONDENTS						
ONE	60%	57%	71%	38%	35%	49%
TWO	28	31	21	35	36	30
THREE	7	7	4	12	13	8
FOUR	4	3	4	9	9	10
FIVE	1	2	*	4	5	2
SIX OR MORE	*	*	*	1	2	1
TRIP DURATION						
TRIP DURATION						
NO NIGHTS	8%	6%	12%	7%	6%	10%
1 NIGHT	13	14	13	12	13	10
2 OR 3 NIGHTS	47	47	43	48	49	45
4 TO 9 NIGHTS	25	25	26	25	25	27
10 NIGHTS OR MORE	7	8	5	6	6	7
AVERAGE DURATION (INCL. 0)	3.5	3.6	3.2	3.5	3.5	3.5

---

*Less than 0.5 percent.

Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

AUTUMN 1991 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	175.8	117.4	46.8	327.7	241.0	65.2
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	88%	87%	93%	64%	72%	81%
ONE ADULT	60	57	71	38	35	49
TWO ADULTS	26	28	21	32	33	30
THREE OR MORE ADULTS	2	2	1	4	4	2
PARTIES WITH CHILDREN	11%	13%	8%	26%	29%	19%
ONE ADULT	3	4	2	5	6	3
TWO ADULTS	7	8	5	18	20	14
THREE OR MORE ADULTS	1	1	1	3	3	2
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	35%	46%	12%	41%	49%	15%
HOTEL OR MOTEL	50	39	78	45	36	74
RENTED CABIN OR CONDOMINIUM	2	2	1	3	3	2
OWNED CABIN OR CONDOMINIUM	3	4	1	3	3	2
CAMPER, TRAILER, OR RV	4	5	1	4	5	2
OTHER	3	2	1	3	2	3
NO OVERNIGHT STAY	8	6	12	7	6	10
CENSUS REGION OF ORIGIN						
NORTHEAST	19%	19%	19%	18%	18%	17%
SOUTHEAST	25	23	30	25	24	31
GREAT LAKES	14	14	14	15	16	12
MIDWEST	21	24	14	21	23	15
WEST	22	20	23	21	19	25
CENSUS REGION OF DESTINATION						
NORTHEAST	16%	15%	16%	14%	14%	14%
SOUTHEAST	25	25	25	27	27	29
GREAT LAKES	11	11	12	11	12	11
MIDWEST	19	20	14	19	19	14
WEST	22	21	22	21	21	22

Note: Lodging type may add to more than 100 percent due to multiple answers.
Note: Destination percentages do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON DEMOGRAPHIC CHARACTERISTICS

AUTUMN 1991 DEMOGRAPHICS

	PROJECTED TO TRIPS		
	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	175.8	117.4	46.8
MARITAL STATUS			
MARRIED	51%	49%	56%
NOT MARRIED	49	51	44
SEX			
MALE	54%	51%	61%
FEMALE	46	49	39
AGE			
18 - 24	18%	20%	13%
25 - 34	24	25	24
35 - 44	21	18	29
45 - 54	14	12	17
55 AND OVER	22	24	15
NO ANSWER	2	2	2
AVERAGE	41	41	40
EDUCATION			
HIGH SCHOOL OR LESS	25%	27%	17%
COLLEGE INCOMPLETE	36	38	32
COLLEGE COMPLETE	22	21	28
GRADUATE WORK	16	12	22
NO ANSWER	1	1	1
OCCUPATION			
PROFESSIONAL/MANAGERIAL	27%	23%	38%
OTHER WHITE COLLAR	20	16	27
BLUE COLLAR	17	17	15
RETIRED	14	17	7
OTHER	9	12	6
NO ANSWER	13	14	10
FAMILY INCOME			
LESS THAN $20,000	14%	14%	13%
$20,000 - $29,999	15	17	11
$30,000 - $39,999	16	17	13
$40,000 - $49,999	12	11	16
$50,000 OR MORE	31	30	39
NO ANSWER	11	12	8

Note: Demographic characteristics are based on respondents
Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	AUTUMN 1990	WINTER 1990-91	SPRING 1991	SUMMER 1991	**AUTUMN 1991**
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	783	838	788	816	**784**
VACATION	846	901	907	864	**841**
PLEASURE	770	821	752	804	**794**
BUSINESS/CONVENTION*	909	934	892	845	**759**
WEEKEND	619	604	601	609	**642**
AUTO/TRUCK/RV	565	586	585	580	**539**
AIR	2,045	2,082	2,007	2,440	**2,239**
HOTEL/MOTEL	934	936	863	895	**842**
AVERAGE DURATION INCLUDING NO NIGHTS					
TOTAL	3.8	4.1	3.8	4.2	**3.5**
VACATION	4.3	4.8	4.6	4.8	**4.0**
PLEASURE	4.0	4.5	3.6	4.3	**3.5**
BUSINESS/CONVENTION	3.7	3.1	4.8	3.7	**3.5**
WEEKEND	2.6	2.8	2.7	2.8	**2.6**
AUTO/TRUCK/RV	3.3	3.5	3.3	3.6	**2.9**
AIR	6.6	5.6	6.6	7.7	**6.2**
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.0	4.0	4.0	4.2	**3.6**
NIGHTS SPENT IN HOTEL ONLY	3.3	3.1	3.1	3.3	**3.0**

---

* Includes volume and characteristics of travelers combining business and vacation.

Note: Average round-trip distance and average duration are calculated for person-trips, except for the hotel category which is based on trips.

Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (Millions)	AUTUMN 1990	WINTER 1990-91	SPRING 1991	SUMMER 1991	**AUTUMN 1991**	PERCENT CHANGE FROM PREVIOUS AUTUMN
TYPE OF TRIP						
TOTAL	163.5	123.9	143.3	214.7	**175.8**	7.5%
VACATION	101.9	80.3	89.0	147.5	**102.5**	0.6
PLEASURE	111.1	82.6	98.9	161.7	**117.4**	5.7
BUSINESS/CONVENTION	42.7	29.2	35.5	36.9	**46.8**	9.6
WEEKEND	83.5	58.2	82.7	119.0	**101.7**	21.8
AUTO/TRUCK/RV	119.4	94.0	107.2	162.8	**125.1**	4.8
AIR	34.8	26.2	29.9	43.6	**36.2**	4.0
HOTEL/MOTEL	82.1	52.8	67.9	99.2	**88.3**	7.6
CENSUS REGION OF ORIGIN						
NORTHEAST	29.2	18.3	25.2	35.6	**33.1**	13.4%
SOUTHEAST	41.6	37.1	35.7	47.4	**43.5**	4.6
GREAT LAKES	30.4	19.8	22.8	36.9	**23.9**	-21.4
MIDWEST	28.6	23.6	29.1	42.5	**37.1**	29.7
WEST	33.7	24.6	30.5	52.3	**38.2**	13.4
CENSUS REGION OF DESTINATION						
NORTHEAST	20.2	14.5	15.1	27.5	**27.3**	35.1%
SOUTHEAST	45.3	41.0	41.0	54.3	**43.5**	-4.0
GREAT LAKES	25.4	14.9	20.2	19.8	**19.7**	-22.4
MIDWEST	26.7	22.4	28.1	44.0	**32.4**	21.3
WEST	35.7	25.5	27.9	49.3	**38.2**	7.0

---

* Includes volume and characteristics of travelers combining business and vacation.
Note: Destination figures do not include travel outside the U.S or non-response.
Source: U.S. Travel Data Center's National Travel Survey

1990-91 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (Millions)	AUTUMN 1990	WINTER 1990-91	SPRING 1991	SUMMER 1991	**AUTUMN 1991**	PERCENT CHANGE FROM PREVIOUS AUTUMN
TYPE OF TRIP						
TOTAL	307.0	238.8	296.1	425.4	**327.7**	6.7%
VACATION	210.6	168.0	193.1	313.4	**218.6**	3.8
PLEASURE	233.3	176.3	216.5	345.0	**241.0**	3.3
BUSINESS/CONVENTION*	55.5	40.0	52.2	50.7	**65.2**	17.5
WEEKEND	169.6	117.4	183.9	244.8	**202.5**	19.4
AUTO/TRUCK/RV	242.7	191.0	239.0	347.0	**259.2**	6.8
AIR	51.6	42.8	46.9	65.5	**51.1**	-1.0
HOTEL/MOTEL	146.4	92.4	129.2	187.9	**146.8**	0.3
CENSUS REGION OF ORIGIN						
NORTHEAST	54.5	35.2	48.4	71.1	**59.8**	9.7%
SOUTHEAST	77.7	67.6	79.1	93.4	**81.4**	4.8
GREAT LAKES	58.2	40.9	43.3	74.8	**48.6**	-16.5
MIDWEST	52.7	46.7	63.5	86.7	**69.3**	31.5
WEST	63.9	46.5	61.8	99.4	**68.6**	7.4
CENSUS REGION OF DESTINATION						
NORTHEAST	39.4	29.6	30.5	56.8	**46.9**	19.0%
SOUTHEAST	85.7	75.8	88.9	109.5	**88.7**	3.5
GREAT LAKES	48.2	28.5	38.6	40.6	**39.4**	-18.3
MIDWEST	48.7	46.2	58.2	90.3	**58.1**	19.3
WEST	67.6	48.8	57.1	93.1	**69.8**	3.3

---

* Includes volume and characteristics of travelers combining business and vacation.

Note: Destination figures do not include travel outside the U.S or non-response.

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS AUTUMN)

MEASURE	AUTUMN 1990	**AUTUMN 1991**
REAL GDP*	-0.1%	**0.2%**
PAYROLL EMPLOYMENT	0.8%	**-0.9%**
REAL DISPOSABLE INCOME*	1.0%	**0.4%**
PERSONAL OUTLAYS*	6.0%	**3.1%**
CONSUMER PRICE INDEX	6.2%	**3.2%**

---

* Available for October through December only (quarterly). Base year is 1987.

Note: Gross Domestic Product(GDP) excludes net receipts of factor income from the rest of the world. Personal Outlay include Personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

Source: U.S. Department of Commerce, U.S. Department of Labor

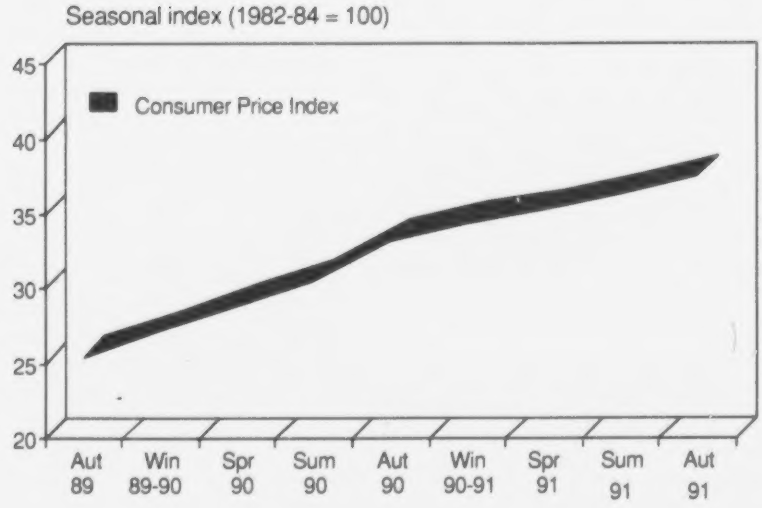
BACKGROUND FACTORS

SEASONAL PRICE INDEX

SEASON	CONSUMER PRICE INDEX*
AUTUMN 1989	125.5
WINTER 1989-90	127.2
SPRING 1990	128.9
SUMMER 1990	130.6
AUTUMN 1990	133.3
WINTER 1990-91	134.4
SPRING 1991	135.3
SUMMER 1991	136.3
AUTUMN 1991	137.5

---

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	27%	34%	0%	26%	31%	24%	28%	19%
300-399	15%	19%	2%	15%	13%	13%	16%	16%
400-499	10%	12%	1%	10%	9%	11%	12%	10%
500-599	7%	10%	1%	8%	6%	6%	10%	9%
600-999	14%	13%	15%	14%	16%	13%	14%	15%
1000-1999	11%	7%	23%	11%	11%	15%	9%	12%
2000 OR MORE	11%	3%	42%	11%	10%	12%	8%	11%
OUTSIDE U.S.	5%	2%	16%	6%	5%	6%	3%	8%
AVG. DISTANCE OF TRIP	870	544	2231	891	823	937	727	924
CUMULATIVE (U.S. ONLY)								
300 OR MORE	68%	64%	84%	68%	64%	70%	69%	73%
400 OR MORE	53%	45%	82%	53%	51%	56%	52%	57%
500 OR MORE	44%	33%	81%	44%	43%	46%	41%	47%
600 OR MORE	36%	23%	80%	36%	37%	40%	31%	38%
1000 OR MORE	22%	9%	65%	22%	21%	26%	16%	23%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE							
200-299	27%	25%	27%	26%	25%	28%	32%
300-399	15%	15%	14%	17%	12%	18%	18%
400-499	10%	9%	9%	9%	9%	12%	8%
500-599	7%	8%	9%	6%	8%	7%	6%
600-999	14%	14%	16%	12%	14%	14%	15%
1000-1999	11%	11%	11%	11%	14%	7%	8%
2000 OR MORE	11%	12%	9%	13%	13%	7%	5%
OUTSIDE U.S.	5%	5%	5%	6%	5%	6%	7%
AVG. DISTANCE OF TRIP	870	888	807	940	974	735	647
CUMULATIVE (U.S. ONLY)							
300 OR MORE	68%	69%	67%	69%	71%	66%	60%
400 OR MORE	53%	54%	54%	52%	58%	47%	42%
500 OR MORE	44%	45%	45%	43%	49%	36%	34%
600 OR MORE	36%	37%	36%	37%	41%	28%	28%
1000 OR MORE	22%	23%	20%	25%	27%	15%	13%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	27%	31%	28%	31%	20%	25%	40%	25%	33%	22%	25%
300-399	15%	14%	12%	17%	21%	11%	15%	13%	21%	23%	11%
400-499	10%	9%	12%	5%	11%	9%	9%	13%	6%	12%	9%
500-599	7%	6%	6%	11%	8%	8%	5%	7%	10%	10%	8%
600-999	14%	11%	18%	13%	11%	16%	11%	18%	15%	13%	15%
1000-1999	11%	8%	13%	11%	12%	12%	9%	13%	13%	12%	12%
2000 OR MORE	11%	10%	8%	9%	13%	14%	11%	10%	3%	9%	19%
OUTSIDE U.S.	5%	12%	3%	2%	5%	4%	0%	0%	0%	0%	0%
AVG. DISTANCE OF TRIP	870	868	773	772	887	1030	788	877	598	726	1173
CUMULATIVE (U.S. ONLY)											
300 OR MORE	68%	57%	69%	67%	75%	71%	60%	75%	67%	78%	75%
400 OR MORE	53%	43%	57%	50%	55%	60%	45%	61%	46%	56%	64%
500 OR MORE	44%	34%	44%	44%	44%	50%	36%	49%	40%	44%	55%
600 OR MORE	36%	29%	38%	33%	36%	42%	31%	42%	30%	33%	46%
1000 OR MORE	22%	18%	20%	20%	25%	26%	20%	24%	16%	21%	31%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEASURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	65%	91%	0%	65%	62%	62%	72%	64%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	4%	0%	3%	2%	3%	4%	1%
SELF CONTAINED R.V.	1%	1%	0%	1%	1%	1%	1%	1%
RENTAL CAR	3%	4%	0%	2%	5%	2%	3%	4%
AIRPLANE	21%	0%	100%	21%	21%	21%	14%	21%
BUS	5%	0%	0%	6%	4%	7%	3%	5%
TRAIN	2%	0%	0%	2%	3%	2%	2%	2%
SHIP/BOAT	0%	0%	0%	0%	1%	0%	0%	1%
OTHER	1%	0%	0%	1%	1%	1%	0%	0%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION							
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	65%	64%	71%	59%	59%	70%	81%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	3%	2%	3%	2%	5%	3%
SELF CONTAINED R.V.	1%	1%	1%	1%	1%	2%	1%
RENTAL CAR	3%	3%	2%	3%	3%	2%	1%
AIRPLANE	21%	22%	16%	26%	26%	14%	10%
BUS	5%	4%	6%	3%	6%	5%	4%
TRAIN	2%	2%	2%	3%	3%	1%	0%
SHIP/BOAT	0%	0%	0%	1%	0%	1%	0%
OTHER	1%	1%	0%	1%	1%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	65%	49%	71%	76%	71%	57%	54%	74%	81%	75%	55%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	1%	1%	1%	3%	7%	1%	2%	1%	2%	8%
SELF CONTAINED R.V.	1%	2%	2%	0%	1%	1%	1%	2%	1%	1%	1%
RENTAL CAR	3%	5%	1%	5%	2%	2%	4%	3%	3%	2%	3%
AIRPLANE	21%	24%	16%	16%	20%	26%	16%	15%	11%	19%	26%
BUS	5%	13%	5%	2%	3%	5%	15%	4%	2%	1%	5%
TRAIN	2%	4%	3%	0%	0%	2%	8%	1%	0%	0%	2%
SHIP/BOAT	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	3%	0%	0%	0%	1%	1%	0%	0%	0%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	8%	8%	3%	6%	12%	4%	0%	0%
1	13%	16%	6%	14%	13%	8%	14%	19%
2 TO 3	47%	53%	27%	47%	43%	48%	65%	48%
4 TO 9	25%	20%	44%	25%	26%	30%	21%	27%
TEN OR MORE	7%	3%	19%	8%	5%	9%	0%	5%
AVG. NIGHTS, IF ANY	3.8	3.0	6.1	3.9	3.7	4.3	2.6	3.6
AVG. INCL. ZERO	3.5	2.8	5.8	3.6	3.2	4.1	2.6	3.6

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME							
NONE	8%	8%	5%	10%	7%	10%	6%
1	13%	14%	11%	16%	13%	14%	12%
2 TO 3	47%	46%	52%	42%	46%	43%	56%
4 TO 9	25%	26%	22%	28%	25%	26%	22%
TEN OR MORE	7%	6%	7%	5%	7%	6%	4%
AVG. NIGHTS, IF ANY	3.8	3.7	3.8	3.7	3.9	3.9	3.4
AVG. INCL. ZERO	3.5	3.4	3.5	3.3	3.6	3.4	3.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	8%	16%	5%	9%	7%	4%	17%	4%	8%	8%	5%
1	13%	6%	16%	12%	19%	12%	9%	16%	10%	18%	15%
2 TO 3	47%	43%	43%	50%	49%	49%	50%	43%	56%	50%	47%
4 TO 9	25%	27%	29%	24%	21%	24%	22%	31%	19%	20%	24%
TEN OR MORE	7%	7%	6%	4%	4%	10%	3%	6%	2%	5%	9%
AVG. NIGHTS, IF ANY	3.8	4.5	3.7	3.5	3.3	4.1	3.2	3.7	3.1	3.4	4.0
AVG. INCL. ZERO	3.5	3.7	3.4	3.2	3.1	3.9	2.7	3.6	2.7	3.1	3.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE -		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	35%	35%	41%	38%	26%	39%	39%	7%
HOTEL/MOTEL	50%	50%	52%	50%	52%	50%	53%	100%
BED/BREAKFAST	1%	0%	1%	1%	0%	1%	0%	0%
RENTED CABIN/CONDO	2%	3%	1%	2%	3%	3%	3%	0%
OWNED CABIN/CONDO	3%	4%	3%	3%	3%	4%	4%	0%
CAMPER/RV	4%	5%	0%	4%	3%	5%	5%	1%
ENROUTE	0%	0%	0%	0%	1%	0%	0%	0%
OTHER	2%	1%	5%	1%	3%	1%	1%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.1	3.0	7.0	4.3	3.8	4.6	2.4	3.9
HOTEL, MOTEL	3.0	2.4	4.6	3.1	3.0	3.4	2.4	3.0

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE							
FRIENDS/RELATIVES HOME	35%	33%	41%	29%	36%	28%	51%
HOTEL/MOTEL	50%	53%	48%	53%	50%	56%	38%
BED/BREAKFAST	1%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	2%	2%	2%	3%	2%	2%	4%
OWNED CABIN/CONDO	3%	3%	3%	4%	4%	2%	2%
CAMPER/RV	4%	4%	4%	4%	3%	4%	2%
ENROUTE	0%	0%	1%	0%	0%	1%	0%
OTHER	2%	2%	2%	1%	2%	1%	1%
AVE. # OF NIGHTS SPEND:							
FRIENDS, RELATIVES HOMES	4.1	3.5	4.3	3.5	4.6	3.6	3.0
HOTEL, MOTEL	3.0	3.0	2.8	3.1	2.9	3.2	3.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	35%	25%	41%	34%	39%	36%	28%	35%	40%	44%	33%
HOTEL/MOTEL	50%	51%	49%	51%	53%	48%	46%	56%	43%	45%	50%
BED/BREAKFAST	1%	1%	0%	0%	1%	0%	1%	0%	0%	0%	0%
RENTED CABIN/CONDO	2%	3%	3%	2%	0%	2%	3%	4%	2%	0%	2%
OWNED CABIN/CONDO	3%	4%	2%	6%	1%	4%	2%	3%	7%	2%	5%
CAMPER/RV	4%	3%	3%	4%	3%	5%	4%	2%	6%	3%	6%
ENROUTE	0%	0%	0%	0%	0%	1%	0%	0%	0%	1%	1%
OTHER	2%	2%	1%	1%	1%	4%	2%	1%	1%	1%	2%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.1	3.8	4.3	3.4	3.0	5.5	4.4	4.5	3.3	3.2	4.7
HOTEL, MOTEL	3.0	4.0	2.8	2.9	2.6	2.9	2.5	2.8	2.2	2.2	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	60%	55%	75%	57%	71%	55%	59%	60%
TWO	28%	30%	21%	31%	21%	30%	27%	29%
THREE	7%	8%	3%	7%	4%	8%	8%	6%
FOUR	4%	5%	1%	3%	4%	5%	4%	4%
FIVE	1%	2%	0%	2%	0%	1%	1%	1%
SIX OR MORE	0%	0%	0%	0%	0%	0%	0%	0%
PARTIES WITHOUT CHILDREN								
ONE ADULT	60%	55%	75%	57%	71%	55%	59%	60%
TWO ADULTS	26%	28%	19%	28%	21%	29%	25%	28%
3+ADULTS	2%	3%	0%	2%	1%	2%	3%	3%
PARTIES WITH CHILDREN								
ONE ADULT	3%	3%	3%	4%	2%	3%	3%	1%
TWO ADULTS	7%	9%	3%	8%	5%	9%	9%	7%
3+ADULTS	1%	2%	0%	1%	1%	2%	1%	1%
AVE. # ON TRIP, INCL. RESPONDENT	1.9	2.1	1.4	2.1	1.4	2.1	2.0	1.7
AVE. # OF CHILDREN ON TRIP INCL. NONE	.2	.2	.1	.2	.1	.2	.2	.1

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.							
ONE	60%	58%	64%	56%	100%	0%	0%
TWO	28%	29%	25%	31%	0%	93%	15%
THREE	7%	7%	7%	7%	0%	6%	42%
FOUR	4%	4%	2%	5%	0%	1%	29%
FIVE	1%	1%	1%	1%	0%	0%	11%
SIX OR MORE	0%	0%	0%	0%	0%	0%	3%
PARTIES WITHOUT CHILDREN							
ONE ADULT	60%	58%	64%	56%	100%	0%	0%
TWO ADULTS	26%	28%	22%	29%	0%	93%	0%
3+ADULTS	2%	2%	2%	2%	0%	7%	0%
PARTIES WITH CHILDREN							
ONE ADULT	3%	3%	4%	3%	0%	0%	29%
TWO ADULTS	7%	8%	6%	8%	0%	0%	61%
3+ADULTS	1%	1%	1%	2%	0%	0%	10%
AVE. # ON TRIP, INCL. RESPONDENT	1.9	1.9	1.8	1.9	1.2	2.4	4.2
AVE. # OF CHILDREN ON TRIP INCL. NONE	.2	.2	.2	.2	.0	.0	1.6

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	60%	56%	63%	59%	59%	62%	59%	57%	61%	60%	63%
TWO	28%	34%	23%	27%	32%	26%	30%	27%	25%	32%	25%
THREE	7%	4%	9%	8%	4%	7%	5%	9%	8%	4%	7%
FOUR	4%	4%	4%	4%	2%	4%	5%	4%	5%	2%	4%
FIVE	1%	1%	1%	1%	3%	0%	1%	2%	1%	0%	1%
SIX OR MORE	0%	0%	0%	1%	0%	0%	0%	1%	0%	1%	0%
PARTIES WITHOUT CHILDREN											
ONE ADULT	60%	56%	63%	59%	59%	62%	59%	57%	61%	60%	63%
TWO ADULTS	26%	33%	21%	26%	29%	23%	28%	26%	24%	30%	24%
3+ADULTS	2%	1%	1%	4%	1%	4%	1%	2%	3%	1%	4%
PARTIES WITH CHILDREN											
ONE ADULT	3%	3%	5%	2%	3%	3%	4%	3%	3%	4%	3%
TWO ADULTS	7%	4%	10%	8%	7%	6%	5%	10%	9%	5%	6%
3+ADULTS	1%	2%	1%	1%	1%	1%	3%	1%	0%	1%	1%
AVE. # ON TRIP, INCL. RESPONDENT	1.9	1.8	1.9	2.0	1.9	1.8	1.7	2.0	2.0	1.8	1.8
AVE. # OF CHILDREN ON TRIP INCL. NONE	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP   TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	65%	41%	64%	40%	63%	100%	61%
VACATION TRIP	58%	56%	60%	61%	54%	100%	63%	58%
PLEASURE (ANY)	67%	66%	67%	100%	0%	69%	74%	66%
VISIT FRIENDS/ RELATIVES	30%	30%	32%	45%	0%	32%	34%	16%
OUTDOOR/ RECREATION	9%	10%	5%	13%	0%	10%	11%	8%
ENTERTAINMENT	28%	26%	30%	42%	0%	27%	29%	42%
BUSINESS (ANY)	27%	26%	27%	0%	100%	25%	18%	27%
CONVENTION/ MEETING	3%	3%	5%	0%	13%	3%	3%	3%
BUSINESS	12%	12%	13%	0%	46%	3%	4%	12%
BUSINESS/ VACATION	11%	11%	9%	0%	41%	19%	12%	12%
PERSONAL	4%	4%	5%	0%	0%	3%	5%	4%
NO ANSWER	2%	3%	1%	0%	0%	3%	3%	3%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	59%	62%	55%	57%	57%	66%
VACATION TRIP	58%	58%	60%	57%	53%	64%	69%
PLEASURE (ANY)	67%	66%	70%	61%	63%	72%	74%
VISIT FRIENDS/ RELATIVES	30%	30%	32%	27%	27%	30%	44%
OUTDOOR/ RECREATION	9%	10%	8%	10%	9%	8%	9%
ENTERTAINMENT	28%	26%	30%	24%	27%	33%	21%
BUSINESS (ANY)	27%	28%	21%	34%	31%	20%	17%
CONVENTION/ MEETING	3%	4%	4%	3%	5%	1%	2%
BUSINESS	12%	13%	8%	17%	17%	5%	4%
BUSINESS/ VACATION	11%	11%	9%	14%	9%	14%	12%
PERSONAL	4%	4%	5%	3%	4%	5%	4%
NO ANSWER	2%	2%	3%	2%	2%	3%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	58%	46%	58%	65%	65%	57%	50%	63%	70%	64%	55%
VACATION TRIP	58%	67%	59%	62%	46%	60%	67%	63%	59%	43%	62%
PLEASURE (ANY)	67%	67%	63%	67%	77%	61%	66%	68%	65%	74%	63%
VISIT FRIENDS/ RELATIVES	30%	25%	27%	34%	40%	26%	25%	28%	38%	42%	23%
OUTDOOR/ RECREATION	9%	9%	12%	9%	4%	10%	6%	12%	8%	6%	10%
ENTERTAINMENT	28%	34%	24%	24%	33%	26%	36%	28%	18%	26%	30%
BUSINESS (ANY)	27%	26%	32%	27%	17%	29%	27%	27%	28%	21%	27%
CONVENTION/ MEETING	3%	3%	4%	5%	2%	4%	3%	2%	4%	5%	3%
BUSINESS	12%	12%	13%	15%	9%	13%	14%	9%	15%	12%	12%
BUSINESS/ VACATION	11%	12%	15%	7%	6%	12%	10%	15%	9%	4%	12%
PERSONAL	4%	3%	5%	3%	5%	4%	4%	5%	4%	4%	4%
NO ANSWER	2%	3%	0%	3%	1%	6%	3%	0%	3%	1%	6%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	16%	13%	12%	15%	16%	18%	13%	14%
NEW ENGLAND	4%	4%	4%	4%	4%	5%	3%	4%
MID ATLANTIC	11%	9%	8%	12%	12%	12%	10%	10%
SOUTHEAST	25%	28%	18%	25%	25%	27%	27%	28%
SOUTH ATLANTIC	20%	22%	17%	20%	21%	22%	22%	21%
E.S. CENTRAL	5%	6%	2%	5%	4%	5%	5%	7%
GREAT LAKES	11%	14%	6%	11%	12%	11%	14%	10%
E.N. CENTRAL	11%	14%	6%	11%	12%	11%	14%	10%
MIDWEST	18%	21%	13%	20%	14%	14%	21%	15%
W.S. CENTRAL	11%	13%	9%	13%	5%	8%	13%	11%
W.N. CENTRAL	7%	8%	8%	7%	9%	6%	8%	6%
WEST	22%	20%	28%	21%	22%	23%	21%	22%
MOUNTAIN	9%	8%	10%	9%	9%	10%	8%	10%
PACIFIC	13%	13%	18%	12%	13%	13%	13%	12%
OUTSIDE U.S.	5%	2%	14%	5%	4%	6%	3%	7%
NO ANSWER	4%	3%	4%	2%	7%	2%	2%	3%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP							
NORTHEAST	16%	16%	12%	19%	15%	16%	16%
NEW ENGLAND	4%	4%	2%	6%	3%	7%	5%
MID ATLANTIC	11%	12%	10%	13%	12%	9%	11%
SOUTHEAST	25%	26%	25%	25%	24%	25%	31%
SOUTH ATLANTIC	20%	21%	21%	20%	19%	21%	24%
E.S. CENTRAL	5%	5%	5%	5%	5%	3%	8%
GREAT LAKES	11%	10%	11%	12%	11%	11%	12%
E.N. CENTRAL	11%	10%	11%	12%	11%	11%	12%
MIDWEST	18%	17%	21%	15%	18%	20%	15%
W.S. CENTRAL	11%	10%	11%	10%	10%	14%	9%
W.N. CENTRAL	7%	7%	10%	5%	8%	6%	6%
WEST	22%	22%	23%	20%	23%	21%	18%
MOUNTAIN	9%	8%	9%	7%	7%	11%	10%
PACIFIC	13%	13%	14%	12%	15%	11%	8%
OUTSIDE U.S.	5%	5%	5%	5%	5%	5%	7%
NO ANSWER	4%	4%	2%	5%	4%	3%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	16%	56%	11%	6%	4%	3%	100%	0%	0%	0%	0%
NEW ENGLAND	4%	17%	2%	1%	0%	1%	27%	0%	0%	0%	0%
MID ATLANTIC	11%	39%	9%	6%	4%	1%	73%	0%	0%	0%	0%
SOUTHEAST	25%	18%	62%	19%	12%	4%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	20%	17%	52%	14%	6%	3%	0%	81%	0%	0%	0%
E.S. CENTRAL	5%	1%	11%	5%	6%	0%	0%	19%	0%	0%	0%
GREAT LAKES	11%	5%	9%	54%	3%	1%	0%	0%	100%	0%	0%
E.N. CENTRAL	11%	5%	9%	54%	3%	1%	0%	0%	100%	0%	0%
MIDWEST	18%	1%	8%	11%	64%	6%	0%	0%	0%	100%	0%
W.S. CENTRAL	11%	1%	6%	1%	42%	2%	0%	0%	0%	60%	0%
W.N. CENTRAL	7%	1%	3%	10%	21%	4%	0%	0%	0%	40%	0%
WEST	22%	5%	3%	5%	8%	81%	0%	0%	0%	0%	100%
MOUNTAIN	9%	2%	2%	3%	2%	31%	0%	0%	0%	0%	40%
PACIFIC	13%	3%	1%	2%	6%	50%	0%	0%	0%	0%	60%
OUTSIDE U.S.	5%	10%	3%	1%	5%	5%	0%	0%	0%	0%	0%
NO ANSWER	4%	5%	4%	4%	4%	2%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	19%	15%	22%	19%	19%	22%	15%	19%
NEW ENGLAND	4%	3%	6%	4%	5%	5%	3%	4%
MID ATLANTIC	15%	12%	17%	15%	14%	16%	12%	15%
SOUTHEAST	25%	26%	19%	23%	30%	25%	25%	24%
SOUTH ATLANTIC	20%	21%	16%	18%	25%	21%	20%	19%
E.S. CENTRAL	5%	5%	4%	5%	5%	4%	5%	5%
GREAT LAKES	14%	16%	11%	14%	14%	14%	15%	14%
E.N. CENTRAL	14%	16%	11%	14%	14%	14%	15%	14%
MIDWEST	21%	23%	20%	24%	14%	17%	24%	22%
W.S. CENTRAL	14%	15%	13%	16%	8%	11%	16%	14%
W.N. CENTRAL	7%	8%	8%	8%	6%	6%	7%	8%
WEST	22%	21%	27%	20%	23%	22%	21%	21%
MOUNTAIN	6%	6%	8%	6%	7%	6%	6%	6%
PACIFIC	15%	15%	19%	14%	16%	16%	15%	14%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE							
NORTHEAST	19%	18%	15%	21%	18%	23%	16%
NEW ENGLAND	4%	4%	3%	5%	3%	5%	6%
MID ATLANTIC	15%	14%	13%	16%	14%	18%	10%
SOUTHEAST	25%	25%	25%	26%	26%	19%	33%
SOUTH ATLANTIC	20%	20%	20%	20%	20%	17%	26%
E.S. CENTRAL	5%	5%	5%	6%	5%	3%	6%
GREAT LAKES	14%	15%	12%	17%	13%	14%	13%
E.N. CENTRAL	14%	15%	12%	17%	13%	14%	13%
MIDWEST	21%	21%	24%	18%	21%	23%	19%
W.S. CENTRAL	14%	14%	14%	13%	13%	16%	14%
W.N. CENTRAL	7%	7%	10%	5%	8%	7%	5%
WEST	22%	21%	24%	18%	23%	21%	19%
MOUNTAIN	6%	6%	6%	7%	5%	8%	9%
PACIFIC	15%	15%	18%	11%	17%	13%	10%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	19%	100%	0%	0%	0%	0%	68%	14%	8%	1%	4%
NEW ENGLAND	4%	22%	0%	0%	0%	0%	18%	2%	1%	1%	1%
MID ATLANTIC	15%	78%	0%	0%	0%	0%	50%	12%	6%	1%	4%
SOUTHEAST	25%	0%	100%	0%	0%	0%	17%	62%	20%	11%	3%
SOUTH ATLANTIC	20%	0%	81%	0%	0%	0%	15%	52%	14%	7%	3%
E.S. CENTRAL	5%	0%	19%	0%	0%	0%	2%	11%	6%	4%	0%
GREAT LAKES	14%	0%	0%	100%	0%	0%	6%	11%	65%	8%	3%
E.N. CENTRAL	14%	0%	0%	100%	0%	0%	6%	11%	65%	8%	3%
MIDWEST	21%	0%	0%	0%	100%	0%	6%	10%	6%	73%	8%
W.S. CENTRAL	14%	0%	0%	0%	65%	0%	5%	7%	2%	49%	3%
W.N. CENTRAL	7%	0%	0%	0%	35%	0%	0%	3%	4%	23%	5%
WEST	22%	0%	0%	0%	0%	100%	4%	3%	1%	7%	81%
MOUNTAIN	6%	0%	0%	0%	0%	29%	1%	2%	1%	5%	21%
PACIFIC	15%	0%	0%	0%	0%	71%	3%	2%	0%	2%	60%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TRIP (00,000)	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	4%	31%	9%	13%	10%	8%	13%
PACKAGE TOUR	6%	1%	12%	7%	3%	7%	4%	10%
CONSULTED TRAVEL AGENT	14%	2%	55%	14%	17%	17%	9%	17%
USED FOR HOTEL, TRANSP. RESERVATION	10%	1%	39%	9%	12%	11%	6%	13%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-2
USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TRIP (00,000)	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	11%	5%	14%	11%	9%	5%
PACKAGE TOUR	6%	6%	7%	5%	5%	9%	2%
CONSULTED TRAVEL AGENT	14%	15%	11%	17%	15%	16%	7%
USED FOR HOTEL, TRANSP. RESERVATION	10%	11%	9%	12%	10%	12%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TRIP (00,000)	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	10%	17%	6%	10%	6%	11%	10%	10%	7%	4%	11%
PACKAGE TOUR	6%	12%	5%	7%	3%	4%	10%	4%	2%	2%	5%
CONSULTED TRAVEL AGENT	14%	22%	11%	13%	11%	16%	9%	11%	7%	13%	18%
USED FOR HOTEL, TRANSP. RESERVATION	10%	17%	7%	8%	7%	11%	6%	8%	4%	6%	11%

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	29%	34%	0%	29%	33%	28%	32%	22%
300-399	16%	19%	1%	16%	12%	14%	18%	17%
400-499	10%	11%	1%	9%	9%	10%	11%	10%
500-599	8%	9%	2%	7%	6%	7%	9%	8%
600-999	14%	14%	16%	14%	15%	14%	14%	16%
1000-1999	10%	7%	22%	9%	12%	12%	7%	12%
2000 OR MORE	9%	3%	40%	9%	8%	10%	6%	9%
OUTSIDE U.S.	5%	3%	14%	5%	4%	4%	3%	6%
AVG. DISTANCE OF TRIP	784	539	2239	794	759	841	642	842
CUMULATIVE (U.S. ONLY)								
300 OR MORE	65%	62%	83%	64%	63%	67%	65%	71%
400 OR MORE	50%	43%	82%	48%	51%	53%	47%	54%
500 OR MORE	40%	32%	81%	39%	41%	43%	36%	44%
600 OR MORE	33%	23%	78%	32%	35%	35%	27%	36%
1000 OR MORE	18%	9%	62%	18%	20%	22%	12%	21%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	29%	28%	29%	29%	32%	30%	26%	26%	25%	29%	35%
300-399	16%	16%	15%	17%	17%	15%	17%	15%	12%	19%	17%
400-499	10%	9%	9%	9%	9%	9%	13%	8%	9%	12%	7%
500-599	8%	8%	8%	7%	7%	9%	6%	7%	7%	8%	8%
600-999	14%	14%	15%	13%	13%	14%	13%	16%	14%	14%	13%
1000-1999	10%	10%	10%	10%	8%	8%	12%	11%	14%	7%	7%
2000 OR MORE	9%	9%	7%	10%	5%	10%	8%	11%	13%	7%	5%
OUTSIDE U.S.	5%	5%	6%	4%	9%	5%	4%	6%	5%	3%	7%
AVG. DISTANCE OF TRIP	784	784	747	806	617	782	828	862	973	711	610
CUMULATIVE (U.S. ONLY)											
300 OR MORE	65%	66%	64%	66%	58%	65%	69%	67%	71%	66%	57%
400 OR MORE	50%	50%	49%	49%	41%	49%	53%	52%	58%	48%	40%
500 OR MORE	40%	41%	40%	40%	32%	40%	39%	44%	49%	36%	33%
600 OR MORE	33%	33%	32%	33%	25%	32%	33%	37%	41%	28%	25%
1000 OR MORE	18%	19%	17%	19%	12%	18%	20%	22%	27%	14%	12%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	29%	31%	29%	31%	23%	32%	41%	25%	34%	25%	32%
300-399	16%	14%	14%	18%	22%	11%	16%	14%	22%	27%	11%
400-499	10%	9%	13%	7%	9%	8%	10%	12%	8%	11%	8%
500-599	8%	7%	9%	9%	6%	8%	5%	10%	11%	7%	7%
600-999	14%	10%	18%	14%	11%	15%	10%	19%	16%	13%	14%
1000-1999	10%	7%	9%	13%	9%	11%	8%	12%	8%	12%	10%
2000 OR MORE	9%	9%	6%	7%	10%	11%	9%	7%	2%	5%	18%
OUTSIDE U.S.	6%	12%	2%	2%	9%	4%	1%	1%	0%	0%	1%
AVG. DISTANCE OF TRIP	784	831	702	728	762	907	718	770	524	642	1080
CUMULATIVE (U.S. ONLY)											
300 OR MORE	65%	58%	69%	68%	68%	64%	58%	74%	66%	75%	67%
400 OR MORE	50%	43%	55%	50%	45%	53%	42%	61%	44%	48%	56%
500 OR MORE	40%	34%	42%	43%	36%	45%	31%	48%	36%	37%	49%
600 OR MORE	33%	27%	33%	34%	30%	38%	27%	39%	25%	30%	42%
1000 OR MORE	18%	16%	15%	20%	19%	23%	17%	20%	9%	17%	27%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	72%	91%	0%	72%	69%	69%	79%	72%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	4%	0%	3%	4%	4%	5%	2%
SELF CONTAINED R.V.	1%	2%	0%	1%	1%	1%	1%	1%
RENTAL CAR	2%	3%	0%	2%	4%	2%	2%	4%
AIRPLANE	16%	0%	100%	16%	15%	16%	10%	16%
BUS	3%	0%	0%	3%	4%	5%	2%	4%
TRAIN	1%	0%	0%	1%	1%	1%	1%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	0%	0%	1%	1%	1%	1%	0%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K+	LT $40K	$40K+	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	72%	72%	77%	69%	83%	70%	69%	63%	62%	73%	86%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	3%	3%	3%	3%	4%	3%	2%	2%	5%	3%
SELF CONTAINED R.V.	1%	1%	1%	2%	1%	3%	3%	1%	1%	2%	1%
RENTAL CAR	2%	2%	2%	3%	0%	1%	1%	2%	3%	2%	1%
AIRPLANE	16%	16%	12%	19%	8%	16%	18%	22%	25%	12%	7%
BUS	3%	2%	4%	2%	5%	5%	3%	2%	11%	3%	1%
TRAIN	1%	1%	1%	2%	2%	0%	3%	1%	0%	1%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
OTHER	1%	1%	1%	1%	0%	0%	0%	2%	0%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	72%	57%	78%	83%	78%	65%	63%	79%	87%	82%	62%
AUTO/TRUCK WITH CAMPER EQUIPMENT	3%	2%	2%	1%	4%	8%	1%	2%	2%	3%	9%
SELF CONTAINED R.V.	1%	2%	2%	0%	1%	1%	1%	3%	1%	0%	1%
RENTAL CAR	2%	4%	2%	3%	2%	1%	4%	3%	1%	1%	2%
AIRPLANE	16%	22%	12%	11%	14%	20%	13%	11%	7%	13%	21%
BUS	3%	9%	2%	1%	1%	4%	10%	2%	1%	1%	4%
TRAIN	1%	3%	2%	0%	0%	0%	5%	1%	1%	0%	0%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	2%	0%	0%	0%	1%	2%	0%	0%	0%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	7%	7%	2%	6%	10%	3%	0%	0%
1	12%	14%	4%	13%	10%	8%	13%	17%
2 TO 3	48%	53%	28%	49%	45%	49%	66%	49%
4 TO 9	25%	21%	45%	25%	27%	31%	21%	28%
TEN OR MORE	6%	3%	21%	6%	7%	8%	0%	6%
AVG. NIGHTS, IF ANY	3.8	3.2	6.4	3.8	3.9	4.2	2.6	3.7
AVG. INCL. ZERO	3.5	2.9	6.2	3.5	3.5	4.0	2.6	3.7

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	7%	7%	5%	8%	5%	5%	10%	10%	6%	9%	5%
1	12%	13%	11%	14%	11%	14%	15%	9%	12%	13%	12%
2 TO 3	48%	49%	55%	44%	56%	54%	43%	41%	46%	45%	56%
4 TO 9	25%	26%	21%	29%	23%	23%	26%	26%	27%	26%	23%
TEN OR MORE	6%	5%	6%	5%	4%	3%	5%	14%	8%	6%	4%
AVG. NIGHTS, IF ANY	3.8	3.7	3.6	3.7	3.4	3.2	3.6	5.0	4.0	3.8	3.4
AVG. INCL. ZERO	3.5	3.4	3.4	3.4	3.2	3.1	3.2	4.4	3.7	3.4	3.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	7%	12%	6%	6%	8%	4%	14%	5%	6%	10%	4%
1	12%	6%	14%	9%	17%	13%	9%	14%	9%	17%	14%
2 TO 3	48%	42%	46%	51%	52%	51%	51%	44%	58%	50%	49%
4 TO 9	25%	29%	29%	30%	18%	22%	24%	32%	21%	20%	23%
TEN OR MORE	6%	9%	5%	4%	4%	9%	2%	6%	2%	4%	10%
AVG. NIGHTS, IF ANY	3.8	4.6	3.6	3.7	3.2	3.9	3.2	3.9	3.0	3.2	4.0
AVG. INCL. ZERO	3.5	4.0	3.3	3.5	3.0	3.7	2.8	3.7	2.7	2.9	3.8

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	41%	41%	48%	42%	31%	43%	45%	8%
HOTEL/MOTEL	45%	44%	46%	45%	45%	45%	46%	100%
BED/BREAKFAST	1%	0%	1%	1%	1%	1%	0%	0%
RENTED CABIN/CONDO	3%	3%	1%	3%	4%	4%	3%	0%
OWNED CABIN/CONDO	3%	3%	4%	3%	4%	4%	4%	0%
CAMPER/RV	4%	5%	0%	4%	5%	5%	5%	1%
ENROUTE	1%	1%	0%	0%	2%	1%	0%	0%
OTHER	1%	1%	4%	1%	3%	1%	1%	1%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	3.8	3.0	7.1	3.9	3.8	4.2	2.4	4.3
HOTEL, MOTEL	3.0	2.6	4.9	3.0	3.3	3.4	2.4	3.0

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	41%	39%	46%	36%	54%	38%	30%	35%	41%	32%	54%
HOTEL/MOTEL	45%	47%	44%	47%	37%	49%	55%	51%	45%	52%	35%
BED/BREAKFAST	1%	0%	0%	0%	0%	1%	0%	1%	0%	1%	0%
RENTED CABIN/CONDO	3%	3%	1%	4%	3%	3%	3%	1%	2%	3%	4%
OWNED CABIN/CONDO	3%	3%	2%	5%	2%	4%	2%	4%	5%	3%	2%
CAMPER/RV	4%	4%	5%	4%	3%	4%	3%	3%	4%	5%	3%
ENROUTE	1%	0%	1%	0%	1%	1%	0%	0%	0%	1%	1%
OTHER	1%	1%	2%	1%	1%	1%	1%	2%	2%	1%	1%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	3.8	3.4	3.9	3.4	3.0	3.1	3.5	5.8	4.6	3.6	3.0
HOTEL, MOTEL	3.0	3.0	2.8	3.1	3.2	2.8	2.9	3.5	2.9	3.1	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVES HOME	41%	32%	46%	40%	44%	41%	34%	40%	47%	46%	39%
HOTEL/MOTEL	45%	47%	42%	50%	46%	41%	42%	50%	40%	43%	43%
BED/BREAKFAST	1%	1%	0%	0%	1%	0%	2%	0%	0%	0%	0%
RENTED CABIN/CONDO	3%	3%	5%	4%	0%	3%	3%	6%	2%	0%	3%
OWNED CABIN/CONDO	3%	5%	2%	5%	2%	4%	2%	3%	5%	2%	5%
CAMPER/RV	4%	5%	3%	4%	3%	6%	5%	3%	4%	3%	7%
ENROUTE	1%	0%	0%	0%	0%	2%	0%	0%	0%	1%	1%
OTHER	1%	2%	0%	1%	1%	3%	1%	1%	1%	0%	2%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	3.8	4.0	4.0	3.5	2.8	4.8	3.9	4.2	3.1	3.2	4.3
HOTEL, MOTEL	3.0	3.9	2.8	3.0	2.6	2.9	2.5	2.9	2.3	2.2	3.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-1
TRAVEL PARTY SIZE AND STRUCTURE
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.								
ONE	38%	32%	59%	35%	49%	34%	36%	38%
TWO	35%	35%	32%	36%	30%	35%	32%	37%
THREE	12%	14%	7%	13%	8%	13%	15%	12%
FOUR	9%	11%	2%	9%	10%	12%	11%	10%
FIVE	4%	6%	0%	5%	2%	3%	4%	2%
SIX OR MORE	1%	2%	0%	2%	1%	2%	1%	2%
PARTIES WITHOUT CHILDREN								
ONE ADULT	38%	32%	59%	35%	49%	34%	36%	38%
TWO ADULTS	32%	33%	28%	33%	30%	33%	30%	36%
3+ADULTS	4%	4%	1%	4%	2%	4%	4%	5%
PARTIES WITH CHILDREN								
ONE ADULT	5%	5%	7%	6%	3%	6%	6%	2%
TWO ADULTS	18%	22%	6%	20%	14%	20%	22%	16%
3+ADULTS	3%	4%	0%	3%	2%	4%	3%	3%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	38%	35%	43%	33%	0%	54%	35%	38%	100%	0%	0%
TWO	35%	36%	33%	36%	10%	25%	42%	55%	0%	90%	9%
THREE	12%	13%	12%	13%	34%	11%	12%	4%	0%	8%	36%
FOUR	9%	10%	6%	12%	32%	8%	8%	1%	0%	2%	33%
FIVE	4%	5%	4%	5%	18%	3%	2%	1%	0%	0%	16%
SIX OR MORE	1%	1%	2%	1%	6%	1%	1%	0%	0%	0%	5%
PARTIES WITHOUT CHILDREN											
ONE ADULT	38%	35%	43%	33%	0%	65%	44%	39%	100%	0%	0%
TWO ADULTS	32%	33%	29%	34%	0%	28%	50%	57%	0%	90%	0%
3+ADULTS	4%	3%	4%	3%	0%	6%	6%	4%	0%	10%	0%
PARTIES WITH CHILDREN											
ONE ADULT	5%	5%	6%	6%	26%	15%	17%	0%	0%	0%	20%
TWO ADULTS	18%	19%	17%	19%	65%	71%	64%	65%	0%	0%	68%
3+ADULTS	3%	3%	2%	5%	9%	14%	19%	35%	0%	0%	12%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP INCL. RESP.											
ONE	38%	36%	38%	36%	37%	40%	39%	34%	37%	38%	40%
TWO	35%	42%	28%	32%	39%	33%	37%	32%	30%	42%	34%
THREE	12%	10%	17%	15%	9%	11%	9%	17%	16%	10%	12%
FOUR	9%	8%	11%	11%	5%	12%	10%	10%	14%	6%	12%
FIVE	4%	3%	5%	4%	8%	1%	4%	5%	2%	1%	2%
SIX OR MORE	1%	0%	2%	3%	1%	1%	0%	2%	1%	4%	1%
PARTIES WITHOUT CHILDREN											
ONE ADULT	38%	36%	38%	36%	37%	40%	39%	34%	37%	38%	40%
TWO ADULTS	32%	40%	26%	30%	37%	30%	35%	31%	28%	38%	30%
3+ADULTS	4%	2%	3%	7%	2%	4%	2%	4%	6%	2%	5%
PARTIES WITH CHILDREN											
ONE ADULT	5%	7%	6%	4%	5%	5%	5%	5%	7%	6%	5%
TWO ADULTS	18%	11%	24%	21%	17%	16%	14%	22%	21%	13%	16%
3+ADULTS	3%	4%	4%	2%	2%	4%	5%	4%	1%	2%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP   TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	62%	67%	41%	66%	45%	64%	100%	63%
VACATION TRIP	67%	65%	70%	68%	64%	100%	69%	67%
PLEASURE (ANY)	74%	73%	74%	100%	0%	75%	78%	73%
VISIT FRIENDS/ RELATIVES	37%	37%	39%	50%	0%	37%	40%	21%
OUTDOOR/ RECREATION	10%	11%	7%	13%	0%	12%	11%	9%
ENTERTAINMENT	27%	26%	29%	37%	0%	26%	27%	44%
BUSINESS (ANY)	20%	20%	20%	0%	100%	19%	15%	20%
CONVENTION/ MEETING	2%	2%	4%	0%	11%	2%	2%	2%
BUSINESS	8%	7%	8%	0%	38%	2%	3%	7%
BUSINESS/ VACATION	10%	10%	8%	0%	51%	15%	10%	10%
PERSONAL	4%	5%	5%	0%	0%	4%	5%	4%
NO ANSWER	2%	2%	1%	0%	0%	2%	2%	3%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	62%	64%	65%	61%	67%	67%	58%	46%	59%	58%	70%
VACATION TRIP	67%	66%	65%	68%	68%	61%	60%	62%	61%	68%	74%
PLEASURE (ANY)	74%	73%	76%	70%	80%	76%	66%	81%	68%	75%	79%
VISIT FRIENDS/ RELATIVES	37%	37%	40%	33%	44%	33%	28%	31%	32%	34%	48%
OUTDOOR/ RECREATION	10%	10%	8%	11%	11%	10%	8%	7%	10%	9%	10%
ENTERTAINMENT	27%	26%	28%	26%	19%	27%	25%	38%	26%	33%	21%
BUSINESS (ANY)	20%	21%	16%	25%	20%	24%	34%	19%	26%	18%	14%
CONVENTION/ MEETING	2%	3%	3%	2%	2%	1%	5%	3%	4%	1%	1%
BUSINESS	8%	8%	6%	10%	4%	10%	13%	5%	14%	5%	3%
BUSINESS/ VACATION	10%	11%	7%	14%	12%	11%	13%	10%	8%	13%	10%
PERSONAL	4%	4%	5%	4%	5%	4%	4%	5%	4%	5%	5%
NO ANSWER	2%	2%	3%	2%	3%	4%	5%	1%	2%	2%	2%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	62%	49%	64%	68%	66%	62%	55%	64%	76%	65%	61%
VACATION TRIP	67%	75%	69%	70%	52%	69%	75%	72%	65%	52%	72%
PLEASURE (ANY)	74%	73%	71%	78%	80%	68%	72%	72%	75%	78%	71%
VISIT FRIENDS/ RELATIVES	37%	31%	33%	44%	46%	31%	33%	32%	46%	47%	31%
OUTDOOR/ RECREATION	10%	10%	12%	9%	5%	12%	7%	12%	7%	7%	12%
ENTERTAINMENT	27%	32%	26%	24%	28%	25%	32%	28%	22%	24%	29%
BUSINESS (ANY)	20%	19%	25%	17%	14%	23%	20%	21%	19%	16%	21%
CONVENTION/ MEETING	2%	1%	2%	3%	2%	2%	2%	1%	3%	4%	2%
BUSINESS	8%	6%	8%	8%	7%	9%	9%	6%	8%	9%	8%
BUSINESS/ VACATION	10%	11%	15%	5%	6%	12%	9%	14%	8%	3%	11%
PERSONAL	4%	5%	4%	3%	5%	4%	5%	6%	3%	5%	3%
NO ANSWER	2%	3%	0%	2%	1%	4%	3%	1%	3%	1%	4%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP								
NORTHEAST	14%	12%	12%	14%	14%	16%	13%	13%
NEW ENGLAND	4%	3%	5%	4%	3%	5%	3%	4%
MID ATLANTIC	10%	9%	7%	10%	11%	11%	9%	9%
SOUTHEAST	27%	30%	19%	27%	29%	29%	28%	30%
SOUTH ATLANTIC	22%	23%	17%	21%	25%	23%	22%	23%
E.S. CENTRAL	6%	7%	2%	6%	4%	6%	6%	7%
GREAT LAKES	12%	14%	6%	12%	11%	12%	15%	11%
E.N. CENTRAL	12%	14%	6%	12%	11%	12%	15%	11%
MIDWEST	18%	21%	14%	19%	14%	14%	18%	17%
W.S. CENTRAL	11%	12%	8%	12%	6%	8%	11%	11%
W.N. CENTRAL	7%	7%	6%	7%	8%	6%	7%	6%
WEST	21%	20%	28%	21%	22%	23%	21%	20%
MOUNTAIN	10%	8%	13%	10%	9%	10%	9%	11%
PACIFIC	12%	11%	15%	11%	13%	13%	12%	10%
OUTSIDE U.S.	5%	3%	14%	5%	4%	4%	3%	6%
NO ANSWER	3%	2%	6%	2%	5%	2%	2%	3%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	14%	15%	10%	18%	16%	16%	17%	17%	15%	15%	13%
NEW ENGLAND	4%	4%	3%	5%	3%	4%	6%	4%	3%	7%	3%
MID ATLANTIC	10%	10%	7%	12%	11%	11%	10%	12%	12%	8%	10%
SOUTHEAST	27%	28%	27%	28%	35%	25%	29%	30%	24%	26%	32%
SOUTH ATLANTIC	22%	22%	21%	22%	25%	20%	20%	22%	19%	23%	24%
E.S. CENTRAL	6%	6%	6%	6%	7%	3%	6%	6%	5%	4%	8%
GREAT LAKES	12%	12%	12%	12%	12%	11%	11%	12%	12%	11%	13%
E.N. CENTRAL	12%	12%	12%	12%	12%	11%	11%	12%	12%	11%	13%
MIDWEST	18%	17%	21%	15%	16%	21%	18%	18%	18%	20%	15%
W.S. CENTRAL	11%	10%	11%	11%	9%	14%	12%	9%	10%	13%	9%
W.N. CENTRAL	7%	7%	10%	4%	7%	7%	6%	9%	8%	7%	6%
WEST	21%	21%	22%	19%	19%	26%	23%	21%	23%	21%	20%
MOUNTAIN	10%	9%	10%	9%	9%	9%	10%	9%	8%	11%	11%
PACIFIC	12%	12%	12%	11%	8%	15%	12%	10%	15%	10%	9%
OUTSIDE U.S.	5%	5%	6%	4%	9%	5%	4%	6%	5%	3%	7%
NO ANSWER	3%	3%	2%	3%	1%	3%	5%	2%	4%	3%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
DESTINATION OF TRIP											
NORTHEAST	14%	54%	9%	7%	3%	2%	100%	0%	0%	0%	0%
NEW ENGLAND	4%	18%	2%	1%	1%	1%	30%	0%	0%	0%	0%
MID ATLANTIC	10%	36%	7%	6%	3%	1%	70%	0%	0%	0%	0%
SOUTHEAST	27%	21%	69%	20%	12%	3%	0%	100%	0%	0%	0%
SOUTH ATLANTIC	22%	20%	57%	15%	5%	2%	0%	79%	0%	0%	0%
E.S. CENTRAL	6%	1%	13%	5%	7%	0%	0%	21%	0%	0%	0%
GREAT LAKES	12%	5%	9%	55%	3%	0%	0%	0%	100%	0%	0%
E.N. CENTRAL	12%	5%	9%	55%	3%	0%	0%	0%	100%	0%	0%
MIDWEST	18%	1%	6%	9%	64%	5%	0%	0%	0%	100%	0%
W.S. CENTRAL	11%	0%	4%	2%	42%	3%	0%	0%	0%	61%	0%
W.N. CENTRAL	7%	0%	2%	7%	22%	3%	0%	0%	0%	39%	0%
WEST	21%	5%	3%	4%	6%	84%	0%	0%	0%	0%	100%
MOUNTAIN	10%	3%	1%	4%	2%	37%	0%	0%	0%	0%	45%
PACIFIC	12%	2%	2%	1%	4%	48%	0%	0%	0%	0%	55%
OUTSIDE U.S.	5%	9%	2%	1%	8%	4%	0%	0%	0%	0%	0%
NO ANSWER	3%	4%	2%	3%	3%	2%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	18%	15%	25%	18%	17%	21%	14%	19%
NEW ENGLAND	4%	3%	6%	4%	5%	5%	3%	3%
MID ATLANTIC	14%	12%	19%	14%	13%	15%	11%	16%
SOUTHEAST	25%	26%	19%	24%	31%	26%	26%	23%
SOUTH ATLANTIC	20%	21%	15%	19%	27%	22%	21%	19%
E.S. CENTRAL	5%	5%	3%	5%	4%	4%	4%	4%
GREAT LAKES	15%	16%	11%	16%	12%	16%	16%	16%
E.N. CENTRAL	15%	16%	11%	16%	12%	16%	16%	16%
MIDWEST	21%	23%	19%	23%	15%	17%	23%	22%
W.S. CENTRAL	14%	15%	13%	16%	8%	10%	16%	14%
W.N. CENTRAL	7%	8%	6%	7%	7%	6%	7%	8%
WEST	21%	20%	26%	19%	25%	22%	21%	19%
MOUNTAIN	7%	7%	7%	7%	8%	7%	7%	7%
PACIFIC	14%	13%	19%	13%	16%	15%	14%	12%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277	2493	1446	1477	331	963	910	593	1232	1170	875
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	18%	18%	14%	21%	15%	16%	18%	26%	17%	22%	15%
NEW ENGLAND	4%	4%	3%	5%	5%	4%	6%	4%	3%	5%	4%
MID ATLANTIC	14%	13%	11%	16%	10%	12%	13%	22%	14%	17%	11%
SOUTHEAST	25%	25%	25%	26%	32%	21%	25%	26%	25%	20%	31%
SOUTH ATLANTIC	20%	20%	20%	21%	26%	18%	21%	21%	20%	17%	24%
E.S. CENTRAL	5%	5%	5%	5%	6%	4%	4%	5%	5%	2%	7%
GREAT LAKES	15%	16%	13%	18%	14%	13%	15%	14%	14%	15%	15%
E.N. CENTRAL	15%	16%	13%	18%	14%	13%	15%	14%	14%	15%	15%
MIDWEST	21%	21%	26%	17%	21%	27%	19%	15%	21%	23%	19%
W.S. CENTRAL	14%	14%	15%	13%	15%	19%	12%	9%	13%	16%	14%
W.N. CENTRAL	7%	7%	10%	4%	6%	8%	7%	6%	8%	7%	5%
WEST	21%	20%	23%	18%	18%	23%	23%	19%	23%	20%	20%
MOUNTAIN	7%	6%	7%	7%	8%	6%	9%	6%	5%	7%	10%
PACIFIC	14%	14%	16%	11%	10%	17%	14%	13%	17%	13%	10%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	18%	100%	0%	0%	0%	0%	69%	14%	8%	1%	4%
NEW ENGLAND	4%	23%	0%	0%	0%	0%	20%	1%	1%	0%	1%
MID ATLANTIC	14%	77%	0%	0%	0%	0%	49%	13%	7%	0%	4%
SOUTHEAST	25%	0%	100%	0%	0%	0%	16%	64%	19%	8%	3%
SOUTH ATLANTIC	20%	0%	81%	0%	0%	0%	14%	53%	13%	4%	3%
E.S. CENTRAL	5%	0%	19%	0%	0%	0%	2%	10%	5%	4%	0%
GREAT LAKES	15%	0%	0%	100%	0%	0%	7%	11%	68%	8%	3%
E.N. CENTRAL	15%	0%	0%	100%	0%	0%	7%	11%	68%	8%	3%
MIDWEST	21%	0%	0%	0%	100%	0%	5%	9%	5%	77%	6%
W.S. CENTRAL	14%	0%	0%	0%	67%	0%	4%	7%	2%	50%	4%
W.N. CENTRAL	7%	0%	0%	0%	33%	0%	0%	2%	3%	27%	3%
WEST	21%	0%	0%	0%	0%	100%	3%	2%	1%	6%	83%
MOUNTAIN	7%	0%	0%	0%	0%	34%	1%	1%	1%	5%	26%
PACIFIC	14%	0%	0%	0%	0%	66%	2%	1%	0%	2%	57%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED PERSON TRIP (00,000)	3277	2592	511	2410	652	2186	2025	1468
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	3%	34%	7%	10%	9%	6%	12%
PACKAGE TOUR	5%	2%	13%	6%	3%	6%	4%	9%
CONSULTED TRAVEL AGENT	13%	3%	59%	13%	14%	14%	8%	15%
USED FOR HOTEL, TRANSP. RESERVATION	8%	1%	41%	8%	9%	9%	5%	11%

* Includes volume and characteristics of travelers combining business and vacation.

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	367	645	698	440	483	411	220
PROJECTED PERSON TRIP (00,000)	3277 100%	2493 100%	1446 100%	1477 100%	331 100%	963 100%	910 100%	593 100%	1232 100%	1170 100%	875 100%
RENTAL CAR	8%	9%	4%	12%	26%	30%	41%	19%	10%	8%	4%
PACKAGE TOUR	5%	5%	6%	5%	3%	3%	6%	13%	5%	8%	2%
CONSULTED TRAVEL AGENT	13%	13%	11%	14%	8%	12%	14%	18%	15%	14%	7%
USED FOR HOTEL, TRANSP. RESERVATION	8%	9%	7%	9%	60%	60%	76%	70%	9%	10%	3%

USTDC NATIONAL TRAVEL SURVEY

TABLE 18-3

USE OF RENTAL CAR, PACKAGE TOUR, TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED PERSON TRIP (00,000)	3277	598	814	486	693	686	469	887	394	581	698
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	8%	17%	6%	6%	5%	7%	9%	8%	4%	2%	8%
PACKAGE TOUR	5%	11%	4%	6%	3%	4%	10%	4%	3%	1%	6%
CONSULTED TRAVEL AGENT	13%	22%	8%	13%	9%	14%	8%	9%	6%	11%	17%
USED FOR HOTEL, TRANSP. RESERVATION	8%	15%	5%	6%	5%	9%	6%	6%	3%	4%	10%

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-1
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TO TRIP	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS								
MARRIED	51%	53%	46%	49%	56%	50%	47%	56%
SINGLE, NEVER MARRIED	31%	33%	30%	33%	26%	29%	37%	27%
SEPARATED	1%	1%	0%	1%	1%	0%	1%	0%
DIVORCED	10%	7%	16%	9%	11%	11%	10%	10%
WIDOWED	7%	5%	8%	8%	6%	9%	4%	5%
NO ANSWER	1%	1%	1%	1%	1%	1%	1%	1%
SEX								
MALE	54%	59%	46%	51%	61%	49%	55%	56%
FEMALE	46%	41%	54%	49%	39%	51%	45%	44%
AGE								
18-24	18%	21%	10%	20%	13%	19%	22%	16%
25-34	24%	24%	28%	25%	24%	23%	27%	23%
35-44	21%	21%	20%	18%	29%	20%	19%	22%
45-54	14%	15%	14%	12%	17%	14%	15%	15%
55-64	11%	10%	11%	10%	12%	11%	9%	11%
65-74	8%	6%	12%	10%	3%	8%	5%	9%
75+	3%	2%	3%	4%	0%	3%	1%	2%
NO ANSWER	2%	2%	2%	2%	2%	2%	1%	2%
AVERAGE	41	39	43	41	40	41	38	41

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-2
MARITAL STATUS, SEX, AGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TO TRIP	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS							
MARRIED	51%	56%	39%	63%	31%	81%	80%
SINGLE, NEVER MARRIED	31%	30%	39%	25%	44%	13%	7%
SEPARATED	1%	0%	1%	0%	1%	0%	1%
DIVORCED	10%	9%	12%	8%	12%	3%	12%
WIDOWED	7%	4%	9%	3%	10%	2%	1%
NO ANSWER	1%	0%	0%	1%	1%	0%	0%
SEX							
MALE	54%	57%	51%	60%	60%	47%	42%
FEMALE	46%	43%	49%	40%	40%	53%	58%
AGE							
18-24	18%	18%	25%	13%	22%	11%	12%
25-34	24%	24%	26%	24%	26%	16%	33%
35-44	21%	24%	16%	29%	19%	16%	41%
45-54	14%	16%	8%	20%	11%	23%	11%
55-64	11%	11%	11%	9%	9%	17%	2%
65-74	8%	5%	11%	3%	8%	12%	0%
75+	3%	2%	4%	1%	3%	4%	0%
NO ANSWER	2%	0%	0%	0%	2%	1%	1%
AVERAGE	41	39	40	39	39	47	36

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-3
MARITAL STATUS, SEX, AGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TO TRIP	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS											
MARRIED	51%	57%	51%	54%	45%	49%	50%	56%	50%	41%	53%
SINGLE, NEVER MARRIED	31%	27%	22%	35%	42%	32%	32%	24%	34%	39%	29%
SEPARATED	1%	1%	0%	1%	0%	1%	2%	0%	0%	0%	1%
DIVORCED	10%	6%	13%	7%	9%	11%	10%	12%	6%	11%	8%
WIDOWED	7%	8%	12%	3%	3%	6%	6%	7%	9%	7%	7%
NO ANSWER	1%	0%	1%	0%	1%	1%	0%	0%	1%	1%	1%
SEX											
MALE	54%	55%	51%	57%	54%	56%	52%	55%	58%	51%	53%
FEMALE	46%	45%	49%	43%	46%	44%	48%	45%	42%	49%	47%
AGE											
18-24	18%	12%	12%	15%	32%	18%	17%	13%	19%	28%	17%
25-34	24%	21%	23%	26%	27%	24%	27%	21%	25%	22%	28%
35-44	21%	21%	27%	24%	17%	16%	20%	27%	24%	19%	17%
45-54	14%	13%	11%	14%	10%	23%	14%	13%	11%	11%	18%
55-64	11%	13%	16%	12%	6%	5%	12%	15%	11%	13%	4%
65-74	8%	11%	7%	7%	5%	10%	4%	7%	7%	7%	11%
75+	3%	5%	3%	1%	1%	3%	5%	4%	0%	1%	3%
NO ANSWER	2%	4%	1%	2%	1%	1%	2%	2%	2%	1%	2%
AVERAGE	41	44	43	40	35	41	41	43	39	38	40

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-1
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TO TRIP	1758 100%	1251 100%	362 100%	1174 100%	468 100%	1025 100%	1017 100%	883 100%
EDUCATION								
LESS THAN HIGH SCHOOL	5%	5%	1%	5%	3%	5%	5%	5%
HIGH SCHOOL COMPLETE	20%	23%	13%	22%	14%	20%	20%	18%
COLLEGE INCOMPLETE	36%	36%	38%	38%	32%	34%	36%	38%
COLLEGE COMPLETE	22%	21%	25%	21%	28%	25%	24%	22%
GRADUATE	16%	14%	22%	12%	22%	13%	15%	15%
NO ANSWER	1%	1%	1%	1%	1%	2%	1%	2%
OCCUPATION								
PROFESSIONAL, MANAGERIAL	27%	25%	34%	23%	38%	23%	28%	29%
LOW LEVEL, TECHNICAL	6%	7%	5%	5%	8%	7%	7%	6%
CLERICAL, SALE	14%	14%	13%	11%	19%	17%	13%	12%
BLUE COLLAR	17%	20%	9%	17%	15%	15%	19%	18%
HOUSEHOLD, SERVICE	5%	4%	7%	7%	3%	6%	5%	4%
RETIRED	14%	12%	15%	17%	7%	15%	9%	14%
UNEMPLOYED	1%	1%	0%	1%	1%	1%	2%	1%
OTHER	3%	3%	6%	4%	2%	3%	5%	4%
NO ANSWER	13%	14%	10%	15%	7%	13%	14%	11%

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-2
EDUCATION, OCCUPATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TO TRIP	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
EDUCATION							
LESS THAN HIGH SCHOOL	5%	4%	6%	3%	4%	5%	7%
HIGH SCHOOL COMPLETE	20%	19%	27%	14%	16%	28%	22%
COLLEGE INCOMPLETE	36%	35%	39%	32%	36%	34%	36%
COLLEGE COMPLETE	22%	24%	20%	24%	25%	19%	18%
GRADUATE	16%	18%	7%	27%	17%	13%	16%
NO ANSWER	1%	0%	0%	0%	1%	1%	1%
OCCUPATION							
PROFESSIONAL, MANAGERIAL	27%	32%	17%	39%	29%	20%	30%
LOW LEVEL, TECHNICAL	6%	6%	7%	6%	6%	5%	7%
CLERICAL, SALE	14%	14%	15%	13%	13%	15%	13%
BLUE COLLAR	17%	18%	17%	18%	17%	15%	20%
HOUSEHOLD, SERVICE	5%	5%	7%	4%	6%	5%	5%
RETIRED	14%	9%	18%	6%	11%	25%	1%
UNEMPLOYED	1%	1%	2%	1%	2%	0%	0%
OTHER	3%	4%	4%	4%	3%	2%	7%
NO ANSWER	13%	11%	14%	10%	13%	12%	18%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-3
EDUCATION, OCCUPATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TO TRIP	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION											
LESS THAN HIGH SCHOOL	5%	4%	4%	7%	3%	6%	4%	6%	7%	3%	5%
HIGH SCHOOL COMPLETE	20%	17%	24%	19%	18%	22%	18%	25%	21%	19%	21%
COLLEGE INCOMPLETE	36%	31%	30%	40%	45%	34%	30%	32%	27%	49%	33%
COLLEGE COMPLETE	22%	23%	27%	18%	19%	22%	27%	23%	23%	18%	23%
GRADUATE	16%	23%	13%	14%	14%	15%	20%	13%	20%	10%	17%
NO ANSWER	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%
OCCUPATION											
PROFESSIONAL, MANAGERIAL	27%	30%	27%	24%	27%	26%	31%	30%	23%	22%	25%
LOW LEVEL, TECHNICAL	6%	9%	6%	6%	5%	5%	10%	5%	4%	7%	4%
CLERICAL, SALE	14%	12%	16%	13%	10%	15%	13%	10%	22%	12%	16%
BLUE COLLAR	17%	15%	17%	21%	16%	16%	13%	19%	19%	20%	15%
HOUSEHOLD, SERVICE	5%	5%	3%	5%	9%	4%	6%	4%	4%	8%	4%
RETIRED	14%	20%	14%	12%	9%	14%	15%	14%	12%	12%	16%
UNEMPLOYED	1%	0%	0%	0%	5%	0%	0%	0%	2%	3%	0%
OTHER	3%	0%	2%	3%	7%	4%	3%	3%	4%	3%	3%
NO ANSWER	13%	9%	14%	13%	13%	16%	9%	15%	11%	14%	16%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-1
FAMILY INCOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TO TRIP	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
INCOME								
< 15,000	7%	8%	4%	6%	7%	8%	6%	4%
15,000- 19,999	7%	8%	7%	8%	6%	7%	7%	7%
20,000- 29,999	15%	16%	11%	17%	11%	15%	18%	16%
30,000- 39,999	16%	18%	13%	17%	13%	16%	17%	17%
40,000- 49,999	12%	14%	9%	11%	16%	12%	10%	13%
50,000- 74,999	17%	17%	16%	17%	21%	18%	19%	18%
75,000- 99,999	8%	6%	13%	8%	10%	6%	8%	8%
>100,000	6%	3%	18%	5%	8%	6%	5%	9%
NO ANSWER	11%	10%	10%	12%	8%	10%	10%	10%
$20,000 OR MORE	75%	75%	80%	74%	79%	75%	77%	79%
$30,000 OR MORE	60%	59%	69%	57%	69%	59%	59%	63%
$40,000 OR MORE	44%	41%	56%	40%	56%	43%	42%	46%
$50,000 OR MORE	31%	27%	47%	29%	39%	31%	31%	34%
$75,000 OR MORE	14%	10%	31%	12%	18%	13%	13%	16%

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-2
FAMILY INCOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TO TRIP	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
INCOME							
< 15,000	7%	0%	15%	0%	9%	3%	7%
15,000- 19,999	7%	0%	16%	0%	8%	6%	7%
20,000- 29,999	15%	20%	34%	0%	16%	15%	12%
30,000- 39,999	16%	21%	35%	0%	16%	17%	17%
40,000- 49,999	12%	16%	0%	28%	9%	18%	16%
50,000- 74,999	17%	23%	0%	40%	17%	18%	17%
75,000- 99,999	8%	11%	0%	18%	9%	6%	8%
>100,000	6%	8%	0%	14%	6%	5%	8%
NO ANSWER	11%	0%	0%	0%	11%	12%	8%
$20,000 OR MORE	75%	100%	69%	100%	73%	79%	77%
$30,000 OR MORE	60%	80%	35%	100%	56%	65%	65%
$40,000 OR MORE	44%	58%	0%	100%	41%	48%	49%
$50,000 OR MORE	31%	42%	0%	72%	32%	30%	32%
$75,000 OR MORE	14%	18%	0%	32%	15%	11%	16%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-3
FAMILY INCOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TO TRIP	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME											
< 15,000	7%	2%	11%	8%	5%	6%	2%	8%	16%	6%	5%
15,000- 19,999	7%	12%	6%	4%	8%	8%	10%	4%	6%	9%	7%
20,000- 29,999	15%	12%	13%	10%	22%	18%	10%	14%	11%	25%	15%
30,000- 39,999	16%	11%	16%	18%	17%	19%	14%	21%	14%	12%	21%
40,000- 49,999	12%	11%	15%	13%	14%	9%	8%	14%	10%	15%	10%
50,000- 74,999	17%	17%	19%	27%	11%	15%	26%	17%	24%	12%	16%
75,000- 99,999	8%	11%	7%	12%	5%	7%	13%	9%	9%	4%	6%
>100,000	6%	10%	5%	2%	7%	5%	6%	4%	3%	5%	8%
NO ANSWER	11%	13%	8%	6%	12%	13%	11%	9%	8%	12%	13%
$20,000 OR MORE	75%	73%	75%	82%	75%	73%	77%	78%	70%	73%	75%
$30,000 OR MORE	60%	61%	62%	72%	53%	56%	67%	64%	59%	47%	60%
$40,000 OR MORE	44%	50%	46%	54%	36%	37%	53%	44%	46%	36%	39%
$50,000 OR MORE	31%	39%	31%	41%	23%	28%	45%	30%	35%	21%	30%
$75,000 OR MORE	14%	21%	12%	14%	11%	12%	19%	13%	12%	9%	14%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-1
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1115	842	232	742	274	696	644	550
PROJECTED TO TRIP	1758	1251	362	1174	468	1025	1017	883
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18%	15%	25%	18%	19%	18%	17%	15%
TWO OR MORE ADULTS, NO CHILDREN	49%	51%	48%	49%	46%	50%	51%	50%
SINGLE ADULT WITH CHILD(REN)	2%	2%	3%	2%	2%	2%	2%	2%
TWO OR MORE ADULTS WITH CHILD(REN)	31%	32%	24%	30%	33%	30%	30%	33%
HOUSEHOLD SIZE								
ONE	18%	15%	25%	18%	19%	18%	17%	15%
TWO	31%	31%	32%	33%	28%	33%	29%	33%
THREE	20%	21%	18%	19%	19%	18%	22%	20%
FOUR	18%	19%	15%	17%	20%	19%	18%	19%
FIVE OR MORE	12%	12%	9%	12%	13%	10%	12%	12%
NO ANSWER	1%	2%	1%	2%	1%	1%	2%	2%
NUMBER OF WAGE EARNERS								
NONE	17%	16%	17%	19%	8%	17%	13%	15%
ONE	35%	32%	45%	31%	44%	37%	34%	35%
TWO	35%	36%	30%	38%	30%	33%	38%	38%
THREE OR MORE	11%	13%	8%	10%	16%	12%	13%	10%
NO ANSWER	2%	2%	1%	2%	2%	2%	2%	2%

* Includes volume and characteristics of travelers combining business and vacation.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-2
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1115	814	502	478	483	411	220
PROJECTED TO TRIP	1758	1321	803	767	1059	495	205
	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18%	15%	24%	12%	29%	1%	1%
TWO OR MORE ADULTS, NO CHILDREN	49%	51%	47%	50%	45%	77%	1%
SINGLE ADULT WITH CHILD(REN)	2%	2%	4%	1%	2%	0%	8%
TWO OR MORE ADULTS WITH CHILD(REN)	31%	32%	24%	36%	23%	21%	90%
HOUSEHOLD SIZE							
ONE	18%	15%	24%	12%	29%	1%	1%
TWO	31%	32%	32%	31%	25%	56%	5%
THREE	20%	22%	18%	23%	18%	20%	28%
FOUR	18%	18%	14%	21%	16%	11%	45%
FIVE OR MORE	12%	13%	12%	13%	11%	11%	20%
NO ANSWER	1%	0%	0%	0%	2%	1%	1%
NUMBER OF WAGE EARNERS							
NONE	17%	11%	26%	5%	17%	22%	4%
ONE	35%	36%	38%	35%	37%	26%	47%
TWO	35%	41%	26%	47%	28%	44%	46%
THREE OR MORE	11%	12%	9%	13%	16%	6%	2%
NO ANSWER	2%	0%	0%	0%	2%	2%	1%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-3
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1115	189	272	177	216	261	149	307	143	192	257
PROJECTED TO TRIP	1758	331	435	239	371	382	273	435	197	324	382
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	18%	19%	19%	16%	15%	20%	17%	17%	15%	19%	18%
TWO OR MORE ADULTS, NO CHILDREN	49%	54%	45%	54%	47%	48%	53%	48%	53%	44%	49%
SINGLE ADULT WITH CHILD(REN)	2%	1%	4%	1%	3%	3%	2%	2%	2%	2%	3%
TWO OR MORE ADULTS WITH CHILD(REN)	31%	25%	32%	29%	36%	29%	27%	33%	30%	35%	30%
HOUSEHOLD SIZE											
ONE	18%	19%	19%	16%	15%	20%	17%	17%	15%	19%	18%
TWO	31%	36%	30%	26%	35%	29%	35%	33%	29%	28%	29%
THREE	20%	20%	16%	25%	14%	25%	22%	16%	19%	20%	25%
FOUR	18%	18%	21%	20%	15%	14%	19%	21%	18%	14%	17%
FIVE OR MORE	12%	6%	12%	10%	20%	11%	5%	12%	16%	18%	10%
NO ANSWER	1%	2%	1%	2%	1%	1%	1%	2%	2%	1%	1%
NUMBER OF WAGE EARNERS											
NONE	17%	22%	16%	18%	11%	19%	14%	18%	17%	13%	19%
ONE	35%	35%	36%	33%	33%	38%	37%	34%	30%	37%	34%
TWO	35%	31%	33%	34%	48%	28%	35%	36%	33%	39%	33%
THREE OR MORE	11%	10%	14%	14%	7%	13%	13%	10%	18%	10%	12%
NO ANSWER	2%	2%	1%	2%	1%	2%	1%	2%	2%	1%	2%

Note: Data based on demographic characteristics of respondents.

APPENDICES

GLOSSARY OF TERMS

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention, seminar or meeting."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) rented cabins, condominiums and vacation homes; (4) owned cabins, condominiums and vacation homes; (5) campers, trailers, recreational vehicles, and tents; (6) enroute, for example, nights spent in a common carrier; (7) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) self-contained recreational vehicle (live-in trailer); (4) airplane; (5) bus; (6) train; (7) ship or boat; (8) other.

Metropolitan Statistical Area. A Metropolitan Statistical Area (MSA) is an integrated economic and social unit with a large population nucleus. Each MSA consists of one or more counties meeting standards of population and metropolitan character, except New England where towns and cities rather than counties are the basic geographic units.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) outdoor recreation (hunting, fishing, boating, camping); (5) entertainment (sightseeing, theater, sports); (6) personal, family (medical, funeral, wedding); (7) other.
The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents with the exception of multiple identical trips taken by the same respondent.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Traveler. Respondents who make one or more trips at least 100 miles away from home are counted as travelers. Travelers are only counted once regardless of how many trips are taken or how many people are on the trip.

Trip. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Weekend travel consists of trips taken of 1-5 nights including a Friday and/or Saturday night stay.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN ______
LOCATION NUMBER _______ PHONE # ________

Hello, my name is _______ and I'm calling for the U.S. Travel Data Center. We are conducting a study to learn how often people in the United States take trips. May I speak to the adult 18 years of age or older with the next birthday?

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months, that is since (12 months ago)? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or operator.

   ___ Number, if any

   IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
   In the past 12 months, would you say that you have taken ...
   1 1 or 2 trips
   2 3 to 5 trips
   3 6 to 9 trips
   4 10 to 20 trips
   5 More than 20 trips
   6 No trips

   IF NONE, SKIP TO D1.

2. How many trips of at least 75 miles, one way, did you take away from home between the first and the __ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

   IF NO TRIPS TAKE IN Q.2, ASK:

3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ____

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week _______ Month _______

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this most recent trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip? Please do not include yourself in this number.

________ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:

5a. Please give me the age and sex of each person who currently lives in your household and went with you on that trip:

Person # 1 _____ Years 1 Male 2 Female
Person # 2 _____ Years 1 Male 2 Female
Person # 3 _____ Years 1 Male 2 Female
Person # 4 _____ Years 1 Male 2 Female
Person # 5 _____ Years 1 Male 2 Female
Person # 6 _____ Years 1 Male 2 Female
Person # 7 _____ Years 1 Male 2 Female
Person # 8 _____ Years 1 Male 2 Female
Person # 9 _____ Years 1 Male 2 Female
Person #10 _____ Years 1 Male 2 Female
Person #11 _____ Years 1 Male 2 Female
Person #12 _____ Years 1 Male 2 Female
Person #13 _____ Years 1 Male 2 Female
Person #14 _____ Years 1 Male 2 Female
Person #15 _____ Years 1 Male 2 Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 (Do Not Read) None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:

*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 (Do Not Read) None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
(Do Not Read) Don't know/Can't recall	8

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:

9. Did you stay over a . . . [READ]

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Military housing
8 Dormitory housing
9 Corporate owned lodging
10 Boat/ship
11 Enroute--did not stay anyplace overnight
12 Other (specify) ____________
13 (Do Not Read) Don't know/Can't recall

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ____________________
State, country ________________________

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this first trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Combined business/vacation
5 Outdoor recreation such as fishing, boating or camping
6 Entertainment such as sightseeing, theater or sports event
7 Personal, family (medical, funeral, wedding)
8 Other (specify) _______________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Motorcycle	9
Other (specify)_________	10
(Do Not Read) Don't know/Can't recall	11

IF 4, 5, 6, 7, 8, 9, 10 OR 11 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:

19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

And now just a few questions so we may classify your responses...

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed
6 (Do Not Read) Refused

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed
5 (Do Not Read) Refused

IF 1 OR 2 CIRCLED IN Q.D2, ASK:

D3. What is your occupation? ______________

D4. Which of the following best describes your education level?
[READ LIST]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed
6 (Do Not Read) Refused

D5. May I please have your age as of your last birthday? ____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older
9 (Do Not Read) Refused

D6. How many adults, age 18 and over, live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, if any, live in your household at the present time?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

D10A. Would you describe yourself as...

1 White
2 Black
3 Hispanic
4 Asian
5 Other
6 (Do Not Read) Refused

* Rotated in every other month

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New-England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Study is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States.

The sample design consists of a sampling frame comprised of all active Working Residential Hundred Blocks in the United States. A Working Residential Block is defined as a block of 100 potential telephone numbers -- Area Code-Exchange-Next 2 digits -- that contains 15 or more residential listings in current published telephone directories. This information is updated annually and cross checked against telephone company sources to assure completeness and accuracy.

For sample generation, Working Residential Blocks are selected on a systematic n'th basis, in one stage. A 2-digit random number is appended to each selected Working Residential Block to form a complete telephone number in order to produce a random sample of both unlisted and listed numbers.

This sample design assures proper sample representation listed and unlisted households and of all geographic sub-units (e.g. ZIP code, County, Area Code and Exchange). The entire sampling frame represents 98% of all telephone households. There is an equal probability for each telephone number to be drawn for the sample.

A new national probability sample is drawn for each wave of the study. Numbers for each sample are drawn on a 4 to 1 ratio to expected completions. Each sample consists of 6000 randomly generated numbers drawn in replicates of 1000 each. The purpose of multiple replicates is to assure that each number receives a first attempt and 3 additional callback attempts. This procedure increases the possibility of reaching a representative population.

Individuals within households are randomly selected using the next birthday method. This method again increases the probability of any adult in any household being selected for the sample.

The sample selection and interviewing methods described above insure a respondent base which duplicates the distribution of the actual contiguous United States population. Any slight variances are corrected by sample balancing on key demographic characteristics.

Data is collected from each respondent about his or her travel behavior in the past month. Travelers are defined as persons who took at least one trip of 75 miles or more, one-way, during the preceding month. They are asked detailed information about up to three trips during that month. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
AUTUMN 1991

	PERSON-TRIPS (Million)		TRIPS (Million)	
	Estimate	Range	Estimate	Range
Total	327.7	330.7 - 324.7	175.8	173.3 - 178.3
Vacation	218.6	221.1 - 216.1	102.5	101.0 - 104.0
Pleasure	241.0	243.5 - 238.5	117.4	115.9 - 118.9
Business/conv	65.2	66.2 - 64.2	46.8	45.8 - 47.8
Weekend	202.5	205.0 - 200.0	101.7	100.2 - 103.2
Auto	259.2	262.2 - 256.2	125.1	123.1 - 127.1
Air	51.1	52.1 - 50.1	36.2	35.2 - 37.2
Hotel	146.8	148.3 - 145.3	88.3	86.8 - 89.8

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4

SAMPLE CHARACTERISTICS
Autumn 1991

Number of telephone interviews completed	4,544
Number of respondents reporting one or more qualifying trips**	1,219
Total number of qualifying trips	1,282

** A trip must be at least 100 miles away from home to qualify for the National Travel Survey.

-R9375-14

U.S. Travel Data Center

$100

1991-92 WINTER TRAVEL MARKET REPORT

RESULTS FROM THE NATIONAL TRAVEL SURVEY

BEST AVAILABLE COPY

U.S. Travel Data Center
Two Lafayette Centre, 1133 21st Street, NW, Washington, DC 20036-3390
(202) 293-1040

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America

1991-92 WINTER TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

U.S. Travel
Data Center

U.S. TRAVEL DATA CENTER
WASHINGTON, D.C.

1991-92 WINTER TRAVEL MARKET REPORT:
ONE HUNDRED DOLLARS

ISSN: 0737-2620

October 1992

An Affiliate of the Travel Industry Association of America

Travel Industry
Association of America

The U.S. Travel Data Center is the national, non-profit center of travel and tourism research. Since its establishment in 1973, the Data Center has devoted itself to advancing the common interests of the travel industry and the public it serves by encouraging, sponsoring and conducting statistical, economic, and scientific research concerning travel, the travel industry, and travel-related industries. In pursuit of this objective the Data Center gathers, analyzes, publishes and disseminates the results of such research, and cooperates with all government agencies, private industry and academic institutions with similar purposes and objectives.

The U.S. Travel Data Center is an affiliate of the Travel Industry Association of America (TIA), the national, non-profit association representing all components of the United States travel industry, the third largest retail industry in the nation.

Jerry Foster, Chairman

Dr. Suzanne D. Cook, Executive Director

© 1992 U.S. Travel Data Center

The U.S. Travel Data Center

The recognized source for domestic and international travel and tourism research

The U.S. Travel Data Center, established in 1973, is the national, non-profit research center dedicated to providing the travel industry with the most current travel statistics. In addition, the Data Center has the research capabilities to provide the travel industry with custom research through economic and market research studies.

CUSTOM RESEARCH PROJECTS...

The Data Center's experienced research analysts can gather and analyze proprietary data to meet your research needs. Custom research is available through the National Travel Survey, Travel Economic Impact Model, telephone surveys, focus groups as well as international custom research from the *European Travel Intelligence Center* and the *U.S. Travel and Tourism Administration.*

ECONOMIC STUDIES...

The Travel Economic Impact Model (TEIM) is the only national model which produces the economic impact of travel at the national, state and local levels. The model provides states, cities and regions with a reliable estimate of economic impact and enables government officials and legislators to make intelligent policy decisions concerning the travel and tourism industry.

NATIONAL TRAVEL SURVEY...

The Data Center's National Travel Survey (NTS), has been tracking consumer travel patterns on a national and regional basis since 1979. The NTS, with an annual sampling of 18,000, is the longest running monthly telephone survey that continuously measures trip characteristics and demographics of American travelers.

DATA CENTER PUBLICATIONS...

The Data Center provides a variety of annual, seasonal and special reports that detail U.S. resident travel in the United States. Reports include the economic impact of travel on a national and state level, trip characteristics and forecasting information. Also available through the Data Center is the Travel Industry Association's Discover America 2000 Series, which reports on expanding markets and special topics in the travel industry.

INTERNATIONAL TRAVEL...

The Data Center acts as marketing representative for the *United States Travel and Tourism Administration* (USTTA) on publications and databases include information on international traveler's characteristics, spending patterns, and demographic information.

Through an arrangement with the *European Travel Intelligence Center* (ETIC), the foremost source of information regarding the European travel market, the Data Center is able to offer information on the inbound and outbound markets of 19 Western European countries and five Eastern European countries.

For additional information on custom research, publications and other Data Center services or to receive a free publication guide, contact the marketing department at (202) 293-1040.

U.S. Travel Data Center, 1133 21st Street, NW Washington, DC 20036-3390, Fax (202) 293-3155.

WINTER 1991-92 TRAVEL MARKET REPORT:
NATIONAL TRAVEL SURVEY TABULATIONS AND ANALYSIS

TABLE OF CONTENTS

Introduction i
Guide to Reading Tables ii
Key to Abbreviations iii

Executive Summary
Summary of Tables S1-S11

Trip Characteristics (Trip Tables)

Round-Trip Mileage 1
Primary Mode of Transportation 4
Nights Away From Home 7
Types of Lodging Used 10
Travel Party Size and Structure 13
Weekend Trip, Vacation Trip, Purpose of Trip 16
Census Region of Final Destination 19
Census Region of Origin 22
Use of Rental Car, Package Tour, Travel Agent 25

Trip Characteristics (Person-Trip Tables)

Round-Trip Mileage 29
Primary Mode of Transportation 32
Nights Away From Home 35
Types of Lodging Used 38
Travel Party Size and Structure 41
Weekend Trip, Vacation Trip, Purpose of Trip 44
Census Region of Final Destination 47
Census Region of Origin 50
Use of Rental Car, Package Tour, Travel Agent 53

Demographic Characteristics (Trip Tables)

Marital Status, Sex, Age 57
Education, Occupation 60
Family Income 63
Household Size, Structure, Number of Wage Earners 66

Appendices

Appendix A: Glossary of Terms A1
Appendix B: Survey Questionnaire B1
Appendix C: Census Regions C1
Appendix D: Survey Methodology and Sampling Error D1
Appendix E: Sample Characteristics E1

INTRODUCTION

Since 1979, the U.S. Travel Data Center has conducted a monthly National Travel Survey to provide timely and relevant information on major trends in American travel activity. The survey is conducted by telephone with national probability samples of 1,500 adult residents of the contiguous U.S. each month.

Seasonal and annual summaries of results are published regularly for use by Data Center members and other interested marketers and researchers. This report on winter 1991-92 travel and other reports from the Data Center's National Travel Survey contribute to a better understanding of changing travel markets.

This *TRAVEL MARKET REPORT* provides detailed tabulations of the National Travel Survey and offers extensive data on trip characteristics and traveler demographics which are not usually available. The tabulations have been integrated with the Executive Briefing, which provides a summary of seasonal and annual travel and economic information, as well as analysis of the tabulations.

The *1991-92 WINTER TRAVEL MARKET REPORT* encompasses U.S. resident travel over December 1991, January and February 1992, measured through the monthly National Travel Survey. The tables are based on projected volumes of "trips" and "person-trips", as defined below.

Travel volumes and characteristics are projectable to the U.S. adult population of 187.9 million. For example, an estimated volume of 141.1 million trips were taken by U.S. resident adults during the winter of 1991-92. A trip is counted each time one adult travels 100 miles or more away from home, and returns.

The term "person-trip" individually counts all of the household members traveling together on a trip. Thus the estimated 214.0 million total person-trips for winter 1991-92 includes adults and children traveling away from home on trips.

Because the sample for the National Travel Survey is representative of the contiguous U.S. adult population, data from this report are limited to travel by U.S. residents to both domestic and international destinations. This report does not include data on foreign visitor activity in the U.S.

GUIDE TO READING TABLES

The tables in the TRAVEL MARKET REPORT are divided into three sections:

Tables	Base	Pages
Trip Characteristics	Trips	1 - 27
Trip Characteristics	Person-Trips	29 - 55
Demographic Characteristics	Trips	57 - 68

There are three pages for each table, showing a variety of types of travel, demographic characteristics and regions of destination and origin. A key to abbreviations for all column headings is given on the following page.

In addition to the projected travel volume base, each table gives the "raw total" respondent base for all types of travel presented. Raw totals are the actual number of trips taken by respondents.

Column percentages should add to 100 percent (may vary a few percentage points due to rounding), except for lodging tables which may add to more than 100 percent due to multiple responses.

The final section characterizes the volume of trips taken according to several demographic and household characteristics of adult travelers. For example, marital status, sex, age, education and occupation refer to the adult traveler reporting one or more qualifying trips. Family income, household structure and home ownership characterize the households of these adult travelers.

KEY TO ABBREVIATIONS[*]

Mode Auto:	Travel by auto, truck, or recreational vehicle (RV)
Mode Air:	Travel by airplane
Pleasure:	Travel for entertainment, outdoor recreation or visits to friends and relatives
Business:	Travel for business, conventions or business/pleasure
Vac Trip:	Considered to be a vacation trip
Weekend Trip:	Travel took place over a weekend or long weekend
Used Hotel:	Spent at least one night in a hotel or motel
LT $40K:	Resides in household with an annual family income of less than $40,000
$20K+:	Resides in household with an annual family income of $20,000 or more
$40K+:	Resides in household with an annual family income of $40,000 or more
LT 18	Travelers less than 18 years old in the travel party
18-34:	Travelers between 18 and 34 years old in the travel party
35-54:	Travelers between 35 and 54 years old in the travel party
55+:	Travelers 55 years and over in the travel party
No child, 1 ADL:	One adult without children on trip
No child, 2+ ADL:	Two or more adults without children on trip
Child, 1+ ADL:	One or more adults with child(ren) on trip

---

[*] For detailed definitions, see Appendix A: Glossary of Terms

KEY TO ABBREVIATIONS[*]

NE:	Northeast (New England and Mid-Atlantic census regions)
SE:	Southeast (South Atlantic and East South Central census regions)
GRT LKS:	Great Lakes (East North Central census region)
MID WST:	Midwest (West North Central and West South Central census regions)
WST:	West (Mountain and Pacific census regions)

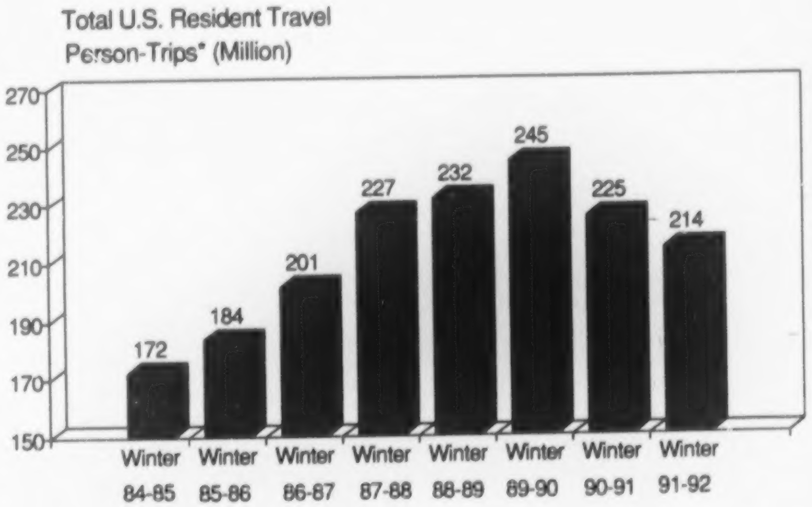
---

[*] For detailed definitions, see Appendix A: Glossary of Terms

EXECUTIVE SUMMARY:

SUMMARY OF TABLES

EXECUTIVE BRIEFING
WINTER 1991-92



* Person-trip numbers prior to 1989 were adjusted to reflect revised NTS methodology.

- The U.S. economy began to show some improvement during the winter of 1991-92 after months of sluggish growth. The first-quarter 1992 increase in real GDP was larger than the increases registered in the three preceding quarters. However, as some economists cited, this increase was hardly a typical business cycle recovery.

- Over 141 million trips were taken during winter 1991-92 (December 1991 to February 1992), an increase of six percent from the depressed levels of winter 1990-91. Person-trips declined by nearly five percent, from 224.6 million during winter 1990-91 to 214.0 million in winter 1991-92.

- Overall, all travel segments except vacation showed an increase from last winter in term of trips. Based on depressed levels recorded in 1991, the number of business travel recorded the largest increase (18%) in person-trips, followed by air travel (7.1%) and hotel/motel travel (4.9%).

- Although the Southeast region was, once again, the most popular travel destination, hosting the largest number of person-trips during winter 1991-92 (59.2 million person-trips), person-trip volume declined significantly from last winter. Travel to the West registered the largest increase (11.2%) during winter 1991-92, followed by the Midwest (8%).

- Vacationers averaged 1.73 persons per trip during winter 1991-92, while business travelers averaged 1.17 persons per trip.

- Of the total 214.0 million person-trips, 68 percent were taken to visit friends or relatives, for outdoor recreation or other entertainment purposes. Twenty-eight percent were taken for business, convention or business/pleasure purposes.

- Most of the winter 1991-92 travelers stayed in a hotel/motel during their trips, registering 50 percent of the total person-trips, while 42 percent of the travelers stayed in friends' or relatives' home.

- Fifty-six percent of the total person-trips were short trips, as travelers spent between one and three days away from home. Five percent of all person-trips were day trips. The average duration per trip was 4.0 nights.

- Seventy three percent of total person-trips involved travel by auto/truck/R.V. Nearly one-quarter involved air transportation.

- Average round-trip distances for business travelers and hotel/motel users grew significantly from the previous winter, 20.5 percent and 15.3 percent, respectively. Average round-trip distances for vacationers, weekenders, pleasure and auto travelers dropped from last winter. The overall average round-trip mileage during this winter increased compared to the previous winter (913 miles vs. 854 miles).

- Demographically, the majority of the winter 1991-92 travelers were married (55%) and male (65%). Forty-seven percent were between the ages of 25 and 44, 55 percent worked in a professional/managerial or other white collar positions, and over half earned an annual family income of $40,000 or more.

- Economic conditions during winter 1991-92 showed some positive signs. Personal outlays increased by 4.9 percent. Gross Domestic Product and real disposable income rose slightly from last winter (1.6 percent and 1.9 percent, respectively). Payroll employment, however, continued to decline, posting a 0.6 percent decrease from the previous winter. The Consumer Price Index was 138.2 during winter 1991-92, up 3.6 percent from last winter.

CURRENT SEASON COMPARED TO YEAR-EARLIER SEASON

U.S. RESIDENT TRAVEL VOLUMES: WINTER 1991 AND 1992

	TRIPS (millions)			PERSON-TRIPS (millions)			TRAVEL PARTY SIZE (people)	
	WINTER 1990-91$_R$	**WINTER 1991-92**	%CHG	WINTER 1990-91$_R$	**WINTER 1991-92**	%CHG	WINTER 1990-91$_R$	**WINTER 1991-92**
TYPE OF TRAVEL								
TOTAL	133.2	**141.1**	5.9%	224.6	**214.0**	-4.7%	1.69	**1.52**
VACATION	74.2	**71.3**	-3.9	138.1	**123.7**	-10.4	1.86	**1.73**
PLEASURE	84.6	**85.1**	0.6	158.0	**144.8**	-8.4	1.87	**1.70**
BUSINESS/CONVENTION*	39.4	**50.5**	28.2	50.1	**59.1**	18.0	1.27	**1.17**
WEEKEND	58.9	**66.2**	12.4	108.8	**108.8**	0.0	1.85	**1.64**
AUTO/TRUCK/RV	93.4	**93.5**	0.1	173.1	**154.8**	-10.6	1.85	**1.66**
AIR	35.3	**41.3**	17.0	46.6	**49.9**	7.1	1.32	**1.21**
HOTEL/MOTEL	66.2	**73.7**	11.3	101.3	**106.3**	4.9	1.53	**1.44**
CENSUS REGION OF ORIGIN								
NORTHEAST	23.3	**23.0**	-1.3%	36.0	**33.0**	-8.3%	1.55	**1.43**
SOUTHEAST	37.4	**30.9**	-17.4	61.2	**48.7**	-20.4	1.64	**1.58**
GREAT LAKES	21.5	**23.2**	7.9	35.9	**35.4**	-1.4	1.67	**1.53**
MIDWEST	24.5	**30.4**	24.1	47.3	**45.8**	-3.2	1.93	**1.51**
WEST	26.0	**33.6**	29.2	42.6	**51.1**	20.0	1.64	**1.52**
CENSUS REGION OF DESTINATION								
NORTHEAST	15.8	**17.8**	12.7%	27.5	**26.7**	-2.9%	1.74	**1.50**
SOUTHEAST	42.4	**37.4**	-11.8	69.7	**59.2**	-15.1	1.64	**1.58**
GREAT LAKES	17.9	**18.4**	2.8	31.5	**24.8**	-21.3	1.76	**1.35**
MIDWEST	22.6	**28.0**	23.9	40.1	**43.3**	8.0	1.77	**1.55**
WEST	28.2	**33.7**	19.5	46.3	**51.5**	11.2	1.64	**1.53**

---

* Includes volume and characteristics of travelers combining business and pleasure.
Note: Destination figures do not include travel outside the U.S. or non-response.
R - Revised to account for new methodology
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

WINTER 1991-92 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	141.1	85.1	50.5	214.0	144.8	59.1
WEEKEND TRIP	47%	57%	29%	51%	57%	34%
VACATION TRIP	51%	75%	12%	58%	76%	19%
PRIMARY PURPOSE OF TRIP						
PLEASURE (ANY)	60%	100%	0%	68%	100%	0%
VISIT FRIENDS OR RELATIVES	36	59	0	42	63	0
OUTDOOR RECREATION	7	11	0	6	9	0
ENTERTAINMENT	18	30	0	20	29	0
BUSINESS (ANY)	36	0	100	28	0	100
CONVENTION, ETC.	2	0	7	2	0	6
OTHER BUSINESS	29	0	82	21	0	75
BUSINESS/PLEASURE	4	0	12	5	0	19
OTHER	4	0	0	5	0	0
PRIMARY MODE OF TRANSPORTATION						
AUTO, TRUCK, RV (INCLUDES RENTAL CAR)	66%	78%	47%	73%	81%	52%
RENTAL CAR	1	2	1	2	2	2
AIRPLANE	29	18	47	23	16	43
BUS	2	2	1	2	2	1
TRAIN	1	2	2	1	1	2
OTHER	1	0	3	1	1	3
HOUSEHOLD MEMBERS ON TRIP INCL. RESPONDENTS						
ONE	64%	55%	83%	41%	31%	68%
TWO	23	28	13	29	31	21
THREE	6	8	2	11	13	5
FOUR	4	6	1	11	14	3
FIVE	1	2	*	4	5	1
SIX OR MORE	1	2	*	5	5	3
TRIP DURATION						
NO NIGHTS	6%	6%	7%	5%	6%	5%
1 NIGHT	13	11	15	13	11	15
2 OR 3 NIGHTS	44	44	45	43	43	44
4 TO 9 NIGHTS	29	29	28	29	30	27
10 NIGHTS OR MORE	7	9	5	9	9	8
AVERAGE DURATION (INCL. 0)	3.8	4.1	3.3	4.0	4.1	3.6

---

*Less than 0.5 percent.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON TRAVEL CHARACTERISTICS

WINTER 1991-92 TRAVEL CHARACTERISTICS

	TRIPS			PERSON-TRIPS		
	TOTAL	PLEASURE	BUSINESS	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	141.1	85.1	50.5	214.0	144.8	59.1
TRAVEL PARTY STRUCTURE						
PARTIES WITHOUT CHILDREN	88%	83%	97%	71%	64%	89%
ONE ADULT	66	56	84	42	32	68
TWO ADULTS	20	24	12	25	27	20
THREE OR MORE ADULTS	2	3	1	4	5	1
PARTIES WITH CHILDREN	12%	17%	3%	28%	36%	11%
ONE ADULT	3	4	1	4	6	2
TWO ADULTS	8	11	2	20	25	6
THREE OR MORE ADULTS	1	2	*	4	5	3
TYPES OF LODGING USED						
FRIENDS, RELATIVES HOME	37%	50%	13%	42%	53%	16%
HOTEL OR MOTEL	52	39	76	50	40	75
BED/BREAKFAST	*	*	*	*	*	*
RENTED CABIN OR CONDOMINIUM	2	3	1	3	3	4
OWNED CABIN OR CONDOMINIUM	3	3	2	3	3	2
CAMPER, TRAILER, OR RV	2	3	1	2	2	1
MILITARY HOUSE	1	*	1	*	*	1
DORMITORY	*	*	1	*	*	*
CORP OWNED LODGE	*	*	*	*	*	*
BOAT/SHIP	1	*	1	1	1	*
ENROUTE	*	*	1	1	1	*
OTHER	1	*	1	*	*	1
NO OVERNIGHT STAY	6	6	7	5	6	5
CENSUS REGION OF ORIGIN						
NORTHEAST	16%	17%	16%	15%	16%	15%
SOUTHEAST	22	21	23	23	22	22
GREAT LAKES	16	15	20	17	16	20
MIDWEST	22	24	18	22	23	18
WEST	24	24	24	24	23	26
CENSUS REGION OF DESTINATION						
NORTHEAST	13%	13%	12%	12%	13%	11%
SOUTHEAST	27	24	31	28	26	31
GREAT LAKES	13	12	16	12	10	15
MIDWEST	20	20	17	20	21	17
WEST	24	26	21	24	25	23

Note: Lodging type may add to more than 100 percent due to multiple answers.
Note: Destination percentages do not include travel outside the U.S.
Source: U.S. Travel Data Center's National Travel Survey

CURRENT SEASON DEMOGRAPHIC CHARACTERISTICS

WINTER 1991-92 DEMOGRAPHICS

	PROJECTED TO TRIPS		
	TOTAL	PLEASURE	BUSINESS
BASE (MILLIONS)	141.1	85.1	50.5
MARITAL STATUS			
MARRIED	55%	45%	71%
NOT MARRIED	45	55	29
SEX			
MALE	65%	57%	82%
FEMALE	35	43	18
AGE			
18 - 24	18%	24%	9%
25 - 34	24	25	22
35 - 44	23	21	29
45 - 54	16	11	25
55 AND OVER	16	17	14
NO ANSWER	1	1	1
AVERAGE	39	38	41
EDUCATION			
HIGH SCHOOL OR LESS	18%	23%	10%
COLLEGE INCOMPLETE	32	34	28
COLLEGE COMPLETE	23	24	20
GRADUATE WORK	26	18	43
NO ANSWER	1	1	*
OCCUPATION			
PROFESSIONAL/MANAGERIAL	37%	27%	55%
OTHER WHITE COLLAR	18	20	14
BLUE COLLAR	13	14	13
RETIRED	11	14	5
OTHER	8	10	5
NO ANSWER	13	15	8
FAMILY INCOME			
LESS THAN $20,000	11%	14%	3%
$20,000 - $29,999	15	17	10
$30,000 - $39,999	13	15	9
$40,000 - $49,999	10	10	11
$50,000 OR MORE	41	34	57
NO ANSWER	10	10	10

Note: Demographic characteristics are based on respondents
Source: U.S. Travel Data Center's National Travel Survey

1987-92 SEASONAL TRAVEL TRENDS

TRIP VOLUMES BY SEASON OF TRAVEL

TRIPS (Millions)	WINTER 1987-88$_R$	WINTER 1988-89$_R$	WINTER 1989-90$_R$	WINTER 1990-91$_R$	**WINTER 1991-92**	PERCENT CHANGE FROM PREVIOUS WINTER
TYPE OF TRIP						
TOTAL	137.8	145.1	147.1	133.2	**141.1**	5.9%
VACATION	65.6	75.9	77.2	74.2	**71.3**	-3.9
PLEASURE	88.7	93.9	89.8	84.6	**85.1**	0.6
BUSINESS/CONVENTION*	41.4	42.5	47.9	39.4	**50.5**	28.2
WEEKEND	57.8	56.6	59.9	58.9	**66.2**	12.4
AUTO/TRUCK/RV	89.5	95.9	94.5	93.4	**93.5**	0.1
AIR	47.3	46.2	45.9	35.3	**41.3**	17.0
HOTEL/MOTEL	63.6	63.7	77.7	66.2	**73.7**	11.3
CENSUS REGION OF ORIGIN						
NORTHEAST	26.4	29.9	27.6	23.3	**23.0**	-1.3%
SOUTHEAST	28.8	29.8	32.9	37.4	**30.9**	-17.4
GREAT LAKES	23.5	24.1	24.6	21.5	**23.2**	7.9
MIDWEST	25.8	27.4	31.5	24.5	**30.4**	24.1
WEST	34.2	35.2	31.2	26.0	**33.6**	29.2
CENSUS REGION OF DESTINATION						
NORTHEAST	18.9	14.9	15.0	15.8	**17.8**	12.7%
SOUTHEAST	33.5	36.2	42.9	42.4	**37.4**	-11.8
GREAT LAKES	23.8	17.2	19.6	17.9	**18.4**	2.8
MIDWEST	23.6	24.5	25.5	22.6	**28.0**	23.9
WEST	36.6	26.9	35.9	28.2	**33.7**	19.5

---

* Includes volume and characteristics of travelers combining business and pleasure in 1991 and 1992 only.

Note: Destination figures do not include travel outside the U.S or non-response.

R - Revised to account for new methodology

Source: U.S. Travel Data Center's National Travel Survey

1987-92 SEASONAL TRAVEL TRENDS

PERSON-TRIP VOLUMES BY SEASON OF TRAVEL

PERSON-TRIPS (Millions)	WINTER 1987-88$_R$	WINTER 1988-89$_R$	WINTER 1989-90$_R$	WINTER 1990-91$_R$	**WINTER 1991-92**	PERCENT CHANGE FROM PREVIOUS WINTER
TYPE OF TRIP						
TOTAL	226.3	231.6	244.4	224.6	**214.0**	-4.7%
VACATION	126.8	134.2	146.7	138.1	**123.7**	-10.4
PLEASURE	161.2	161.3	168.4	158.0	**144.8**	-8.4
BUSINESS/CONVENTION*	47.5	52.2	58.9	50.1	**59.1**	18.0
WEEKEND	111.5	100.9	115.0	108.8	**108.8**	0.0
AUTO/TRUCK/RV	167.2	171.7	179.8	173.1	**154.8**	-10.6
AIR	57.2	54.8	55.4	46.6	**49.9**	7.1
HOTEL/MOTEL	93.5	103.3	121.3	101.3	**106.3**	4.9
CENSUS REGION OF ORIGIN						
NORTHEAST	42.8	48.1	40.2	36.0	**33.0**	-8.3%
SOUTHEAST	48.1	49.8	58.6	61.2	**48.7**	-20.4
GREAT LAKES	40.6	33.2	37.0	35.9	**35.4**	-1.4
MIDWEST	41.6	49.4	56.5	47.3	**45.8**	-3.2
WEST	53.5	52.8	53.1	42.6	**51.1**	20.0
CENSUS REGION OF DESTINATION						
NORTHEAST	32.0	41.2	26.1	27.5	**26.7**	-2.9%
SOUTHEAST	57.5	49.8	73.3	69.7	**59.2**	-15.1
GREAT LAKES	34.8	29.4	34.8	31.5	**24.8**	-21.3
MIDWEST	35.8	42.4	41.1	40.1	**43.3**	8.0
WEST	53.2	57.0	57.1	46.3	**51.5**	11.2

---

* Includes volume and characteristics of travelers combining business and pleasure in 1991 and 1992 only.

Note: Destination figures do not include travel outside the U.S or non-response.

R - Revised to account for new methodology

Source: U.S. Travel Data Center's National Travel Survey

1987-92 SEASONAL TRAVEL TRENDS

TRIP CHARACTERISTICS BY SEASON OF TRAVEL

	WINTER 1987-88$_R$	WINTER 1988-89$_R$	WINTER 1989-90$_R$	WINTER 1990-91$_R$	**WINTER 1991-92**
AVERAGE ROUND-TRIP DISTANCE (MILES)					
TOTAL	935	915	996	854	**913**
VACATION	967	957	998	909	**875**
PLEASURE	903	874	933	811	**781**
BUSINESS/CONVENTION*	1,170	1,225	1,279	1,031	**1,242**
WEEKEND	716	716	835	655	**650**
AUTO/TRUCK/RV	566	606	685	583	**587**
AIR	2,149	2,026	2,177	1,965	**1,980**
HOTEL/MOTEL	1,293	1,009	1,230	959	**1,106**
AVERAGE DURATION INCLUDING NO NIGHTS					
TOTAL	4.1	4.1	4.2	4.0	**4.0**
VACATION	4.9	5.1	5.1	4.9	**4.8**
PLEASURE	4.5	4.7	4.7	4.5	**4.1**
BUSINESS/CONVENTION*	3.3	2.8	3.1	3.0	**3.6**
WEEKEND	2.5	2.6	3.0	2.8	**2.7**
AUTO/TRUCK/RV	3.4	3.6	3.8	3.6	**3.4**
AIR	6.1	5.5	5.7	5.3	**5.5**
HOTEL					
SPENT AT LEAST ONE NIGHT IN HOTEL	4.0	3.9	4.4	3.8	**4.1**
NIGHTS SPENT IN HOTEL ONLY	3.3	3.2	3.2	3.1	**3.1**

---

* Includes volume and characteristics of travelers combining business and pleasure.

Note: Average round-trip distance and average duration are calculated for person-trips.

R - Revised to account for new methodology

Source: U.S. Travel Data Center's National Travel Survey

BACKGROUND FACTORS

-OVERALL U.S. ECONOMIC INDICATORS
(PERCENT CHANGE FROM PREVIOUS WINTER)

MEASURE	WINTER 1990-91	WINTER 1991-92
REAL GDP*	-1.2%	**1.6%**
PAYROLL EMPLOYMENT	-0.6%	**-0.6%**
REAL DISPOSABLE INCOME*	-0.5%	**1.9%**
PERSONAL OUTLAYS*	4.3%	**4.9%**
CONSUMER PRICE INDEX	3.2%	**3.6%**

---

* Available for January through March only (quarterly). Base year is 1987.

Note: Gross Domestic Product(GDP) excludes net receipts of factor income from the rest of the world. Personal Outlay include Personal consumption expenditures; interest paid by consumers to business; and personal transfers to foreigners.

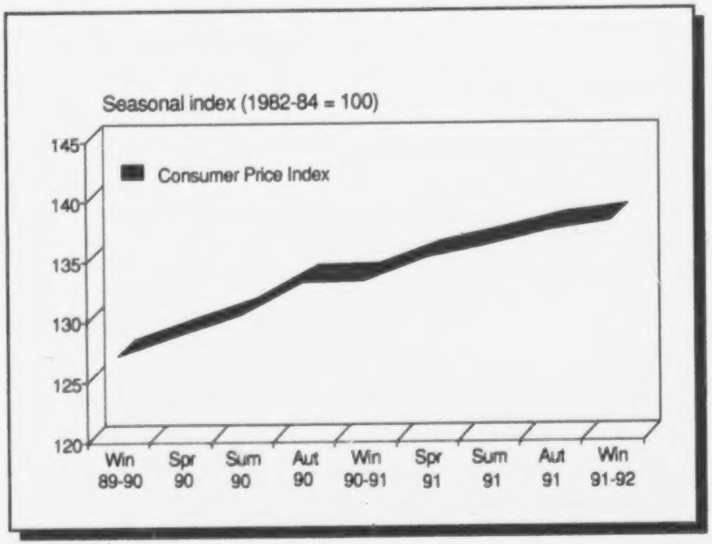
BACKGROUND FACTORS

SEASONAL PRICE INDEX

SEASON	CONSUMER PRICE INDEX*
WINTER 1989-90	127.2
SPRING 1990	128.9
SUMMER 1990	130.6
AUTUMN 1990	133.3
WINTER 1990-91	133.4
SPRING 1991	135.3
SUMMER 1991	136.3
AUTUMN 1991	137.5
WINTER 1991-92	138.2

---

*(1982-84=100)
Source: U.S. Travel Data Center,
U.S. Bureau of Labor Statistics



TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	23%	33%	1%	25%	19%	22%	23%	16%
300-399	15%	20%	2%	16%	12%	14%	21%	12%
400-499	10%	11%	5%	10%	9%	9%	12%	11%
500-599	8%	10%	4%	9%	6%	9%	11%	6%
600-999	14%	14%	16%	15%	14%	16%	15%	14%
1000-1999	12%	9%	20%	11%	15%	13%	10%	18%
2000 OR MORE	14%	3%	41%	9%	22%	11%	7%	18%
OUTSIDE U.S.	4%	1%	11%	5%	3%	6%	2%	5%
AVG. DISTANCE OF TRIP	975	551	2002	785	1293	864	702	1193
CUMULATIVE (U.S. ONLY)								
300 OR MORE	73%	66%	88%	70%	78%	71%	75%	79%
400 OR MORE	58%	46%	86%	54%	66%	58%	55%	67%
500 OR MORE	48%	34%	81%	43%	57%	48%	43%	56%
600 OR MORE	41%	25%	77%	35%	51%	40%	31%	50%
1000 OR MORE	26%	11%	61%	20%	37%	24%	17%	36%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE							
200-299	23%	22%	30%	19%	23%	25%	23%
300-399	15%	15%	15%	14%	13%	18%	18%
400-499	10%	10%	8%	10%	9%	11%	10%
500-599	8%	7%	10%	7%	8%	7%	5%
600-999	14%	14%	15%	13%	14%	13%	16%
1000-1999	12%	13%	11%	13%	12%	11%	14%
2000 OR MORE	14%	15%	7%	19%	16%	10%	9%
OUTSIDE U.S.	4%	4%	3%	5%	4%	5%	4%
AVG. DISTANCE OF TRIP	975	1015	700	1181	1057	789	791
CUMULATIVE (U.S. ONLY)							
300 OR MORE	73%	73%	66%	77%	73%	70%	73%
400 OR MORE	58%	58%	51%	63%	60%	52%	55%
500 OR MORE	48%	49%	43%	53%	51%	41%	45%
600 OR MORE	41%	41%	33%	45%	42%	34%	40%
1000 OR MORE	26%	27%	18%	32%	28%	21%	24%

USTDC NATIONAL TRAVEL SURVEY
TABLE 1-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	23%	22%	22%	27%	23%	21%	26%	20%	34%	24%	21%
300-399	15%	13%	16%	14%	20%	11%	13%	14%	18%	21%	11%
400-499	10%	10%	12%	8%	8%	10%	13%	10%	9%	9%	10%
500-599	8%	8%	9%	8%	11%	4%	10%	8%	12%	9%	5%
600-999	14%	10%	19%	11%	13%	18%	12%	17%	8%	17%	17%
1000-1999	12%	11%	13%	16%	12%	9%	12%	16%	8%	13%	12%
2000 OR MORE	14%	18%	5%	13%	11%	23%	15%	14%	10%	7%	24%
OUTSIDE U.S.	4%	9%	4%	5%	2%	4%	0%	0%	0%	0%	1%
AVG. DISTANCE OF TRIP	975	1131	744	904	777	1312	1064	976	797	716	1359
CUMULATIVE (U.S. ONLY)											
300 OR MORE	73%	69%	74%	69%	75%	75%	74%	80%	66%	76%	78%
400 OR MORE	58%	56%	58%	55%	55%	64%	61%	65%	47%	55%	68%
500 OR MORE	48%	47%	46%	47%	47%	54%	48%	55%	39%	46%	57%
600 OR MORE	41%	39%	37%	40%	36%	50%	38%	47%	26%	37%	53%
1000 OR MORE	26%	29%	18%	29%	23%	32%	26%	30%	18%	20%	36%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-1
PRIMARY MODE OF TRANSPORTATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	62%	94%	0%	73%	44%	68%	73%	52%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	3%	0%	2%	2%	3%	3%	2%
RENTAL CAR	1%	2%	0%	2%	1%	2%	2%	2%
SELF CONTAINED VEHICLE	1%	1%	0%	1%	0%	1%	1%	0%
AIRPLANE	29%	0%	100%	18%	47%	22%	18%	39%
BUS	2%	0%	0%	2%	1%	2%	2%	2%
TRAIN	1%	0%	0%	2%	2%	2%	1%	2%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%	0%
OTHER	1%	0%	0%	0%	3%	0%	0%	2%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION							
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	62%	62%	75%	54%	55%	73%	82%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	2%	3%	1%	2%	2%	0%
RENTAL CAR	1%	1%	2%	1%	1%	3%	2%
SELF CONTAINED VEHICLE	1%	1%	1%	0%	0%	1%	0%
AIRPLANE	29%	30%	14%	39%	36%	16%	11%
BUS	2%	1%	2%	1%	2%	1%	2%
TRAIN	1%	1%	1%	1%	1%	1%	2%
SHIP/BOAT	0%	0%	0%	0%	0%	1%	0%
OTHER	1%	1%	1%	1%	1%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 2-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	62%	52%	71%	61%	68%	57%	58%	67%	64%	72%	57%
AUTO/TRUCK WITH CAMPER EQUIPMENT	2%	1%	1%	1%	6%	2%	2%	1%	6%	2%	1%
RENTAL CAR	1%	1%	2%	2%	1%	1%	1%	2%	1%	2%	1%
SELF CONTAINED VEHICLE	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%
AIRPLANE	29%	36%	22%	31%	24%	35%	29%	25%	23%	22%	35%
BUS	2%	2%	1%	2%	0%	3%	3%	1%	2%	0%	3%
TRAIN	1%	6%	1%	0%	0%	1%	5%	2%	0%	0%	1%
SHIP/BOAT	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	6%	9%	1%	6%	7%	3%	0%	0%
1	13%	16%	7%	11%	15%	8%	15%	15%
2 TO 3	44%	46%	38%	44%	45%	43%	61%	49%
4 TO 9	29%	23%	42%	29%	28%	33%	24%	28%
TEN OR MORE	7%	5%	11%	9%	5%	11%	0%	7%
NO ANSWER	1%	0%	1%	1%	1%	1%	0%	0%
AVG. NIGHTS, IF ANY	4.1	3.5	5.2	4.4	3.5	5.0	2.7	3.7
AVG. INCL. ZERO	3.8	3.2	5.1	4.1	3.3	4.7	2.7	3.7

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME							
NONE	6%	6%	8%	5%	7%	6%	6%
1	13%	13%	15%	12%	13%	14%	12%
2 TO 3	44%	43%	42%	44%	45%	44%	41%
4 TO 9	29%	30%	26%	31%	29%	27%	30%
TEN OR MORE	7%	7%	8%	7%	6%	8%	11%
NO ANSWER	1%	1%	1%	1%	0%	1%	1%
AVG. NIGHTS, IF ANY	4.1	4.1	4.1	4.1	3.9	4.2	4.5
AVG. INCL. ZERO	3.8	3.8	3.7	3.9	3.6	3.9	4.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 3-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	6%	4%	6%	5%	11%	5%	5%	5%	9%	10%	5%
1	13%	6%	16%	14%	14%	13%	9%	15%	14%	15%	13%
2 TO 3	44%	42%	44%	45%	49%	40%	48%	40%	54%	47%	43%
4 TO 9	29%	37%	25%	28%	21%	34%	31%	32%	19%	24%	29%
TEN OR MORE	7%	9%	9%	7%	4%	7%	7%	7%	4%	2%	10%
NO ANSWER	1%	2%	0%	1%	0%	1%	0%	0%	0%	0%	1%
AVG. NIGHTS, IF ANY	4.1	4.7	4.1	4.0	3.6	4.1	4.0	4.0	3.1	3.3	4.5
AVG. INCL. ZERO	3.8	4.5	3.8	3.7	3.2	3.9	3.8	3.7	2.8	3.0	4.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	37%	41%	27%	50%	13%	48%	43%	7%
HOTEL/MOTEL	52%	44%	69%	39%	76%	44%	48%	100%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	2%	3%	1%	3%	1%	3%	4%	1%
OWNED CABIN/CONDO	3%	3%	3%	3%	2%	4%	4%	0%
CAMPER/RV	2%	3%	0%	3%	1%	3%	3%	0%
MILITARY HOUSE	1%	1%	1%	0%	1%	0%	0%	0%
DORMITORY	0%	1%	0%	0%	1%	0%	0%	0%
CORP OWNED LODGE	0%	0%	1%	0%	0%	0%	0%	0%
BOAT/ SHIP	1%	0%	1%	1%	0%	1%	0%	0%
ENROUTE	0%	1%	0%	0%	1%	0%	0%	0%
OTHER	1%	1%	0%	0%	1%	0%	0%	0%
NO OVERNIGHT	6%	9%	1%	6%	7%	3%	0%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.3	3.4	6.8	4.3	4.1	5.0	2.5	4.7
HOTEL, MOTEL	3.1	2.7	3.7	3.3	2.9	3.6	2.4	3.1

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE							
FRIENDS/RELATIVES HOME	36%	33%	46%	29%	31%	41%	56%
HOTEL/MOTEL	52%	55%	42%	61%	55%	50%	42%
BED/BREAKFAST	0%	0%	0%	0%	0%	0%	0%
RENTED CABIN/CONDO	2%	3%	4%	2%	2%	2%	4%
OWNED CABIN/CONDO	3%	3%	2%	4%	3%	3%	1%
CAMPER/RV	2%	1%	3%	1%	2%	3%	1%
MILITARY HOUSE	1%	1%	1%	1%	1%	0%	0%
DORMITORY	0%	1%	1%	0%	1%	0%	0%
CORP OWNED LODGE	0%	0%	0%	0%	0%	0%	0%
BOAT/ SHIP	1%	1%	0%	1%	0%	2%	0%
ENROUTE	0%	1%	0%	1%	0%	1%	1%
OTHER	1%	0%	0%	1%	1%	0%	0%
NO OVERNIGHT	6%	6%	8%	5%			
AVE. # OF NIGHTS SPEND:							
FRIENDS, RELATIVES HOMES	4.3	4.3	4.2	4.6	4.4	4.2	4.2
HOTEL, MOTEL	3.1	3.2	2.8	3.3	3.0	3.1	3.1

USTDC NATIONAL TRAVEL SURVEY
TABLE 4-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVE HOME	37%	35%	36%	37%	41%	35%	40%	32%	32%	44%	39%
HOTEL/MOTEL	52%	52%	53%	59%	46%	53%	46%	61%	53%	44%	51%
BED/BREAKFAST	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
RENTED CABIN/CONDO	2%	3%	3%	0%	2%	3%	4%	2%	0%	2%	3%
OWNED CABIN/CONDO	3%	4%	3%	3%	1%	3%	4%	3%	2%	1%	3%
CAMPER/RV	2%	1%	1%	1%	3%	2%	1%	1%	6%	0%	2%
MILITARY HOUSE	1%	1%	2%	1%	0%	0%	2%	1%	0%	0%	1%
DORMITORY	0%	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%
CORP OWNED LODGE	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
BOAT/ SHIP	1%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
ENROUTE	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%
OTHER	1%	1%	0%	0%	0%	2%	1%	0%	0%	0%	2%
NO OVERNIGHT	6%	4%	6%	5%	11%	5%	5%	5%	9%	10%	5%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.3	4.6	4.2	4.0	4.1	4.7	3.9	4.3	3.5	3.8	4.9
HOTEL, MOTEL	3.1	4.1	2.8	3.3	2.4	3.1	2.7	3.2	2.5	2.4	3.3

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-1
TRAVEL PARTY SIZE AND STRUCTURE
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP								
ONE	69%	62%	83%	60%	85%	59%	61%	72%
TWO	27%	33%	16%	35%	13%	35%	33%	25%
THREE	2%	3%	0%	3%	1%	3%	3%	2%
FOUR	1%	1%	0%	1%	0%	1%	1%	1%
FIVE	0%	0%	0%	0%	0%	0%	0%	0%
SIX OR MORE	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	1%	2%	1%	0%	2%	1%	1%
PARTIES WITHOUT CHILDREN								
ONE ADULT	66%	59%	82%	56%	84%	57%	59%	70%
TWO ADULTS	19%	23%	12%	24%	11%	24%	24%	19%
3+ADULTS	2%	3%	0%	2%	1%	2%	3%	1%
PARTIES WITH CHILDREN								
ONE ADULT	3%	3%	1%	4%	1%	3%	3%	2%
TWO ADULTS	8%	10%	4%	11%	2%	11%	9%	6%
3+ADULTS	1%	2%	0%	1%	0%	2%	2%	1%
AVE. # ON TRIP, INCL. RESPONDENT	1.6	1.7	1.2	1.7	1.2	1.8	1.7	1.5
AVE. # OF CHILDREN ON TRIP INCL. NONE	.2	.3	.1	.3	.1	.3	.2	.2

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP							
ONE	69%	68%	65%	72%	100%	0%	23%
TWO	27%	29%	31%	25%	0%	92%	68%
THREE	2%	2%	3%	2%	0%	6%	8%
FOUR	1%	1%	1%	0%	0%	2%	2%
FIVE	0%	0%	0%	0%	0%	0%	0%
SIX OR MORE	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%
PARTIES WITHOUT CHILDREN							
ONE ADULT	66%	66%	62%	70%	100%	0%	0%
TWO ADULTS	19%	20%	22%	18%	0%	92%	0%
3+ADULTS	2%	2%	2%	1%	0%	8%	0%
PARTIES WITH CHILDREN							
ONE ADULT	3%	3%	3%	3%	0%	0%	23%
TWO ADULTS	8%	9%	9%	8%	0%	0%	68%
3+ADULTS	1%	1%	1%	1%	0%	0%	9%
AVE. # ON TRIP, INCL. RESPONDENT	1.6	1.6	1.7	1.5	1.0	2.1	3.6
AVE. # OF CHILDREN ON TRIP INCL. NONE	.2	.2	.2	.2	.0	.0	1.7

USTDC NATIONAL TRAVEL SURVEY
TABLE 5-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP											
ONE	69%	69%	66%	67%	70%	72%	69%	65%	73%	70%	69%
TWO	27%	27%	31%	29%	25%	25%	27%	32%	24%	24%	28%
THREE	2%	1%	1%	3%	2%	3%	2%	2%	2%	3%	3%
FOUR	1%	0%	1%	0%	1%	0%	0%	1%	0%	2%	0%
FIVE	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
SIX OR MORE	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
NO ANSWER	1%	2%	1%	0%	2%	0%	1%	1%	1%	1%	1%
PARTIES WITHOUT CHILDREN											
ONE ADULT	66%	66%	62%	65%	67%	70%	66%	62%	71%	67%	67%
TWO ADULTS	19%	21%	21%	24%	16%	17%	19%	22%	20%	15%	19%
3+ADULTS	2%	1%	1%	3%	3%	1%	2%	2%	1%	3%	1%
PARTIES WITH CHILDREN											
ONE ADULT	3%	3%	4%	2%	3%	1%	3%	3%	3%	3%	2%
TWO ADULTS	8%	7%	10%	6%	9%	8%	8%	10%	4%	9%	8%
3+ADULTS	1%	0%	1%	1%	1%	2%	1%	1%	1%	1%	2%
AVE. # ON TRIP, INCL. RESPONDENT	1.6	1.5	1.6	1.5	1.6	1.5	1.5	1.6	1.4	1.6	1.6
AVE. # OF CHILDREN ON TRIP INCL. NONE	.2	.1	.2	.2	.2	.2	.2	.2	.1	.2	.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP   TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47%	56%	28%	57%	29%	54%	100%	43%
VACATION TRIP	51%	56%	38%	75%	12%	100%	58%	43%
PLEASURE (ANY)	60%	70%	38%	100%	0%	89%	73%	45%
VISIT FRIENDS/ RELATIVES	36%	42%	23%	59%	0%	51%	42%	17%
OUTDOOR	7%	9%	2%	11%	0%	11%	9%	5%
ENTERTAINMENT	18%	19%	13%	30%	0%	28%	22%	23%
BUSINESS (ANY)	36%	25%	58%	0%	100%	9%	22%	52%
CONVENTION/ MEETING	2%	2%	4%	0%	7%	0%	3%	4%
BUSINESS	29%	19%	51%	0%	82%	2%	15%	43%
BUSINESS/ PLEASURE	4%	4%	4%	0%	12%	6%	4%	5%
PERSONAL	3%	3%	3%	0%	0%	2%	3%	2%
OTHER	1%	1%	1%	0%	0%	0%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47%	45%	50%	44%	42%	60%	54%
VACATION TRIP	51%	49%	61%	44%	43%	62%	69%
PLEASURE (ANY)	60%	57%	74%	50%	52%	74%	84%
VISIT FRIENDS/ RELATIVES	36%	33%	47%	27%	29%	44%	58%
OUTDOOR	7%	6%	7%	7%	7%	7%	5%
ENTERTAINMENT	18%	18%	20%	16%	16%	23%	21%
BUSINESS (ANY)	36%	39%	21%	47%	46%	20%	11%
CONVENTION/ MEETING	2%	3%	1%	4%	3%	1%	1%
BUSINESS	29%	32%	14%	40%	40%	10%	6%
BUSINESS/ PLEASURE	4%	4%	6%	3%	3%	8%	4%
PERSONAL	3%	3%	4%	2%	2%	5%	4%
OTHER	1%	1%	1%	1%	0%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 6-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	47%	43%	47%	50%	53%	42%	48%	45%	52%	52%	47%
VACATION TRIP	51%	57%	44%	44%	56%	51%	55%	44%	42%	51%	56%
PLEASURE (ANY)	60%	62%	57%	55%	66%	60%	62%	55%	54%	63%	65%
VISIT FRIENDS/ RELATIVES	36%	38%	35%	35%	42%	30%	42%	32%	35%	44%	33%
OUTDOOR	7%	7%	5%	3%	10%	8%	7%	5%	10%	6%	7%
ENTERTAINMENT	18%	18%	17%	16%	14%	23%	13%	18%	9%	13%	25%
BUSINESS (ANY)	36%	34%	38%	43%	30%	35%	35%	41%	43%	32%	31%
CONVENTION/ MEETING	2%	3%	4%	1%	1%	2%	3%	4%	1%	1%	2%
BUSINESS	29%	25%	31%	36%	25%	29%	28%	33%	38%	27%	24%
BUSINESS/ PLEASURE	4%	6%	2%	5%	4%	4%	3%	4%	3%	4%	5%
PERSONAL	3%	2%	3%	3%	4%	3%	3%	2%	3%	5%	3%
OTHER	1%	1%	2%	0%	0%	1%	0%	2%	0%	0%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF FINAL DESTINATION								
NORTHEAST	13%	12%	12%	13%	12%	14%	13%	11%
NEW ENGLAND	4%	4%	3%	4%	3%	4%	3%	2%
MID ATLANTIC	9%	8%	9%	9%	9%	10%	9%	9%
SOUTHEAST	27%	28%	23%	24%	31%	23%	26%	31%
S. ATLANTIC	21%	22%	19%	19%	25%	19%	20%	25%
E.S. CENTRAL	6%	7%	4%	5%	6%	4%	6%	6%
GREAT LAKES	13%	14%	10%	12%	16%	11%	14%	13%
E.N. CENTRAL	13%	14%	10%	12%	16%	11%	14%	13%
MIDWEST	20%	23%	15%	21%	18%	20%	22%	17%
W.S. CENTRAL	12%	13%	11%	12%	12%	12%	12%	10%
W.N. CENTRAL	8%	10%	3%	8%	5%	8%	10%	7%
WEST	24%	22%	28%	26%	21%	26%	24%	23%
MOUNTAIN	11%	10%	12%	12%	10%	14%	11%	13%
PACIFIC	13%	12%	16%	14%	11%	13%	12%	10%
CANADA	1%	0%	1%	1%	0%	1%	0%	0%
MEXICO	1%	0%	2%	1%	0%	1%	1%	1%
OUTSIDE U.S. - OTHER	3%	0%	8%	3%	2%	4%	0%	3%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF FINAL DESTINATION							
NORTHEAST	13%	12%	9%	14%	13%	13%	12%
NEW ENGLAND	4%	3%	3%	4%	3%	4%	3%
MID ATLANTIC	9%	9%	6%	11%	9%	9%	9%
SOUTHEAST	27%	28%	26%	28%	25%	30%	30%
S. ATLANTIC	21%	22%	18%	24%	20%	22%	23%
E.S. CENTRAL	6%	6%	8%	4%	5%	7%	7%
GREAT LAKES	13%	13%	15%	11%	14%	13%	8%
E.N. CENTRAL	13%	13%	15%	11%	14%	13%	8%
MIDWEST	20%	19%	26%	16%	20%	17%	23%
W.S. CENTRAL	12%	12%	15%	11%	13%	9%	16%
W.N. CENTRAL	8%	7%	10%	5%	8%	8%	7%
WEST	24%	25%	21%	26%	24%	23%	23%
MOUNTAIN	11%	11%	10%	11%	10%	13%	11%
PACIFIC	13%	13%	11%	15%	14%	10%	12%
CANADA	1%	0%	0%	0%	0%	1%	0%
MEXICO	1%	1%	1%	1%	1%	1%	2%
OUTSIDE U.S. - OTHER	3%	3%	2%	3%	2%	3%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 7-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF FINAL DESTINATION											
NORTHEAST	13%	47%	11%	3%	3%	6%	100%	0%	0%	0%	0%
NEW ENGLAND	4%	16%	3%	0%	0%	1%	28%	0%	0%	0%	0%
MID ATLANTIC	9%	31%	9%	3%	2%	5%	72%	0%	0%	0%	0%
SOUTHEAST	27%	27%	66%	24%	11%	6%	0%	100%	0%	0%	0%
S. ATLANTIC	21%	26%	51%	16%	8%	5%	0%	79%	0%	0%	0%
E.S. CENTRAL	6%	1%	16%	7%	3%	1%	0%	21%	0%	0%	0%
GREAT LAKES	13%	4%	8%	49%	7%	5%	0%	0%	100%	0%	0%
E.N. CENTRAL	13%	4%	8%	49%	7%	5%	0%	0%	100%	0%	0%
MIDWEST	20%	2%	8%	11%	68%	5%	0%	0%	0%	100%	0%
W.S. CENTRAL	12%	2%	7%	5%	42%	2%	0%	0%	0%	62%	0%
W.N. CENTRAL	8%	0%	1%	7%	25%	3%	0%	0%	0%	38%	0%
WEST	24%	12%	3%	9%	10%	75%	0%	0%	0%	0%	100%
MOUNTAIN	11%	4%	1%	5%	6%	34%	0%	0%	0%	0%	46%
PACIFIC	13%	8%	2%	4%	3%	41%	0%	0%	0%	0%	54%
CANADA	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%
MEXICO	1%	0%	1%	0%	1%	2%	0%	0%	0%	0%	0%
OUTSIDE U.S. - OTHER	3%	6%	2%	3%	1%	1%	0%	0%	0%	0%	0%
NO ANSWER	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	16%	13%	20%	17%	16%	18%	15%	16%
NEW ENGLAND	5%	5%	5%	6%	4%	6%	5%	4%
MID ATLANTIC	11%	9%	15%	11%	12%	12%	10%	13%
SOUTHEAST	22%	24%	16%	21%	23%	19%	22%	22%
SOUTH ATLANTIC	16%	18%	14%	15%	18%	15%	16%	17%
E.S. CENTRAL	5%	7%	2%	5%	6%	4%	6%	5%
GREAT LAKES	16%	16%	17%	15%	20%	14%	18%	19%
E.N. CENTRAL	16%	16%	17%	15%	20%	14%	18%	19%
MIDWEST	22%	25%	18%	24%	18%	24%	24%	19%
W.S. CENTRAL	13%	14%	11%	15%	10%	15%	13%	10%
W.N. CENTRAL	9%	10%	7%	9%	8%	9%	11%	9%
WEST	24%	22%	29%	24%	24%	24%	21%	24%
MOUNTAIN	6%	6%	7%	6%	6%	5%	6%	6%
PACIFIC	18%	16%	22%	18%	17%	19%	15%	18%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE							
NORTHEAST	16%	15%	12%	18%	16%	17%	14%
NEW ENGLAND	5%	4%	5%	5%	5%	7%	3%
MID ATLANTIC	11%	11%	7%	13%	11%	10%	11%
SOUTHEAST	22%	23%	26%	20%	20%	23%	27%
SOUTH ATLANTIC	16%	17%	18%	15%	16%	17%	20%
E.S. CENTRAL	5%	6%	8%	4%	5%	6%	8%
GREAT LAKES	16%	17%	14%	18%	16%	20%	13%
E.N. CENTRAL	16%	17%	14%	18%	16%	20%	13%
MIDWEST	22%	20%	29%	17%	22%	19%	23%
W.S. CENTRAL	13%	12%	16%	11%	13%	11%	15%
W.N. CENTRAL	9%	8%	13%	7%	9%	8%	8%
WEST	24%	25%	20%	28%	25%	20%	23%
MOUNTAIN	6%	6%	7%	6%	6%	7%	5%
PACIFIC	18%	19%	13%	22%	19%	13%	18%

USTDC NATIONAL TRAVEL SURVEY
TABLE 8-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	16%	100%	0%	0%	0%	0%	60%	17%	5%	2%	8%
NEW ENGLAND	5%	31%	0%	0%	0%	0%	25%	3%	0%	0%	4%
MID ATLANTIC	11%	69%	0%	0%	0%	0%	36%	14%	4%	2%	4%
SOUTHEAST	22%	0%	100%	0%	0%	0%	20%	54%	13%	9%	2%
SOUTH ATLANTIC	16%	0%	75%	0%	0%	0%	19%	41%	6%	5%	2%
E.S. CENTRAL	5%	0%	25%	0%	0%	0%	1%	14%	6%	4%	0%
GREAT LAKES	16%	0%	0%	100%	0%	0%	4%	15%	61%	9%	6%
E.N. CENTRAL	16%	0%	0%	100%	0%	0%	4%	15%	61%	9%	6%
MIDWEST	22%	0%	0%	0%	100%	0%	5%	9%	12%	74%	9%
W.S. CENTRAL	13%	0%	0%	0%	59%	0%	1%	5%	1%	49%	5%
W.N. CENTRAL	9%	0%	0%	0%	41%	0%	4%	4%	11%	25%	4%
WEST	24%	0%	0%	0%	0%	100%	11%	5%	10%	6%	75%
MOUNTAIN	6%	0%	0%	0%	0%	26%	2%	1%	2%	3%	19%
PACIFIC	18%	0%	0%	0%	0%	74%	9%	5%	8%	3%	56%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TRIP (00,000)	1411 100%	935 100%	413 100%	851 100%	505 100%	713 100%	662 100%	737 100%
RENTAL CAR	16%	2%	48%	7%	32%	9%	8%	26%
PACKAGE TOUR	3%	1%	5%	4%	1%	4%	2%	4%
CONSULTED TRAVEL AGENT	20%	5%	51%	12%	32%	16%	10%	30%
USED FOR HOTEL, TRANSP. RESERVATION	15%	2%	43%	8%	28%	11%	7%	25%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TRIP (00,000)	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	16%	18%	5%	24%	19%	11%	8%
PACKAGE TOUR	3%	3%	3%	3%	2%	5%	3%
CONSULTED TRAVEL AGENT	20%	21%	10%	27%	24%	13%	8%
USED FOR HOTEL, TRANSP. RESERVATION	15%	16%	6%	22%	19%	9%	6%

USTDC NATIONAL TRAVEL SURVEY
TABLE 9-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TRIP (00,000)	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	16%	16%	15%	20%	8%	21%	17%	18%	15%	9%	16%
PACKAGE TOUR	3%	6%	2%	2%	2%	3%	2%	2%	0%	0%	5%
CONSULTED TRAVEL AGENT	20%	27%	20%	18%	15%	19%	27%	15%	20%	13%	21%
USED FOR HOTEL, TRANSP. RESERVATION	15%	21%	16%	13%	13%	15%	23%	11%	16%	10%	15%

PERSON-TRIP TABLES:

TRIP CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-1
ROUND TRIP MILEAGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE								
200-299	23%	30%	1%	25%	17%	21%	25%	17%
300-399	16%	20%	2%	16%	13%	14%	22%	14%
400-499	10%	12%	4%	11%	10%	10%	14%	11%
500-599	7%	8%	4%	7%	5%	7%	9%	6%
600-999	15%	15%	14%	15%	14%	16%	15%	13%
1000-1999	13%	10%	22%	12%	17%	15%	9%	20%
2000 OR MORE	12%	3%	40%	9%	20%	11%	5%	16%
OUTSIDE U.S.	4%	1%	13%	5%	3%	6%	2%	5%
AVG. DISTANCE OF TRIP	913	587	1980	781	1242	875	650	1106
CUMULATIVE (U.S. ONLY)								
300 OR MORE	73%	69%	86%	70%	80%	73%	73%	78%
400 OR MORE	57%	49%	84%	54%	67%	59%	52%	65%
500 OR MORE	47%	37%	80%	43%	57%	49%	38%	54%
600 OR MORE	40%	29%	76%	36%	52%	42%	30%	48%
1000 OR MORE	25%	13%	62%	21%	37%	26%	14%	35%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-2
ROUND TRIP MILEAGE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	23%	22%	29%	19%	22%	19%	26%	24%	23%	25%	22%
300-399	16%	16%	15%	16%	19%	19%	14%	11%	13%	17%	18%
400-499	10%	11%	10%	10%	11%	11%	10%	8%	9%	12%	11%
500-599	7%	7%	7%	7%	5%	8%	8%	6%	8%	7%	5%
600-999	15%	15%	15%	15%	16%	16%	15%	11%	15%	15%	16%
1000-1999	13%	14%	13%	13%	16%	14%	11%	13%	13%	11%	16%
2000 OR MORE	12%	12%	7%	15%	9%	10%	12%	23%	16%	8%	9%
OUTSIDE U.S.	4%	4%	3%	4%	3%	4%	5%	4%	4%	5%	3%
AVG. DISTANCE OF TRIP	913	934	707	1068	807	849	832	1323	1062	772	797
CUMULATIVE (U.S. ONLY)											
300 OR MORE	73%	74%	68%	76%	76%	76%	69%	72%	73%	70%	75%
400 OR MORE	57%	58%	52%	61%	57%	57%	55%	61%	60%	53%	57%
500 OR MORE	47%	47%	43%	50%	46%	47%	45%	53%	51%	41%	46%
600 OR MORE	40%	41%	35%	43%	41%	39%	37%	47%	43%	34%	41%
1000 OR MORE	25%	26%	20%	29%	25%	23%	22%	36%	29%	20%	25%

USTDC NATIONAL TRAVEL SURVEY
TABLE 10-3
ROUND TRIP MILEAGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
ROUND TRIP MILEAGE											
200-299	23%	23%	24%	26%	20%	22%	27%	21%	36%	21%	21%
300-399	16%	14%	15%	13%	23%	13%	14%	14%	20%	24%	13%
400-499	10%	9%	11%	9%	9%	12%	12%	9%	10%	11%	12%
500-599	7%	8%	8%	6%	9%	4%	10%	7%	8%	9%	4%
600-999	15%	10%	20%	10%	15%	17%	13%	17%	8%	19%	16%
1000-1999	13%	10%	14%	18%	12%	12%	12%	18%	9%	10%	15%
2000 OR MORE	12%	16%	4%	13%	10%	18%	12%	13%	10%	6%	19%
OUTSIDE U.S.	4%	10%	4%	4%	2%	2%	0%	0%	0%	0%	0%
AVG. DISTANCE OF TRIP	913	1002	720	921	765	1167	955	967	758	686	1198
CUMULATIVE (U.S. ONLY)											
300 OR MORE	73%	67%	72%	69%	78%	76%	73%	78%	64%	79%	78%
400 OR MORE	57%	53%	57%	56%	55%	63%	59%	64%	45%	55%	66%
500 OR MORE	47%	44%	46%	47%	46%	51%	47%	55%	35%	44%	54%
600 OR MORE	40%	36%	38%	41%	36%	47%	37%	48%	26%	35%	50%
1000 OR MORE	25%	27%	18%	31%	22%	30%	24%	32%	18%	16%	34%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-1
PRIMARY MODE OF TRANSPORTATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION								
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	69%	95%	0%	77%	48%	72%	80%	61%
AUTO/TRUCK WITH CAMPER EQUIPMENT	1%	2%	0%	1%	2%	1%	2%	1%
RENTAL CAR	2%	2%	0%	2%	2%	2%	2%	2%
SELF CONTAINED VEHICLE	1%	1%	0%	1%	0%	1%	1%	0%
AIRPLANE	23%	0%	100%	16%	43%	19%	13%	30%
BUS	2%	0%	0%	2%	1%	2%	2%	2%
TRAIN	1%	0%	0%	1%	2%	1%	1%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	0%	0%	1%	3%	1%	0%	2%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-2
PRIMARY MODE OF TRANSPORTATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	69%	69%	81%	61%	83%	69%	65%	65%	55%	75%	84%
AUTO/TRUCK WITH CAMPER EQUIPMENT	1%	2%	2%	1%	0%	1%	3%	2%	2%	2%	0%
RENTAL CAR	2%	2%	2%	2%	1%	3%	1%	0%	1%	3%	2%
SELF CONTAINED VEHICLE	1%	0%	1%	0%	0%	0%	1%	1%	0%	1%	0%
AIRPLANE	23%	24%	10%	32%	10%	22%	27%	29%	37%	15%	10%
BUS	2%	1%	2%	1%	3%	3%	1%	1%	2%	1%	1%
TRAIN	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%
SHIP/BOAT	0%	0%	0%	0%	0%	0%	0%	1%	0%	1%	0%
OTHER	1%	1%	1%	1%	1%	2%	1%	0%	2%	0%	1%

USTDC NATIONAL TRAVEL SURVEY
TABLE 11-3
PRIMARY MODE OF TRANSPORTATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
TYPE OF TRANSPORTATION											
AUTO/TRUCK WITHOUT CAMPING EQUIPMENT	69%	57%	75%	64%	78%	65%	67%	69%	74%	79%	66%
AUTO/TRUCK WITH CAMPER EQUIPMENT	1%	0%	1%	1%	3%	2%	1%	2%	2%	2%	1%
RENTAL CAR	2%	1%	2%	2%	1%	2%	2%	2%	2%	2%	2%
SELF CONTAINED VEHICLE	1%	0%	1%	0%	0%	1%	0%	0%	1%	0%	1%
AIRPLANE	23%	32%	16%	27%	18%	26%	21%	22%	18%	16%	26%
BUS	2%	3%	2%	1%	0%	3%	4%	1%	1%	0%	3%
TRAIN	1%	5%	1%	0%	0%	0%	4%	2%	0%	0%	1%
SHIP/BOAT	0%	1%	0%	1%	0%	0%	0%	0%	0%	0%	0%
OTHER	1%	1%	1%	3%	0%	1%	1%	2%	2%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-1
NIGHTS AWAY FROM HOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME								
NONE	5%	7%	1%	6%	5%	3%	0%	0%
1	13%	15%	6%	11%	15%	7%	15%	15%
2 TO 3	43%	47%	33%	43%	44%	42%	60%	46%
4 TO 9	29%	24%	45%	30%	27%	34%	24%	29%
TEN OR MORE	9%	7%	13%	9%	8%	13%	0%	10%
NO ANSWER	1%	1%	2%	1%	1%	1%	0%	0%
AVG. NIGHTS, IF ANY	4.2	3.7	5.7	4.4	3.8	5.0	2.7	4.1
AVG. INCL. ZERO	4.0	3.4	5.5	4.1	3.6	4.8	2.7	4.1

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-2
NIGHTS AWAY FROM HOME

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	5%	5%	7%	4%	4%	4%	7%	9%	7%	6%	4%
1	13%	13%	15%	11%	10%	13%	13%	14%	13%	14%	10%
2 TO 3	43%	43%	43%	44%	42%	46%	49%	29%	45%	43%	42%
4 TO 9	29%	29%	25%	32%	30%	31%	24%	35%	28%	28%	30%
TEN OR MORE	9%	9%	9%	8%	15%	6%	7%	12%	7%	7%	13%
NO ANSWER	1%	1%	1%	1%	0%	0%	1%	1%	0%	1%	1%
AVG. NIGHTS, IF ANY	4.2	4.2	4.1	4.3	4.8	4.1	3.8	5.0	3.9	4.2	4.6
AVG. INCL. ZERO	4.0	4.0	3.8	4.1	4.6	3.9	3.5	4.5	3.7	3.9	4.4

USTDC NATIONAL TRAVEL SURVEY
TABLE 12-3
NIGHTS AWAY FROM HOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
NIGHTS AWAY FROM HOME											
NONE	5%	4%	6%	6%	7%	5%	4%	5%	9%	7%	4%
1	13%	7%	15%	12%	15%	12%	11%	1[illegible]%	14%	14%	12%
2 TO 3	43%	38%	45%	42%	49%	42%	44%	39%	51%	51%	44%
4 TO 9	29%	40%	25%	30%	23%	32%	30%	34%	21%	23%	28%
TEN OR MORE	9%	10%	10%	10%	5%	9%	9%	8%	5%	3%	11%
NO ANSWER	1%	2%	0%	1%	0%	1%	1%	0%	0%	1%	1%
AVG. NIGHTS, IF ANY	4.2	4.9	4.1	4.6	3.6	4.2	4.0	4.3	3.3	3.3	4.5
AVG. INCL. ZERO	4.0	4.7	3.8	4.3	3.3	4.0	3.8	4.1	3.0	3.1	4.3

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-1
TYPES OF LODGING USED

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE								
FRIENDS/RELATIVES HOME	42%	46%	31%	53%	16%	51%	48%	10%
HOTEL/MOTEL	50%	44%	65%	40%	75%	45%	47%	100%
BED/BREAKFAST	0%	0%	0%	0%	1%	0%	1%	0%
RENTED CABIN/CONDO	3%	4%	2%	3%	4%	4%	3%	2%
OWNED CABIN/CONDO	3%	3%	3%	3%	2%	4%	3%	0%
CAMPER/RV	2%	2%	0%	2%	1%	2%	2%	1%
MILITARY HOUSE	0%	0%	1%	0%	1%	0%	0%	0%
DORMITORY	0%	0%	0%	0%	0%	0%	0%	0%
CORP OWNED LODGE	0%	0%	1%	0%	0%	0%	0%	0%
BOAT/ SHIP	1%	0%	1%	1%	0%	1%	0%	0%
ENROUTE	1%	1%	0%	1%	0%	1%	0%	1%
OTHER	0%	0%	0%	0%	1%	0%	0%	0%
NO OVERNIGHT	5%	7%	1%	6%	5%	3%	0%	0%
AVE. # OF NIGHTS SPEND:								
FRIENDS, RELATIVES HOMES	4.3	3.6	7.2	4.3	4.3	4.8	2.6	5.5
HOTEL, MOTEL	3.1	2.6	4.1	3.2	2.9	3.4	2.4	3.1

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-2
TYPES OF LODGING USED

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVE HOME	42%	40%	49%	37%	58%	46%	33%	36%	32%	43%	58%
HOTEL/MOTEL	50%	52%	44%	55%	43%	48%	54%	49%	56%	48%	42%
BED/BREAKFAST	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
RENTED CABIN/CONDO	3%	3%	4%	2%	7%	2%	3%	3%	2%	2%	6%
OWNED CABIN/CONDO	3%	3%	1%	4%	2%	2%	3%	4%	3%	3%	1%
CAMPER/RV	2%	2%	2%	1%	1%	1%	2%	4%	1%	3%	1%
MILITARY HOUSE	0%	1%	1%	0%	0%	1%	1%	0%	1%	0%	0%
DORMITORY	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%
CORP OWNED LODGE	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
BOAT/ SHIP	1%	1%	1%	1%	0%	0%	0%	3%	0%	2%	0%
ENROUTE	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%
OTHER	0%	0%	0%	0%	0%	0%	0%	1%	1%	0%	0%
NO OVERNIGHT	5%	5%	7%	4%	4%	4%	7%	9%			
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.3	4.3	4.1	4.5	4.3	4.3	3.8	4.9	4.5	4.1	4.3
HOTEL, MOTEL	3.1	3.1	2.7	3.3	2.9	2.8	3.0	3.9	3.0	3.1	3.0

USTDC NATIONAL TRAVEL SURVEY
TABLE 13-3
TYPES OF LODGING USED

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
LODGING TYPE											
FRIENDS/RELATIVE HOME	42%	36%	45%	40%	50%	39%	43%	40%	36%	53%	41%
HOTEL/MOTEL	50%	51%	49%	59%	44%	49%	44%	56%	56%	40%	49%
BED/BREAKFAST	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	0%
RENTED CABIN/CONDO	3%	5%	2%	0%	1%	6%	5%	2%	0%	0%	6%
OWNED CABIN/CONDO	3%	5%	2%	2%	1%	4%	4%	3%	2%	0%	4%
CAMPER/RV	2%	1%	1%	1%	1%	3%	1%	1%	2%	0%	3%
MILITARY HOUSE	0%	1%	1%	0%	0%	0%	2%	0%	0%	0%	0%
DORMITORY	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
CORP OWNED LODGE	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%
BOAT/ SHIP	1%	1%	0%	1%	1%	0%	0%	0%	0%	0%	0%
ENROUTE	1%	0%	2%	0%	0%	1%	2%	0%	0%	0%	1%
OTHER	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	1%
NO OVERNIGHT	5%	4%	6%	6%	7%	5%	4%	5%	9%	7%	4%
AVE. # OF NIGHTS SPEND:											
FRIENDS, RELATIVES HOMES	4.3	4.8	4.1	4.6	4.0	4.3	4.0	4.5	3.8	3.7	4.6
HOTEL, MOTEL	3.1	4.0	2.7	3.4	2.4	3.0	2.5	3.2	2.5	2.4	3.2

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-1
TRAVEL PARTY SIZE AND STRUCTURE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP								
ONE	46%	38%	68%	38%	70%	36%	39%	51%
TWO	45%	51%	29%	53%	25%	53%	50%	42%
THREE	6%	7%	1%	6%	4%	7%	7%	5%
FOUR	1%	2%	0%	2%	0%	2%	2%	1%
FIVE	0%	0%	0%	0%	0%	0%	0%	0%
SIX OR MORE	0%	0%	0%	0%	0%	0%	1%	0%
NO ANSWER	1%	1%	2%	1%	1%	2%	1%	1%
PARTIES WITHOUT CHILDREN								
ONE ADULT	42%	34%	67%	33%	68%	32%	35%	47%
TWO ADULTS	25%	28%	18%	27%	19%	27%	29%	26%
3+ADULTS	4%	5%	1%	5%	1%	5%	6%	3%
PARTIES WITH CHILDREN								
ONE ADULT	4%	5%	1%	5%	2%	4%	4%	4%
TWO ADULTS	20%	23%	11%	25%	6%	26%	21%	16%
3+ADULTS	3%	5%	0%	3%	3%	5%	4%	3%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-2
TRAVEL PARTY SIZE AND STRUCTURE

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP											
ONE	46%	45%	42%	50%	19%	54%	51%	47%	100%	0%	15%
TWO	45%	47%	50%	43%	70%	38%	42%	48%	0%	87%	73%
THREE	6%	6%	7%	4%	8%	5%	6%	3%	0%	9%	11%
FOUR	1%	2%	2%	2%	1%	3%	1%	1%	0%	3%	2%
FIVE	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
SIX OR MORE	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
NO ANSWER	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	0%
PARTIES WITHOUT CHILDREN											
ONE ADULT	42%	41%	37%	46%	57%	64%	61%	48%	100%	0%	0%
TWO ADULTS	25%	25%	27%	24%	43%	30%	34%	49%	0%	87%	0%
3+ADULTS	4%	4%	4%	3%	0%	6%	6%	4%	0%	13%	0%
PARTIES WITH CHILDREN											
ONE ADULT	4%	4%	5%	4%	18%	9%	15%	12%	0%	0%	15%
TWO ADULTS	20%	22%	22%	20%	72%	74%	71%	62%	0%	0%	73%
3+ADULTS	3%	4%	4%	3%	10%	17%	14%	26%	0%	0%	13%

USTDC NATIONAL TRAVEL SURVEY
TABLE 14-3
TRAVEL PARTY SIZE AND STRUCTURE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
# OF HOUSEHOLD MEMBERS ON TRIP											
ONE	46%	48%	45%	45%	45%	48%	48%	43%	53%	46%	45%
TWO	45%	44%	49%	46%	45%	43%	45%	50%	40%	42%	45%
THREE	6%	3%	3%	8%	5%	9%	5%	4%	6%	6%	8%
FOUR	1%	1%	3%	1%	2%	0%	0%	3%	0%	4%	0%
FIVE	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
SIX OR MORE	0%	0%	0%	0%	1%	0%	0%	0%	0%	1%	0%
NO ANSWER	1%	3%	1%	0%	2%	1%	2%	1%	1%	1%	1%
PARTIES WITHOUT CHILDREN											
ONE ADULT	42%	44%	39%	42%	41%	46%	44%	38%	50%	41%	43%
TWO ADULTS	25%	28%	27%	31%	21%	23%	24%	28%	29%	19%	26%
3+ADULTS	4%	3%	3%	6%	6%	2%	4%	4%	2%	8%	2%
PARTIES WITH CHILDREN											
ONE ADULT	4%	4%	6%	4%	4%	2%	4%	5%	3%	5%	2%
TWO ADULTS	20%	17%	22%	15%	24%	20%	21%	22%	11%	23%	19%
3+ADULTS	3%	1%	2%	3%	2%	7%	2%	2%	3%	3%	6%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-1
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51%	59%	28%	57%	34%	53%	100%	48%
VACATION TRIP	58%	61%	47%	76%	19%	100%	61%	52%
PLEASURE (ANY)	68%	75%	45%	100%	0%	89%	75%	54%
VISIT FRIENDS/ RELATIVES	42%	48%	27%	63%	0%	53%	46%	21%
OUTDOOR	6%	7%	2%	9%	0%	9%	7%	5%
ENTERTAINMENT	20%	20%	16%	29%	0%	27%	22%	28%
BUSINESS (ANY)	28%	20%	51%	0%	100%	9%	19%	42%
CONVENTION/ MEETING	2%	1%	3%	0%	6%	0%	2%	3%
BUSINESS	21%	13%	42%	0%	75%	2%	12%	32%
BUSINESS/ PLEASURE	5%	5%	5%	0%	19%	7%	5%	7%
PERSONAL	4%	4%	4%	0%	0%	2%	4%	3%
OTHER	1%	1%	0%	0%	0%	1%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-2
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP DEMOGRAPHICS

	TOTL		INCOME		AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51%	51%	52%	50%	55%	55%	52%	36%	42%	60%	55%
VACATION TRIP	58%	58%	63%	55%	74%	64%	46%	51%	44%	63%	73%
PLEASURE (ANY)	68%	66%	77%	60%	89%	76%	57%	72%	52%	74%	84%
VISIT FRIENDS/ RELATIVES	42%	40%	51%	35%	58%	47%	31%	41%	29%	46%	59%
OUTDOOR	6%	6%	5%	7%	5%	6%	7%	8%	7%	6%	5%
ENTERTAINMENT	20%	19%	21%	18%	22%	20%	17%	19%	17%	23%	20%
BUSINESS (ANY)	28%	30%	17%	36%	11%	24%	43%	28%	45%	19%	11%
CONVENTION/ MEETING	2%	2%	1%	3%	0%	2%	3%	1%	3%	1%	0%
BUSINESS	21%	22%	10%	28%	5%	17%	32%	21%	39%	10%	5%
BUSINESS/ PLEASURE	5%	6%	7%	5%	6%	4%	6%	4%	3%	8%	6%
PERSONAL	4%	3%	5%	3%	3%	3%	3%	6%	2%	5%	4%
OTHER	1%	1%	1%	1%	1%	1%	1%	0%	0%	1%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 15-3
WEEKEND TRIP, VACATION TRIP
PRIMARY PURPOSE OF TRIP

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
WEEKEND TRIP	51%	45%	52%	53%	55%	48%	52%	48%	56%	57%	51%
VACATION TRIP	58%	63%	55%	55%	59%	58%	63%	54%	48%	56%	62%
PLEASURE (ANY)	68%	69%	67%	64%	73%	66%	71%	64%	61%	71%	69%
VISIT FRIENDS/ RELATIVES	42%	39%	42%	42%	53%	35%	45%	40%	43%	53%	37%
OUTDOOR	6%	7%	4%	3%	5%	9%	7%	4%	6%	5%	8%
ENTERTAINMENT	20%	23%	20%	19%	15%	22%	19%	20%	12%	13%	24%
BUSINESS (ANY)	28%	27%	26%	33%	23%	30%	25%	31%	35%	23%	27%
CONVENTION/ MEETING	2%	2%	3%	1%	1%	1%	2%	3%	1%	1%	1%
BUSINESS	21%	19%	21%	26%	17%	21%	20%	22%	30%	18%	18%
BUSINESS/ PLEASURE	5%	6%	3%	6%	4%	7%	3%	5%	4%	4%	8%
PERSONAL	4%	3%	4%	3%	4%	4%	3%	3%	4%	5%	3%
OTHER	1%	1%	3%	0%	0%	1%	1%	3%	0%	0%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-1
CENSUS REGION OF FINAL DESTINATION
TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF FINAL DESTINATION								
NORTHEAST	12%	12%	11%	13%	11%	14%	13%	11%
NEW ENGLAND	3%	4%	3%	4%	3%	4%	3%	2%
MID ATLANTIC	9%	8%	9%	9%	8%	10%	10%	9%
SOUTHEAST	28%	28%	26%	26%	31%	26%	26%	31%
S. ATLANTIC	22%	21%	21%	20%	25%	20%	19%	25%
E.S. CENTRAL	6%	7%	5%	6%	6%	5%	7%	7%
GREAT LAKES	12%	13%	9%	10%	15%	10%	13%	13%
E.N. CENTRAL	12%	13%	9%	10%	15%	10%	13%	13%
MIDWEST	20%	23%	14%	21%	17%	20%	23%	16%
W.S. CENTRAL	12%	14%	10%	13%	12%	12%	13%	9%
W.N. CENTRAL	8%	10%	3%	8%	5%	7%	10%	7%
WEST	24%	23%	27%	25%	23%	26%	24%	24%
MOUNTAIN	12%	12%	12%	12%	12%	14%	11%	15%
PACIFIC	12%	12%	15%	13%	11%	12%	13%	8%
CANADA	1%	0%	1%	1%	0%	1%	1%	0%
MEXICO	1%	0%	2%	1%	0%	1%	1%	1%
OUTSIDE U.S. - OTHER	2%	0%	9%	3%	2%	3%	0%	3%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-2
CENSUS REGION OF FINAL DESTINATION

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF FINAL DESTINATION											
NORTHEAST	12%	12%	9%	15%	13%	14%	12%	12%	13%	12%	12%
NEW ENGLAND	3%	3%	3%	3%	3%	3%	4%	3%	3%	4%	3%
MID ATLANTIC	9%	9%	6%	11%	10%	11%	7%	8%	10%	8%	9%
SOUTHEAST	28%	28%	27%	28%	30%	23%	33%	31%	25%	29%	30%
S. ATLANTIC	22%	22%	20%	23%	23%	19%	23%	24%	21%	22%	23%
E.S. CENTRAL	6%	6%	7%	5%	7%	3%	9%	6%	4%	7%	7%
GREAT LAKES	12%	12%	13%	10%	7%	10%	16%	14%	14%	12%	7%
E.N. CENTRAL	12%	12%	13%	10%	7%	10%	15%	13%	14%	12%	7%
MIDWEST	20%	20%	25%	17%	24%	23%	20%	18%	19%	18%	23%
W.S. CENTRAL	12%	13%	16%	11%	15%	15%	10%	10%	12%	9%	16%
W.N. CENTRAL	8%	7%	10%	6%	8%	7%	9%	7%	7%	9%	8%
WEST	24%	25%	23%	26%	26%	29%	20%	25%	25%	23%	24%
MOUNTAIN	12%	12%	11%	12%	13%	13%	10%	11%	11%	13%	12%
PACIFIC	12%	12%	12%	13%	12%	15%	9%	13%	14%	10%	12%
CANADA	1%	0%	0%	0%	0%	1%	1%	0%	0%	1%	0%
MEXICO	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	1%
OUTSIDE U.S. - OTHER	2%	3%	2%	3%	1%	2%	3%	3%	2%	3%	1%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 16-3
CENSUS REGION OF FINAL DESTINATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF FINAL DESTINATION											
NORTHEAST	12%	48%	12%	4%	3%	4%	100%	0%	0%	0%	0%
NEW ENGLAND	3%	17%	2%	0%	1%	1%	27%	0%	0%	0%	0%
MID ATLANTIC	9%	31%	11%	4%	2%	4%	73%	0%	0%	0%	0%
SOUTHEAST	28%	30%	67%	27%	10%	5%	0%	100%	0%	0%	0%
S. ATLANTIC	22%	29%	51%	17%	8%	4%	0%	78%	0%	0%	0%
E.S. CENTRAL	6%	1%	15%	10%	2%	1%	0%	22%	0%	0%	0%
GREAT LAKES	12%	3%	6%	46%	6%	4%	0%	0%	100%	0%	0%
E.N. CENTRAL	12%	3%	6%	46%	6%	4%	0%	0%	100%	0%	0%
MIDWEST	20%	2%	9%	10%	70%	5%	0%	0%	0%	100%	0%
W.S. CENTRAL	12%	1%	8%	3%	44%	2%	0%	0%	0%	62%	0%
W.N. CENTRAL	8%	0%	1%	7%	26%	3%	0%	0%	0%	38%	0%
WEST	24%	8%	2%	8%	9%	79%	0%	0%	0%	0%	100%
MOUNTAIN	12%	3%	1%	5%	7%	37%	0%	0%	0%	0%	49%
PACIFIC	12%	5%	1%	3%	2%	42%	0%	0%	0%	0%	51%
CANADA	1%	2%	0%	1%	0%	0%	0%	0%	0%	0%	0%
MEXICO	1%	0%	1%	0%	1%	1%	0%	0%	0%	0%	0%
OUTSIDE U.S. - OTHER	2%	7%	2%	2%	1%	1%	0%	0%	0%	0%	0%
NO ANSWER	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-1
CENSUS REGION OF ORIGIN

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE								
NORTHEAST	15%	13%	21%	16%	15%	17%	14%	16%
NEW ENGLAND	4%	4%	4%	5%	3%	5%	4%	3%
MID ATLANTIC	11%	8%	17%	11%	12%	12%	9%	13%
SOUTHEAST	23%	25%	16%	22%	22%	21%	23%	22%
SOUTH ATLANTIC	17%	18%	14%	16%	17%	17%	17%	17%
E.S. CENTRAL	6%	7%	2%	6%	5%	5%	6%	5%
GREAT LAKES	17%	15%	19%	16%	20%	16%	17%	20%
E.N. CENTRAL	17%	15%	19%	16%	20%	16%	17%	20%
MIDWEST	22%	24%	16%	23%	18%	22%	24%	19%
W.S. CENTRAL	13%	15%	9%	15%	10%	14%	13%	10%
W.N. CENTRAL	9%	10%	7%	9%	8%	8%	10%	10%
WEST	24%	23%	27%	23%	26%	24%	23%	23%
MOUNTAIN	6%	6%	7%	6%	7%	5%	5%	7%
PACIFIC	18%	17%	20%	18%	19%	19%	17%	17%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-2
CENSUS REGION OF ORIGIN

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP		
									NO CHLD		CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	15%	14%	11%	17%	12%	17%	16%	14%	16%	16%	13%
NEW ENGLAND	4%	4%	4%	4%	2%	7%	3%	4%	5%	6%	2%
MID ATLANTIC	11%	10%	7%	13%	11%	9%	13%	10%	11%	10%	10%
SOUTHEAST	23%	23%	26%	21%	25%	19%	25%	23%	21%	23%	25%
SOUTH ATLANTIC	17%	17%	18%	16%	18%	15%	19%	16%	16%	17%	19%
E.S. CENTRAL	6%	6%	8%	5%	7%	5%	6%	7%	4%	6%	7%
GREAT LAKES	17%	17%	14%	19%	13%	15%	20%	15%	16%	21%	13%
E.N. CENTRAL	17%	17%	14%	19%	13%	15%	20%	15%	16%	21%	13%
MIDWEST	22%	21%	27%	17%	25%	22%	23%	18%	21%	20%	24%
W.S. CENTRAL	13%	12%	15%	10%	17%	14%	12%	11%	12%	11%	15%
W.N. CENTRAL	9%	9%	12%	7%	8%	8%	11%	7%	9%	9%	8%
WEST	24%	25%	22%	27%	25%	27%	17%	30%	26%	20%	25%
MOUNTAIN	6%	6%	6%	6%	5%	6%	7%	6%	6%	7%	5%
PACIFIC	18%	19%	15%	21%	20%	21%	10%	24%	20%	13%	20%

USTDC NATIONAL TRAVEL SURVEY
TABLE 17-3
CENSUS REGION OF ORIGIN

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
CENSUS REGION OF RESIDENCE											
NORTHEAST	15%	100%	0%	0%	0%	0%	59%	17%	4%	1%	5%
NEW ENGLAND	4%	28%	0%	0%	0%	0%	24%	2%	1%	0%	2%
MID ATLANTIC	11%	72%	0%	0%	0%	0%	35%	14%	4%	1%	3%
SOUTHEAST	23%	0%	99%	0%	0%	0%	23%	54%	12%	10%	2%
SOUTH ATLANTIC	17%	0%	75%	0%	0%	0%	19%	42%	6%	5%	2%
E.S. CENTRAL	6%	0%	25%	0%	0%	0%	3%	12%	6%	5%	0%
GREAT LAKES	17%	0%	0%	100%	0%	0%	6%	16%	65%	8%	6%
E.N. CENTRAL	17%	0%	0%	100%	0%	0%	6%	16%	65%	8%	6%
MIDWEST	22%	0%	1%	0%	100%	0%	4%	8%	10%	74%	8%
W.S. CENTRAL	13%	0%	0%	0%	59%	0%	1%	4%	3%	48%	4%
W.N. CENTRAL	9%	0%	1%	0%	41%	0%	3%	4%	8%	26%	4%
WEST	24%	0%	0%	0%	0%	100%	8%	5%	8%	6%	79%
MOUNTAIN	6%	0%	0%	0%	0%	26%	2%	1%	2%	4%	19%
PACIFIC	18%	0%	0%	0%	0%	74%	7%	4%	6%	3%	60%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-1
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED PERSON TRIP (00,000)	2140	1548	499	1448	591	1237	1088	1063
	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	14%	2%	49%	8%	29%	10%	7%	22%
PACKAGE TOUR	3%	1%	7%	4%	2%	5%	2%	5%
CONSULTED TRAVEL AGENT	16%	4%	50%	11%	29%	14%	9%	24%
USED FOR HOTEL, TRANSP. RESERVATION	12%	2%	42%	7%	25%	10%	6%	20%

* Includes volume and characteristics of travelers combining business and pleasure.

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-2
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

DEMOGRAPHICS

	TOTL	INCOME			AGE OF PERSONS ON TRIP				HH MEM ON TRIP NO CHLD		HH MEM ON TRIP CHLD
		$20K +	LT $40K	$40K +	LT 18	18-34	35-54	55+	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	243	549	576	239	677	215	140
PROJECTED PERSON TRIP (00,000)	2140	1738	859	1074	294	809	763	318	903	628	586
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	14%	15%	4%	22%	8%	12%	15%	19%	19%	11%	8%
PACKAGE TOUR	3%	4%	3%	4%	4%	3%	3%	5%	3%	5%	3%
CONSULTED TRAVEL AGENT	16%	16%	8%	22%	7%	14%	18%	22%	25%	12%	6%
USED FOR HOTEL, TRANSP. RESERVATION	12%	13%	5%	18%	6%	10%	15%	17%	19%	9%	5%

USTDC NATIONAL TRAVEL SURVEY
TABLE 18-3
USE OF RENTAL CAR, PACKAGE TOUR,
TRAVEL AGENT

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED PERSON TRIP (00,000)	2140	330	487	354	458	511	267	592	248	433	515
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
RENTAL CAR	14%	15%	11%	20%	6%	17%	13%	16%	12%	7%	14%
PACKAGE TOUR	3%	7%	2%	3%	1%	4%	3%	2%	0%	1%	5%
CONSULTED TRAVEL AGENT	16%	23%	15%	17%	12%	16%	20%	13%	17%	10%	17%
USED FOR HOTEL, TRANSP. RESERVATION	12%	17%	11%	13%	10%	12%	16%	9%	14%	7%	13%

TRIP TABLES:

DEMOGRAPHIC CHARACTERISTICS

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-1
MARITAL STATUS, SEX, AGE

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TO TRIP	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS								
MARRIED	55%	53%	61%	45%	71%	44%	50%	61%
SINGLE	30%	31%	28%	39%	17%	41%	35%	25%
DIVORCED	8%	10%	7%	9%	7%	8%	10%	8%
SEPARATED	2%	3%	0%	2%	2%	2%	2%	2%
WIDOWED	3%	3%	2%	4%	2%	4%	2%	3%
NO ANSWER	1%	1%	1%	1%	1%	1%	1%	1%
SEX								
MALE	65%	62%	74%	57%	82%	56%	62%	74%
FEMALE	35%	38%	26%	43%	18%	44%	38%	26%
AGE								
18-24	18%	20%	14%	24%	9%	24%	21%	16%
25-34	24%	24%	23%	25%	22%	28%	26%	23%
35-44	23%	24%	23%	21%	29%	19%	24%	24%
45-49	8%	9%	9%	5%	13%	6%	9%	9%
50-54	8%	7%	11%	6%	12%	7%	6%	10%
55-64	9%	7%	13%	7%	11%	6%	6%	11%
65-74	6%	7%	4%	8%	3%	7%	5%	5%
75+	1%	1%	1%	2%	0%	2%	1%	1%
NO ANSWER	1%	1%	2%	1%	1%	1%	1%	1%
AVERAGE	39	39	40	38	41	37	37	40

* Includes volume and characteristics of travelers combining business and pleasure.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-2
MARITAL STATUS, SEX, AGE

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TO TRIP	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS							
MARRIED	55%	60%	41%	65%	45%	77%	80%
SINGLE	30%	27%	38%	26%	38%	17%	13%
DIVORCED	8%	9%	12%	7%	11%	3%	4%
SEPARATED	2%	2%	3%	1%	2%	1%	2%
WIDOWED	3%	3%	5%	2%	4%	2%	0%
NO ANSWER	1%	0%	0%	0%	0%	0%	1%
SEX							
MALE	65%	68%	58%	71%	73%	55%	39%
FEMALE	35%	32%	42%	29%	27%	45%	61%
AGE							
18-24	18%	16%	27%	13%	22%	12%	12%
25-34	24%	25%	27%	23%	23%	24%	34%
35-44	23%	25%	19%	27%	22%	20%	43%
45-49	8%	10%	5%	12%	9%	9%	8%
50-54	8%	8%	5%	9%	9%	9%	2%
55-64	9%	9%	8%	10%	9%	13%	1%
65-74	6%	6%	9%	4%	6%	12%	0%
75+	1%	1%	2%	1%	1%	1%	0%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%
AVERAGE	39	40	37	40	39	44	35

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 19-3
MARITAL STATUS, SEX, AGE

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TO TRIP	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
MARITAL STATUS											
MARRIED	55%	53%	67%	56%	52%	49%	56%	67%	55%	55%	44%
SINGLE	30%	37%	19%	32%	27%	38%	32%	21%	27%	28%	40%
DIVORCED	8%	2%	6%	10%	16%	8%	6%	5%	14%	12%	8%
SEPARATED	2%	2%	4%	0%	3%	1%	2%	3%	0%	2%	2%
WIDOWED	3%	4%	5%	2%	2%	4%	2%	4%	3%	2%	5%
NO ANSWER	1%	2%	1%	0%	1%	1%	1%	1%	1%	1%	1%
SEX											
MALE	65%	65%	61%	70%	65%	65%	64%	64%	78%	59%	66%
FEMALE	35%	35%	39%	30%	35%	35%	36%	36%	22%	41%	34%
AGE											
18-24	18%	15%	16%	20%	21%	19%	13%	17%	14%	23%	21%
25-34	24%	31%	19%	22%	20%	30%	38%	16%	20%	23%	31%
35-44	23%	21%	31%	22%	26%	16%	19%	30%	28%	22%	17%
45-49	8%	11%	9%	7%	10%	6%	9%	8%	4%	11%	8%
50-54	8%	4%	7%	17%	8%	6%	4%	10%	15%	7%	7%
55-64	9%	4%	7%	6%	6%	17%	10%	9%	13%	7%	8%
65-74	6%	8%	8%	5%	6%	4%	4%	9%	4%	6%	6%
75+	1%	2%	2%	0%	1%	1%	2%	2%	0%	0%	2%
NO ANSWER	1%	3%	0%	1%	1%	0%	1%	0%	1%	1%	1%
AVERAGE	39	39	41	39	38	39	39	41	41	38	37

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-1
EDUCATION, OCCUPATION

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TO TRIP	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION								
LESS THAN HIGH SCHOOL	3%	3%	2%	3%	2%	3%	3%	3%
HIGH SCHOOL COMPLETE	15%	19%	8%	20%	8%	16%	20%	11%
COLLEGE INCOMPLETE	32%	36%	21%	34%	28%	36%	34%	31%
COLLEGE COMPLETE	23%	23%	22%	24%	20%	25%	22%	22%
GRADUATE	26%	18%	46%	18%	43%	19%	21%	33%
NO ANSWER	1%	1%	1%	1%	0%	1%	1%	1%
OCCUPATION								
PROFESSIONAL, MANAGERIAL	37%	29%	58%	27%	55%	30%	31%	45%
LOW LEVEL, TECHNICAL	5%	6%	3%	6%	3%	6%	6%	4%
CLERICAL, SALE	13%	14%	12%	14%	11%	14%	15%	13%
BLUE COLLAR	13%	15%	8%	14%	13%	13%	18%	14%
HOUSEHOLD, SERVICE	5%	5%	1%	6%	3%	6%	4%	3%
RETIRED	11%	13%	4%	14%	5%	12%	10%	8%
UNEMPLOYED	1%	2%	0%	2%	0%	3%	1%	1%
OTHER	2%	2%	2%	2%	2%	3%	3%	2%
NO ANSWER	13%	13%	12%	15%	8%	13%	13%	10%

* Includes volume and characteristics of travelers combining business and pleasure.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-2
EDUCATION, OCCUPATION

DEMOGRAPHICS

	TOTL		INCOME		HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TO TRIP	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
EDUCATION							
LESS THAN HIGH SCHOOL	3%	2%	6%	1%	3%	3%	1%
HIGH SCHOOL COMPLETE	15%	14%	22%	10%	14%	19%	17%
COLLEGE INCOMPLETE	32%	31%	42%	27%	29%	39%	37%
COLLEGE COMPLETE	23%	25%	20%	25%	23%	21%	22%
GRADUATE	26%	28%	11%	37%	30%	18%	22%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%
OCCUPATION							
PROFESSIONAL, MANAGERIAL	37%	41%	16%	52%	42%	30%	28%
LOW LEVEL, TECHNICAL	5%	6%	7%	4%	4%	5%	8%
CLERICAL, SALE	13%	14%	15%	13%	12%	12%	20%
BLUE COLLAR	13%	13%	19%	10%	13%	14%	11%
HOUSEHOLD, SERVICE	5%	4%	7%	3%	4%	6%	8%
RETIRED	11%	9%	15%	7%	9%	21%	2%
UNEMPLOYED	1%	1%	2%	1%	2%	1%	1%
OTHER	2%	2%	3%	2%	2%	2%	5%
NO ANSWER	13%	10%	15%	9%	12%	9%	18%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 20-3
EDUCATION, OCCUPATION

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TO TRIP	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
EDUCATION											
LESS THAN HIGH SCHOOL	3%	1%	6%	2%	2%	4%	1%	3%	3%	2%	3%
HIGH SCHOOL COMPLETE	15%	13%	17%	18%	17%	12%	14%	16%	24%	12%	15%
COLLEGE INCOMPLETE	32%	21%	28%	38%	42%	30%	21%	32%	26%	45%	32%
COLLEGE COMPLETE	23%	28%	21%	20%	25%	20%	25%	20%	19%	[illegible]	23%
GRADUATE	26%	34%	28%	22%	13%	34%	37%	28%	27%	16%	26%
NO ANSWER	1%	2%	0%	0%	1%	0%	1%	0%	1%	1%	0%
OCCUPATION											
PROFESSIONAL, MANAGERIAL	37%	45%	33%	37%	25%	47%	41%	37%	38%	31%	42%
LOW LEVEL, TECHNICAL	5%	6%	6%	5%	4%	4%	8%	5%	4%	6%	3%
CLERICAL, SALE	13%	8%	15%	16%	22%	6%	11%	15%	14%	18%	9%
BLUE COLLAR	13%	9%	15%	12%	16%	12%	8%	12%	19%	13%	13%
HOUSEHOLD, SERVICE	5%	7%	5%	4%	3%	4%	8%	5%	2%	4%	4%
RETIRED	11%	10%	14%	10%	10%	10%	7%	14%	9%	10%	11%
UNEMPLOYED	1%	3%	0%	0%	1%	2%	3%	0%	0%	2%	2%
OTHER	2%	3%	3%	0%	1%	3%	3%	1%	2%	2%	4%
NO ANSWER	13%	10%	8%	15%	18%	12%	10%	12%	11%	15%	13%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-1
FAMILY INCOME

TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TO TRIP	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
INCOME								
< 15,000	6%	6%	3%	8%	1%	8%	6%	2%
15,000- 19,999	5%	6%	2%	6%	2%	7%	6%	5%
20,000- 29,999	15%	19%	6%	17%	10%	16%	15%	9%
30,000- 39,999	13%	15%	7%	15%	9%	15%	13%	14%
40,000- 49,999	10%	12%	8%	10%	11%	10%	11%	10%
50,000- 74,999	21%	21%	19%	22%	20%	22%	25%	21%
75,000- 99,999	7%	4%	16%	5%	12%	6%	4%	10%
>100,000	13%	8%	26%	7%	25%	7%	8%	20%
NO ANSWER	10%	8%	13%	10%	10%	9%	11%	9%
$20,000 OR MORE	79%	79%	82%	75%	87%	77%	77%	84%
$30,000 OR MORE	65%	60%	76%	58%	77%	61%	62%	74%
$40,000 OR MORE	52%	45%	69%	43%	68%	46%	49%	61%
$50,000 OR MORE	42%	34%	61%	33%	57%	35%	38%	50%
$75,000 OR MORE	21%	12%	42%	11%	38%	13%	12%	29%

* Includes volume and characteristics of travelers combining business and pleasure.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-2
FAMILY INCOME

DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TO TRIP	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
INCOME							
< 15,000	6%	0%	15%	0%	6%	5%	2%
15,000- 19,999	5%	0%	13%	0%	5%	4%	7%
20,000- 29,999	15%	19%	39%	0%	15%	15%	16%
30,000- 39,999	13%	16%	34%	0%	10%	19%	21%
40,000- 49,999	10%	13%	0%	20%	9%	12%	17%
50,000- 74,999	21%	26%	0%	40%	22%	19%	17%
75,000- 99,999	7%	9%	0%	14%	9%	6%	4%
>100,000	13%	17%	0%	26%	15%	10%	11%
NO ANSWER	10%	0%	0%	0%	10%	11%	4%
$20,000 OR MORE	79%	100%	73%	100%	79%	80%	88%
$30,000 OR MORE	65%	81%	34%	100%	64%	65%	71%
$40,000 OR MORE	52%	65%	0%	100%	55%	47%	50%
$50,000 OR MORE	42%	52%	0%	80%	46%	34%	33%
$75,000 OR MORE	21%	26%	0%	40%	24%	15%	16%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 21-3
FAMILY INCOME

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TO TRIP	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
INCOME											
< 15,000	6%	7%	5%	3%	9%	4%	7%	6%	1%	10%	4%
15,000- 19,999	5%	4%	4%	3%	9%	5%	3%	3%	8%	6%	5%
20,000- 29,999	15%	8%	18%	14%	18%	13%	9%	14%	18%	19%	14%
30,000- 39,999	13%	9%	18%	13%	15%	9%	9%	14%	16%	14%	11%
40,000- 49,999	10%	8%	14%	9%	8%	11%	10%	13%	9%	9%	10%
50,000- 74,999	21%	28%	19%	19%	22%	19%	22%	20%	16%	23%	22%
75,000- 99,999	7%	10%	7%	8%	4%	9%	5%	8%	4%	4%	12%
>100,000	13%	11%	7%	19%	7%	22%	22%	14%	15%	6%	12%
NO ANSWER	10%	16%	9%	12%	8%	8%	13%	8%	13%	8%	9%
$20,000 OR MORE	79%	74%	83%	83%	75%	82%	77%	83%	77%	75%	82%
$30,000 OR MORE	65%	66%	65%	68%	56%	69%	68%	69%	59%	56%	68%
$40,000 OR MORE	52%	57%	47%	56%	41%	60%	59%	55%	43%	42%	57%
$50,000 OR MORE	42%	49%	33%	47%	33%	49%	49%	42%	35%	33%	47%
$75,000 OR MORE	21%	21%	14%	28%	11%	30%	27%	22%	19%	10%	24%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-1
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER TRIP CHARACTERISTICS

	TOTL	TRANS MODE		PURPOSE				
		MODE AUTO	MODE AIR	PLEA SURE	BUSI* NESS	VAC TRIP	WEEK END TRIP	USED HOTL MOTL
RAW TOTAL	1032	697	284	643	337	536	480	521
PROJECTED TO TRIP	1411	935	413	851	505	713	662	737
	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	13%	14%	13%	14%	12%	15%	12%	12%
TWO OR MORE ADULTS, NO CHILDREN	48%	49%	48%	52%	40%	54%	53%	44%
SINGLE ADULT WITH CHILD(REN)	1%	2%	0%	2%	1%	1%	1%	1%
TWO OR MORE ADULTS WITH CHILD(REN)	38%	36%	39%	32%	47%	30%	34%	43%
HOUSEHOLD SIZE								
ONE	13%	14%	13%	14%	12%	15%	12%	12%
TWO	28%	28%	30%	29%	25%	30%	30%	28%
THREE	23%	26%	19%	25%	22%	24%	24%	19%
FOUR	16%	18%	12%	16%	16%	17%	19%	17%
FIVE OR MORE	18%	13%	25%	14%	25%	13%	14%	23%
NO ANSWER	1%	1%	2%	1%	0%	1%	1%	1%
NUMBER OF WAGE EARNERS								
NONE	14%	16%	7%	19%	4%	18%	13%	10%
ONE	41%	36%	50%	34%	53%	35%	34%	43%
TWO	33%	34%	32%	32%	36%	31%	38%	36%
THREE OR MORE	12%	13%	9%	15%	7%	16%	14%	10%
NO ANSWER	1%	1%	1%	1%	0%	1%	1%	1%

* Includes volume and characteristics of travelers combining business and pleasure.

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-2
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER DEMOGRAPHICS

	TOTL	INCOME			HH MEM ON TRIP		
					NO CHLD		CHLD
		$20K +	LT $40K	$40K +	1 ADL	2+ ADL	1+ ADL
RAW TOTAL	1032	795	435	489	677	215	140
PROJECTED TO TRIP	1411	1121	536	732	932	300	164
	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	13%	12%	19%	10%	20%	0%	0%
TWO OR MORE ADULTS, NO CHILDREN	48%	48%	53%	45%	46%	82%	0%
SINGLE ADULT WITH CHILD(REN)	1%	1%	3%	1%	1%	0%	5%
TWO OR MORE ADULTS WITH CHILD(REN)	36%	39%	26%	44%	33%	18%	95%
HOUSEHOLD SIZE							
ONE	13%	12%	19%	10%	20%	0%	0%
TWO	28%	29%	32%	26%	23%	60%	4%
THREE	23%	22%	27%	20%	24%	20%	28%
FOUR	16%	17%	13%	20%	14%	12%	39%
FIVE OR MORE	18%	19%	10%	23%	19%	8%	30%
NUMBER OF WAGE EARNERS							
NONE	14%	9%	24%	5%	13%	21%	3%
ONE	41%	43%	42%	42%	45%	26%	43%
TWO	33%	36%	24%	40%	29%	41%	48%
THREE OR MORE	12%	12%	10%	14%	13%	12%	6%
NO ANSWER	1%	0%	0%	0%	0%	0%	0%

Note: Data based on demographic characteristics of respondents.

USTDC NATIONAL TRAVEL SURVEY
TABLE 22-3
HOUSEHOLD SIZE, STRUCTURE AND
NUMBER OF WAGE EARNER

	TOTL	REGION OF ORIGIN					REGION OF DEST				
		NE	SE	GRT LKS	MID WST	WST	NE	SE	GRT LKS	MID WST	WST
RAW TOTAL	1032	171	237	153	202	270	126	269	120	207	265
PROJECTED TO TRIP	1411	230	309	232	304	336	178	374	184	280	337
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
SINGLE ADULT, NO CHILDREN	13%	13%	11%	7%	14%	19%	12%	11%	9%	14%	18%
TWO OR MORE ADULTS, NO CHILDREN	48%	53%	48%	50%	49%	41%	43%	47%	42%	49%	54%
SINGLE ADULT WITH CHILD(REN)	1%	2%	2%	1%	1%	0%	3%	2%	1%	2%	0%
TWO OR MORE ADULTS WITH CHILD(REN)	38%	32%	38%	42%	36%	39%	42%	40%	48%	35%	28%
HOUSEHOLD SIZE											
ONE	13%	13%	11%	7%	14%	19%	12%	11%	9%	14%	18%
TWO	28%	35%	31%	23%	27%	25%	29%	28%	21%	28%	32%
THREE	23%	22%	24%	27%	24%	20%	16%	22%	30%	27%	21%
FOUR	16%	18%	16%	14%	20%	14%	16%	21%	10%	18%	15%
FIVE OR MORE	18%	9%	16%	28%	13%	22%	24%	18%	29%	12%	13%
NO ANSWER	1%	2%	1%	0%	2%	0%	1%	1%	1%	1%	1%
NUMBER OF WAGE EARNERS											
NONE	14%	12%	14%	9%	14%	18%	8%	15%	7%	15%	18%
ONE	41%	35%	39%	38%	44%	44%	49%	40%	52%	38%	33%
TWO	33%	39%	33%	41%	29%	28%	31%	33%	29%	37%	35%
THREE OR MORE	12%	12%	13%	12%	11%	11%	11%	12%	11%	9%	13%
NO ANSWER	1%	2%	0%	0%	1%	0%	1%	0%	1%	1%	1%

Note: Data based on demographic characteristics of respondents.

APPENDICES

GLOSSARY OF TERMS

Air Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "airplane".

Auto Mode. Any trip in which the one type of transportation used to cover most of the miles on that trip is given as "auto or truck without camping equipment, auto or truck with camper trailer or camping equipment, or self-contained recreational vehicle (live-in camper or RV)."

Business Trip. Any trip where the purpose of the trip is given as "business, convention/ seminar/meeting or business combined with pleasure."

Census Region of Origin/Destination. Regional breakdowns of the U.S. are as defined by the U.S. Bureau of the Census: New England, Mid-Atlantic, South Atlantic, East South Central, East North Central, West South Central, West North Central, Mountain, and Pacific.

Destination. The farthest destination reached by the respondent on one trip.

Family. A "family" includes the household head and all relatives who are currently members of the household.

Family Income. The total combined annual income of the respondent's family.

Household. A "household" comprises all persons who occupy a "housing unit", that is, a house, an apartment, or other group of rooms, or a room that constitutes separate living quarters.

Lodging. Information is gathered on seven lodging categories: (1) homes of friends and relatives; (2) hotels, motels, motor hotels and tourist courts; (3) bed and breakfast; (4) rented cabins, condominiums and vacation homes; (5) owned cabins, condominiums and vacation homes; (6) campers, trailers, recreational vehicles, and tents; (6) military house; (7) dormitory; (8) corporate owned lodging; (9) boat and ship; (10) enroute, for example, nights spent in a common carrier; (11) other.

Mode of Transportation. Each trip is classified according to the respondent's answer to the question, "What was the one type of transportation used to cover most of the miles on this trip?" The survey gathers data by eight classifications: (1) auto or truck without camping equipment; (2) auto or truck with camper trailer or camping equipment; (3) rental car; (4) self-contained recreational vehicle (live-in trailer); (5) airplane; (6) bus; (7) train; (8) ship or boat; (9) motorcycle; (10) other.

Nights Away From Home. The number of nights spent away from home on one trip, including nights spent at the destination and enroute. It is possible for a trip not to involve an overnight away from home if the traveler took a trip of 100 miles or more and returned home the same day.

Outside the U.S. The geographic area comprising all foreign destinations.

Package Tour. A pre-paid travel package which includes at least a place to stay and transportation by air or bus.

Person-Trip. This is a person on a trip. If one person reported three different trips, his/her travel is counted as three trips and three person-trips. If three persons from a household go together on one trip, their travel is counted as one trip and three person-trips.

Pleasure Trip. Any trip where the purpose of the trip is given as "visits to friends and relatives, outdoor recreation (hunting, fishing, boating, camping) or entertainment (sightseeing, theater, sports)."

Primary Purpose of Trip. The primary purpose is the main activity on this trip and is classified as follows: (1) visit friends and relatives; (2) convention, seminar, meeting; (3) business; (4) business/pleasure; (5) outdoor recreation (hunting, fishing, boating, camping); (6) entertainment (sightseeing, theater, sports); (7) personal, family (medical, funeral, wedding); (8) other.

The main purpose for the trip is ascribed to each person on the trip. If a trip is taken by the respondent and two other people traveling with him/her to visit friends and relatives, three person-trips are counted for this purpose.

Projected Total. These figures are the estimated number of trips or person-trips projected to have been taken by U.S. residents. The estimated trip volume is projected to the U.S. resident adult population, while the person-trip volume covers all travelers (children included).

Raw Total. This is the actual number trips taken by respondents.

Respondent. This is the person completing the telephone interview.

Round-Trip Miles. These are twice the calculated one-way, straight-line miles from origin to destination. These are calculated for domestic trips only. See "Straight-Line Miles."

Straight-Line Miles. This is a "great circle" distance approximation using mathematically derived coordinates. Straight-line miles are calculated by computer program and adjusted to trip distance.

Travel Party Size. Americans traveling together are categorized by size according to the number of household members on a trip.

Travel Party Structure. The age and number of household members on a trip determine the party structure of a trip.

Trip.. A trip is counted each time one person goes to a place at least 100 miles away from home and returns. The following types of trips are specifically excluded: (1) travel as part of an operation crew on a train, airplane, truck, bus or ship; (2) commuting to a place of work; (3) student trips to or from school.

In this survey, respondents are asked to report all trips of 75 miles or more, one-way, taken during the month immediately preceding the interview. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips. This is done in an effort to minimize failure to report trips of 100 miles or more due to respondent error in recall.

Vacation Trip. Vacation is considered to be an occasion when trips are taken, but is not listed as a purpose or reason for travel. The respondent is asked for each trip reported, "Was this a vacation trip?"

Weekend Trip. Weekend travel consists of trips taken of 1-5 nights including a Friday and/or Saturday night stay.

NATIONAL TRAVEL SURVEY QUESTIONNAIRE

TIME INTERVIEW BEGUN ______
LOCATION NUMBER ________ PHONE # ________

Hello, my name is ________ and I'm calling for the U.S. Travel Data Center. We are conducting a study to learn how often people in the United States take trips. May I speak to the adult 18 years of age or older with the next birthday?

I'd like to begin by asking . . .

1. Approximately, how many trips have you taken away from home of at least 75 miles, one way, in the past 12 months, that is since (12 months ago)? Please do not include trips taken in regular commuting to and from work or school, or trips taken as a flight attendant or vehicle operator.

    ____ Number, if any

    IF RESPONDENT UNABLE TO GIVE SPECIFIC NUMBER, PROBE:
    In the past 12 months, would you say that you have taken ...

    1 1 or 2 trips
    2 3 to 5 trips
    3 6 to 9 trips
    4 10 to 20 trips
    5 More than 20 trips
    6 No trips

    IF NONE, SKIP TO D1.

    2. How many trips of at least 75 miles, one way, did you take away from home between the first and the __ of [CURRENT SURVEY MONTH]? Please include trips that may have started in the previous month but ended after the first of [CURRENT SURVEY MONTH].

        IF NO TRIPS TAKE IN Q.2, ASK:

        3. How many trips of **less than 75 miles**, one way, did you take between the first and the ___ of [CURRENT SURVEY MONTH] where you stayed away from home one or more nights in paid accommodations?

IF NO TRIPS TAKEN IN Q. 2 OR Q.3, SKIP TO D1.

FILL OUT Q.4-18 FOR EVERY TRIP TAKEN (Q.2 and Q.3) ABOVE.
TRIP # ____

4. Thinking of your first trip in [CURRENT SURVEY MONTH], approximately, when did this trip end -- the day of the week and the month?

Day of the Week _______ Month _______

IF TRIP ENDED IN MONTH OTHER THAN CURRENT SURVEY MONTH, SKIP TO D1.

5. Thinking only of this most recent trip in [CURRENT SURVEY MONTH], how many people who live in your household, if any, went with you on this trip? Please do not include yourself in this number.

_______ Household Members

IF ANY OTHER HOUSEHOLD MEMBERS WENT ON THE TRIP, ASK:

5a. Please give me the age and sex of each person who currently lives in your household and went with you on that trip:

Person # 1 _____ Years 1 Male 2 Female
Person # 2 _____ Years 1 Male 2 Female
Person # 3 _____ Years 1 Male 2 Female
Person # 4 _____ Years 1 Male 2 Female
Person # 5 _____ Years 1 Male 2 Female
Person # 6 _____ Years 1 Male 2 Female
Person # 7 _____ Years 1 Male 2 Female
Person # 8 _____ Years 1 Male 2 Female
Person # 9 _____ Years 1 Male 2 Female
Person #10 _____ Years 1 Male 2 Female
Person #11 _____ Years 1 Male 2 Female
Person #12 _____ Years 1 Male 2 Female
Person #13 _____ Years 1 Male 2 Female
Person #14 _____ Years 1 Male 2 Female
Person #15 _____ Years 1 Male 2 Female

*6. How many people, if any, went with you on that trip that DO NOT LIVE IN YOUR HOUSEHOLD? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 (Do Not Read) None

IF ANY OTHER PEOPLE WENT ON THE TRIP, ASK:

*6a. How many of those people, NOT LIVING IN YOUR HOUSEHOLD, were children, under 18? [READ LIST IF RESPONDENT HESITATES]

1 One
2 Two
3 Three
4 Four
5 Five
6 Six to ten
8 11 to 20
9 Group of more than 20
10 (Do Not Read) None

*7. What day of the week did your trip begin?

Monday	1
Tuesday	2
Wednesday	3
Thursday	4
Friday	5
Saturday	6
Sunday	7
(Do Not Read) Don't know/Can't recall	8

8. Thinking of the entire trip, what was the total number of nights that you spent away from home?

IF NO NIGHTS, SKIP TO Q.13

IF NUMBER OF NIGHTS (Q.8) SPENT AWAY FROM HOME IS 1-5, ASK:

9. Did you stay over a . . . [READ]

1 Friday night? 1 Yes 2 No
2 Saturday night? 1 Yes 2 No

IF ANY NIGHTS SPENT AWAY FROM HOME, ASK:

10. Please tell me the names of each state or country in which you stayed overnight on that trip. [LIST IN LEFT COLUMN BELOW, ACCEPT UP TO 4 DESTINATIONS]

Q.10 Name of State/Country	Q.11 Lodging Type	Q.12 # of Nights
____________	____________	________
____________	____________	________
____________	____________	________
____________	____________	________

11. In what types of lodging did you stay when you were in [EACH STATE/COUNTRY? DO NOT READ LIST UNLESS RESPONDENT HESITATES. ENTER LODGING CODE FROM LIST BELOW]

Lodging Codes:
1 Friend's, relative's home
2 Hotel, motel
3 Bed & Breakfast
4 Rented cabin, condominium, or vacation home
5 Owned cabin, condominium, or vacation home
6 Camper, trailer, recreational vehicle, tent
7 Military housing
8 Dormitory housing
9 Corporate owned lodging
10 Boat/ship
11 Enroute--did not stay anyplace overnight
12 Other (specify) ____________
13 (Do Not Read) Don't know/Can't recall

12. What was the total number of nights that you spent in [EACH STATE/COUNTRY. IF MORE THAN ONE TYPE OF LODGING IS GIVEN PER STATE/COUNTRY, THEN RECORD NUMBER OF NIGHTS PER LODGING TYPE. TOTAL SHOULD EQUAL NUMBER OF NIGHTS IN Q.8]

13. Thinking only of this first trip, what was the name of the destination or the farthest place you reached on that trip?

Place, city, town name ______________________
State, country ___________________________

14. Was this a vacation trip? 1 Yes 2 No

15. What was the MAIN purpose of this most recent trip in [CURRENT SURVEY MONTH]? [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

1 Visit friends or relatives
2 Convention, seminar, meeting
3 Business
4 Combined business/pleasure
5 Outdoor recreation such as fishing, boating or camping
6 Entertainment such as sightseeing, theater or sports event
7 Personal, family (medical, funeral, wedding)
8 Other (specify) ________________

16. What was the one type of transportation used to cover most of the miles on this trip? [IF "AUTO" (1 OR 2), PROBE: "WAS THAT A RENTAL CAR"] [DO NOT READ LIST UNLESS RESPONDENT HESITATES]

Auto or truck without camping equipment	1
Auto or truck with camper trailer or camping equipment	2
Rental car	3
Self contained recreational vehicle	4
Airplane	5
Bus	6
Train	7
Ship, boat	8
Motorcycle	9
Other (specify)_________	10
(Do Not Read) Don't know/Can't recall	11

IF 4, 5, 6, 7, 8, 9, 10 OR 11 CIRCLED IN Q.16, ASK:
17. Did you rent a car at any time on this trip?

1 Yes 2 No

18. For this trip, did you purchase a package tour which included at least a place to stay and transportation by air or bus for which you paid one price?

1 Yes 2 No

19. Did you consult a travel agent while arranging this trip?

1 Yes 2 No

IF YES, ASK:

19a. Did you use the services of a travel agent to make any hotel or transportation reservations for this trip?

1 Yes 2 No

DEMOGRAPHIC CHARACTERISTICS

And now just a few questions so we may classify your responses...

D1. What is your marital status?

1 Married
2 Single, never married
3 Divorced
4 Separated
5 Widowed
6 (Do Not Read) Refused

D2. Are you..... [READ LIST]

1 Employed full-time
2 Employed part-time
3 Retired
4 Not employed
5 (Do Not Read) Refused

IF 1 OR 2 CIRCLED IN Q.D2, ASK:

D3. What is your occupation? _____________

D4. Which of the following best describes your education level?
[READ LIST]

1 Less than high school
2 Completed high school
3 Some college, not completed
4 Completed college
5 Post graduate work started or completed
6 (Do Not Read) Refused

D5. May I please have your age as of your last birthday? _____
[DO NOT READ LIST UNLESS RESPONDENT HESITATES].

1 18-24
2 25-34
3 35-44
4 45-49
5 50-54
6 55-64
7 65-74
8 75 or older
9 (Do Not Read) Refused

D6. How many adults, age 18 and over, live in your household at the present time? Please include yourself and any children.

IF MORE THAN ONE, ASK:
D7. How many children, under age 18, if any, live in your household at the present time?

D8. How many full-time wage earners live in your household?

D9. Now, I would like to read a series of income groups. Please stop me when I read the group which describes your total family income, from all sources in one year?

1 Less than $15,000
2 $15,000 to less than $20,000
3 $20,000 to less than $25,000
4 $25,000 to less than $30,000
5 $30,000 to less than $40,000
6 $40,000 to less than $50,000
7 $50,000 to less than $75,000
8 $75,000 to less than $100,000
9 $100,000 or more
10 Refused [DO NOT READ]

D10. What is your zip code number? ___ ___ ___ ___ ___

Sex of respondent: 1 Male 2 Female

D10A. Would you describe yourself as...

1 White
2 Black
3 Hispanic
4 Asian
5 Other
6 (Do Not Read) Refused

* Rotated in every other month

APPENDIX C

CENSUS REGIONS

The nine census regions of residence and final destination mentioned in this report are defined as follows:

New-England:	Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont
Mid-Atlantic:	New Jersey, New York, Pennsylvania
South Atlantic:	Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, West Virginia
East South Central:	Alabama, Kentucky, Mississippi, Tennessee
West South Central:	Arkansas, Louisiana, Oklahoma, Texas
East North Central:	Indiana, Illinois, Michigan, Ohio, Wisconsin
West North Central:	Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota
Mountain:	Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, Wyoming
Pacific:	California, Oregon, Washington (Alaska and Hawaii as destinations)

NATIONAL TRAVEL SURVEY METHODOLOGY

The National Travel Study is based upon data collected each month by telephone interviews from a national probability sample of 1,500 adults (age 18+) representing the total adult, civilian, non-institutional population of the contiguous United States.

The sample design consists of a sampling frame comprised of all active Working Residential Hundred Blocks in the United States. A Working Residential Block is defined as a block of 100 potential telephone numbers -- Area Code-Exchange-Next 2 digits -- that contains 15 or more residential listings in current published telephone directories. This information is updated annually and cross checked against telephone company sources to assure completeness and accuracy.

For sample generation, Working Residential Blocks are selected on a systematic n'th basis, in one stage. A 2-digit random number is appended to each selected Working Residential Block to form a complete telephone number in order to produce a random sample of both unlisted and listed numbers.

This sample design assures proper sample representation listed and unlisted households and of all geographic sub-units (e.g. ZIP code, County, Area Code and Exchange). The entire sampling frame represents 98% of all telephone households. There is an equal probability for each telephone number to be drawn for the sample.

A new national probability sample is drawn for each wave of the study. Numbers for each sample are drawn on a 4 to 1 ratio to expected completions. Each sample consists of 6000 randomly generated numbers drawn in replicates of 1000 each. The purpose of multiple replicates is to assure that each number receives a first attempt and 3 additional callback attempts. This procedure increases the possibility of reaching a representative population.

Individuals within households are randomly selected using the next birthday method. This method again increases the probability of any adult in any household being selected for the sample.

The sample selection and interviewing methods described above insure a respondent base which duplicates the distribution of the actual contiguous United States population. Any slight variances are corrected by sample balancing on key demographic characteristics.

Data is collected from each respondent about his or her travel behavior in the past month. Travelers are defined as persons who took at least one trip of 75 miles or more, one-way, during the preceding month. They are asked detailed information about up to three trips during that month. Those trips subsequently calculated to be less than 100 miles in one-way, straight-line distance are excluded from the estimates of trips.

ESTIMATES OF SAMPLING ERROR

Theoretical estimates for the key projections of this survey are only able to provide a rough indication of sampling error, because of weighting, clustering and response rate. For these reasons, the sample was designed to utilize the method of internal replication to obtain a more accurate measure of actual sampling error. Accordingly, the following table may be used as a guide in determining the range for the major categories of projected trips and person-trips at the 95 percent confidence level.

ESTIMATES OF SAMPLING ERROR FOR PROJECTED TRAVEL VOLUMES
Winter 1991-92

	PERSON-TRIPS (Million)		TRIPS (Million)	
	Estimate	Range	Estimate	Range
Total	214.0	216.5 -211.5	120.3	118.3 -122.3
Vacation	123.8	125.3 -122.3	70.3	69.3 - 71.3
Pleasure	144.8	146.3 -143.3	78.8	77.3 - 80.3
Business/conv	59.1	60.1 - 58.1	32.9	31.9 - 33.9
Weekend	108.8	110.3 -107.3	54.0	53.0 - 55.0
Auto	154.8	156.8 -152.8	84.1	82.6 - 85.6
Air	49.9	50.9 - 48.9	33.0	32.0 - 34.0
Hotel	106.3	107.8 -104.8	57.7	56.7 - 58.7

In looking at characteristics of trips and person-trips for the major categories reported above, it may be helpful to refer to the following chart, which indicates the approximate statistical variability of the estimates contained in this report at the 95 percent confidence level.

APPROXIMATE SAMPLING TOLERANCE FOR SURVEY PERCENTAGES AT OR NEAR THESE LEVELS

SAMPLE SIZE	10% OR 90%	20% OR 80%	30% OR 70%	40% OR 60%	50%
100	7%	10%	11%	12%	12%
500	3	4	5	5	5
700	3	3	4	4	4
1,000	2	3	4	4	4
1,500	1	2	3	3	3

APPENDIX E

SAMPLE CHARACTERISTICS
Winter 1991-92

Number of telephone interviews completed	4,535
Number of respondents reporting one or more qualifying trips[**]	1,016
Total number of qualifying trips	1,032

[**] A trip must be at least 100 miles away from home to qualify for the National Travel Survey.